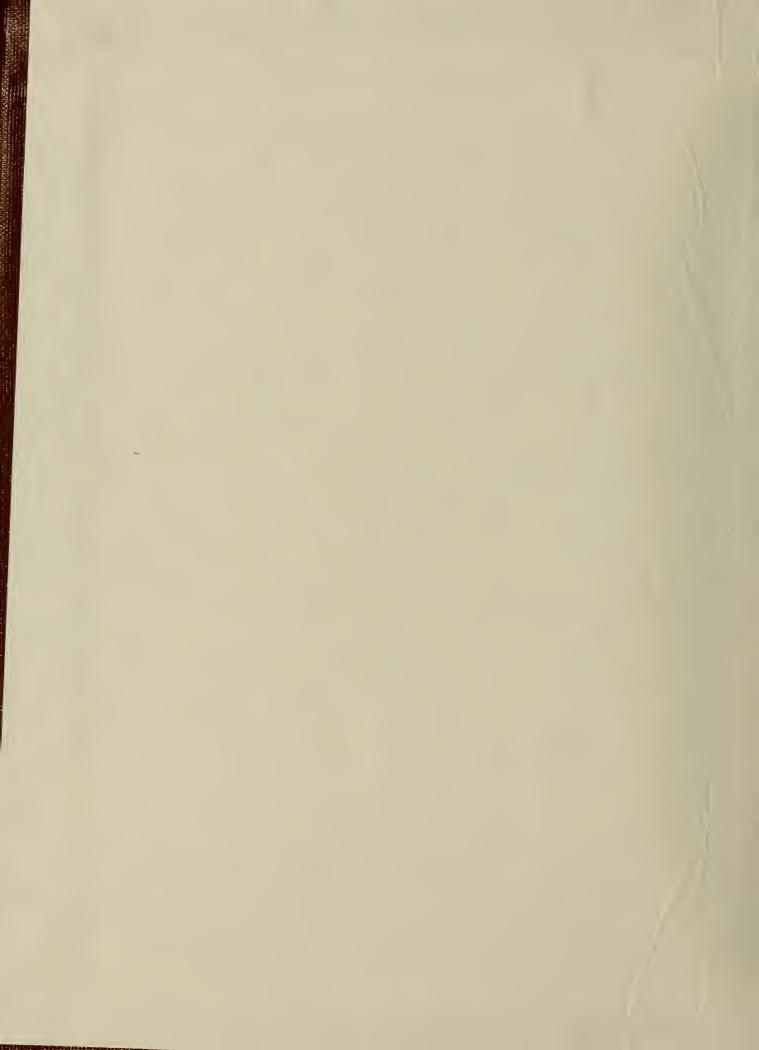
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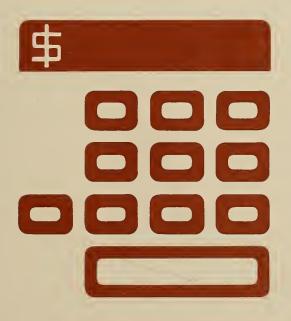
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## 1982 Census of Retail Trade

RC82-A-31

GEOGRAPHIC AREA SERIES

## **New Jersey**



The publications from the 1982 Economic and Agriculture Censuses are dedicated to the memory of Shirley Kallek, Associate Director for Economic Fields. During her career at the Bureau of the Census (1955 to 1983), she continually directed efforts to improve the timeliness and accuracy of economic statistics.

## 1982 Census of Retail Trade

RC82-A-31

GEOGRAPHIC AREA SERIES

## **New Jersey**

Issued October 1984



**U.S. Department of Commerce** 

Malcolm Baldrige, Secretary Clarence J. Brown, Deputy Secretary Sidney Jones, Under Secretary for Economic Affairs

John G. Keane,
Director



#### BUREAU OF THE CENSUS John G. Keane, Director C. L. Kincannon, Deputy Director

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ACKNOWLEDGMENTS—Many persons participated in the various activities of the 1982 Census of Retail Trade. Primary direction of the program was performed by Shirley Kallek, Associate Director for Economic Fields (until May 1983), Charles A. Waite, her successor, and Michael G. Farrell, Assistant Director for Economic and Agriculture Censuses (until August 1984), and John H. Berry, his successor.

This report was prepared in the Business Division under the general direction of Gerald F. Cranford, Chief (until December 1983), and Howard N. Hamilton, his successor. Bobby E. Russell, Assistant Division Chief for Census Programs, was responsible for overall planning and management of the census of retail trade; he also coordinated activities with other divisions.

Planning and implementing this report were under the direction of Mark E. Wallace, Chief, Retail Census Branch, with primary staff assistance by Edward, D. Walker, Richard W. Graham, M. Yvonne Wade, Anne M. Sigda, Janis D. Byrd, Jack R. Drago, and Shalanda Y. Campbell. Alvin H. Barten, Chief, Cross Industries Branch, coordinated activities, specifications, and procedures with the other economic censuses. Computer programs were developed under the general supervision of Howard R. Dennis, Assistant Division Chief for Data Processing. William C. Wester, Chief, Census Programming Branch, assisted by Steven G. McCraith, Judith A. McKay, William E. Jagg, and Robert J. Hemmig, was primarily responsible for planning and implementing the programs. The computer programs were developed by Leonard S. Sammarco, Jane M. Jaworski, Ann Chen Liau, Janice S. Farquhar, Donald K. Salzman, and Christina Arledge. Emory G. Fuller and Pearl E. Young were responsible for scheduling and control of computer processing. Quality control and sample design were under the direction of Nash J. Monsour, Assistant Division Chief for Research and Methodology, with primary staff assistance by Joseph K. Garrett, Carl A. Konschnik, and Michael Z. Shimberg. Dorothy J. Reynolds, Assistant Division Chief for Current Programs, provided valuable assistance in coordinating the current survey interface.

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1. Retail trade—United States—Statistics—Collected works. I. United States. Bureau of the Census. HF5429.3.C4 1983 381'.1'0973 83-600162

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## INTRODUCTION

#### **ECONOMIC CENSUSES OVER TIME**

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was again taken for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century, Congress directed that quinquennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930, and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and 1967.

Information on construction industries was first obtained in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's. The census of transportation (consisting of several surveys) was first taken for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to all services, except religious organizations and private households. A total of 41 additional four-digit standard industrial classifications (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949,

<sup>1</sup> Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

1954, 1958, 1963, and 1967. A census of construction industries was first introduced in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963, and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977, and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for 1982).

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

#### **USES OF THE ECONOMIC CENSUSES**

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold.

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.

## AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

#### CENSUS OF RETAIL TRADE

The 1982 Census of Retail Trade, part of the 1982 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual. 1 It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented for selected industrial classifications in tables included in the United States Summary report issued as part of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

For the 1982 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

#### **CENSUS DISCLOSURE RULES**

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

#### GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.

- 2. Each State and the District of Columbia.
- 3. Each standard consolidated statistical area (SCSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.<sup>2</sup> An SCSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous standard metropolitan statistical areas which have a population of at least 1,000,000<sup>4</sup> and which meet specific criteria of urban character and of social and economic integration.
- 4. Each standard metropolitan statistical area (SMSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.<sup>2 3</sup> An SMSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>4</sup> Each SMSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
- The area within the State outside standard metropolitan statistical areas,
- 6. Each county or county equivalent. 5 6
- 7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>4 5</sup>
  - For the economic censuses, boroughs and census areas in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.
- Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.<sup>4</sup>

Data are published in the 1982 Census of Retail Trade, Major Retail Centers series, RC82-C, for each central business district (CBD) in SMSA central cities and other SMSA cities with 50,000 inhabitants or more that chose to participate in the delineation of a CBD, and for each major retail center other than a CBD in an SMSA.

<sup>&</sup>lt;sup>1</sup>Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

<sup>&</sup>lt;sup>2</sup> Standard Metropolitan Statistical Areas, Revised Edition 1975 (for SMSA's prior to January 3, 1980). For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, and Federal Register (for SMSA's since January 3, 1980), Vol. 45, No. 2, pages 956-963. Available from Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

<sup>&</sup>lt;sup>3</sup> On June 30, 1983, the Office of Management and Budget announced newly defined metropolitan statistical areas (MSA's), consolidated metropolitan statistical areas (CMSA's), and primary metropolitan statistical areas (PMSA's) into which previously defined SMSA's and SCSA's were restructured. The 1982 Economic Censuses publications do not present data for the newly defined areas. These areas were defined after 1982 publication plans were almost complete. Inclusion of the newly defined areas would have materially delayed the publication of the 1982 Economic Censuses reports. However, limited 1977 data for the new areas will be published in the 1984 edition of the State and Metropolitan Area Data Book, and limited 1982 data will be published in the 1985 edition.

<sup>&</sup>lt;sup>4</sup> According to 1980 Census of Population.

<sup>&</sup>lt;sup>5</sup> Those defined as of January 1, 1982.

<sup>&</sup>lt;sup>6</sup> See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

#### **DOLLAR VALUES**

All dollar values presented in this report are expressed in current dollars, i.e., 1982 data are expressed in 1982 dollars and 1977 data in 1977 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

#### RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

#### MICROFICHE AND COMPUTER TAPES

The data in this report series are also available on microfiche and computer tapes. Microfiche reports are sold by the U.S. Government Printing Office. Computer tapes are sold by the Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

#### SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Retail Trade may be obtained, depending on availability of time

and personnel, on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

#### ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

- Data not provided because establishments without payroll are classified only at a broader kind-of-business level by the Internal Revenue Service (IRS). However, data for 1982 available only for total retail trade for all geographic areas. Establishments without payroll could not be published by kind of business as planned because many businesses were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
- Represents zero.
- †† Available only for total retail trade. Data for most establishments without payroll were extracted from information reported by businesses on Internal Revenue Service (IRS) form 1040, Schedule C. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of
- Withheld to avoid disclosing data for individual (D) companies; data are included in broader kind-ofbusiness totals.
- (IC) Independent city.
- (NA) Not available.
- (NC) Not comparable.
- (X) Not applicable.
- Not elsewhere classified. n.e.c.
- Revised. r
- Part. pt.
- Standard Industrial Classification. SIC
- SCSA Standard Consolidated Statistical Area.
- SMSA Standard Metropolitan Statistical Area.

## Users' Guide for Locating Statistics in This Report by Table Number

|   |     |   |   |   | Та  | ble |                |                |   |                |
|---|-----|---|---|---|-----|-----|----------------|----------------|---|----------------|
| Information shown in tables   | 1   | 2 | 3 | 4 | 5   | 6   | 7              | 8              | 9 | 10             |
| GEOGRAPHIC AREAS  |     |   |   |   |     |     |                |                |   |                |
| The StateSCSA's in the State  | ×   | × | x | × |     |     |                | ×              | × | ×              |
| SMSA's in the State   |     |   |   | x |     |     |                |                |   |                |
| Area of the State not in any SMSA Counties in the State             |     |   |   |   | X   | 1 X |                | X              | x |                |
| Places in the State   |     |   |   |   |     |     | <sup>1</sup> X | <sup>2</sup> X |   | <sup>2</sup> X |
| DATA ITEMS <sup>3</sup>   |     |   |   |   |     |     |                |                |   |                |
| All establishments:   |     |   |   |   |     |     |                |                |   |                |
| Establishments  | X   | X |   | X | · X | X   | X              | X              |   |                |
| Sales   | X   | X |   | X | X   | X   | X              | X              |   |                |
| Number of inhabitants per   | ^   |   |   | ^ | _ ^ | ^   | ^              | ^              |   |                |
| establishment   |     |   | X |   |     |     |                |                |   |                |
| 1977 to 1982 comparative statistics                                 |     |   |   |   |     |     |                |                |   |                |
| (establishments, sales)   |     | X |   |   |     |     |                |                |   |                |
| Sales per capita  |     |   | X |   |     |     |                |                |   |                |
| Sales per establishment   |     |   | Х |   |     |     |                |                |   |                |
| Counties ranked by volume of sales Places ranked by volume of sales |     |   | İ |   |     |     |                |                | × | <sup>2</sup> X |
|   |     |   |   |   |     |     |                |                |   | ^              |
| Establishments with payroll: Establishments                         | x   |   |   | X | ×   |     | ×              | Х              |   |                |
| Sales   | - î | × |   | × | l â | X X |                | x              |   |                |
| Annual payroll  | X   | X |   | X | X   | x   | X              | X              |   |                |
| First quarter payroll   | ×   |   |   | X | X   | ×   | X              | X              |   |                |
| Paid employees for pay period                                       | x   |   |   | V |     |     |                | V              |   |                |
| including March 12, 1982  | ^   |   |   | X | X   | ×   | X              | Х              |   |                |
| 1977 to 1982 comparative statistics                                 |     |   |   |   |     |     |                |                |   |                |
| (sales, payroll)  |     | X |   |   |     |     |                |                |   |                |
| Sales per establishment   |     |   | X |   |     |     |                |                |   |                |
| Payroll per employee  |     |   | X |   |     |     |                |                |   |                |
| Employees per establishment   |     |   | X |   |     |     |                |                |   |                |
| Establishments without payroll:                                     |     |   |   |   |     |     |                |                |   |                |
| Sales per establishment   |     |   | X |   |     |     |                |                |   |                |

<sup>&</sup>lt;sup>1</sup> Includes areas with 500 retail establishments or more.

<sup>&</sup>lt;sup>2</sup> Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population.

<sup>&</sup>lt;sup>3</sup> See Explanation of Terms, appendix A.

## Users' Guide for Locating Statistics in the 1982 Census of **Retail Trade Reports**

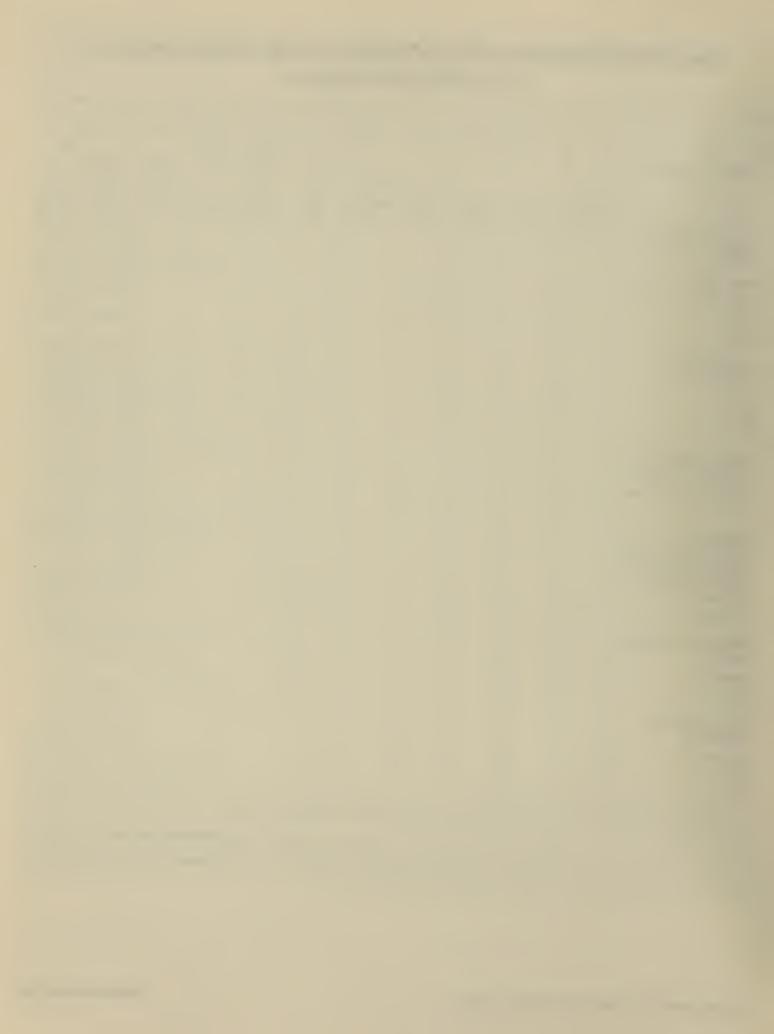
|   |                                       |                                       | Informat             | ion shown                   | in reports b                                  | y kind of b                            | ousiness or inc  | lustry cate   | gory                                      |  |  |
|---|---------------------------------------|---------------------------------------|----------------------|-----------------------------|---|--|--|---|---|--|--|
| Report and geographic area  | Number<br>of estab-<br>lishments      | Sales<br>(\$1,000)                    | Payroll<br>(\$1,000) | Number<br>of em-<br>ployees | Sales per<br>capita and<br>selected<br>ratios | Mer-<br>chan-<br>dise<br>line<br>sales | Sales size<br>and em-<br>ployment<br>size of<br>establish-<br>ments<br>and firms | Con-<br>centra-<br>tion<br>ratios<br>of<br>largest<br>firms | Single<br>units<br>and<br>multi-<br>units | Legal<br>form<br>of<br>organi-<br>zation | Selected topics                                    |
| GEOGRAPHIC AREA<br>SERIES   |                                       |                                       |                      |                             |   |  |  |   |   |  |  |
| United States State SCSA SMSA County Place  | X<br>X<br>X<br>X                      | ×<br>×<br>×<br>×                      | ×<br>×<br>×<br>×     | ×<br>×<br>×<br>×<br>×       | ×   |  |  |   |   |  |  |
| MAJOR RETAIL<br>CENTERS   |                                       |                                       |                      |                             |   |  |  |   |   |  |  |
| SMSA. City. CBD. MRC.   | X<br>X<br>X                           | X<br>X<br>X                           | X<br>X<br>X          | ×<br>×<br>×                 |   |  |  |   |   |  |  |
| ESTABLISHMENT AND<br>FIRM SIZE (INCLUD-<br>ING LEGAL FORM<br>OF ORGANIZATION)                 |                                       |                                       |                      |                             |   |  |  |   |   |  |  |
| United States   | ×                                     | ×                                     | ×                    | ×                           |   |  | ×  | х   | х   | ×  |  |
| MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DE-PRECIABLE ASSETS, AND OPERATING EXPENSES |                                       |                                       |                      |                             |   |  |  |   |   |  |  |
| United States   |                                       | ×                                     | ×                    |                             |   |  |  |   |   | х  | .1 X   |
| MERCHANDISE LINE<br>SALES   |                                       |                                       |                      |                             |   |  |  |   |   |  |  |
| United States State   | X<br><sup>2</sup> X<br><sup>2</sup> X | X<br><sup>2</sup> X<br><sup>2</sup> X |                      |                             |   | X<br><sup>2</sup> X<br><sup>2</sup> X  |  |   |   |  |  |
| MISCELLANEOUS SUBJECTS  |                                       |                                       |                      |                             |   |  |  |   |   |  |  |
| United States   | ×<br>×<br>×                           | ×<br>×<br>×                           | X<br>X<br>X          | ×<br>×<br>×                 |   |  |  |   |   |  | <sup>3</sup> X<br><sup>3</sup> X<br><sup>3</sup> X |

<sup>&</sup>lt;sup>1</sup> Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>&</sup>lt;sup>2</sup> Data available in printed form only for the United States and selected SMSA's based on volume of retail sales. Data for other areas are available

only on microfiche.

<sup>3</sup> For the United States, States, and SMSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on waiter or waitress service, seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For the United States and States only, includes data on types of food service, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.



## **New Jersey**

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## **SUMMARY OF FINDINGS**

Data from the 1982 Census of Retail Trade show that New Jersey's 58,040 retail stores had sales totaling \$36.3 billion. In 1977, 60,056 stores had sales of \$24.3 billion. These data also revealed that the State's 43,045 retail establishments with payroll registered \$35.5 billion in sales in 1982, compared to sales of \$23.5 billion by 43,666 stores in 1977.

For establishments with payroll, sales of grocery stores accounted for 21.71 percent of the State's total sales by retailers in 1982, compared to 21.73 percent in 1977. Other leading retail kinds of business in 1982 were new car dealers with 14.8 percent of sales, department stores (including leased departments) with 9.5 percent, gasoline service stations with 8.9 percent, and eating places with 7.6 percent.

For 1982, sales for all retailers in New Jersey averaged \$626 thousand per establishment, compared to \$405 thousand in 1977. Sales for establishments with payroll averaged \$825 thousand in 1982, compared to \$539 thousand in 1977. In 1982, department stores (including leased departments) averaged \$14.2 million per establishment; new car dealers, \$6.4 million; grocery stores, \$2.2 million; drug and proprietary stores, \$648 thousand; and furniture stores, \$667 thousand.

For retail establishments with payroll, 1982 sales per employee averaged \$80 thousand. New car dealers had sales per employee of \$255 thousand, which contrasts sharply with the \$24 thousand per employee average for eating places.

The 1982 payroll of retailers in the State amounted to \$4.0 billion, compared to \$2.9 billion for 1977. Payroll as a percent of sales of establishments with payroll averaged 11.4 percent for all retailers, 24.6 percent for eating places, and 5.1 percent for gasoline service stations.

There were 446,138 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1982, compared to 413,902 employees in 1977. Eating places were the largest employers, with 110,926 employees; followed by grocery stores, 63,572 employees; and department stores (excluding leased departments), 49,338.

Bergen County led the counties in the State, accounting for 14.2 percent of total sales by retailers. Paramus had the largest sales among all places in the State, with 2.9 percent of the State total.

### Table 1. Summary Statistics for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

| [For meaning                                    | g of abbreviations and symbols, see introductory text. For explanatio   | I or terms       | All establis         |  | inu 1902 ce                             | nsuses, see                       |   | shments with p                               | ayroll <sup>1</sup>                        |   |
|---|---|------------------|----------------------|--|---|-----------------------------------|---|--|--|---|
|   |   |                  |                      | Unincor  |   |                                   |   |  |  | Paid  |
| SIC code  | Kind of business  | Number           | Sales<br>(\$1,000)   | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number)           | Number                            | Sales<br>(\$1,000)                                | Annual<br>payroll<br>(\$1,000)               | First<br>quarter<br>payroll<br>(\$1,000)   | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|   | Retall trade <sup>2</sup>   | 58 040           | 36 306 776           | <b>22 13</b> 6                                 | 3 129                                   | 43 045                            | <b>35</b> 503 409                                 | 4 037 057                                    | 930 695                                    | 446 138   |
| 52  | Building materials, hardware, garden supply, and mobile home dealers  | Ħ                | Ħ                    | #  | #                                       | 1 687                             | 1 324 464   | 166 493                                      | 37 561                                     | 13 061  |
| 521, 3<br>521<br>523                            | Building materials and supply stores  | ##               | ##                   | ##   | #                                       | 942<br>625<br>317                 | 1 073 230<br>951 496<br>121 734                   | 129 603<br>111 005<br>18 598                 | 29 396<br>25 174<br>4 222                  | 9 525<br>8 063<br>1 462   |
| 525<br>526<br>527                               | Hardware stores   | # #              | ##                   | ##   | ##                                      | 482<br>237<br>26                  | 155 761<br>84 058<br>11 415                       | 23 378<br>12 057<br>1 455                    | 5 444<br>2 309<br>412                      | 2 217<br>1 238<br>81  |
| 53  | General merchandise group stores  | #                | Ħ                    | Ħ  | Ħ                                       | 794                               | 3 620 532   | 450 772                                      | 101 531                                    | 57 749  |
| 531   | Department stores (incl. leased depts.) <sup>3 4</sup>  | #                | Ħ                    | Ħ  | #                                       | 237                               | 3 370 265   | (NA)   | (NA)                                       | (NA)  |
| 531<br>531 pt.<br>531 pt.<br>531 pt.            | Department stores (excl. leased depts.) <sup>3</sup>  | #<br>#<br>#<br># | ##                   | #<br>#<br>#                                    | #<br>#<br>#                             | 237<br>68<br>139<br>30            | 3 164 198<br>1 495 360<br>(D)<br>(D)              | 392 825<br>182 959<br>(D)<br>(D)             | 88 500<br>41 106<br>(D)<br>(D)             | 49 338<br>25 309<br>(D)<br>(D)                                      |
| 533<br>539                                      | Variety storesMiscellaneous general merchandise stores  | #                | #                    | #  | #                                       | 295<br>262                        | 207 631<br>248 703                                | 32 599<br>25 348                             | 7 267<br>5 764                             | 4 734<br>3 677  |
| 54  | Food stores   | Ħ                | Ħ                    | Ħ  | Ħ                                       | 5 821                             | 8 4 <b>32 56</b> 3                                | 839 071                                      | 197 322                                    | 79 217  |
| 541<br>542                                      | Grocery stores  | #                | #                    | #  | #                                       | 3 430<br>539                      | 7 707 843<br>261 940                              | 729 089<br>24 488                            | 172 443<br>5 706                           | 63 572<br>2 632   |
| 546<br>5462<br>5463                             | Retail bakeries Retail bakeries—baking and selling Retail bakeries—selling only   | #                | ##                   | #  | #                                       | 809<br>728<br>81                  | 205 336<br>183 386<br>21 950                      | 53 804<br>49 494<br>4 310                    | 12 439<br>11 472<br>967                    | 8 699<br>7 991<br>708   |
| 543, 4, 5, 9<br>543<br>544<br>545<br>549        | Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores | #<br>#<br>#<br># | #<br>#<br>#<br>#     | #####  | #####                                   | 1 043<br>165<br>320<br>322<br>236 | 257 444<br>45 028<br>53 537<br>105 916<br>52 963  | 31 690<br>4 617<br>8 302<br>12 570<br>6 201  | 6 734<br>846<br>1 587<br>2 908<br>1 393    | 4 314<br>534<br>1 219<br>1 659<br>902                               |
| 55 ex. 554                                      | Automotive dealers  | #                | Ħ                    | Ħ  | Ħ                                       | 2 297                             | 6 114 455   | 509 806                                      | 116 993                                    | 28 882  |
| 551<br>552                                      | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only   | #                | #                    | #  | #                                       | 827<br>255                        | 5 270 865<br>124 810                              | 399 572<br>8 461                             | 92 630<br>1 892                            | 20 642<br>645   |
| 553<br>553 pt.<br>553 pt.                       | Auto and home supply stores   | #                | #                    | #  | #                                       | 942<br>905<br>37                  | 519 386<br>503 981<br>15 405                      | 80 918<br>79 078<br>1 840                    | 18 225<br>17 805<br>420                    | 5 986<br>5 830<br>156   |
| 555, 6, 7, 9<br>555<br>556<br>557<br>559        | Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.      | # # #            | ##                   | ####   | ####################################### | 273<br>128<br>38<br>107           | 199 394<br>106 252<br>31 658<br>61 484            | 20 855<br>11 328<br>2 645<br>6 882           | 4 246<br>2 304<br>540<br>1 402             | 1 609<br>801<br>180<br>628  |
| 554   | Gasoline service stations   | Ħ                | Ħ                    | Ħ  | Ħ                                       | 4 159                             | 3 157 557   | 162 362                                      | 38 149                                     | 20 014  |
| 56  | Apparel and accessory stores  | Ħ                | Ħ                    | Ħ  | Ħ                                       | 4 753                             | 2 258 106   | 290 921                                      | 67 795                                     | 36 074  |
| 561   | Men's and boys' clothing and furnishings stores   | #                | Ħ                    | #  | #                                       | 729                               | 370 833   | 57 242                                       | 13 407                                     | 5 126   |
| 562, 3, 8<br>562<br>563, 8                      | Women's clothing and specialty stores and fumers  | # #              | #<br>#<br>#          | #<br>#<br>#                                    | #<br>#<br>#                             | 1 904<br>1 554<br>350             | 972 043<br>874 053<br>97 990                      | 115 596<br>102 430<br>13 166                 | 27 452<br>24 190<br>3 262                  | 16 471<br>14 857<br>1 614   |
| 565   | Family clothing stores  | #                | Ħ                    | #  | Ħ                                       | 389                               | 345 816   | 38 457                                       | 8 614                                      | 5 069   |
| 566<br>566 pt.<br>566 pt.<br>566 pt.<br>566 pt. | Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores                                | #                | #<br>::              | ##   | #                                       | 1 292<br>174<br>234<br>66<br>818  | 451 150<br>45 621<br>79 136<br>14 193<br>312 200  | 64 333<br>6 915<br>12 031<br>2 643<br>42 744 | 14 986<br>1 680<br>2 897<br>567<br>9 842   | 7 155<br>618<br>1 302<br>276<br>4 959                               |
| 564, 9<br>564<br>569                            | Other apparel and accessory stores  | #<br>#<br>#      | #                    | #<br>#<br>#                                    | #<br>#<br>#                             | 439<br>243<br>196                 | 118 264<br>86 456<br>31 808                       | 15 293<br>10 928<br>4 365                    | 3 336<br>2 407<br>929                      | 2 253<br>1 693<br>560   |
| 57  | Furniture, home furnishings, and equipment stores   | #                | Ħ                    | Ħ  | Ħ                                       | 2 872                             | 1 688 110   | 207 121                                      | 49 18 <b>9</b>                             | 17 504  |
| 5712  | Furniture stores  | #                | #                    | #  | #                                       | 847                               | 565 368   | 81 236                                       | 19 575                                     | 6 423   |
| 5713, 4, 9<br>5713<br>5714<br>5719              | Home furnishing stores Floor covening stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores                 | #<br>#<br>#      | # #                  | #<br>#<br>#                                    | #<br>#<br>#                             | 976<br>430<br>170<br>376          | 430 117<br>225 415<br>42 565<br>162 137           | 58 810<br>30 402<br>7 904<br>20 504          | 13 902<br>7 157<br>1 822<br>4 923          | 5 458<br>2 135<br>870<br>2 453                                      |
| 572   | Household appliance stores  | ##               | #                    | #  | Ħ                                       | 298                               | 196 888   | 19 731                                       | 4 999                                      | 1 575   |
| 573<br>5732<br>5733<br>5733 pt.<br>5733 pt.     | Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores                       | #                | ##<br>##<br>##<br>** | ##   | # #                                     | 751<br>516<br>235<br>127<br>108   | 495 737<br>364 305<br>131 432<br>76 301<br>55 131 | 47 344<br>33 330<br>14 014<br>6 954<br>7 060 | 10 713<br>7 507<br>3 206<br>1 524<br>1 682 | 4 048<br>2 550<br>1 498<br>917<br>581                               |

#### Table 1. Summary Statistics for the State: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

|  |  |          | All establis               | hments <sup>1</sup>                            |                                  | Establishments with payroll <sup>1</sup>            |   |  |  |  |  |
|--|--|----------|----------------------------|--|----------------------------------|---|---|--|--|--|--|
| SIC code   | Kind of business   |          |                            |  | rporated<br>esses                |   |   |  |  | Paid<br>employees<br>for pay                                     |  |
|  |  | Number   | Sales<br>(\$1,000)         | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number)    | Number  | Sales<br>(\$1,000)  | Annual<br>payroll<br>(\$1,000)   | First<br>quarter<br>payroll<br>(\$1,000)                           | for pay<br>period<br>including<br>March 12<br>(number)           |  |
| 58   | Eating and drinking places   | Ħ        | Ħ                          | #  | Ħ                                | 10 482  | 3 159 730   | 746 906  | 167 140  | 124 477  |  |
| 5812<br>5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt.         | Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places                                     | ::       | ##                         | ##   | ##                               | 7 657<br>3 630<br>122<br>2 939<br>966               | 2 689 544<br>1 506 008<br>36 478<br>805 442<br>341 616                          | 662 592<br>387 381<br>10 176<br>172 832<br>92 203                          | 148 100<br>86 598<br>2 312<br>38 494<br>20 696                     | 110 926<br>61 518<br>1 458<br>33 849<br>14 101                   |  |
| 5813   | Drinking places (alcoholic beverages)  | tt       | ††                         | tt   | ##                               | 2 825   | 470 186   | 84 314   | 19 040   | 13 551   |  |
| 591  | Drug and proprietary stores  | Ħ        | #                          | #  | #                                | 1 544   | 1 000 781   | 129 587  | 30 922   | 15 645   |  |
| 591 pt.<br>591 pt.   | Drug storesProprietary stores  | **       | **                         | ::   | ::                               | 1 453<br>91   | 952 064<br>48 717   | 124 723<br>4 864   | 29 888<br>1 034  | 15 065<br>580  |  |
| 59 ex. 591   | Miscellaneous retail stores <sup>2</sup>   | #        | #                          | #  | #                                | 8 636   | 4 747 111   | 534 018  | 124 093  | 53 515   |  |
| 592<br>593   | Liquor storesUsed merchandise stores   | #        | #                          | #  | #                                | 1 794<br>365  | 972 984<br>67 460   | 79 799<br>11 882   | 18 362<br>2 757  | 9 565<br>1 304   |  |
| 594<br>5941<br>5941 pt.<br>5941 pt.                          | Miscellaneous shopping goods stores  | ##       | ##                         | #  | ##                               | 3 235<br>534<br>223<br>311                          | 1 212 221<br>205 771<br>125 700<br>80 071                                       | 159 380<br>25 504<br>14 317<br>11 187                                      | 35 611<br>5 534<br>3 310<br>2 224                                  | 18 642<br>2 538<br>1 436<br>1 102                                |  |
| 5942<br>5943<br>5944<br>5945<br>5946<br>5947<br>5948<br>5949 | Book stores  | #        | ##<br>##<br>##<br>##<br>## | ##<br>##<br>##<br>##<br>##<br>##               | ##<br>##<br>##<br>##<br>##<br>## | 238<br>238<br>724<br>234<br>169<br>766<br>72<br>260 | 92 639<br>67 640<br>262 229<br>214 372<br>66 832<br>202 796<br>25 233<br>74 709 | 11 356<br>11 094<br>41 848<br>17 585<br>7 320<br>29 760<br>3 384<br>11 529 | 2 590<br>2 607<br>9 793<br>3 651<br>1 713<br>6 164<br>771<br>2 788 | 1 748<br>1 195<br>3 937<br>2 267<br>653<br>4 131<br>503<br>1 670 |  |
| 596<br>5961<br>5962<br>5963                                  | Nonstore retailers <sup>2</sup>  | ##       | ##<br>##<br>##             | ##   | ##<br>##<br>##                   | 744<br>201<br>222<br>321                            | 872 635<br>500 366<br>160 343<br>211 926  | 114 624<br>46 990<br>31 356<br>36 278                                      | 26 348<br>10 542<br>7 297<br>8 509                                 | 10 504<br>4 704<br>2 509<br>3 291                                |  |
| 598<br>5983<br>5984<br>5982                                  | Fuel and ice dealers<br>Fuel oil dealers<br>Liquefied petroleum gas (bottled gas) dealers<br>Fuel and ice dealers, n.e.c.      | ##       | ##<br>##<br>##             | ##<br>##<br>##                                 | ##<br>##<br>##                   | 597<br>531<br>55<br>11                              | 1 236 038<br>1 161 502<br>72 247<br>2 289                                       | 99 169<br>89 636<br>9 340<br>193   | 25 315<br>23 021<br>2 276<br>18                                    | 5 781<br>5 209<br>562<br>10                                      |  |
| 5992<br>5993<br>5994   | Florists Cigar stores and stands News dealers and newsstands   | ##<br>## | ##<br>##<br>##             | #  | #                                | 685<br>109<br>103                                   | 111 867<br>25 140<br>28 117   | 22 496<br>2 739<br>2 909   | 5 111<br>647<br>649  | 2 953<br>431<br>434  |  |
| 5999<br>5999 pt.<br>5999 pt.<br>5999 pt.<br>5999 pt.         | Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c. | **       | ##<br>##                   | ##   | ##                               | 1 004<br>364<br>130<br>26<br>484                    | 220 649<br>56 641<br>24 520<br>7 314<br>132 174                                 | 41 020<br>14 060<br>4 058<br>1 416<br>21 486                               | 9 293<br>3 320<br>952<br>318<br>4 703                              | 3 901<br>1 118<br>635<br>107<br>2 041                            |  |

<sup>&</sup>lt;sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

### Table 2. Comparative Statistics for the State: 1982 and 1977

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

| (1 or meaning                                       | g of abbreviations and symbols, see introduct  | All establishments <sup>1</sup> |                                   |                   |  |                                      |  | Establishments with payroll¹                    |   |   |  |  |  |  |
|---|--|---------------------------------|-----------------------------------|-------------------|--|--------------------------------------|--|---|---|---|--|--|--|--|
|   |  |                                 |                                   |                   | Sales  |                                      |  | Sales   |   | 1A  | nual payroll                               |  |  |  |
| SIC code  | Kind of business   | 1982<br>(number)                | 1977<br>(number)                  | 1982<br>(\$1,000) | 1977<br>(\$1,000)                                | Percent<br>change<br>1977 to<br>1982 | 1982<br>(\$1,000)                                | 1977<br>(\$1,000)                               | Percent<br>change<br>1977 to<br>1982    | 1982<br>(\$1,000)                           | 1977<br>(\$1,000)                          | Percent<br>change<br>1977 to<br>1982   |  |  |
|   | Retall trade <sup>2</sup>  | 58 040                          | 60 056                            | 36 306 776        | 24 293 563                                       | 49.5                                 | 35 503 409                                       | 23 540 962                                      | 50.8                                    | 4 037 057                                   | 2 914 436                                  | 38.5                                   |  |  |
| 52  | Building materials, hardware, garden supply, and mobile home dealers   | Ħ                               | 2 243                             | #                 | 916 942  | (NA)                                 | 1 324 464  | 895 <b>037</b>                                  | 48.0                                    | 166 493                                     | 114 255                                    | 45.7                                   |  |  |
| 521, 3  | Building materials and supply stores   | #                               | 1 124                             | #                 | 714 929  | (NA)                                 | 1 073 230  | 707 549   | 51.7                                    | 129 603                                     | 86 160                                     | 50.4                                   |  |  |
| 521<br>523  | Lumber and other building materials dealers  | #                               | 704<br>420                        | #                 | 626 547<br>88 382                                | (NA)<br>(NA)                         | 951 496<br>121 734                               | 622 100<br>85 449                               | 52.9<br>42.5                            | 111 005<br>18 598                           | 72 393<br>13 767                           | 53.3<br>35.1                           |  |  |
| 525<br>526  | Hardware stores<br>Retail nurseries, lawn and garden supply  | Ħ                               | 706                               | Ħ                 | 135 698  | (NA)                                 | 155 761  | 125 696   | 23.9                                    | 23 378                                      | 18 862                                     | 23.9                                   |  |  |
| 527   | stores<br>Mobile home dealers  | #                               | 372<br>41                         | #                 | 51 493<br>14 822                                 | (NA)<br>(NA)                         | 84 058<br>11 415                                 | 47 485<br>14 307                                | 77.0<br>-20.2                           | 12 057<br>1 455                             | 7 354<br>1 879                             | 64.0<br>-22.6                          |  |  |
| 53  | General merchandise group stores   | #                               | 1 048                             | #                 | 2 894 861  | (NA)                                 | 3 620 532  | 2 885 768                                       | 25.5                                    | 450 772                                     | 391 877                                    | 15.0                                   |  |  |
| 531   | Department stores (incl. leased depts.) <sup>3 4</sup>   | #                               | 229                               | Ħ                 | 2 662 595  | (NA)                                 | 3 370 265  | 2 662 595                                       | 26.6                                    | (NA)  | (NA)                                       | (NA)                                   |  |  |
| 531   | Department stores (excl. leased depts.) <sup>3</sup>   | #                               | 229                               | #                 | 2 556 420  | (NA)                                 | 3 164 198  | 2 556 420                                       | 23.8                                    | 392 825                                     | 344 739                                    | 13.9                                   |  |  |
| 531 pt.<br>531 pt.<br>531 pt.                       | Conventional <sup>3</sup> Discount or mass merchandising <sup>3</sup> National chain <sup>3</sup>                          | ##                              | (NA)<br>(NA)<br>(NA)              | #<br>#<br>#<br>#  | (NA)<br>(NA)<br>(NA)                             | (NA)<br>(NA)<br>(NA)                 | 1 495 360<br>(D)<br>(D)                          | (NA)<br>(NA)<br>(NA)                            | (NA)<br>(NA)<br>(NA)                    | 182 959<br>(D)<br>(D)                       | (NA)<br>(NA)<br>(NA)                       | (NA)<br>(NA)<br>(NA)                   |  |  |
| 533<br>539  | Variety stores<br>Miscellaneous general merchandise  | ##                              | 409                               | #                 | 170 446  | (NA)                                 | 207 631  | 167 208   | 24.2                                    | 32 599                                      | 27 884                                     | 16.9                                   |  |  |
| 54  | stores   | #                               | 410<br>9 <b>040</b>               | #                 | 167 995<br>5 839 816                             | (NA)                                 | 248 703<br>8 <b>432 56</b> 3                     | 162 140<br>5 631 462                            | 53.4<br>49.7                            | 25 348<br>839 <b>071</b>                    | 19 254<br>578 802                          | 31.7<br><b>45.</b> 0                   |  |  |
| 541   |  |                                 | 4 933                             |                   | 5 229 663  |                                      | 7 707 843  | 5 116 863                                       | 50.6                                    | 729 089                                     | 501 352                                    | 45.4                                   |  |  |
| 542   | Grocery stores<br>Meat and fish (seafood) markets  | #                               | 987                               | #                 | 214 593  | (NA)<br>(NA)                         | 261 940  | 184 397   | 42.1                                    | 24 488                                      | 19 517                                     | 25.5                                   |  |  |
| 546<br>5462<br>5463                                 | Retail bakeries<br>Retail bakeries — baking and selling<br>Retail bakeries — selling only                                  | #                               | 951                               | #                 | 136 795  | (NA)                                 | 205 336<br>183 386<br>21 950                     | 128 227<br>113 523<br>14 704                    | 60.1<br>61.5<br>49.3                    | 53 804<br>49 494<br>4 310                   | 35 178<br>32 216<br>2 962                  | 52.9<br>53.6<br>45.5                   |  |  |
| 543, 4, 5, 9<br>543<br>544<br>545<br>549            | Other food stores  | #####                           | 2 169<br>403<br>752<br>476<br>538 | #<br>#<br>#<br>#  | 258 765<br>46 559<br>58 198<br>100 830<br>53 178 | (NA)<br>(NA)<br>(NA)<br>(NA)<br>(NA) | 257 444<br>45 028<br>53 537<br>105 916<br>52 963 | 201 975<br>36 441<br>37 371<br>93 042<br>35 121 | 27.5<br>23.6<br>43.3<br>13.8<br>50.8    | 31 690<br>4 617<br>8 302<br>12 570<br>6 201 | 22 755<br>3 501<br>5 717<br>9 067<br>4 470 | 39.3<br>31.9<br>45.2<br>38.6<br>38.7   |  |  |
| 55 ex. 554  | Automotive dealers   | #                               | 3 171                             | #                 | 4 230 193  | (NA)                                 | 6 114 455  | 4 183 874                                       | 46.1                                    | 509 806                                     | 375 879                                    | 3 <b>5</b> .6                          |  |  |
| 551<br>552  | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only  | #                               | 925<br>609                        | ##                | 3 636 057<br>101 474                             | (NA)<br>(NA)                         | 5 270 865<br>124 810                             | 3 636 057<br>76 601                             | 45.0<br>62.9                            | 399 572<br>8 461                            | 303 039<br>6 396                           | 31.9<br>32.3                           |  |  |
| 553<br>553 pt.<br>553 pt.                           | Auto and home supply stores<br>Tire, battery, and accessory dealers<br>Other auto and home supply stores                   | #                               | 1 125                             | #                 | 312 230  | (NA)                                 | 519 386<br>503 981<br>15 405                     | 299 274<br>287 921<br>11 353                    | 73.5<br>75.0<br>35.7                    | 80 918<br>79 078<br>1 840                   | 49 409<br>47 524<br>1 885                  | 63.8<br>66.4<br>-2.4                   |  |  |
| 555, 6, 7, 9<br>555<br>556<br>557<br>559            |  | # #                             | 512<br>196<br>85<br>132<br>99     | #<br>#<br>#<br>#  | 180 432<br>86 035<br>40 246<br>47 937<br>6 214   | (NA)<br>(NA)<br>(NA)<br>(NA)<br>(NA) | 199 394<br>106 252<br>31 658<br>61 484           | 171 942<br>84 435<br>38 787<br>46 115<br>2 605  | 16.0<br>25.8<br>-18.4<br>33.3<br>-100.0 | 20 855<br>11 328<br>2 645<br>6 882          | 17 035<br>8 526<br>2 809<br>5 439<br>261   | 22.4<br>32.9<br>-5.8<br>26.5<br>-100.0 |  |  |
| 554   | Gasoline service stations  | #                               | 5 372                             | #                 | 1 807 629  | (NA)                                 | 3 157 557  | 1 719 237                                       | 83.7                                    | 162 362                                     | 122 776                                    | 32.2                                   |  |  |
| 56  | Apparel and accessory stores   | #                               | 5 875                             | #                 | 1 507 310  | (NA)                                 | 2 258 106  | 1 463 919                                       | 54.3                                    | 290 921                                     | 212 059                                    | 3 <b>7.2</b>                           |  |  |
| 561   | Men's and boys' clothing and furnishings stores  | #                               | 993                               | Ħ                 | 323 147  | (NA)                                 | 370 833  | 317 054   | 17.0                                    | 57 242                                      | 52 952                                     | 8.1                                    |  |  |
| 562, 3, 8<br>562<br>563, 8                          | Women's clothing and specialty stores<br>and furriers<br>Women's ready-to-wear stores<br>Women's accessory and specialty   | #                               | 2 274<br>1 803                    | #                 | 608 693<br>548 323                               | (NA)<br>(NA)                         | 972 043<br>874 053                               | 591 603<br>536 731                              | 64.3<br>62.8                            | 115 596<br>102 430                          | 82 181<br>73 838                           | 40.7<br>38.7                           |  |  |
|   | stores and furriers  | #                               | 471                               | #                 | 60 370   | (NA)                                 | 97 990   | 54 872  | 78.6                                    | 13 166                                      | 8 343                                      | 57.8                                   |  |  |
| 565<br>566  | Family clothing stores   | #                               | 1 354                             | #                 | 203 254<br>301 279                               | (NA)<br>(NA)                         | 345 816<br>451 150                               | 197 999<br>295 081                              | 74.7<br>52.9                            | 38 457<br>64 333                            | 24 599<br>42 347                           | 56.3<br>51.9                           |  |  |
| 566 pt.<br>566 pt.<br>566 pt.<br>566 pt.<br>566 pt. | Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores                             | # #                             | 1 334                             | #                 | 301 279  | (144)                                | 45 621<br>79 136<br>14 193<br>312 200            | 32 034<br>60 424<br>7 076<br>195 547            | 42.4<br>31.0<br>100.6<br>59.7           | 6 915<br>12 031<br>2 643<br>42 744          | 4 841<br>9 378<br>1 305<br>26 823          | 42.8<br>28.3<br>102.5<br>59.4          |  |  |
| 564, 9<br>564<br>569                                | Other apparel and accessory stores<br>Children's and infants' wear stores<br>Miscellaneous apparel and accessory<br>stores | #                               | 707<br>278<br>429                 | # #               | 70 937<br>44 821<br>26 116                       | (NA)<br>(NA)<br>(NA)                 | 118 264<br>86 456<br>31 808                      | 62 182<br>42 790<br>19 392                      | 90.2<br>102.0<br>64.0                   | 15 293<br>10 928<br>4 365                   | 9 980<br>6 478<br>3 502                    | 53.2<br>68.7<br>24.6                   |  |  |

#### Table 2. Comparative Statistics for the State: 1982 and 1977-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

| <u>[</u>   | g of abbreviations and symbols, see introducti  |   |                            | All establishmen  |  |                                      |  |  |  | with payroll <sup>1</sup>                         |  |                                       |
|--|---|---|----------------------------|-------------------|--|--------------------------------------|--|--|--|---|--|---------------------------------------|
|  |   |   |                            |                   | Sales                                  |                                      |  | Sales  |  | Ar  | nual payroll                                     |                                       |
| SIC code   | Kind of business  | 1982<br>(number)                        | 1977<br>(number)           | 1982<br>(\$1,000) | 1977<br>(\$1,000)                      | Percent<br>change<br>1977 to<br>1982 | 1982<br>(\$1,000)                                      | 1977<br>(\$1,000)                                    | Percent<br>change<br>1977 to<br>1982   | 1982<br>(\$1,000)                                 | 1977<br>(\$1,000)                                | Percent<br>change<br>1977 to<br>1982  |
| 57   | Furniture, home furnishings, and equipment stores   | #                                       | 4 089                      | Ħ                 | 1 144 827                              | (NA)                                 | 1 688 110  | 1 102 528  | 53.1                                   | 207 121   | 155 147  | 33.5                                  |
| 5712   | Furniture stores  | #                                       | 1 144                      | #                 | 445 629                                | (NA)                                 | 565 368  | 433 636  | 30.4                                   | 81 236  | 67 316   | 20.7                                  |
| 5713, 4, 9<br>5713<br>5714                                       | Home furnishing stores<br>Floor covering stores<br>Drapery, curtain, and upholstery   | #                                       | 1 510<br>622               | #                 | 290 403<br>155 678                     | (NA)<br>(NA)                         | 430 117<br>225 415                                     | 275 521<br>149 174                                   | 56.1<br>51.1                           | 58 810<br>30 402                                  | 41 463<br>21 <b>5</b> 20                         | 41.8<br>41.3                          |
| 5719   | stores<br>Miscellaneous home furnishing<br>stores   | #                                       | 391<br>497                 | #                 | 90 320                                 | (NA)<br>(NA)                         | 42 565<br>162 137                                      | 40 381<br>85 966                                     | 5.4<br>88.6                            | 7 904<br>20 504                                   | 7 405<br>12 <b>5</b> 38                          | 6.7<br>63.5                           |
| 572  | Household appliance stores  | #                                       | 513                        | #                 | 185 078                                | (NA)                                 | 196 888  | 179 744  | 9.5                                    | 19 731  | 18 750   | 5.2                                   |
| 573<br>5732<br>5733<br>5733 pt.<br>5733 pt.                      | Radio, television, and music stores<br>Radio and television stores<br>Music stores<br>Record shops<br>Musical instrument stores | ##                                      | 922<br>540<br>382          | ##                | 223 717<br>128 507<br>95 210           | (NA)<br>(NA)<br>(NA)                 | 495 737<br>364 305<br>131 432<br>76 301<br>55 131      | 213 627<br>123 791<br>89 836<br>45 753<br>44 083     | 132.1<br>194.3<br>46.3<br>66.8<br>25.1 | 47 344<br>33 330<br>14 014<br>6 954<br>7 060      | 27 618<br>15 857<br>11 761<br>5 240<br>6 521     | 71.4<br>110.2<br>19.2<br>32.7<br>8.3  |
| 58   | Eating and drinking places  | #                                       | 13 016                     | #                 | 2 150 685                              | (NA)                                 | 3 159 730  | 2 068 439  | 52.8                                   | 746 906   | 506 911  | 47.3                                  |
| 5812<br>5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt. | Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places                                      | #                                       | 8 961                      | #                 | 1 717 962                              | (NA)                                 | 2 689 544<br>1 506 008<br>36 478<br>805 442<br>341 616 | 1 663 699<br>933 547<br>25 745<br>506 691<br>197 716 | 61.7<br>61.3<br>41.7<br>59.0<br>72.8   | 662 592<br>387 381<br>10 176<br>172 832<br>92 203 | 430 049<br>253 752<br>7 282<br>111 826<br>57 189 | 54.1<br>52.7<br>39.7<br>54.6<br>61.2  |
| 5813   | Drinking places (alcoholic beverages)   | tt                                      | 4 055                      | #                 | 432 723                                | (NA)                                 | 470 186  | 404 740  | 16.2                                   | 84 314  | 76 862   | 9.7                                   |
| 591  | Drug and proprietary stores   | Ħ                                       | 1 561                      | #                 | 612 341                                | (NA)                                 | 1 000 781  | 606 672  | 65.0                                   | 129 587   | 87 731   | 47.7                                  |
| 591 pt.<br>591 pt.   | Drug storesProprietary stores   | **                                      | **                         | **                | **                                     | **                                   | 952 064<br>48 717                                      | 580 287<br>26 385                                    | 64.1<br>84.6                           | 124 723<br>4 864                                  | 84 689<br>3 042                                  | 47.3<br>59.9                          |
| 59 ex. 591   | Miscellaneous retail stores <sup>2</sup>  | Ħ                                       | 14 641                     | Ħ                 | 3 188 959                              | (NA)                                 | 4 747 111  | 2 984 026  | 59.1                                   | 534 018   | 368 999  | 44.7                                  |
| 592<br>593   | Liquor stores<br>Used merchandise stores  | #                                       | 2 169<br>1 313             | #                 | 624 051<br>58 443                      | (NA)<br>(NA)                         | 972 984<br>67 460                                      | 597 582<br>39 549                                    | 62.8<br>70.6                           | 79 799<br>11 882                                  | 56 920<br>7 622                                  | 40.2<br>55.9                          |
| 594<br>5941  | Miscellaneous shopping goods stores<br>Sporting goods stores and bicycle  | ††                                      | 5 377                      | ##                | 769 814                                | (NA)                                 | 1 212 221  | 702 246  | 72.6                                   | 159 380   | 97 502   | 63.5                                  |
| 5941 pt.<br>5941 pt.   | shops   | #                                       | 866                        | # #               | 154 312                                | (NA)                                 | 205 771<br>125 700<br>80 071                           | 139 898<br>93 816<br>46 082                          | 47.1<br>34.0<br>73.8                   | 25 504<br>14 317                                  | 17 555<br>11 373<br>6 182                        | 45.3<br>2 <b>5</b> .9<br>81.0         |
| 5942<br>5943<br>5944<br>5945                                     | Book stores   | ####################################### | 327<br>440<br>1 123<br>628 | ##                | 55 526<br>57 707<br>191 500<br>'91 235 | (24)<br>(24)<br>(24)<br>(24)         | 92 639<br>67 640<br>262 229<br>214 372                 | 52 795<br>49 268<br>177 511<br>'83 557               | 75.5<br>37.3<br>47.7<br>156.6          | 11 356<br>11 094<br>41 848<br>17 585              | 6 600<br>7 477<br>28 517<br>'8 506               | 72.1<br>48.4<br>46. <b>7</b><br>106.7 |
| 5946<br>5947<br><b>5</b> 948                                     | Camera and pnotographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores                        | #<br>#<br>#                             | 205<br>1 157<br>85         | ##<br>## !        | 43 870<br>95 020<br>14 475             | (NA)<br>(NA)<br>(NA)                 | 66 832<br>202 796<br>25 233                            | 41 135<br>83 641<br>13 789                           | 62.5<br>142.5<br>83.0                  | 7 320<br>29 760<br>3 384                          | 4 727<br>12 617<br>2 148                         | 54.9<br>135.9<br>57.5                 |
| 5949   | Sewing, needlework, and piece goods stores  | ††                                      | 544                        | tt                | 62 779                                 | (NA)                                 | 74 709   | '60 344  | 23.8                                   | 11 529  | '9 317   | 23.7                                  |
| 596<br>5961<br>5962  | Nonstore retailers <sup>2</sup><br>Mail order houses<br>Automatic merchandising machine   | #                                       | 1 136<br>392               | #                 | 635 781<br>365 693                     | (NA)<br>(NA)                         | 872 635<br>500 366                                     | 623 604<br>360 299                                   | 39.9<br>38.9                           | 114 624<br>46 990                                 | 81 775<br>34 350                                 | 40.2<br>36.8                          |
| 5963   | operators<br>Direct selling establishments <sup>2</sup>   | #                                       | 386<br>358                 | #                 | 128 840<br>141 248                     | (NA)<br>(NA)                         | 160 343<br>211 926                                     | 122 057<br>141 248                                   | 31.4<br>50.0                           | 31 356<br>36 278                                  | 22 137<br>25 288                                 | 41.6<br>43.5                          |
| 598<br>5983<br>5984  | Fuel and ice dealers<br>Fuel oil dealers<br>Liquefied petroleum gas (bottled gas)   | #                                       | 955<br>813                 | #                 | 783 472<br>727 137                     | (NA)<br>(NA)                         | 1 236 038<br>1 161 502                                 | 763 822<br>710 723                                   | 61.8<br>63.4                           | 99 169<br>89 636                                  | 78 423<br>70 926                                 | 26.5<br>26.4                          |
| 5982   | dealers<br>Fuel and ice dealers, n.e.c  | #                                       | 88<br>54                   | #                 | 52 590<br>3 745                        | (NA)<br>(NA)                         | 72 247<br>2 289  | 50 979<br>2 120                                      | 41.7<br>8.0                            | 9 340<br>193                                      | 7 129<br>368                                     | 31.0<br>-47.6                         |
| 5992<br>5993<br>5994   | Florists<br>Cigar stores and stands<br>News dealers and newsstands  | ##                                      | 1 003<br>259<br>207        | ##<br>##          | 76 803<br>30 995<br>25 753             | (NA)<br>(NA)<br>(NA)                 | 111 867<br>25 140<br>28 117                            | 65 873<br>24 314<br>21 652                           | 69.8<br>3.4<br>29,9                    | 22 496<br>2 739<br>2 909                          | 14 501<br>2 547<br>2 093                         | 55.1<br>7.5<br>39.0                   |
| 5999<br>5999 pt.<br>5999 pt.<br>5999 pt.                         | Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores  | **                                      | 2 222<br>**<br>**<br>**    | ##<br>##          | 183 847<br>**<br>**                    | (NA)                                 | 220 649<br>56 641<br>24 520<br>7 314                   | 145 384<br>36 858<br>14 657<br>7 512                 | 51.8<br>53.7<br>67.3<br>-2.6           | 41 020<br>14 060<br>4 058<br>1 416                | 27 616<br>8 902<br>2 563<br>1 511                | 48.5<br>57.9<br>58.3<br>-6.3          |
| 5999 pt.   | Other miscellaneous retail stores,<br>n.e.c   | **                                      | **                         | **                | **                                     | **                                   | 132 174  | 86 357   | 53.1                                   | 21 486  | 14 640   | 46.8                                  |

<sup>&</sup>lt;sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. Data for 1977 adjusted for comparable treatment of leased departments between 1977 and 1982. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

#### Table 3. Selected Ratios for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

| [FOI Meaning                                | g of abbreviations and symbols, see introductory text. For explanation   | T  | establishment                           |                                     | 52 Cerisuses, s                                     |  | s with payroll1                                      |  | Establish-  |
|---|--|--|---|-------------------------------------|---|--|--|--|---|
| 212   | No. 4 of London  |  | Sa                                      | les                                 | Sa  | les  | Annual   |  | ments<br>without<br>payroll—                              |
| SIC code                                    | Kind of business   | Inhabitants<br>per estab-<br>lishment <sup>2</sup><br>(number) | Per<br>capita <sup>2</sup><br>(dollars) | Per estab-<br>lishment<br>(dollars) | Per estab-<br>lishment<br>(dollars)                 | Per<br>employee <sup>3</sup><br>(dollars)        | payroll<br>per<br>employee <sup>3</sup><br>(dollars) | Employees<br>per estab-<br>lishment <sup>3</sup><br>(number) | Sales per<br>establish-<br>ment <sup>1</sup><br>(dollars) |
|   | Retail trade4  | 127  | 4 930                                   | 625 547                             | 824 798   | 79 579   | 9 049  | 10   | 53 576  |
| 52  | Building materials, hardware, garden supply, and mobile home dealers   | +  | # .                                     | #                                   | 785 100   | 101 406  | 12 747   | 8  | Ħ   |
| 521, 3                                      | Building materials and supply stores   | ++   | #                                       | Ħ                                   | 1 139 310<br>1 522 394                              | 112 675  |  | 10   |   |
| 521, 3<br>521<br>523                        | Lumber and other building materials dealers<br>Paint, glass, and wallpaper stores  | #  | #                                       | #                                   | 1 522 394<br>384 019                                | 118 008<br>83 265                                | 13 607<br>13 767<br>12 721                           | 13<br>5  | #   |
| 525<br>526<br>527                           | Hardware stores<br>Retail nurseries, lawn and garden supply stores<br>Mobile home dealers  | #  | ##                                      | #                                   | 323 156<br>354 675<br>439 038                       | 70 258<br>67 898<br>140 926                      | 10 545<br>9 739<br>17 963                            | 5<br>5<br>3  | #<br>#  |
| 53  | General merchandise group stores   | Ħ  | Ħ                                       | Ħ                                   | 4 559 864   | 62 694   | 7 806  | 73   | Ħ   |
| 531   | Department stores (incl. leased depts.) <sup>5 6</sup>   | ††   | Ħ                                       | #                                   | 14 220 527  | (NA)   | (NA)   | (NA)   | tt  |
| 531<br>531 pt.<br>531 pt.<br>531 pt.        | Department stores (excl. leased depts.) <sup>5</sup> Conventional <sup>5</sup> Discount or mass merchandising <sup>5</sup> National chain <sup>6</sup> | #<br>#<br>#<br>#   | #<br>#<br>#                             | # # .                               | 13 351 046<br>21 990 588<br>(D)<br>(D)              | 64 133<br>59 084<br>(D)<br>(D)                   | 7 962<br>7 229<br>(D)<br>(D)                         | 208<br>372<br>(D)<br>(D)                                     | #<br>#<br>#<br>#  |
| 533<br>539                                  | Variety storesMiscellaneous general merchandise stores   | #  | #                                       | #                                   | 703 834<br>949 248                                  | 43 860<br>67 637                                 | 6 886<br>6 894                                       | 16<br>14   | #   |
| 54  | Food stores  | #  | #                                       | #                                   | 1 448 645   | 106 449  | 10 592   | 14   | #   |
| 541<br>542                                  | Grocery stores   | #  | #                                       | #                                   | 2 247 185<br>485 974                                | 121 246<br>99 521                                | 11 469<br>9 304                                      | 19<br>5  | #   |
| 546   |  | "  | #                                       | #                                   | 253 815   | 23 605   | 6 185  | 11   | #   |
| 5462<br>5463                                | Retail bakeries  | ::   | **                                      | **                                  | 251 904<br>270 988                                  | 22 949<br>31 003                                 | 6 194<br>6 088                                       | 11<br>9  | **  |
| 543, 4, 5, 9<br>543<br>544<br>545<br>549    | Other food stores  | # #  | ####################################### | #<br>#<br>#<br>#                    | 246 830<br>272 897<br>167 303<br>328 932            | 59 676<br>84 322<br>43 919<br>63 843             | 7 346<br>8 646<br>6 811<br>7 577                     | 4<br>3<br>4<br>5   | #<br>#<br>#<br>#  |
| 55 ex. 554                                  | Automotive dealers   | "  | π<br>#                                  | π<br>#                              | 224 419<br>2 661 931                                | 58 717<br>211 <b>7</b> 05                        | 6 875<br>1 <b>7</b> 651                              | 13   | π<br>#  |
| 551<br>552                                  | Motor vehicle dealers—new and used cars  | #  | #                                       | #                                   | 6 373 476   | 255 347  | 19 357   | 25   | #   |
|   | Motor vehicle dealers—used cars only  Auto and home supply stores  |  |   |                                     | 489 451<br>551 365                                  | 193 504<br>86 767                                | 13 118<br>13 518                                     | 6  |   |
| 553<br>553 pt.<br>553 pt.                   | Tire, battery, and accessory dealers Other auto and home supply stores   |  | #                                       | #                                   | 556 885<br>416 351                                  | 86 446<br>98 750                                 | 13 564<br>11 795                                     | 6 4  | ##  |
| 555, 6, 7, 9<br>555<br>556<br>557<br>559    | Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.                   | #<br>#<br>#<br>#   | #<br>#<br>#<br>#                        | ##<br>##<br>##<br>##                | 730 381<br>830 094<br>833 105<br>574 617            | 123 924<br>132 649<br>175 878<br>97 904          | 12 961<br>14 142<br>14 694<br>10 959                 | 6<br>6<br>5<br>6   | #<br>#<br>. #<br>. #                                      |
| 554   | Gasoline service stations  | #  | Ħ                                       | Ħ                                   | 759 211   | 157 767  | 8 112  | 5  | Ħ   |
| 56  | Apparel and accessory stores   | #  | Ħ                                       | Ħ                                   | 475 091   | 62 596   | 8 065  | 8  | Ħ   |
| 561   | Men's and boys' clothing and furnishings stores  | #  | ##                                      | #                                   | 508 687   | 72 344   | 11 167   | 7  | #   |
| 562, 3, 8<br>562<br>563, 8                  | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers              | #  | #                                       | #<br>#<br>#                         | 510 527<br>562 454<br>279 971                       | 59 015<br>58 831<br>60 713                       | 7 018<br>6 894<br>8 157                              | 9<br>10<br>5   | #   |
| 565   | Family clothing stores   | #  | #                                       | ##                                  | 888 987   | 68 222   | 7 587  | 13   | #   |
| 566 pt.<br>566 pt.<br>566 pt.               | Shoe stores Men's shoe stores Women's shoe stores  | #  | #                                       | #                                   | 349 187<br>262 190<br>338 188                       | 63 054<br>73 820<br>60 780                       | 8 991<br>11 189<br>9 240                             | 6<br>4<br>6  | #   |
| 566 pt.<br>566 pt.                          | Children's and juveniles' shoe stores  | ::   | **                                      | **                                  | 215 045<br>381 663                                  | 51 424<br>62 956                                 | 9 576<br>8 619                                       | 4 6  | **  |
| 564, 9<br>564<br>569                        | Other apparel and accessory stores   | # #  | #<br>#<br>#                             | ##                                  | 269 394<br>355 786<br>162 286                       | 52 492<br>51 067<br>56 800                       | 6 788<br>6 455<br>7 795                              | 5<br>7<br>3  | ††<br>††<br>††  |
| 57  | Furniture, home furnishings, and equipment stores  | #  | Ħ                                       | Ħ                                   | 587 782   | 96 441   | 11 833   | 6  | #   |
| 5712  | Furniture stores   | #  | #                                       | #                                   | 667 495   | 88 022   | 12 648   | 8  | #   |
| 5713, 4, 9<br>5713<br>5714<br>5719          | Home furnishing stores   | #<br>#<br>#  | ##                                      | ##                                  | 440 694<br>524 221<br>250 382<br>431 215            | 78 805<br>105 581<br>48 925<br>66 097            | 10 775<br>14 240<br>9 085<br>8 359                   | 6<br>5<br>5<br>7   | ††<br>††<br>††  |
| 572   | Household appliance stores   | #  | Ħ                                       | Ħ                                   | 660 698   | 125 008  | 12 528   | 5  | #   |
| 573<br>5732<br>5733<br>5733 pt.<br>5733 pt. | Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores                                    | #                        | ##                                      | ##                                  | 660 103<br>706 017<br>559 285<br>600 795<br>510 472 | 122 465<br>142 865<br>87 738<br>83 207<br>94 890 | 11 696<br>13 071<br>9 355<br>7 583<br>12 151         | 5<br>5<br>6<br>7<br>5  | #<br>#<br>#<br>••   |

#### Table 3. Selected Ratios for the State: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

|  |   | Al   | l establishmen                          | ts¹                                     |  | Establishment   | ts with payroll1   |  | Establish-<br>ments                                       |
|--|---|--|---|---|--|---|--|--|---|
| SIC code   | Kind of business  |  | Sa                                      | les                                     | Sa   | les   | Annual   |  | without payroll—  |
| SIC code   | Alliu oi busiliess  | Inhabitants<br>per estab-<br>lishment <sup>2</sup><br>(number) | Per<br>capita <sup>2</sup><br>(dollars) | Per estab-<br>lishment<br>(dollars)     | Per estab-<br>lishment<br>(dollars)  | Per<br>employee <sup>3</sup><br>(dollars)                                     | payroll<br>per<br>employee <sup>3</sup><br>(dollars)                   | Employees<br>per estab-<br>lishment <sup>3</sup><br>(number) | Sales per<br>establish-<br>ment <sup>1</sup><br>(dollars) |
| 58   | Eating and drinking places  | Ħ  | Ħ                                       | Ħ                                       | 301 443  | 25 384  | 6 000  | 12   | #   |
| 5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt.     | Eating places   | ::   | #                                       | # #                                     | 351 253<br>414 878<br>299 000<br>274 053<br>353 640                                  | 24 246<br>24 481<br>25 019<br>23 795<br>24 226                                | 5 973<br>6 297<br>6 979<br>5 106<br>6 539                              | 14<br>17<br>12<br>12<br>15                                   | ##  |
| 5813   | Drinking places (alcoholic beverages)   | #  | #                                       | ##                                      | 166 438  | 34 698  | 6 222  | 5  | #   |
| 591  | Drug and proprietary stores   | #  | #                                       | #                                       | 648 174  | 63 <b>9</b> 68  | 8 <b>2</b> 83  | 10   | Ħ   |
| 591 pt.<br>591 pt.   | Drug storesProprietary stores   | **   | ::                                      | **                                      | 655 240<br>535 352   | 63 197<br>83 995  | 8 279<br>8 386   | 10<br>6  | ::  |
| 59 ex. 591   | Miscellaneous retail stores4  | #  | #                                       | Ħ                                       | 549 689  | 88 706  | 9 979  | 6  | Ħ   |
| 592<br>593   | Liquor stores<br>Used merchandise stores  | #  | #                                       | #                                       | 542 355<br>184 822   | 101 723<br>51 733   | 8 343<br>9 112   | 5<br>4   | #   |
| 594<br>5941<br>5941 pt.<br>5941 pt.                          | Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores   | #  | #                                       | ##                                      | 374 721<br>385 339<br>563 677<br>257 463   | 65 026<br>81 076<br>87 535<br>72 660  | 8 550<br>10 049<br>9 970<br>10 152                                     | 6<br>5<br>6<br>4   | #   |
| 5942<br>5943<br>5944<br>5945<br>5946<br>5947<br>5948<br>5949 | Book stores Stationery stores Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores | ##<br>##<br>##<br>##<br>##<br>##                               | ####################################### | ####################################### | 389 239<br>284 202<br>362 195<br>916 120<br>395 456<br>264 747<br>350 458<br>287 342 | 52 997<br>56 603<br>66 606<br>94 562<br>102 346<br>49 091<br>50 165<br>44 736 | 6 497<br>9 284<br>10 629<br>7 757<br>11 210<br>7 204<br>6 728<br>6 904 | 7<br>5<br>5<br>10<br>4<br>5<br>7<br>6                        | #<br>#<br>#<br>#<br>#                                     |
| 596<br>5961<br>5962<br>5963                                  | Nonstore retailers <sup>4</sup> Mail order houses Automatic merchandising machine operators Direct selling establishments <sup>4</sup>  | ##   | ##                                      | ##                                      | 1 172 897<br>2 489 383<br>722 266<br>660 206   | 83 076<br>106 370<br>63 907<br>64 396   | 10 912<br>9 989<br>12 497<br>11 023                                    | 14<br>23<br>11<br>10   | #<br>#<br>#   |
| 598<br>5983<br>5984<br>5982                                  | Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.  | ##   | ##                                      | ##                                      | 2 070 415<br>2 187 386<br>1 313 582<br>208 091                                       | 213 810<br>222 980<br>128 553<br>228 900                                      | 17 154<br>17 208<br>16 619<br>19 300                                   | 10<br>10<br>10<br>1  | #<br>#<br>#   |
| 5992<br>5993<br>5994   | Florists  | #  | #                                       | #                                       | 163 309<br>230 642<br>272 981  | 37 882<br>58 329<br>64 786  | 7 618<br>6 355<br>6 703  | 4<br>4<br>4  | #   |
| 5999 pt.<br>5999 pt.<br>5999 pt.<br>5999 pt.                 | Miscellaneous retail stores, n.e.c Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.   | ##   | #<br>::                                 | ##<br>##                                | 219 770<br>155 607<br>188 615<br>281 308<br>273 087                                  | 56 562<br>50 663<br>38 614<br>68 355<br>64 759                                | 10 515<br>12 576<br>6 391<br>13 234<br>10 527                          | 4<br>3<br>5<br>4<br>4  | #<br>::   |

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Based on 1980 Census of Population. ³Based on number of employees for pay period including March 12. ⁴Excludes nonemployer direct sellers, SIC 5963. ⁵Includes sales from catalog order desks. ⁵Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

| appendix D                                       |   |   | All establis                            | hments <sup>1</sup>                     |   |                                     | Establis  | shments with p                                  | payroll <sup>1</sup>                        |  |
|--|---|---|---|---|---|-------------------------------------|---|---|---|--|
|  |   |   |   |   | porated                                 |                                     |   |   |   | Paid   |
| SIC code   | Geographic area and kind of business  |   |   | busin                                   | esses                                   |                                     |   |   | First                                       | employees<br>for pay                         |
|  |   | Number                                  | Sales<br>(\$1,000)                      | proprie-<br>torships<br>(number)        | Partner-<br>ships<br>(number)           | Number                              | Sales<br>(\$1,000)  | Annual<br>payroll<br>(\$1,000)                  | quarter<br>payroll<br>(\$1,000)             | period<br>including<br>March 12<br>(number)  |
|  | NEW YORK-NEWARK-JERSEY CITY, N.YN.JCONN., SCSA  |   |   |   |   |                                     |   |   |   |  |
|  | Retall trade²   | 122 726                                 | 70 877 430                              | 40 466                                  | 5 549                                   | 92 0 <b>07</b>                      | 69 <b>2</b> 36 3 <b>8</b> 6                               | 8 551 266                                       | 1 996 925                                   | 890 828                                      |
| 52   | Building materials, hardware, garden supply, and mobile home dealers  | #                                       | #                                       | Ħ                                       | Ħ                                       | 3 147                               | 2 264 358   | 296 <b>0</b> 88                                 | 66 210                                      | 22 854                                       |
| 521, 3<br>521<br>523                             | Building materials and supply stores  Lumber and other building materials dealers  Paint, glass, and wallpaper stores   | ##                                      | ##<br>##                                | ##                                      | ##                                      | 1 624<br>1 013<br>611               | 1 730 346<br>1 478 593<br>251 753                         | 20 <b>8</b> 566<br>171 435<br>37 131            | 47 15 <b>8</b><br>38 602<br>8 556           | 15 392<br>12 440<br>2 952                    |
| 525<br>526<br>527                                | Hardware stores   | #<br>#<br>#                             | #<br>#<br>#                             | ##                                      | ##                                      | 1 137<br>369<br>17                  | 3 <b>8</b> 0 224<br>147 663<br>6 125                      | 62 390<br>24 304<br><b>8</b> 28                 | 14 416<br>4 434<br>202                      | 5 270<br>2 141<br>51                         |
| 53   | General merchandlse group stores  | #                                       | #                                       | #                                       | #                                       | 1 683                               | 7 287 214   | 1 008 684                                       | 234 227                                     | 116 511                                      |
| 531<br>531                                       | Department stores (incl. leased depts.) <sup>3</sup> 4  Department stores (excl. leased depts.) <sup>3</sup>  | #                                       | #                                       | #                                       | #                                       | 274<br>274                          | 6 5 <b>8</b> 0 790<br>6 154 469                           | (NA)<br>859 469                                 | (NA)<br>200 384                             | (NA)<br>97 232                               |
| 531 pt.<br>531 pt.<br>531 pt.                    | Department stores (excl. leased depts.) <sup>3</sup><br>Conventional <sup>3</sup><br>Discount or mass merchandising <sup>3</sup><br>National chain <sup>3</sup> | # #                                     | # #                                     | #                                       | ###                                     | 121<br>118<br>35                    | 4 035 392<br>(D)<br>(D)                                   | 596 339<br>(D)<br>(D)                           | 140 005<br>(D)<br>(D)                       | 68 196<br>(D)<br>(D)                         |
| <b>5</b> 33<br>539                               | Variety stores<br>Miscellaneous general merchandise stores  | #                                       | #                                       | #                                       | #                                       | 712<br>697                          | 546 280<br>586 465  | <b>8</b> 5 772 63 443                           | 19 790<br>14 053                            | 12 492<br>6 <b>78</b> 7                      |
| 54   | Food stores   | #                                       | Ħ                                       | Ħ                                       | Ħ                                       | 14 055                              | 15 977 557  | 1 582 399                                       | 372 976                                     | 161 115                                      |
| 541<br>542                                       | Grocery stores Meat and fish (seafood) markets  | #                                       | #                                       | #                                       | #                                       | 7 812<br>1 969                      | 13 886 534<br>923 966                                     | 1 289 254<br>90 824                             | 303 661<br>21 923                           | 125 504<br>8 487                             |
| 546<br>5462<br>5463                              | Retail bakeries   | #                                       | #                                       | #                                       | #                                       | 2 018<br>1 <b>8</b> 08<br>210       | 476 260<br>431 264<br>44 996                              | 123 152<br>115 017<br>8 135                     | 29 229<br>27 344<br>1 <b>8</b> 85           | 16 762<br>15 579<br>1 183                    |
| 543, 4, 5, 9<br>543<br>544<br>545<br><b>5</b> 49 | Other food stores  Fruit stores and vegetable markets  Candy, nut, and confectionery stores  Dairy products stores  Miscellaneous food stores                   | =====                                   | #<br>#<br>#<br>#                        | ####################################### | ####################################### | 2 256<br>523<br>532<br>618<br>583   | 690 797<br>207 257<br><b>84</b> 274<br>220 726<br>178 540 | 79 169<br>19 573<br>12 113<br>24 167<br>23 316  | 18 163<br>4 172<br>2 845<br>5 618<br>5 528  | 10 362<br>2 224<br>1 808<br>3 332<br>2 998   |
| 55 ex. 554                                       | Automotive dealers  | #                                       | Ħ                                       | Ħ                                       | Ħ                                       | 3 <b>35</b> 2                       | 9 335 436   | 765 524   | 174 166                                     | 41 456                                       |
| 551<br>552                                       | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only   | #                                       | #                                       | #                                       | #                                       | 1 184<br>404                        | 8 046 522<br>219 167                                      | 608 103<br>14 429                               | 139 145<br>3 221                            | 29 997<br>1 027                              |
| 553<br>553 pt.<br>553 pt.                        | Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores  | #                                       | #                                       | #                                       | #                                       | 1 389<br>1 317<br>72                | 724 290<br>69 <b>8</b> 2 <b>8</b> 9<br>26 001             | 110 3 <b>8</b> 3<br>107 299<br>3 084            | 24 865<br>24 102<br>763                     | 8 032<br>7 754<br>278                        |
| 555, 6, 7, 9<br>555<br>556<br>557<br>559         | Miscellaneous automotive dealers  Boat dealers  | ####################################### | ##<br>##<br>##                          | # # # #                                 | #<br>#<br>#<br>#                        | 375<br>194<br>34<br>136<br>11       | 345 457<br>208 826<br>29 865<br>89 982<br>16 784          | 32 609<br>20 021<br>2 887<br>8 277<br>1 424     | 6 935<br>4 312<br>653<br>1 699<br>271       | 2 400<br>1 345<br>1 <b>8</b> 3<br>769<br>103 |
| 554  | Gasoline service stations   | #                                       | #                                       | Ħ                                       | Ħ                                       | 6 486                               | 4 435 253   | 252 744   | 59 107                                      | 28 039                                       |
| 56<br>561  | Apparel and accessory stores  Men's and boys' clothing and furnishings stores   | #                                       | #                                       | #                                       | #                                       | 11 285                              | 5 565 994<br>1 126 548                                    | 765 <b>0</b> 61                                 | 177 758<br>40 485                           | 82 045<br>13 227                             |
| 562, 3, <b>8</b><br>562<br>563, <b>8</b>         | Women's clothing and specialty stores and furriers  | ;;<br>;;<br>;;                          | ##                                      | : ###                                   | = ===================================== | 4 667<br>3 588<br>1 079             | 2 271 992<br>1 957 612<br>314 380                         | 300 155<br>252 <b>8</b> 55<br>47 300            | 69 459<br>58 665<br>10 794                  | 37 653<br>32 955<br>4 698                    |
| 565  | Family clothing stores  | #                                       | #                                       | Ħ                                       | Ħ                                       | 818                                 | 749 445   | 84 086  | 19 223                                      | 9 731  |
| 566<br>566 pt.                                   | Shoe stores<br>Men's shoe stores  | #                                       | #                                       | #                                       | #                                       | 2 873<br>493                        | 1 114 449<br>189 896                                      | 164 627<br>28 757                               | 38 694<br>7 081                             | 15 980<br>2 226                              |
| 566 pt.<br>566 pt.<br>566 pt.<br>566 pt.         | Women's shoe stores<br>Children's and juveniles' shoe stores<br>Family shoe stores  | ••                                      |   | **                                      |   | 722<br>111<br>1 547                 | 325 9 <b>8</b> 2<br>30 122<br>56 <b>8</b> 449             | 49 750<br>5 787<br>80 333                       | 11 830<br>1 330<br>18 453                   | 4 547<br>485<br>8 722                        |
| 564, 9<br>564<br>569                             | Other apparel and accessory stores<br>Children's and infants' wear stores<br>Miscellaneous apparel and accessory stores   | #<br>#<br>#                             | ##                                      | ###                                     | ###                                     | 1 054<br>548<br>506                 | 303 560<br>212 180<br>91 380                              | 44 250<br>28 263<br>15 987                      | 9 897<br>6 353<br>3 544                     | 5 454<br>3 768<br>1 686                      |
| 57<br>5712                                       | Furniture, home furnishings, and equipment stores   | #                                       | #                                       | Ħ                                       | #                                       | 6 466<br>2 006                      | 3 <b>847</b> 969<br>1 281 009                             | 495 256<br>178 440                              | 116 156<br>42 7 <b>8</b> 7                  | 39 <b>44</b> 2<br>13 130                     |
| 5713, 4, 9                                       | Fumiture stores   | #                                       | #                                       | #                                       | #                                       | 2 177                               | 1 013 132   | 155 746   | 36 250                                      | 13 607                                       |
| <b>5</b> 713<br>5714<br>5719                     | Floor covering stores   | # # #                                   | ####################################### | ####                                    | #                                       | 876<br>370<br>931                   | 436 514<br>116 195<br>460 423                             | 63 674<br>22 237<br>69 835                      | 14 670<br>5 394<br>16 186                   | 4 363<br>2 198<br>7 046                      |
| 572<br>573                                       | Household appliance stores  | #                                       | #                                       | #                                       | `#                                      | 572                                 | 394 895   | 42 299  | 9 974                                       | 3 158  |
| 573<br>5732<br>5733<br>5733 pt.<br>5733 pt.      | Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores   | ##                                      | ##                                      | ## ## ## ## ## ## ## ## ## ## ## ## ##  | ##                                      | 1 711<br>1 185<br>526<br>314<br>212 | 1 158 933<br>836 128<br>322 805<br>194 419<br>128 386     | 118 771<br>84 907<br>33 864<br>18 408<br>15 456 | 27 145<br>18 973<br>8 172<br>4 395<br>3 777 | 9 547<br>6 029<br>3 518<br>2 348<br>1 170    |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

| appendix D   |   |   | All establis       | hments1  |                               | Establishments with payroll <sup>1</sup> |  |  |   |  |  |
|--|---|---|--------------------|--|-------------------------------|--|--|--|---|--|--|
| 010 4-   | Construction and blind of business  |   |                    | Unincor<br>busin                               | porated<br>esses              |  |  |  |   | Paid employees   |  |
| SIC code   | Geographic area and kind of business  | Number                                  | Sales<br>(\$1,000) | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                                   | Sales<br>(\$1,000)   | Annual<br>payroll<br>(\$1,000)                       | First<br>quarter<br>payroll<br>(\$1,000)        | for pay<br>period<br>including<br>March 12<br>(number) |  |
|  | NEW YORK-NEWARK-JERSEY CITY, N.YN.JCONN., SCSACon.  |   |                    |  |                               |  |  |  |   |  |  |
| 58   | Eating and drinking places  | #                                       | Ħ                  | ,#   | #                             | 22 752                                   | 7 057 719  | 1 809 946  | 417 804   | <b>256 79</b> 8  |  |
| 5812<br>5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt. | Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places  | # | ##                 | '#<br>::                                       | #<br>                         | 17 592<br>8 861<br>339<br>6 244<br>2 148 | 6 393 046<br>3 654 670<br>96 656<br>1 603 961<br>1 037 759 | 1 672 383<br>984 284<br>25 738<br>362 787<br>299 574 | 385 547<br>230 774<br>6 047<br>82 417<br>66 309 | 236 154<br>129 973<br>3 208<br>62 617<br>40 356        |  |
| 5813   | Drinking places (alcoholic beverages)   | #                                       | #                  | #  | #                             | 5 160                                    | 664 673  | 137 563  | 32 257  | 20 644   |  |
| 591<br>591 pt.                                       | Drug and proprietary stores  Drug stores Proprietary stores   | #                                       | # ::               | #  | #                             | 3 <b>579</b><br>3 242                    | 2 097 174<br>1 896 767                                     | 271 920<br>253 107                                   | 64 386<br>60 082                                | 29 189<br>26 894                                       |  |
| 591 pt.<br>59 ex. 591                                | Proprietary stores  | Ħ                                       | #                  | #  | #                             | 337<br>19 202                            | 200 407<br>11 367 712                                      | 18 813<br>1 303 644                                  | 4 304<br>314 135                                | 2 295<br>113 3 <b>7</b> 9                              |  |
| 592<br>593   | Liquor storesUsed merchandise stores  | #                                       | #                  | #  | #                             | 3 200<br>1 059                           | 1 534 394<br>325 301                                       | 117 360<br>51 938                                    | 27 033<br>12 590                                | 12 732<br>4 284  |  |
| 594<br>5941  | Miscellaneous shopping goods stores<br>Sporting goods stores and bicycle shops  | #                                       | #                  | #  | #                             | 7 275<br>910                             | 3 201 216<br>444 468                                       | 433 111<br>53 675                                    | 100 697<br>12 239                               | 42 595<br>5 074  |  |
| 5941 pt.<br>5941 pt.<br>5942                         | General line sporting goods stores  | **                                      | ::                 | **   | **                            | 347<br>563<br>625                        | 262 826<br>181 642<br>317 209                              | 28 338<br>25 337<br>40 820                           | 6 603<br>5 636<br>9 489                         | 2 780<br>2 294<br>5 064                                |  |
| 5943<br>5944<br>5945                                 | Stationery stores<br>Jewelry stores<br>Hobby, toy, and game shops   | #<br>#<br>#<br>#<br>#<br>#              | #                  | #<br>#<br>#<br>#<br>#<br>#                     | #<br>#<br>#<br>#<br>#<br>#    | 784<br>1 707<br>444                      | 209 684<br>808 275<br>399 732                              | 33 345<br>134 894<br>33 660                          | 7 693<br>32 577                                 | 3 408<br>10 346<br>3 961                               |  |
| 5946<br>5947   | Camera and photographic supply stores   | #                                       | #<br>#<br>#<br>#   | #  | H                             | 429<br>1 568                             | 302 054<br>446 891   | 29 548<br>63 216                                     | 7 333<br>6 683<br>14 128                        | 2 269<br>7 713   |  |
| 5948<br>5949   | Gift, novelty, and souvenir shops   |   | #                  |  |                               | 213<br>595                               | 106 624<br>166 279   | 17 403<br>26 550                                     | 4 362<br>6 193                                  | 1 539<br>3 221   |  |
| 596<br>5961<br>5962<br>5963                          | Nonstore retailers <sup>2</sup><br>Mail order houses<br>Automatic merchandising machine operators<br>Direct selling establishments <sup>2</sup> | #<br>#<br>#                             | #<br>#<br>#<br>#   | # # #  | ## ##                         | 1 806<br>634<br>393<br>779               | 2 030 553<br>1 338 025<br>214 724<br>477 804               | 243 056<br>117 292<br>40 449<br>85 315               | 57 686<br>27 879<br>9 491<br>20 316             | 22 246<br>10 601<br>3 530<br>8 115                     |  |
| 598<br>5983  | Fuel and ice dealersFuel oil dealers  | #                                       | #                  | #  | ###                           | 1 081<br>964                             | 2 974 365<br>2 856 062                                     | 240 615<br>225 139                                   | 66 147<br>62 549                                | 12 070<br>11 183                                       |  |
| 5984<br>5982   | Liquefied petroleum gas (bottled gas) dealers   | #                                       | #                  | # #  |                               | 84<br>33                                 | 102 834<br>15 469  | 13 966<br>1 510                                      | 3 248<br>350                                    | 766<br>121   |  |
| 5992<br>5993<br>5994                                 | Florists  | ##                                      | #                  | #  | ##                            | 1 393<br>377<br>429                      | 250 297<br>89 159<br>107 270                               | 51 383<br>10 144<br>12 460                           | 11 456<br>2 352<br>2 923                        | 5 434<br>1 193<br>1 397                                |  |
| 5999<br>5999 pt.                                     | Miscellaneous retail stores, n.e.c<br>Optical goods stores  | ++                                      | #                  | #  | #                             | 2 582<br>857                             | 855 157<br>171 613   | 143 577<br>44 263                                    | 33 251<br>10 514                                | 11 428<br>3 421  |  |
| 5999 pt.<br>5999 pt.<br>5999 pt.                     | Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.  | **                                      | **                 | **   | **                            | 346<br>62<br>1 317                       | 55 745<br>15 204<br>612 595                                | 9 303<br>3 555<br>86 456                             | 2 106<br>808<br>19 823                          | 1 221<br>260<br>6 526                                  |  |
|  | PHILADELPHIA-WILMINGTON-TRENTON, PADEL<br>N.JMD., SCSA  |   |                    |  |                               |  |  |  |   |  |  |
| 50   | Retail trade <sup>2</sup>   | 41 944                                  | 24 980 420         | 19 424   | 2 449                         | 29 400                                   | 24 369 150   | 2 866 187  | 668 094   | 33 <b>5</b> 6 <b>9</b> 8                               |  |
| 52   | Building materials, hardware, garden supply, and mobile home dealers  | #                                       | #                  | Ħ  | Ħ                             | 1 207                                    | 890 149  | 111 679  | <b>25</b> 613                                   | 9 025  |  |
| 521, 3<br>521<br>523                                 | Building materials and supply stores<br>Lumber and other building materials dealers<br>Paint, glass, and wallpaper stores                       | ###                                     | #                  | ##   | #                             | 660<br>427<br>233                        | 690 930<br>609 858<br>81 072                               | 80 121<br>69 467<br>10 654                           | 18 580<br>15 967<br>2 613                       | 5 855<br>4 959<br>896                                  |  |
| 525<br>526<br>527                                    | Hardware stores<br>Retail nurseries, lawn and garden supply stores<br>Mobile home dealers   | ##                                      | #                  | ##   | #<br>#<br>#                   | 359<br>156<br>32                         | 108 284<br>71 512<br>19 423                                | 17 939<br>10 985<br>2 634                            | 4 356<br>2 013<br>664                           | 1 951<br>1 036<br>183                                  |  |
| 53<br>531  | General merchandise group stores  | #                                       | #                  | #  | Ħ                             | 568                                      | 2 997 278  | 413 882  | 94 841  | 54 738   |  |
| 531<br>531 pt.                                       | Department stores (incl. leased depts.) <sup>3</sup> 4  Department stores (excl. leased depts.) <sup>3</sup>                                    | # #                                     | #                  | #<br>#   | #                             | 210<br>210                               | 2 827 676<br>2 644 581                                     | (NA)<br>369 323<br>187 053                           | (NA)<br>84 581                                  | (NA)<br>47 374   |  |
| 531 pt.<br>531 pt.                                   | Conventional <sup>3</sup> Discount or mass merchandising <sup>3</sup> National chain <sup>3</sup>   | ###                                     | #                  | ##   | ##                            | 64<br>118<br>28                          | 1 157 725<br>(D)<br>(D)                                    | 187 053<br>(D)<br>(D)                                | 42 425<br>(D)<br>(D)                            | 24 041<br>(D)<br>(D)                                   |  |
| 533<br>539   | Variety stores<br>Miscellaneous general merchandise stores  | #                                       | #                  | #  | #                             | 218<br>140                               | 165 872<br>186 825   | 27 272<br>17 287                                     | 6 215<br>4 045                                  | 4 221<br>3 143   |  |
| 54<br>541  | Grocery stores  | #                                       | #                  | #  | #                             | 3 916<br>2 426                           | 5 412 580<br>4 897 204                                     | <b>551 20</b> 6 478 938                              | 129 002<br>112 158                              | <b>50</b> 66 <b>5</b> 39 028                           |  |
| 542<br>546   | Grocery stores Meat and fish (seafood) markets  Retail bakeries   | # #                                     | # #                | #  | #                             | 401<br>542                               | 239 154  | 21 778   | 5 303<br>7 726                                  | 2 677<br>6 146   |  |
| 5462<br>5463   | Retail bakeries—baking and selling<br>Retail bakeries—selling only  | **                                      | **                 | #  | ##                            | 451<br>91                                | 106 496<br>20 521  | 29 133<br>3 888                                      | 6 790<br>936                                    | 5 347<br>799   |  |
| 543, 4, 5, 9<br>543<br>544<br>545<br>549             | Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores       | ###                                     | #<br>#<br>#<br>#   | ###  | ###                           | 547<br>101<br>150<br>89<br>207           | 149 205<br>42 767<br>23 918<br>31 446<br>51 074            | 17 469<br>4 055<br>3 922<br>3 457<br>6 035           | 3 815<br>798<br>933<br>680<br>1 404             | 2 814<br>545<br>749<br>580<br>940                      |  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

| appendix D   |   |   | All establis                            | hments <sup>1</sup>                            |   | l .                                  | Establi  | shments with p                                   | payroll <sup>1</sup>                           |   |
|--|---|---|---|--|---|--------------------------------------|--|--|--|---|
|  |   |   |   |  | porated                                 |                                      |  |  |  | Paid  |
| SIC code   | Geographic area and kind of business  | Number                                  | Sales<br>(\$1,000)                      | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number)           | Number                               | Sales<br>(\$1,000)                                   | Annual<br>payroli<br>(\$1,000)                   | First<br>quarter<br>payroll<br>(\$1,000)       | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|  | PHILADELPHIA-WILMINGTON-TRENTON, PADEL<br>N.JMD., SCSA—Con.   | Number                                  | (\$1,555)                               | (Hamber)                                       | (Hamber)                                | Number                               | (\$1,555)  | (\$1,000)  | (#1,000)                                       | (number)  |
| 55 ex. 554   | Automotive dealers  | н                                       | #                                       | Ħ  | Ħ                                       | 1 520                                | 4 226 202  | 354 537  | 82 576   | 21 242  |
| 551<br>552   | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only   | #                                       | #                                       | #  | #                                       | 507<br>193                           | 3 616 060<br>118 936                                 | 277 903<br>7 609                                 | 64 909<br>1 735                                | 15 232<br>583   |
| 553<br>553 pt.<br>553 pt.                            | Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores  | #                                       | #                                       | ##   | #                                       | 679<br>660<br>19                     | 388 649<br>382 352<br>6 297                          | 58 698<br>58 018<br>680                          | 13 816<br>13 654<br>162                        | 4 564<br>4 499<br>65  |
| 555, 6, 7, 9<br>555<br>556<br>557<br>559             | Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.  | #####                                   | ##                                      | ##   | ##<br>##<br>##<br>##                    | 141<br>40<br>34<br>60<br>7           | 102 557<br>29 669<br>26 900<br>44 536<br>1 452       | 10 327<br>2 899<br>2 343<br>4 934<br>151         | 2 116<br>636<br>470<br>978<br>32               | 863<br>195<br>168<br>488<br>12                                      |
| 554  | Gasoline service stations   | Ħ                                       | Ħ                                       | Ħ  | Ħ                                       | 2 439                                | <b>2 017 15</b> 8                                    | 99 227   | 23 344   | 13 07 <b>7</b>  |
| 56   | Apparel and accessory stores  | #                                       | Ħ                                       | #  | #                                       | 3 375                                | 1 483 955  | 189 242  | 43 865   | 24 392  |
| 561<br>562, 3, 8<br>562<br>563, 8                    | Men's and boys' clothing and furnishings stores  Women's clothing and specialty stores and furniers Women's ready-to-wear stores Women's accessory and specialty stores and furniers            | #<br>#<br>#<br>#                        | ##<br>##<br>##                          | # #  | # #                                     | 1 298<br>1 054<br>244                | 232 398<br>654 437<br>578 050<br>76 387              | 78 202<br>67 711<br>10 491                       | 8 677<br>18 274<br>15 674<br>2 600             | 3 417<br>11 087<br>9 705<br>1 382                                   |
| 565  | Family clothing stores  | ++                                      | #                                       | 11   | ++                                      | 272                                  | 201 245  | 20 056   | 4 300  | 2 932   |
| 566<br>566 pt.<br>566 pt.<br>566 pt.<br>566 pt.      | Shoe stores   | #                                       | ##<br>**                                | #<br>::  | ##                                      | 980<br>172<br>234<br>60<br>514       | 303 798<br>45 775<br>76 902<br>13 129<br>167 992     | 41 744<br>6 426<br>11 467<br>2 317<br>21 534     | 9 837<br>1 592<br>2 729<br>528<br>4 988        | 5 042<br>602<br>1 385<br>266<br>2 789                               |
| 564, 9<br>564<br>569                                 | Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores   | # #                                     | ##                                      | # #  | ##                                      | 334<br>184<br>150                    | 92 077<br>(D)<br>(D)                                 | 12 589<br>(D)<br>(D)                             | 2 777<br>(D)<br>(D)                            | 1 914<br>(D)<br>(D)   |
| 57   | Furniture, home furnishings, and equipment stores   | Ħ                                       | Ħ                                       | #  | #                                       | 1 937                                | 1 006 119  | 133 998  | 31 96 <b>5</b>                                 | 11 865  |
| 5712   | Furniture stores  | #                                       | tt                                      | ††   | Ħ                                       | 582                                  | 358 295  | 52 981   | 12 776   | 4 369   |
| 5713, 4, 9<br>5713<br>5714<br>5719                   | Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores   | #<br>#<br>#<br>#                        | ####################################### | # #  | ##                                      | 598<br>253<br>82<br>263              | 228 353<br>128 066<br>18 470<br>81 817               | 34 315<br>19 140<br>3 618<br>11 557              | 8 387<br>4 817<br>813<br>2 757                 | 3 439<br>1 425<br>397<br>1 617                                      |
| 572  | Household appliance stores  | #                                       | tt                                      | 11   | #                                       | 207                                  | 124 453  | 14 899   | 3 505  | 1 228   |
| 573<br>5732<br>5733<br>5733 pt.<br>5733 pt.          | Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores   | ##                                      | ## ## ## ## ## ## ## ## ## ## ## ## ##  | ##   | #                                       | 550<br>380<br>170<br>94<br>76        | 295 018<br>210 566<br>84 452<br>(D)<br>(D)           | 31 803<br>21 184<br>10 619<br>(D)<br>(D)         | 7 297<br>4 657<br>2 640<br>(D)<br>(D)          | 2 829<br>1 699<br>1 130<br>(D)<br>(D)                               |
| 58   | Eating and drinking places  | Ħ                                       | Ħ                                       | Ħ  | #                                       | 7 296                                | 2 196 739  | <b>5</b> 26 9 <b>74</b>                          | 122 191  | 99 936  |
| 5812<br>5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt. | Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places  | ##                                      | #<br>::                                 | # ::   | ##                                      | 5 173<br>2 333<br>90<br>2 111<br>639 | 1 915 846<br>984 672<br>28 509<br>660 809<br>241 856 | 475 188<br>260 882<br>8 194<br>141 637<br>64 475 | 109 773<br>61 025<br>1 911<br>32 948<br>13 889 | 91 142<br>46 763<br>1 404<br>30 382<br>12 593                       |
| 5813   | Drinking places (alcoholic beverages)   | ++                                      | tt                                      | tt   | tt                                      | 2 123                                | 280 893  | 51 786   | 12 418   | 8 794   |
| 591  | Drug and proprietary stores   | Ħ                                       | Ħ                                       | Ħ  | Ħ                                       | 1 233                                | 791 748  | 93 627   | 22 066   | 11 127  |
| 591 pt.<br>591 pt.                                   | Drug storesProprietary stores   | ::                                      | **                                      | **   | **                                      | 1 120<br>113                         | 729 824<br>61 924                                    | 87 166<br>6 461                                  | 20 638<br>1 428                                | 10 308<br>819   |
| 59 ex. 591   | Miscellaneous retail stores <sup>2</sup>  | Ħ                                       | Ħ                                       | #  | Ħ                                       | 5 909                                | 3 347 222  | 391 815  | 92 631   | 39 631  |
| 592<br>593   | Liquor stores<br>Used merchandise stores  | #                                       | #                                       | #  | #                                       | 833<br>343                           | 635 032<br>73 591                                    | 51 044<br>14 977                                 | 12 400<br>3 452                                | 5 105<br>1 597  |
| 594<br>5941<br>5941 pt.<br>5941 pt.                  | Miscellaneous shopping goods stores   | #                                       | #                                       | #  | #                                       | 2 332<br>378<br>183<br>195           | 855 626<br>147 391<br>96 466<br>50 925               | 111 371<br>16 757<br>10 432<br>6 325             | 25 396<br>3 908<br>2 492<br>1 416              | 14 195<br>1 938<br>1 206<br>732                                     |
| 5941 pt.<br>5942<br>5943<br>5944                     | Stationary stores   |   | #                                       | #  | #                                       | 225<br>116                           | 93 214<br>34 016                                     | 11 282<br>6 146                                  | 2 604<br>1 394                                 | 1 651<br>679  |
| 5944<br>5945<br>5946                                 | Hobby, toy, and game shops  | #                                       | H                                       | #  | #                                       | 482<br>200<br>153                    | 173 249<br>158 772<br>64 869                         | 28 663<br>14 299<br>7 981                        | 6 675<br>2 977<br>1 813                        | 2 774<br>1 872<br>802   |
| 5947<br>5948<br>5949                                 | Jewelry stores  Hobby, toy, and game shops Camera and photographic supply stores Grift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores | ####################################### | ####################################### | #######################################        | ####################################### | 533<br>52<br>193                     | 106 227<br>17 108<br>60 780                          | 15 310<br>2 336<br>8 597                         | 3 531<br>566<br>1 928                          | 2 785<br>335<br>1 359   |
| 596<br>5961<br>5962<br>5963                          | Nonstore retailers²<br>Mail order houses<br>Automatic merchandising machine operators<br>Direct selling establishments²   | #<br>#<br>#                             | #<br>#<br>#                             | ####   | ##                                      | 556<br>116<br>192<br>248             | 565 934<br>233 836<br>163 787<br>168 311             | 87 057<br>24 297<br>33 582<br>29 178             | 20 274<br>5 330<br>7 750<br>7 194              | 7 458<br>1 810<br>2 893<br>2 755                                    |
| 598<br>5983<br>5984<br>5982                          | Fuel oil dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.  | #<br>#<br>#<br>#                        | ####################################### | #<br>#<br>#                                    | ##                                      | 395<br>353<br>31<br>11               | 901 338<br>854 915<br>(D)<br>(D)                     | 70 152<br>53 342<br>(D)<br>(D)                   | 17 991<br>16 323<br>(D)<br>(D)                 | 4 259<br>3 851<br>(D)<br>(D)  |
| 5992   | Florists  |   | 11                                      | #  |   | 475                                  | 77 924   | 16 587   | 3 746  | 2 343   |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix DI

| appendix D   | 1  |                       | All establis       | hments1  |                               | Establishments with payroll <sup>1</sup> |  |   |  |  |  |  |
|--|--|-----------------------|--------------------|--|-------------------------------|--|--|---|--|--|--|--|
|  |  |                       |                    | Unincor<br>busin                               | porated<br>esses              |  |  |   |  | Paid<br>employees                                      |  |  |
| SIC code   | Geographic area and kind of business   | Number                | Sales<br>(\$1,000) | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                                   | Sales<br>(\$1,000)                             | Annual<br>payroll<br>(\$1,000)          | First<br>quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) |  |  |
|  | PHILADELPHIA-WILMINGTON-TRENTON, PADEL<br>N.JMD., SCSA—Con.  |                       |                    |  |                               |  |  |   |  |  |  |  |
| 59 <b>ex. 5</b> 91<br>5993<br>5994                   | Miscellaneous retail atorea²—Con. Cigar stores and stands News dealers and newsstands  | #                     | #                  | #  | #                             | 88<br>95                                 | 26 281<br>26 127                               | 2 699<br>2 679                          | 655<br>662                               | 4 <b>3</b> 4<br>449                                    |  |  |
| 5999<br>5999 pt.<br>5999 pt.<br>5999 pt.<br>5999 pt. | Miscellaneous retail stores, n.e.c   | #                     | ##                 | ##   | ##<br>##                      | 792<br>300<br>101<br>17<br>374           | 185 369<br>52 561<br>18 844<br>(D)<br>(D)      | 35 249<br>11 813<br>3 111<br>(D)<br>(D) | 8 055<br>2 726<br>714<br>(D)<br>(D)      | 3 791<br>1 044<br>548<br>(D)<br>(D)                    |  |  |
| осос ра  | ALLENTOWN-BETHLEHEM-EASTON, PAN.J., SMSA   |                       |                    |  |                               | 014                                      | (5)  | (5)                                     | (3)                                      | (5)  |  |  |
|  | Retail trade <sup>2</sup>  | <b>5</b> 3 <b>5</b> 9 | 3 008 001          | 2 966  | 385                           | 3 579                                    | 2 930 361                                      | 327 752                                 | 77 171                                   | 40 251   |  |  |
| 52   | Building materials, hardware, garden supply, and mobile home dealers   | #                     | Ħ                  | Ħ  | #                             | <b>15</b> 3                              | 106 999  | 13 087                                  | 2 943                                    | 1 077  |  |  |
| 521, 3<br>521<br>523                                 | Building materials and supply stores<br>Lumber and other building materials dealers<br>Paint, glass, and wallpaper stores  | ##                    | #                  | #<br>#<br>#                                    | #                             | 95<br>66<br>29                           | 87 598<br>78 7 <b>3</b> 7<br>8 861             | 10 398<br>9 379<br>1 019                | 2 363<br>2 119<br>244                    | 816<br>7 <b>20</b><br>96                               |  |  |
| 525<br>526<br>527                                    | Hardware stores  | ##                    | ##                 | ##   | #                             | 34<br>17<br>7                            | 11 630<br>2 852<br>4 919                       | 1 625<br>395<br>669                     | 360<br>77<br>143                         | 173<br>49<br>39  |  |  |
| <b>5</b> 3   | General merchandise group stores   | #                     | #                  | Ħ  | Ħ                             | 76                                       | 336 488  | 45 700                                  | 10 950                                   | 6 240  |  |  |
| 531<br>531<br>533<br>539                             | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores | ##<br>##<br>##        | ##                 | #<br>#<br>#<br>#                               | ####                          | 30<br>30<br>27<br>19                     | 323 330<br>29 <b>0</b> 267<br>18 586<br>27 635 | (NA)<br>39 128<br>3 123<br>3 449        | (NA)<br>9 37 <b>3</b><br>736<br>841      | (NA)<br>5 251<br>493<br>496                            |  |  |
| 54   | Food stores  | #                     | #                  | Ħ  | Ħ                             | 456                                      | 686 433  | 62 690                                  | 14 979                                   | 6 715  |  |  |
| 541<br>542   | Grocery stores   | #                     | #                  | #  | #                             | 299<br>44                                | 641 981<br>17 943                              | 55 695<br>1 692                         | 13 349<br>388                            | 5 578<br>201   |  |  |
| 546<br>5462<br>5463                                  | Retail bakeries<br>Retail bakeries – baking and selling<br>Retail bakeries – selling only  | ##                    | #                  | <b>!</b> !                                     | #                             | 57<br>47<br>10                           | 12 655<br>11 381<br>1 274                      | 3 531<br>3 301<br>230                   | 842<br>784<br>58                         | 600<br>557<br>43                                       |  |  |
| 543, 4, 5, 9<br>543<br>544<br>545<br>549             | Other food stores  | #<br>#<br>#<br>#      | ##                 | #######################################        | ##<br>##<br>##                | 56<br>12<br>14<br>14<br>14               | 13 854<br>3 767<br>1 369<br>3 313<br>5 405     | 1 772<br>387<br>203<br>484<br>698       | 4 <b>00</b><br>84<br>49<br>107<br>160    | 336<br>73<br>71<br>84<br>108                           |  |  |
| 55 ex. 554   | Automotive dealers   | Ħ                     | Ħ                  | #  | Ħ                             | 234                                      | 518 545  | 46 596                                  | 10 739                                   | 2 989  |  |  |
| 551<br>552   | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only  | #                     | #                  | #  | #                             | 97<br>31                                 | 447 825<br>11 453                              | 37 105<br>846                           | 8 656<br>210                             | 2 280<br>86  |  |  |
| 553<br>553 pt.<br>553 pt.                            | Auto and home supply stores  | <u>!!</u>             | #                  | <u>!!</u>                                      | <u>;;</u>                     | 80<br>80<br>-                            | 42 618<br>42 618<br>-                          | 7 144<br>7 144<br>-                     | 1 585<br>1 585                           | 493<br>493   |  |  |
| 555, 6, 7, 9<br>555<br>556<br>557<br>559             | Miscelianeous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.   | #<br>#<br>#<br>#<br># | ##<br>##<br>##     | #  | ## ## ##                      | 26<br>6<br>5<br>14<br>1                  | 16 649<br>3 766<br>(D)<br>9 090<br>(D)         | 1 501<br>264<br>(D)<br>983<br>(D)       | 288<br>38<br>(D)<br>204<br>(D)           | 130<br>20<br>(D)<br>87<br>(D)                          |  |  |
| 554  | Gasoline service atations  | Ħ                     | Ħ                  | #  | Ħ                             | 347                                      | 277 236  | 13 262                                  | 3 171                                    | 1 739  |  |  |
| 56   | Apparel and acceasory storea   | #                     | #                  | #  | Ħ                             | 325                                      | 134 908  | 16 394                                  | 3 864                                    | 2 274  |  |  |
| 561<br>562, 3, 8                                     | Men's and boys' clothing and furnishings stores  Women's clothing and specialty stores and furriers  | #                     | #                  | #  | #                             | 37                                       | 20 503   | 2 832                                   | 665                                      | 318  |  |  |
| 562, 3, 6<br>562<br>563, 8                           | Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers  | ##                    | ##                 | #  | #                             | 134<br>114<br>20                         | 65 043<br>60 070<br>4 973                      | 7 138<br>6 502<br>636                   | 1 690<br>1 558<br>132                    | 1 099<br>1 012<br>87                                   |  |  |
| 565  | Family clothing stores   | #                     | #                  | #  | <del>++</del>                 | 26                                       | 10 713   | 1 170                                   | 270                                      | 199  |  |  |
| 566<br>566 pt.<br>566 pt.<br>566 pt.<br>566 pt.      | Shoe stores  Men's shoe stores  Women's shoe stores  Children's and juveniles' shoe stores  Family shoe stores   | ::                    | # # #              | ##<br>##                                       | #                             | 109<br>7<br>20<br>4<br>78                | 32 856<br>(D)<br>4 792<br>(D)<br>25 741        | 4 542<br>(D)<br>847<br>(D)<br>3 320     | 1 065<br>(D)<br>176<br>(D)<br>804        | 542<br>(D)<br>91<br>(D)<br>414                         |  |  |
| 564, 9<br>564<br>569                                 | Other apparel and accessory stores   | #                     | #                  | #  | # #                           | 19<br>11<br>8                            | 5 793<br>(D)<br>(D)                            | 712<br>(D)<br>(D)                       | 174<br>(D)<br>(D)                        | 116<br>(D)<br>(D)                                      |  |  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix DI

| appendix D                 |  |   | All establis          | hments1  |                               |                | Establisl                  | hments with p                  | ayroli <sup>1</sup>                      |  |
|----------------------------|--|---|-----------------------|--|-------------------------------|----------------|----------------------------|--------------------------------|--|--|
| Oben 212                   | Geographic area and kind of business   |   |                       |  | porated<br>esses              |                |                            |                                |  | Paid<br>employees                                      |
| SIC code                   | Geographic area and kind of business   | Number                                  | Sales<br>(\$1,000)    | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number         | Sales<br>(\$1,000)         | Annual<br>payroli<br>(\$1,000) | First<br>quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) |
|                            | ALLENTOWN-BETHLEHEM-EASTON, PAN.J., SMSA —Con.   |   |                       |  |                               |                |                            |                                |  |  |
| 57                         | Furniture, home furnishings, and equipment stores  | Ħ                                       | Ħ                     | #  | Ħ                             | 228            | 99 110                     | 13 950                         | 3 292                                    | 1 327  |
| 5712                       | Furniture stores   | ##                                      | #                     | #  | #                             | 74             | 40 768                     | 6 373                          | 1 548                                    | 574  |
| 5713, 4, 9<br>5713<br>5714 | Home furnishing stores   | #<br>#<br>#                             | #<br>#<br>#           | #  | #<br>#<br>#                   | 43<br>22<br>8  | 15 697<br>9 233<br>(D)     | 2 554<br>1 677                 | 576<br>386<br>(D)                        | 223<br>116   |
| 5719                       | Miscellaneous home furnishing stores   |   | #                     | #  |                               | 13             | (D)                        | (D)<br>(D)                     | (D)                                      | (D)<br>(D)   |
| 572<br>573                 | Household appliance stores   | #                                       | #                     | #  | #                             | 36  <br>75     | 9 579<br>33 066            | 1 317<br>3 706                 | 319<br>849                               | 141<br>389   |
| 5732<br>5733               | Radio, television, and music stores<br>Radio and television stores<br>Music stores   | # #                                     | #                     | # #  | ##                            | 48<br>27       | 24 643<br>8 423            | 2 725<br>981                   | 615<br>234                               | 243<br>146   |
| 5733 pt.<br>5733 pt.       | Record shops   | **                                      | **                    | **   | **                            | 14<br>13       | 4 749<br>3 674             | 532<br>449                     | 124<br>110                               | 86<br>60   |
| 58                         | Eating and drinking places   | Ħ                                       | Ħ                     | Ħ  | #                             | 902            | 243 123                    | 60 980                         | 14 036                                   | 12 074   |
| 5812<br>5812 pt.           | Eating places  | #                                       | #                     | #  | #                             | 706<br>324     | 221 594<br>111 514         | 57 314<br>29 446               | 13 126<br>6 799                          | 11 379<br>5 881  |
| 5812 pt.<br>5812 pt.       | Cafeterias Refreshment places Other eating places  |   | •••                   | ::   |                               | 285<br>93      | 232<br>77 402<br>32 446    | 30<br>15 972<br>11 866         | 3 705<br>3 705                           | 3 723<br>1 768   |
| 5812 pt.<br>5813           | Drinking places (alcoholic beverages)  | 11                                      | ##                    | #  | #                             | 196            | 21 529                     | 3 666                          | 2 614<br>910                             | 695  |
| 591                        | Drug and proprietary stores  | Ħ                                       | Ħ                     | #  | #                             | 116            | 86 111                     | 10 037                         | 2 389                                    | 1 145  |
| 591 pt.<br>591 pt.         | Drug storesProprietary stores  | **                                      | **                    | **   | **                            | 105<br>11      | 80 237<br>5 874            | 9 566<br>471                   | 2 284<br>105                             | 1 080<br>65  |
| 59 ex. 591                 | Miscellaneous retail stores <sup>2</sup>   | Ħ                                       | Ħ                     | Ħ  | #                             | 742            | 441 408                    | 45 056                         | 10 808                                   | 4 671  |
| 592<br>593                 | Liquor storesUsed merchandise stores   | #                                       | #                     | #  | #                             | 102<br>28      | 59 458<br>9 194            | 4 557<br>1 763                 | 1 098<br>413                             | 369<br>176   |
| 594<br>5941                | Miscellaneous shopping goods stores  | #                                       | #                     | #  | Ħ                             | 299<br>54      | 93 246<br>16 460           | 13 117<br>1 817                | 3 069<br>463                             | 1 794<br>226   |
| 5941 pt.<br>5941 pt.       | Miscellaneous shopping goods stores<br>Sporting goods stores and bicycle shops<br>General line sporting goods stores<br>Specialty line sporting goods stores | #                                       | #                     | #  | #                             | 26<br>28       | 12 070<br>4 390            | 1 370<br>447                   | 333<br>130                               | 141<br>85  |
| 5942<br>5943               | Stationery stores  | #                                       | #                     | #  | #                             | 25             | 5 673<br>3 177             | 780<br>451                     | 173<br>115                               | 91<br>62   |
| 5944<br>5945               | Hobby, toy, and game shops   | # #                                     | #                     | #  | ##                            | 59<br>36       | 26 501<br>10 133           | 4 645<br>907                   | 1 098<br>203                             | 604<br>130   |
| 5946<br>5947<br>5948       | Camera and photographic supply stores  | ####################################### | #<br>#<br>#<br>#<br># | #<br>#<br>#<br>#<br>#<br>#                     | H                             | 18<br>64<br>9  | 6 962<br>16 590<br>2 020   | 741<br>2 729<br>240            | 165<br>619<br>54                         | 96<br>396<br>44  |
| 5949                       | Luggage and leather goods stores   |   | #                     |  | #                             | 21             | 5 730                      | 807                            | 179                                      | 145  |
| 596<br>5961<br>5962        | Nonstore retailers <sup>2</sup> Mail order houses Automatic merchandising machine operators  | # #                                     | #                     | # #  | # #                           | 66<br>21<br>13 | 40 005<br>16 664<br>11 002 | 6 423<br>1 851<br>2 320        | 1 519<br>374<br>596                      | 757<br>173<br>266                                      |
| 5963                       | Direct selling establishments <sup>2</sup>   | #                                       | ₩                     | #  |                               | 32             | 12 339                     | 2 252                          | 549                                      | 318  |
| 598<br>5983                | Fuel and ice dealersFuel oil dealers   | #                                       | #                     | #  | #                             | 85<br>65       | 213 145<br>199 257         | 13 771<br>12 211               | 3 490<br>3 069                           | 918<br>818   |
| 5984<br>5982               | Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c  | #                                       | #                     | #  | #                             | 13 7           | 12 249<br>1 639            | 1 425<br>135                   | 387<br>34                                | 83<br>17   |
| 5992<br>5993               | FloristsCigar stores and stands  | ##                                      | #                     | ##   | ##                            | 57<br>7        | 8 941<br>973               | 1 964<br>121                   | 450<br>30                                | 260<br>24  |
| 5994<br>5999               | News dealers and newsstands  |   | #                     |  |                               | 12<br>86       | 2 809<br>13 637            | 306<br>3 034                   | 74<br>665                                | 54<br>319  |
| 5999 pt.<br>5999 pt.       | Optical goods stores   | # # #                                   | #                     | ##   | #                             | 31<br>16       | 5 156<br>2 340             | 1 215<br>483                   | 297<br>113                               | 121<br>71  |
| 5999 pt.<br>5999 pt.       | Typewriter storesOther miscellaneous retail stores, n.e.c  | **                                      | **                    | **   | **                            | 35<br>35       | 863<br>5 278               | 211<br>1 125                   | 41<br>214                                | 20<br>107  |
|                            | ATLANTIC CITY SMSA   |   |                       |  |                               |                |                            |                                |  |  |
|                            | Retaii trade <sup>2</sup>  | 1 865                                   | 1 171 502             | 749  | 127                           | 1 433          | 1 148 195                  | 136 852                        | 30 558                                   | 14 871   |
| 52                         | Building materials, hardware, garden supply, and mobile home dealers   | #                                       | #                     | Ħ  | #                             | 52             | 44 516                     | 5 557                          | 1 356                                    | 468  |
| 521, 3<br>525              | Building materials and supply stores   | #                                       | Ħ                     | ++   | tt                            | 30             | 34 023<br>7 243            | 4 060<br>1 050                 | 1 016                                    | 302  |
| 526<br>527                 | Retail nurseries, lawn and garden supply stores<br>Mobile home dealers   | # #                                     | ##                    | #  | ##                            | 16<br>5<br>1   | 7 243<br>(D)<br>(D)        | (D)                            | 266<br>(D)<br>(D)                        | 120<br>(D)<br>(D)                                      |
| 53                         | General merchandise group stores   | #                                       | #                     | #  | #                             | 31             | 117 341                    | 12 931                         | 2 874                                    | 1 799  |
| 531<br>531                 | Department stores (incl. leased depts.) <sup>3</sup> 4 Department stores (excl. leased depts.) <sup>3</sup>  | #                                       | #                     | #  | #                             | 10<br>10       | 108 054<br>102 300         | (NA)<br>11 014                 | (NA)<br>2 510                            | (NA)<br>1 573  |
| 533<br>539                 | Variety storesMiscellaneous general merchandise stores   | #<br>#<br>#<br>#                        | Ħ                     | ###  | #####                         | 15             | (D)<br>(D)                 | (D)<br>(D)                     | (D)<br>(D)                               | (D)<br>(D)   |
| 54                         | Food stores  | #                                       | Ħ                     | #  | #                             | 184            | 246 763                    | 23 678                         | 5 614                                    | 2 248  |
| 541<br>542                 | Grocery stores   | # #                                     | #                     | #  | ##                            | 110            | 221 205<br>7 579           | 20 008<br>862                  | 4 903<br>134                             | 1 743<br>157   |
| 546<br>543, 4, 5, 9        | Retail bakeriesOther food stores   | #                                       | #                     | #  | #                             | 21             | (D)                        | (D)                            | (D)<br>(D)                               | 157<br>(D)<br>(D)                                      |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D[

| appendix D                                 |   |                      | All establis         | hments <sup>1</sup>                            |                               |                                | Establis  | hments with p                               | ayroll <sup>1</sup>                      |   |
|--|---|----------------------|----------------------|--|-------------------------------|--------------------------------|---|---|--|---|
|  |   |                      |                      |  | porated esses                 |                                |   |   |  | Paid  |
| SIC code                                   | Geographic area and kind of business  | Number               | Sales<br>(\$1,000)   | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                         | Sales<br>(\$1,000)                                      | Annual<br>payroll<br>(\$1,000)              | First<br>quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|  | ATLANTIC CITY SMSA—Con.   |                      |                      |  |                               |                                |   |   |  |   |
| 55 ex. 554                                 | Automotive dealers  | Ħ                    | #                    | #  | #                             | 60                             | 144 394   | 11 835                                      | 2 616                                    | 673   |
| 551<br>552<br>553<br>555, 6, 7, 9          | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only<br>Auto and home supply stores<br>Miscellaneous automotive dealers                            | ##                   | ##<br>##<br>##       | #  | #                             | 27<br>5<br>16<br>12            | 125 574<br>1 723<br>10 364<br>6 733                     | 9 111<br>182<br>1 927<br>615                | 2 010<br>36<br>454<br>116                | 471<br>18<br>132<br>52  |
| 554  | Gasoline service stations   | Ħ                    | #                    | #  | #                             | 104                            | 91 934  | 4 877                                       | 1 103                                    | 590   |
| 56   | Apparel and accessory stores  | #                    | #                    | #  | #                             | 168                            | 65 660  | 8 966                                       | 2 174                                    | 1 035   |
| 561<br>562, 3, 8                           | Men's and boys' clothing and furnishings stores  Women's clothing and specialty stores and furners  | #                    | #                    | #<br>#   | #                             | 34<br>77                       | 12 259<br>32 2 <b>3</b> 9                               | 2 030<br>3 953                              | 512<br>976                               | 216<br>500  |
| 562<br>563, 8                              | Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers   | ##                   | #                    | #  | #                             | 64<br>13                       | 28 839<br>3 400   | 3 542<br>411                                | 865<br>111                               | 449<br>51   |
| 565<br>566<br>564, 9                       | Family clothing stores<br>Shoe stores<br>Other apparel and accessory stores   | #                    | #                    | #  | #                             | 11<br>32<br>14                 | 4 206<br>13 642<br>3 314                                | 569<br>2 057<br>357                         | 1 <b>3</b> 6<br>480<br>70                | 56<br>202<br>61   |
| 57   | Furniture, home furnishings, and equipment stores   | Ħ                    | #                    | #  | Ħ                             | <b>7</b> 6                     | 42 852  | 5 619                                       | 1 288                                    | 409   |
| 5712<br>5713, 4, 9<br>572<br>573           | Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores  | ##                   | ##<br>##<br>##       | ##   | #                             | 16<br>2 <b>3</b><br>12<br>25   | 13 306<br>6 <b>32</b> 5<br>8 616<br>14 605              | 2 544<br>822<br>785<br>1 468                | 657<br>169<br>188<br>274                 | 189<br>81<br>55<br>84   |
| 58   | Eating and drinking places  | Ħ                    | #                    | #  | Ħ                             | 430                            | 138 659   | 35 217                                      | 7 168                                    | 5 044   |
| 5812<br>5813                               | Eating places   | #                    | #                    | #  | #                             | 305<br>125                     | 118 159<br>20 500                                       | 31 547<br>3 670                             | 6 <b>3</b> 74<br>794                     | 4 496<br>548  |
| 591  | Drug and proprietary stores   | #                    | #                    | #  | Ħ                             | 42                             | 31 156  | 3 779                                       | 941                                      | 401   |
| 59 ex. 591                                 | Miscellaneous retail stores <sup>2</sup>  | #                    | #                    | #  | #                             | 286                            | 224 920   | 24 393                                      | 5 424                                    | 2 204   |
| 592<br>593                                 | Liquor stores<br>Used merchandise stores  | #                    | #                    | #  | #                             | 70<br>12                       | 35 271<br>2 291   | 3 690<br>400                                | 858<br><b>92</b>                         | 399<br>4 <b>3</b>   |
| 594<br>5941<br>5944<br>Other 594           | Miscellaneous shopping goods stores<br>Sporting goods stores and bicycle shops<br>Jewelry stores<br>Other miscellaneous shopping goods stores                                 | ##                   | #<br>#<br>#          | ##   | ##                            | 114<br>21<br>28<br>65          | 50 979<br>4 988<br>(D)<br>(D)                           | 7 617<br>615<br>(D)<br>(D)                  | 1 <b>3</b> 54<br>122<br>(D)<br>(D)       | 663<br>56<br>(D)<br>(D)   |
| 596<br>598<br>5992<br>5993<br>5994<br>5999 | Nonstore retailers <sup>2</sup>   | ##<br>##<br>##<br>## | ##<br>##<br>##<br>## | ##<br>##<br>##<br>##                           | ##<br>##<br>##<br>##<br>##    | 19<br>18<br>14<br>5<br>1<br>33 | 99 910<br>22 848<br>5 1 <b>3</b> 7<br>453<br>(D)<br>(D) | 7 941<br>1 841<br>1 276<br>67<br>(D)<br>(D) | 1 946<br>501<br>314<br>19<br>(D)         | 723<br>119<br>13 <b>3</b><br>14<br>(D)<br>(D)                       |
|  | JERSEY CITY SMSA  |                      |                      |  |                               |                                |   |   |  |   |
|  | Retall trade <sup>2</sup>   | 4 366                | 1 913 702            | 1 759  | 257                           | 3 056                          | 1 829 522   | 200 988                                     | 47 322                                   | 21 690  |
| 52   | Building materials, hardware, garden supply, and mobile home dealers  | #                    | #                    | Ħ  | #                             | 96                             | 55 694  | 7 783                                       | 1 731                                    | 594   |
| 521, <b>3</b><br>521<br>523                | Building materials and supply stores<br>Lumber and other building materials dealers<br>Paint, glass, and wallpaper stores   | #<br>#<br>#          | ##<br>##             | ##   | #                             | 55<br>39<br>16                 | 45 358<br>39 132<br>6 226                               | 6 250<br>5 164<br>1 086                     | 1 418<br>1 203<br>215                    | 464<br>389<br>75  |
| 525<br>526<br>527                          | Hardware stores   | # #                  | ##                   | ##   | ##                            | 41                             | 10 336  | 1 533                                       | 313                                      | 130   |
| 53   | General merchandise group stores  | #                    | #                    | #  | Ħ                             | 69                             | 85 <b>03</b> 8  | 11 814                                      | 2 840                                    | 1 487   |
| 531<br>531<br>533<br>539                   | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Vanety stores Miscellaneous general merchandise stores | # #                  | ##                   | ##   | ##                            | 6<br>6<br>22<br>41             | 65 985<br>55 115<br>15 602<br>14 321                    | (NA)<br>7 894<br>2 351<br>1 569             | (NA)<br>1 971<br>520<br>349              | (NA)<br>978<br>340<br>169   |
| 54   | Food stores   | #                    | #                    | #  | #                             | 466                            | 535 081   | 50 509                                      | 11 846                                   | 4 684   |
| 541<br>542                                 | Grocery stores  | #                    | #                    | ##<br>##                                       | #                             | 304<br>58                      | 486 606<br>25 968                                       | 43 235<br>2 598                             | 10 126<br>627                            | 3 774<br>244  |
| 546<br>5462<br>5463                        | Retail bakeries Retail bakeries—baking and selling Retail bakeries—selling only   | ##                   | ##                   | #  | #                             | 57<br>52<br>5                  | 13 912<br>12 535<br>1 377                               | 3 781<br>3 395<br>386                       | 887<br>805<br>82                         | 523<br>471<br>52  |
| 543, 4, 5, 9<br>543<br>544<br>545<br>549   | Other food stores   | #                    | ##<br>##<br>##       | #<br>#<br>#<br>#                               | ##<br>##<br>##<br>##          | 47<br>10<br>22<br>4<br>11      | 8 595<br>2 305<br>2 722<br>1 031<br>2 537               | 895<br>212<br>359<br>123<br>201             | 206<br>54<br>83<br>22<br>47              | 143<br>24<br>71<br>20<br>28   |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

| appendix D                         |   |                       | All establis          | hments <sup>1</sup>              |                               | Establishments with payroll <sup>1</sup> |                                   |                                |                                 |                                |  |
|------------------------------------|---|-----------------------|-----------------------|----------------------------------|-------------------------------|--|-----------------------------------|--------------------------------|---------------------------------|--------------------------------|--|
|                                    |   |                       |                       |                                  | porated esses                 |  |                                   |                                |                                 | Paid                           |  |
| SIC code                           | Geographic area and kind of business  |                       |                       | Individual                       | 63363                         |  |                                   |                                | First                           | employees<br>for pay<br>period |  |
|                                    |   | Number                | Sales<br>(\$1,000)    | proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                                   | Sales<br>(\$1,000)                | Annual<br>payroll<br>(\$1,000) | quarter<br>payroll<br>(\$1,000) | March 12<br>(number)           |  |
|                                    | JERSEY CITY SMSA—Con.   |                       | (4.,,,                | (Value of )                      | (Hamber)                      |  | (4.1,0.0.)                        | (0.1,000)                      | (\$1,555)                       | (Hamber)                       |  |
| 55 <b>ex. 554</b>                  | Automotive dealers  | Ħ                     | #                     | #                                | #                             | 98                                       | 244 300                           | 18 098                         | 3 872                           | 1 103                          |  |
| 551<br>552                         | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only   | #                     | #                     | #                                | #                             | 32<br>20                                 | 217 204<br>(D)                    | 14 713<br>(D)                  | 3 141<br>(D)                    | 853<br>(D)                     |  |
| 553<br>553 pt.<br>553 pt.          | Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores  | #                     | #                     | #                                | #                             | 45<br>41<br>4                            | 18 739<br>17 432<br>1 307         | 2 788<br>2 619<br>169          | 602<br>566<br>36                | 203<br>189<br>14               |  |
| 555, 6, 7, 9<br>555                | Miscellaneous automotive dealers  | #                     | #                     | #                                | #                             | 1  | (D)<br>(D)                        | (D)<br>(D)                     | (D)<br>(D)                      | (D)<br>(D)                     |  |
| 556<br>557<br>559                  | Recreational and utility trailer dealers  | # #                   | #<br>#<br>#<br>#      | #                                | #                             | -  |                                   | -                              | -                               | -                              |  |
| 554                                | Gasoline service stations   | #                     | #                     | #                                | #                             | 226                                      | 162 738                           | 7 875                          | 1 869                           | 893                            |  |
| 56                                 | Apparel and accessory stores  | Ħ                     | #                     | #                                | Ħ                             | 431                                      | 173 944                           | <b>25</b> 329                  | 5 913                           | 3 043                          |  |
| 561                                | Men's and boys' clothing and furnishings stores   | #                     | #                     | ##                               | #                             | 69                                       | 39 173                            | 6 768                          | 1 525                           | 650                            |  |
| 562, 3, 8<br>562<br>563, 8         | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers | #                     | ###                   | #                                | #                             | 182<br>151<br>31                         | 74 283<br>66 825<br>7 458         | 9 886<br>8 670<br>1 216        | 2 369<br>2 077<br>292           | 1 406<br>1 264<br>142          |  |
| 565                                | Family clothing stores  | ##                    | #                     | ##                               | #                             | 39                                       | 15 530                            | 2 297                          | 524                             | 265                            |  |
| 566<br>566 pt.                     | Shoe stores   | #                     | #                     | #                                | #                             | 93<br>17                                 | 29 759<br>(D)                     | 4 157<br>(D)                   | 1 001<br>(D)                    | 458<br>(D)<br>88               |  |
| 566 pt.<br>566 pt.<br>566 pt.      | Women's shoe stores   | ::                    | ::                    | ::                               | ::                            | 16<br>2<br>58                            | 5 446<br>(D)<br>19 504            | 812<br>(D)<br>2 636            | 207<br>(D)<br>619               | (D)<br>306                     |  |
| 564, 9<br>564<br>569               | Other apparel and accessory stores<br>Children's and infants' wear stores<br>Miscellaneous apparel and accessory stores                   | # #                   | ##                    | ##                               | #                             | 48<br>34<br>14                           | 15 199<br>13 137<br>2 062         | 2 221<br>1 824<br>397          | 494<br>415<br>79                | 264<br>219<br>45               |  |
| 57                                 | Furniture, home furnishings, and equipment stores   | Ħ                     | #                     | Ħ                                | Ħ                             | 180                                      | 78 931                            | 11 240                         | 2 705                           | 948                            |  |
| 5712                               | Furniture stores  | #                     | Ħ                     | ##                               | Ħ                             | 64                                       | 29 693                            | 4 798                          | 1 241                           | 378                            |  |
| 5713, 4, 9<br>5713<br>5714<br>5719 | Home furnishing stores  Floor covering stores  Drapery, curtain, and upholstery stores  Miscellaneous home furnishing stores              | # #                   | #<br>#<br>#           | ##                               | #                             | 57<br>20<br>15<br>22                     | 20 265<br>8 082<br>4 798<br>7 385 | 3 766<br>1 650<br>989<br>1 127 | 860<br>371<br>209<br>280        | 345<br>107<br>95<br>143        |  |
| 572                                | Household appliance stores  | ##                    | #                     | ++                               | #                             | 23                                       | 13 175                            | 1 300                          | 297                             | 102                            |  |
| 573<br>5732                        | Radio, television, and music storesRadio and television stores  | #                     | #                     | #                                | #                             | 36<br>25                                 | 15 798<br>13 832                  | 1 376<br>1 146                 | 307<br>253                      | 123<br>87                      |  |
| 5733<br>5733 pt.<br>5733 pt.       | Music stores  | #                     | II.                   | #                                | #                             | 11<br>6<br>5                             | 1 966<br>1 110<br>856             | 230<br>173<br>57               | 54<br>40<br>14                  | 36<br>28<br>8                  |  |
| <b>5</b> 8                         | Eating and drinking places  | Ħ                     | Ħ                     | Ħ                                | #                             | 837                                      | 147 052                           | 32 056                         | 7 817                           | 5 456                          |  |
| 5812<br>5812 pt.                   | Eating places   | #                     | #                     | #                                | #                             | 475<br>245                               | 113 353<br>62 097                 | 26 244<br>14 693               | 6 428<br>3 498                  | 4 534<br>2 289                 |  |
| 5812 pt.<br>5812 pt.<br>5812 pt.   | Cafeterias Refreshment places Other eating places   | **                    | **                    | **                               | **                            | 14<br>168<br>48                          | (D)<br>37 232<br>(D)              | (D)<br>7 672<br>(D)            | (D)<br>1 969<br>(D)             | (D)<br>1 502<br>(D)            |  |
| 5813                               | Drinking places (alcoholic beverages)   | ##                    | Ħ                     | ##                               | Ħ                             | 362                                      | 33 699                            | 5 812                          | 1 389                           | 922                            |  |
| 591                                | Drug and proprletary stores   | #                     | #                     | Ħ                                | #                             | 123                                      | 62 063                            | 8 019                          | 1 921                           | 913                            |  |
| 591 pt.<br>591 pt.                 | Drug stores Proprietary stores  |                       | ::                    | :::                              |                               | 118<br>5                                 | 56 626<br>5 437                   | 7 687<br>332                   | 1 844<br>77                     | 862<br>51                      |  |
| 59 ex. 591                         | Miscellaneous retail stores <sup>2</sup>  | #                     | Ħ                     | #                                | Ħ                             | 530                                      | 284 681                           | 28 265                         | 6 808                           | 2 569                          |  |
| 592<br>593                         | Liquor stores   | #                     | #                     | #                                | #                             | 144                                      | 52 340<br>1 195                   | 4 119<br>249                   | 1 058<br>55                     | 479<br>27                      |  |
| 594<br>5941<br>5941 pt.            | Miscellaneous shopping goods stores   | #::                   | #                     | #                                | #                             | 163<br>21<br>11                          | (D)<br>7 676<br>5 505             | (D)<br>1 096<br>804            | (D)<br>232<br>173               | (D)<br>87<br>56<br>31          |  |
| 5941 pt.<br>5942<br>5943           | Book stores Stationery stores   |                       | tt.                   |                                  |                               | 10<br>3<br>21                            | 2 171<br>(D)<br>3 815             | 292<br>(D)<br>667              | 59<br>(D)<br>148                | (D)<br>73<br>204               |  |
| 5944<br>5945                       | Jewelry stores  | <del>     </del>      | ij                    | #                                | #                             | 21<br>44<br>12                           | 10 642<br>14 301                  | 2 166<br>1 442                 | 521<br>244                      | 118                            |  |
| 5946<br>5947                       | Hobby, toy, and game shops  | #<br>#<br>#<br>#<br># | #<br>#<br>#<br>#<br># | #<br>#<br>#<br>#<br>#            | ###                           | 9<br>30                                  | 3 381<br>4 628                    | 468<br>857                     | 110<br>183                      | 37<br>111                      |  |
| 5948<br>5949                       | Luggage and leather goods storesSewing, needlework, and piece goods stores  | #                     | #                     | #                                | #                             | 3<br>20                                  | 454<br>4 291                      | 89<br>756                      | 18<br>202                       | 5<br>85                        |  |
| 596<br>5961<br>5962                | Nonstore retailers <sup>2</sup><br>Mail order houses<br>Automatic merchandising machine operators   | ##                    | ##                    | ##                               | #                             | 35<br>6<br>12                            | 45 695<br>(D)<br>9 055            | 3 693<br>(D)<br>1 301          | 851<br>(D)<br>280               | 360<br>(D)<br>77               |  |
| 5963<br>598                        | Direct selling establishments <sup>2</sup> Fuel and ice dealers   | 1 1                   |                       |                                  |                               | 17<br>45                                 | (D)<br>111 210                    | (D)<br>8 788                   | (D)<br>2 284                    | (D)<br>501                     |  |
| 5983<br>5984<br>5982               | Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.   | # #                   | #<br>#<br>#           | ##                               | #                             | 39<br>5<br>1                             | 95 295<br>(D)<br>(D)              | 7 934<br>(D)                   | 2 067<br>(D)<br>(D)             | 453<br>(D)<br>(D)              |  |
| 5992<br>5993                       | Fiorists  | #                     | #                     | #                                | #                             | 45<br>3                                  | 6 113<br>(D)                      | 1 013<br>(D)                   | 233<br>(D)                      | 139<br>(D)                     |  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix DI

| appendix D   |  |                      | All establis                           | hments <sup>1</sup>                            |                               | ļ                          | Establis                             | hments with p                     | ayroll <sup>1</sup>                      |  |
|--|--|----------------------|--|--|-------------------------------|----------------------------|--------------------------------------|-----------------------------------|--|--|
| CIO sede   |  |                      |  |  | porated<br>esses              |                            |                                      |                                   |  | Paid<br>employees                                      |
| SIC code   | Geographic area and kind of business   | Number               | Sales<br>(\$1,000)                     | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                     | Sales<br>(\$1,000)                   | Annual<br>payroll<br>(\$1,000)    | First<br>quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) |
|  | JERSEY CITY SMSA—Con.  |                      |  |  |                               |                            |                                      |                                   |  |  |
| 59 ex. 591<br>5994                                   | Miscellaneous retail stores²—Con. News dealers and newsstands  | ##                   | ##                                     | ##   | ##                            | 16                         | 3 222                                | 281                               | 67                                       | 41   |
| 5999<br>5999 pt.<br>5999 pt.<br>5999 pt.<br>5999 pt. | Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.   | ::                   | ## ## ## ## ## ## ## ## ## ## ## ## ## | ::   | <u>::</u>                     | 67<br>22<br>6<br>2<br>37   | (D)<br>3 281<br>480<br>(D)<br>9 265  | (D)<br>836<br>53<br>(D)<br>1 456  | (D)<br>184<br>12<br>(D)<br>347           | (D)<br>62<br>8<br>(D)<br>193                           |
|  | LONG BRANCH-ASBURY PARK SMSA   |                      |  |  |                               |                            |                                      |                                   |  |  |
|  | Retall trade <sup>2</sup>  | 4 286                | 2 681 107                              | 1 629  | 228                           | 3 206                      | 2 631 221                            | 303 216                           | 68 210                                   | 34 510   |
| 52   | Building materials, hardware, garden supply, and mobile home dealers   | Ħ                    | Ħ                                      | #  | #                             | 116                        | 103 407                              | 13 508                            | 2 916                                    | 1 072  |
| 521, 3<br>521<br>523                                 | Building materials and supply stores<br>Lumber and other building materials dealers<br>Paint, glass, and wallpaper stores  | ##<br>##<br>##       | ††<br>††<br>††                         | ##   | ##                            | 61<br>41<br>20             | 86 809<br>77 709<br>9 100            | 11 083<br>9 375<br>1 708          | 2 417<br>2 059<br>358                    | 838<br>730<br>108                                      |
| 525<br>526<br>527                                    | Hardware stores  | ††<br>††<br>††       | ††<br>††                               | ##   | ##                            | 29<br>24<br>2              | (D)<br>7 926<br>(D)                  | (D)<br>1 239<br>(D)               | (D)<br>242<br>(D)                        | (D)<br>117<br>(D)                                      |
| 53   | General merchandise group stores   | Ħ                    | #                                      | #  | #                             | 52                         | 268 630                              | <b>34 0</b> 39                    | 7 572                                    | 4 460  |
| 531<br>531<br>533<br>539                             | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores | ††<br>††<br>††<br>†† | ##<br>##<br>##                         | ##<br>##<br>##                                 | ##                            | 20<br>20<br>17<br>15       | (D)<br>243 108<br>(D)<br>(D)         | (NA)<br>31 076<br>(D)<br>(D)      | (NA)<br>6 890<br>(D)<br>(D)              | (NA)<br>4 002<br>(D)<br>(D)                            |
| 54   | Food stores  | Ħ                    | Ħ                                      | Ħ  | #                             | 419                        | 646 733                              | <b>6</b> 3 <b>6</b> 89            | 15 052                                   | 6 316  |
| 541<br>542   | Grocery stores   | ##                   | #                                      | #  | #                             | 243<br>37                  | 594 410<br>19 142                    | 56 486<br>1 515                   | 13 443<br>398                            | 5 297<br>176   |
| 546<br>5462<br>54 <b>6</b> 3                         | Retail bakeries  | ##                   | ##                                     | ##   | #                             | 46<br>43<br>3              | 12 105<br>(D)<br>(D)                 | 2 872<br>(D)<br>(D)               | 635<br>(D)<br>(D)                        | 470<br>(D)<br>(D)                                      |
| 543, 4, 5, 9<br>543<br>544<br>545<br>549             | Other food stores  | ††<br>††<br>††<br>†† | ††<br>††<br>††<br>††                   | ##   | ††<br>††<br>††                | 93<br>13<br>26<br>36<br>18 | 21 076<br>(D)<br>3 926<br>(D)<br>(D) | 2 816<br>(D)<br>726<br>(D)<br>(D) | 576<br>(D)<br>106<br>(D)<br>(D)          | 373<br>(D)<br>108<br>(D)<br>(D)                        |
| 55 ex. 554   | Automotive dealers   | #                    | #                                      | Ħ  | #                             | 181                        | 515 843                              | 43 102                            | 9 455                                    | 2 419  |
| 551<br>552   | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only  | #                    | #                                      | #  | #                             | 72<br>9                    | 451 511<br>(D)                       | 34 484<br>(D)                     | 7 617<br>(D)                             | 1 782<br>(D)   |
| 553<br>553 pt.<br>553 pt.                            | Auto and home supply stores  | ##                   | #                                      | #  | ::                            | 73<br>72<br>1              | (D)<br>(D)<br>(D)                    | (D)<br>(D)<br>(D)                 | (D)<br>(D)<br>(D)                        | (D)<br>(D)<br>(D)                                      |
| 555, 6, 7, 9<br>555<br>556<br>557<br>559             | Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.   | ††<br>††<br>††<br>†† | ##<br>##<br>##                         | #<br>#<br>#<br>#<br>#                          | ##                            | 27<br>14<br>3<br>10        | 25 604<br>(D)<br>(D)<br>(D)          | 2 687<br>(D)<br>(D)<br>(D)        | 534<br>(D)<br>(D)<br>(D)                 | 206<br>(D)<br>(D)<br>(D)                               |
| 554  | Gasoline service stations  | #                    | Ħ                                      | Ħ  | н                             | 287                        | 242 785                              | 12 342                            | 2 877                                    | 1 537  |
| 5 <b>6</b><br>5 <b>6</b> 1                           | Apparel and accessory stores  Men's and boys' clothing and furnishings stores  | ††<br>††             | #  <br>                                | #  | #                             | 359<br>45                  | 137 542<br>22 356                    | 16 648<br>3 406                   | 3 <b>771</b><br>805                      | 2 074<br>288   |
| 562, 3, 8<br>562                                     | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores   | "<br>#<br>#<br>#     | tt                                     | tt   | #                             | 148<br>124                 | 57 665<br>53 541                     | 6 690<br>6 093                    | 1 539<br>1 405                           | 961<br>860   |
| 563, 8<br>565  | Women's accessory and specialty stores and furriers  Family clothing stores  | ††                   | #                                      | #  | ††                            | 24                         | 4 124<br>17 744                      | 597<br>1 381                      | 134                                      | 101  |
| 566<br>566 pt.                                       | Shoe stores Men's shoe stores  | !!                   | !!<br>!!                               | ;;<br>;;                                       | #                             | 103                        | 30 585                               | 4 123                             | 916                                      | 491  |
| 586 pt.<br>568 pt.<br>566 pt.                        | Women's shoe stores Children's and juveniles' shoe stores Family shoe stores   | **                   | ::                                     | **   | **                            | 13<br>11<br>7<br>72        | 2 968<br>3 503<br>(D)<br>(D)         | 437<br>525<br>(D)<br>(D)          | 100<br>125<br>(D)<br>(D)                 | 44<br>47<br>(D)<br>(D)                                 |
| 564, 9<br>564<br>589                                 | Other apparel and accessory stores   | #                    | #  <br>##                              | #  | ##<br>##<br>##                | 35<br>19<br>16             | 9 192<br>6 887<br>2 505              | 1 048<br>733<br><b>3</b> 15       | 225<br>157<br>68                         | 150<br>110<br>40                                       |

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| appendix D   |  |                                       | All establis          | hments1  |   | Establishments with payroll¹ |  |  |  |   |  |
|--|--|---------------------------------------|-----------------------|--|---|------------------------------|--|--|--|---|--|
| 1  |  |                                       |                       |  | porated<br>esses                        |                              |  |  |  | Paid  |  |
| SIC code   | Geographic area and kind of business   | Number                                | Sales<br>(\$1,000)    | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number)           | Number                       | Sales<br>(\$1,000)                                 | Annual<br>payroll<br>(\$1,000)             | First<br>quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |  |
|  | LONG BRANCH-ASBURY PARK SMSA—Con.  |                                       |                       |  |   |                              |  |  |  |   |  |
| 57<br>5712   | Furniture, home furnishings, and equipment stores  | # #                                   | ##<br>##              | # #  | # #                                     | <b>221</b> 72                | 109 995<br>49 395                                  | <b>14 77</b> 3<br>7 462                    | <b>3 531</b>                             | 1 286<br>587  |  |
| 5713, 4, 9<br>5713<br>5714                           | Home furnishing stores   | # #                                   | ##                    | #  | #                                       | 71<br>37<br>13               | 23 550<br>13 066                                   | 3 362<br>1 672<br>462                      | 851<br>419<br>111                        | 327<br>134<br>55  |  |
| 5719<br>572  | Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores  Household appliance stores   | #                                     | #                     | #  | ††<br>††                                | 21                           | 2 506<br>7 978<br>12 805                           | 1 228<br>1 402                             | 321<br>348                               | 138<br>136  |  |
| 573<br>5732<br>5733<br>5733 pt.<br>5733 pt.          | Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores  | ##                                    | #                     | ##   | ##                                      | 53<br>35<br>18<br>8          | 24 245<br>13 094<br>11 151<br>(D)                  | 2 547<br>1 487<br>1 060<br>(D)             | 594<br>342<br>252<br>(D)<br>(D)          | 236<br>115<br>121<br>(D)  |  |
| 58   | Eating and drinking places   | #                                     | Ħ                     | #  | Ħ                                       | 819                          | 259 980  | 61 857                                     | 12 971                                   | 10 551  |  |
| 5812<br>5812 pt.<br>5812 pt.<br>5812 pt.             | Eating places Restaurants and lunchrooms Cafeterias Restaurants laces  | # ::                                  | #<br>::               | # #  | # #                                     | 635<br>295<br>3<br>265       | 217 844<br>128 522<br>(D)<br>64 161                | 54 064<br>32 882<br>(D)<br>14 797          | 11 320<br>7 023<br>(D)<br>2 942          | 9 362<br>5 700<br>(D)<br>2 644                                      |  |
| 5812 pt.   | Refreshment places Other eating places   |                                       | **                    | **   | ••                                      | 72                           | (D)  | (D)  | (D)                                      | (D)   |  |
| 5813<br>591  | Drinking places (alcoholic beverages)  | #                                     | #                     | #  | #                                       | 184                          | 42 136<br>72 <b>0</b> 26                           | 7 793<br>9 <b>733</b>                      | 1 651<br>2 360                           | 1 189<br>1 227  |  |
| 591 pt.<br>591 pt.                                   | Drug storesProprietary stores  | ::                                    | ::                    | **   | ••                                      | 103<br>5                     | 70 314<br>1 712                                    | 9 558<br>175                               | 2 322                                    | 1 196<br>31   |  |
| 59 ex. 591   | Miscellaneous retall stores <sup>2</sup>   | #                                     | Ħ                     | #  | Ħ                                       | 644                          | 274 280  | 3 <b>3</b> 525                             | 7 705                                    | 3 568   |  |
| 592<br>593   | Liquor storesUsed merchandise stores   | #                                     | #                     | #  | Ħ                                       | 131<br>32                    | 67 796<br>4 201                                    | 5 658<br>6 <b>5</b> 9                      | 1 301<br>151                             | 728<br>86   |  |
| 594<br>5941<br>5941 pt.<br>5941 pt.<br>5942<br>5943  | Miscellaneous shopping goods stores  | # #                                   | #                     | # #  | # | 262<br>52<br>21<br>31<br>15  | (D)<br>16 992<br>10 278<br>6 714<br>4 314<br>5 719 | (D)<br>2 066<br>1 175<br>891<br>447<br>920 | (D)<br>424<br>262<br>162<br>111<br>215   | (D)<br>188<br>112<br>76<br>75<br>94                                 |  |
| 5944<br>5945<br>5946<br>5947<br>5948<br>5949         | Jewelry stores  Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores | # # # # # # # # # # # # # # # # # # # | #<br>#<br>#<br>#<br># | ##   | ####################################### | 69<br>24<br>7<br>53<br>7     | 21 147<br>(D)<br>2 530<br>11 533<br>(D)<br>4 422   | 3 336<br>(D)<br>328<br>1 798<br>(D)<br>689 | 766<br>(D)<br>76<br>447<br>(D)<br>149    | 348<br>(D)<br>30<br>230<br>(D)<br>93                                |  |
| 596<br>5961<br>5962<br>5963                          | Nonstore retailers²  | # #                                   | ##                    | ##   | ##                                      | 48<br>14<br>11<br>23         | 34 608<br>11 992<br>(D)<br>(D)                     | 5 291<br>1 60 <b>5</b><br>(D)<br>(D)       | 1 206<br>348<br>(D)<br>(D)               | 536<br>165<br>(D)<br>(D)  |  |
| 598<br>5983<br>5984<br>5982                          | Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.   | ##                                    | ##                    | #  | ##                                      | 37<br>30<br>6<br>1           | 56 192<br>49 662<br>(D)<br>(D)                     | 6 001<br>4 925<br>(D)<br>(D)               | 1 486<br>1 219<br>(D)<br>(D)             | 357<br>279<br>(D)<br>(D)  |  |
| 5992<br>5993<br>5994                                 | Florists Cigar stores and stands Plows dealers and newsstands  | #                                     | #                     | #  | ##                                      | 53<br>8<br>6                 | 7 746<br>1 398<br>1 097                            | 1 416<br>95<br>174                         | 321<br>22<br>28                          | 213<br>19<br>18   |  |
| 5999<br>5999 pt.<br>5999 pt.<br>5999 pt.<br>5999 pt. | Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.   | #                                     | ##<br>##              | ##   | ##                                      | 67<br>21<br>10<br>6<br>30    | (D)<br>3 297<br>1 115<br>780<br>(D)                | (D)<br>834<br>212<br>133<br>(D)            | (D)<br>191<br>47<br>29<br>(D)            | (D)<br>71<br>28<br>14<br>(D)  |  |
|  | NEW BRUNSWICK-PERTH AMBOY-SAYREVILLE<br>SMSA   |                                       |                       |  |   |                              |  |  |  |   |  |
| _  | Retall trade <sup>2</sup>  | 4 269                                 | 3 036 217             | 1 478  | 194                                     | 3 229                        | 2 980 940  | 333 004                                    | 77 180                                   | 38 <b>975</b>   |  |
| 52   | Building materials, hardware, garden supply, and mobile home dealers   | Ħ                                     | Ħ                     | Ħ  | Ħ                                       | 126                          | 109 336  | 13 2 <b>27</b>                             | 2 911                                    | 1 061   |  |
| 521, 3<br>521<br>523                                 | Building materials and supply stores  Lumber and other building materials dealers  Paint, glass, and wallpaper stores  | #                                     | ##                    | #  | #                                       | 64<br>49<br>15               | 88 631<br>84 300<br>4 331                          | 10 423<br>9 720<br>703                     | 2 278<br>2 119<br>159                    | 805<br>746<br>59  |  |
| 525<br>526<br>527                                    | Hardware stores  | # #                                   | #<br>#                | #  | ##                                      | 37<br>22<br>3                | 14 630<br>4 896<br>1 179                           | 2 124<br>600<br>80                         | 516<br>99<br>18                          | 187<br>64<br>5  |  |
| 53   | General merchandise group stores   | #                                     | #                     | #  | #                                       | 52                           | 393 557  | 48 297                                     | 10 778                                   | 6 166   |  |
| 531<br>531<br>533<br>539                             | Department stores (incl. leased depts.) <sup>3</sup> 4 Department stores (excl. leased depts.) <sup>3</sup>  | #                                     | #<br>#<br>#           | #  | #                                       | 20<br>20<br>20<br>12         | 388 569<br>369 467<br>16 142<br>7 948              | (NA)<br>44 798<br>2 581<br>918             | 9 962<br>595<br>221                      | (NA)<br>5 601<br>406<br>159   |  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

| appendix D   |   | All establishments <sup>1</sup>         |                    |  |                               |                               | Establishments with payroll <sup>1</sup>        |  |  |   |  |  |  |
|--|---|---|--------------------|--|-------------------------------|-------------------------------|---|--|--|---|--|--|--|
|  |   |   |                    |  | rporated<br>esses             |                               |   |  |  | Paid  |  |  |  |
| SIC code   | Geographic area and kind of business  | Number                                  | Sales<br>(\$1,000) | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                        | Sales<br>(\$1,000)                              | Annual<br>payroll<br>(\$1,000)               | First<br>quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |  |  |  |
|  | NEW BRUNSWICK-PERTH AMBOY-SAYREVILLE<br>SMSA—Con.   |   |                    |  |                               |                               |   |  |  |   |  |  |  |
| 54   | Food stores   | #                                       | #                  | #  | #                             | 446                           | 709 426   | <b>70 0</b> 88                               | 16 434                                   | 7 246   |  |  |  |
| 541<br>542   | Grocery stores Meat and fish (seafood) markets  | #                                       | #                  | #  | #                             | 239<br>36                     | 645 503<br>16 043                               | 60 146<br>1 828                              | 14 059<br>457                            | 5 675<br>175  |  |  |  |
| 546<br>5462<br>5463                                      | Retail bakeries   | #                                       | ##                 | #  | ##                            | 74<br>66<br>8                 | 17 390<br>15 234<br>2 156                       | 4 615<br>4 270<br>345                        | 1 100<br>1 020<br>80                     | 861<br>812<br>49  |  |  |  |
| 543, 4, 5, 9<br>543<br>544<br>545<br>549                 | Other food stores   | # # #                                   | ##                 | ##   | #<br>#<br>#<br>#              | 97<br>18<br>17<br>43<br>19    | 30 490<br>4 665<br>2 888<br>18 216<br>4 721     | 3 499<br>449<br>394<br>2 046<br>610          | 818<br>87<br>88<br>503<br>140            | 535<br>50<br>91<br>265<br>129                                       |  |  |  |
| 55 ex. 554   | Automotive dealers  | #                                       | Ħ                  | Ħ  | #                             | 160                           | 380 435   | 31 917                                       | <b>7 3</b> 33                            | 1 914   |  |  |  |
| 551<br>552   | Motor vehicle dealers—new and used cars   | #                                       | #                  | #  | #                             | 50<br>15                      | 317 969<br>4 488                                | 22 803<br>283                                | 5 304<br>77                              | 1 218<br>25   |  |  |  |
| 553<br>553 pt.<br>553 pt.                                | Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores  | ::                                      | <u>‡‡</u>          | ##   | #                             | 83<br>77<br>6                 | 48 640<br>44 704<br>3 936                       | 7 852<br>7 477<br>375                        | 1 728<br>1 635<br>93                     | 582<br>547<br>35  |  |  |  |
| 555, 6, 7, 9<br>555<br>556<br>557<br>559                 | Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.      | ####################################### | #<br>#<br>#<br>#   | ##   | #<br>#<br>#<br>#<br>#         | 12<br>5<br>3<br>4             | 9 338<br>(D)<br>(D)<br>(D)                      | 979<br>(D)<br>(D)<br>(D)                     | 224<br>(D)<br>(D)<br>(D)                 | 89<br>(D)<br>(D)<br>(D)   |  |  |  |
| 554  | Gasoline service stations   | Ħ                                       | #                  | Ħ  | #                             | 357                           | 294 456   | 15 322                                       | 3 574                                    | 2 104   |  |  |  |
| 56   | Apparel and accessory stores  | #                                       | #                  | tt   | #                             | 351                           | 219 298   | 25 869                                       | 5 985                                    | 3 303   |  |  |  |
| 561  | Men's and boys' clothing and furnishings stores   | ††                                      | tt                 | tt   | ##                            | 55                            | 36 106  | 5 312  | 1 187                                    | 456   |  |  |  |
| 562, 3, 8<br>562<br>563, 8                               | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers | # #                                     | #                  | #  | #                             | 138<br>117<br>21              | 81 860<br>77 988<br>3 872                       | 8 810<br>8 236<br>574                        | 2 112<br>1 966<br>146                    | 1 422<br>1 346<br>76  |  |  |  |
| 565  | Family clothing stores  | #                                       | ##                 | #  | ##                            | 34                            | 54 365  | 5 325  | 1 171                                    | 623   |  |  |  |
| 566<br>566 pt.<br>566 pt.<br>566 pt.<br>566 pt.          | Shoe stores   | ##                                      | ##                 | #  | ##                            | 102<br>14<br>20<br>8<br>60    | 40 415<br>4 767<br>7 829<br>1 570<br>26 249     | 5 559<br>706<br>1 201<br>339<br>3 313        | 1 320<br>187<br>309<br>70<br>754         | 654<br>59<br>123<br>35<br>437                                       |  |  |  |
| 564, 9<br>564<br>569                                     | Other apparel and accessory stores  | #<br>#<br>#                             | ##<br>##<br>##     | #<br>#<br>#                                    | #                             | 22<br>15<br>7                 | 6 552<br>5 832<br>720                           | 863<br>752<br>111                            | 195<br>168<br>27                         | 148<br>135<br>13  |  |  |  |
| 57   | Furniture, home furnishings, and equipment stores   | #                                       | #                  | Ħ  | Ħ                             | 221                           | 193 394   | 20 026                                       | 4 479                                    | 1 538   |  |  |  |
| 5712   | Furniture stores  | ##                                      | #                  | Ħ  | #                             | 70                            | 43 725  | 6 192  | 1 485                                    | 494   |  |  |  |
| 5713, 4, 9<br>5713<br>5714<br>5719                       | Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores                 | #<br>#<br>#<br>#                        | ##                 | ##   | ##                            | 75<br>30<br>15<br>30          | 43 547<br>17 126<br>4 261<br>22 160             | 5 945<br>2 706<br>684<br>2 555               | 1 370<br>607<br>155<br>608               | 488<br>186<br>80<br>222   |  |  |  |
| 572  | Household appliance stores  | ††                                      | ##                 | ††   | tt                            | 17                            | 14 730  | 1 362  | 342                                      | 111   |  |  |  |
| 573<br>5732<br>5733<br>5733 pt.<br>5733 pt.              | Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores                       | #                                       | ##                 | ##   | ###                           | 59<br>41<br>18<br>12<br>6     | 91 392<br>79 516<br>11 876<br>9 633<br>2 243    | 6 527<br>5 430<br>1 097<br>790<br>307        | 1 282<br>1 003<br>279<br>202<br>77       | 445<br>302<br>143<br>115<br>28                                      |  |  |  |
| 58   | Eating and drinking places  | #                                       | #                  | #  | Ħ                             | 810                           | 241 135   | 55 935                                       | 13 259                                   | 10 067  |  |  |  |
| 5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt. | Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places  | #                                       | #<br>::            | #  | ##                            | 562<br>252<br>11<br>210<br>89 | 195 905<br>107 587<br>4 256<br>63 905<br>20 157 | 47 697<br>25 956<br>1 040<br>14 304<br>6 397 | 11 286<br>6 146<br>247<br>3 373<br>1 520 | 8 586<br>4 566<br>121<br>2 938<br>961                               |  |  |  |
| 5813   | Drinking places (alcoholic beverages)   | ††                                      | ##                 | ††   | Ħ                             | 248                           | 45 230  | 8 238  | 1 973                                    | 1 481   |  |  |  |
| 591  | Drug and proprietary stores   | Ħ                                       | #                  | #  | Ħ                             | 106                           | 80 364  | 10 370                                       | 2 475                                    | 1 246   |  |  |  |
| 591 pt.<br>591 pt.                                       | Drug storesProprietary stores   | ::                                      | ::                 | ::   | ::                            | 99<br>7                       | (D)<br>(D)                                      | (D)<br>(D)                                   | (D)<br>(D)                               | (D)<br>(D)  |  |  |  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

| appendix D                        |   |                            | All establis              | hments <sup>1</sup>        |                            | Establishments with payroll <sup>1</sup> |  |                                    |                                   |                                  |  |
|-----------------------------------|---|----------------------------|---------------------------|----------------------------|----------------------------|--|--|------------------------------------|-----------------------------------|----------------------------------|--|
| 4                                 |   |                            |                           | Unincor                    | porated                    |  |  |                                    |                                   | Paid<br>employees                |  |
| SIC code                          | Geographic area and kind of business  |                            |                           | Individual<br>proprie-     | Partner-                   |  |  | Annual                             | First<br>quarter                  | for pay<br>period<br>including   |  |
|                                   |   | Number                     | Sales<br>(\$1,000)        | torships<br>(number)       | ships<br>(number)          | Number                                   | Sales<br>(\$1,000)                     | payroll<br>(\$1,000)               | payroli<br>(\$1,000)              | March 12<br>(number)             |  |
|                                   | NEW BRUNSWICK-PERTH AMBOY-SAYREVILLE<br>SMSA – Con.   |                            |                           |                            |                            |  |  |                                    |                                   |                                  |  |
| 59 ex. 591                        | Miscellaneous retail stores²  | Ħ                          | #                         | Ħ                          | Ħ                          | 600                                      | 359 539                                | 41 953                             | 9 952                             | 4 330                            |  |
| 592<br>593                        | Liquor storesUsed merchandise stores  | #                          | #                         | #                          | #                          | 126<br>23                                | 74 604<br>8 981                        | 5 807<br>1 247                     | 1 317<br>282                      | 751<br>106                       |  |
| 594<br>5941<br>5941 pt.           | Miscellaneous shopping goods stores<br>Sporting goods stores and bicycle shops<br>General line sporting goods stores                      | ##<br>##                   | #                         | #                          | #                          | 219<br>28<br>14                          | 111 406<br>13 437<br>10 629            | 13 585<br>1 339<br>947             | 3 175<br>308<br>223               | 1 710<br>138<br>101              |  |
| 5941 pt.<br>5942                  | General line sporting goods stores<br>Specialty line sporting goods stores<br>Book stores<br>Stationery stores                            | **<br>††                   | ##                        | #                          | #                          | 14<br>17<br>16                           | 2 808<br>8 650<br>5 269                | 392<br>1 022<br>833                | 85<br>234<br>202                  | 37<br>148                        |  |
| 5943<br>5944<br>5945<br>5946      | Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops                         | #                          | <br>                      | #                          | #                          | 65<br>18<br>9                            | 23 811<br>31 085<br>4 525              | 3 741<br>2 182<br>469              | 904<br>487<br>119                 | 92<br>426<br>310<br>43           |  |
| 5946<br>5947<br>5948<br>5949      | Gift, novelty, and souvenir shops   | #<br>#<br>#<br>#<br>#<br># | # #                       | #<br>#<br>#<br>#<br>#<br># | ##<br>##<br>##<br>##<br>## | 52<br>5<br>9                             | 18 092<br>1 537<br>5 000               | 2 825<br>302<br>872                | 637<br>62<br>222                  | 388<br>49<br>116                 |  |
| 596<br>5961<br>5962<br>5963       | Nonstore retailers <sup>2</sup>   | # # #                      | # #                       | ##                         | ## ##                      | 51<br>6<br>17<br>28                      | 79 266<br>(D)<br>26 746<br>(D)         | 11 359<br>(D)<br>5 594<br>(D)      | 2 740<br>(D)<br>1 318<br>(D)      | 923<br>(D)<br>372<br>(D)         |  |
| 598<br>5983                       | Fuel and ice dealers  | #                          | #                         | ++                         |                            | 42<br>38                                 | 57 251<br>(D)                          | 5 073                              | 1 340<br>(D)                      | 305                              |  |
| 5984<br>5982                      | Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c   | #<br>#<br>#<br>#           | #                         | #                          | ##                         | 3<br>1                                   | (D)<br>(D)                             | (D)<br>(D)<br>(D)                  | (D)<br>(D)                        | (D)<br>(D)<br>(D)                |  |
| 5992<br>5993<br>5994              | Florists Cigar stores and stands News dealers and newsstands  | #                          | #                         | #                          | ##                         | 53<br>8<br>7                             | 7 383<br>2 550<br>930                  | 1 420<br>335<br>72                 | 316<br>81<br>13                   | 190<br>46<br>6                   |  |
| 5999<br>5999 pt.<br>5999 pt.      | Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops  | ##                         | #                         | #                          | #                          | 71<br>25<br>9                            | 17 168<br>5 881<br>2 116               | 3 055<br>1 221<br>353              | 688<br>319<br>75                  | 293<br>98<br>52                  |  |
| 5999 pt.<br>5999 pt.              | Typewriter storesOther miscellaneous retail stores, n.e.c   | **                         | **                        | ::                         | **                         | 37                                       | 9 171                                  | 1 481                              | 294                               | 143                              |  |
|                                   | NEW YORK, N.YN.J., SMSA   |                            |                           |                            |                            |  |  |                                    |                                   |                                  |  |
|                                   | Retail trade <sup>2</sup>   | 66 489                     | 35 <b>501</b> 8 <b>21</b> | 21 305                     | <b>2 7</b> 93              | 49 745                                   | 34 601 069                             | 4 592 021                          | 1 081 174                         | 459 181                          |  |
| 52                                | Building materials, hardware, garden supply, and mobile home dealers  | н                          | #                         | #                          | #                          | 1 466                                    | 931 805                                | 129 544                            | 29 423                            | 9 689                            |  |
| 521, 3<br>521<br>523              | Building materials and supply stores<br>Lumber and other building materials dealers<br>Paint, glass, and wallpaper stores                 | ##<br>##<br>##             | ##<br>##                  | ##                         | ##                         | 691<br>410<br>281                        | 662 979<br>527 632<br>135 347          | 82 198<br>63 634<br>18 564         | 18 771<br>14 346<br>4 425         | 5 794<br>4 406<br>1 388          |  |
| 525<br>526<br>527                 | Hardware stores<br>Retail nurseries, lawn and garden supply stores<br>Mobile home dealers   | ††<br>††<br>††             | #                         | #                          | ##                         | 653<br>119<br>3                          | 221 286<br>47 192<br>348               | 38 270<br>9 006<br>70              | 8 966<br>1 672<br>14              | 3 147<br>741<br>7                |  |
| 53                                | General merchandise group stores  | #                          | #                         | #                          | #                          | 986                                      | 3 835 234                              | 569 180                            | 134 494                           | 62 597                           |  |
| 531<br>531                        | Department stores (incl. leased depts.) <sup>3</sup> 4  Department stores (excl. leased depts.) <sup>3</sup> Conventional <sup>3</sup>    | ††<br>††                   | ††<br>††                  | #<br> <br>  #              | #<br>#                     | 94                                       | 3 310 683<br>3 145 669                 |                                    | (NA)                              | (NA)<br>50 860                   |  |
| 531 pt.<br>531 pt.<br>531 pt.     | Discount or mass merchandising <sup>3</sup><br>National chain <sup>3</sup>  | # #                        | #                         | #                          | #                          | 47<br>37<br>10                           | 2 382 739<br>(D)<br>(D)                | 386 058<br>(D)<br>(D)              | 92 425<br>(D)<br>(D)              | 40 916<br>(D)<br>(D)             |  |
| 533<br>539                        | Variety stores<br>Miscellaneous general merchandise stores  | #                          | ††<br>††                  | ##                         | #                          | 447<br>445                               | 339 828<br>349 737                     | 54 187<br>39 121                   | 12 538<br>8 569                   | 7 806<br>3 931                   |  |
| 5 <b>4</b><br>541                 | Grocery stores  Meat and fish (seafood) markets   | #                          | #<br>#                    | ††<br>††                   | #                          | 8 <b>32</b> 5<br>4 551                   | 7 913 450<br>6 712 456                 | 808 260<br>638 283                 | 192 245<br>151 601                | 8 <b>2</b> 557<br>63 323         |  |
| 542<br>546                        |   | # #                        | # #                       | ††<br>‡‡                   | # #                        | 1 331<br>1 176                           | 556 376<br>272 773                     | 56 133<br>70 980                   | 13 658<br>16 956                  | 5 231<br>8 465                   |  |
| 5462<br>5463                      | Retail bakeries   | **                         | **                        | **                         | **                         | 1 051<br>125                             | 247 884<br>24 889                      | 66 635<br>4 345                    | 15 957<br>999                     | 7 888<br>577                     |  |
| 543, 4, 5, 9<br>543<br>544<br>545 | Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores | =====                      | ##<br>##<br>##            | #<br>#<br>#<br>#           | #<br>#<br>#<br>#<br>#      | 1 267<br>353<br>304<br>272               | 371 845<br>126 248<br>51 774<br>83 339 | 42 864<br>11 564<br>7 757<br>9 141 | 10 030<br>2 528<br>1 925<br>2 067 | 5 538<br>1 298<br>1 026<br>1 387 |  |
| 549<br>55 ex. 554                 | Miscellaneous food stores  Automotive dealers   | #                          | #                         | #                          | #                          | 338<br>1 325                             | 110 484<br>3 <b>782 211</b>            | 14 402<br>3 <b>04 27</b> 8         | 3 510<br>69 611                   | 1 827<br>16 125                  |  |
| 551<br>552                        | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only   | #                          | #                         | ##                         | #                          | 459<br>194                               | 3 310 370<br>111 642                   | 247 666<br>7 479                   | 56 950<br>1 686                   | 12 012<br>523                    |  |
| 553<br>553 pt.<br>553 pt.         | Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores  | ##                         | ##                        | ##                         | #                          | 564<br>532<br>32                         | 274 939<br>265 258<br>9 681            | 41 079<br>39 902<br>1 177          | 9 302<br>9 022<br>280             | 3 015<br>2 902<br>113            |  |
| 555, 6, 7, 9<br>555               | Miscellaneous automotive dealers  | #                          | 11                        | #                          | #                          | 108                                      | 85 260<br>36 607                       | 8 054<br>3 826                     | 1 673<br>780                      | 575<br>250                       |  |
| 555<br>556<br>557<br>559          | Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.                                       | #<br>#<br>#<br>#           | ##                        | #                          | #                          | 40<br>9<br>55<br>4                       | 11 406<br>35 940<br>1 307              | 3 826<br>857<br>3 084<br>287       | 195<br>599<br>99                  | 250<br>46<br>259<br>20           |  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix DI

| appendix D  |   |                        | All establis                              | hments <sup>1</sup>                            |   | Establishments with payroll¹   |   |   |  |   |  |
|---|---|------------------------|---|--|---|--|---|---|--|---|--|
|   |   |                        |   | Unincor  | porated<br>esses                        |  |   |   | ,  | Paid  |  |
| SIC code  | Geographic area and kind of business  | Number                 | Sales<br>(\$1,000)                        | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number)           | Number   | Sales<br>(\$1,000)  | Annual<br>payroll<br>(\$1,000)  | First<br>quarter<br>payroll<br>(\$1,000)   | employees<br>for pay<br>period<br>including<br>March 12<br>(number)                                       |  |
|   | NEW YORK, N.YN.J., SMSACon.   |                        |   |  |   |  |   |   |  |   |  |
| 554   | Gasoline service stations   | Ħ                      | Ħ   | #  | #                                       | 2 648  | 1 700 110   | 105 459   | 24 768   | 11 056  |  |
| 56  | Apparel and accessory stores  | #                      | Ħ   | #  | #                                       | 6 563  | 3 251 681   | 461 998   | 107 458  | 45 236  |  |
| 561   | Men's and boys' clothing and furnishings stores   | ††                     | #   | #  | #                                       | 1 136  | 709 495   | 108 944   | 25 708   | 7 791   |  |
| 562, 3, 8<br>562<br>563, 8  | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers   | #                      | #   | #  | #                                       | 2 724<br>2 026<br>698  | 1 317 968<br>1 090 670<br>227 298   | 180 657<br>146 490<br>34 167  | 41 641<br>33 858<br>7 783  | 20 648<br>17 590<br>3 058   |  |
| 565   | Family clothing stores  | #                      | #   | tt   | #                                       | 438  | 386 771   | 44 400  | 10 156   | 4 660   |  |
| 566 pt.<br>566 pt.<br>566 pt.<br>566 pt.  | Shoe stores   | #                      | ::  | # #  | # #                                     | 1 646<br>300<br>477<br>50<br>819   | 658 823<br>127 485<br>230 178<br>16 388<br>284 772  | 100 158<br>19 582<br>35 644<br>3 030<br>41 902  | 23 724<br>4 867<br>8 378<br>711<br>9 768   | 8 938<br>1 452<br>3 069<br>218<br>4 199   |  |
| 564, 9<br>564<br>56 <b>9</b>  | Other apparel and accessory stores  | #                      | #   | #  | #                                       | 619<br>308<br>311  | 178 624<br>123 311<br>55 313  | 27 839<br>17 219<br>10 620  | 6 229<br>3 866<br>2 363  | 3 199<br>2 152<br>1 047   |  |
| 57  | Furniture, home furnishings, and equipment stores   | #                      | #   | Ħ  | Ħ                                       | 3 522  | 2 012 627   | 263 336   | 62 <b>0</b> 36   | 20 104  |  |
| 5712  | Furniture stores  | #                      | ##  | tt<br>   | #                                       | 1 130  | 686 341   | 96 034  | 23 240   | 6 761   |  |
| 5713, 4, 9<br>5713<br>5714<br>5719  | Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores   | #                      | #<br>#<br>#                               | #  | #                                       | 1 172<br>440<br>208<br>524   | 494 233<br>201 890<br>74 891<br>217 452   | 77 449<br>30 384<br>14 449<br>32 616  | 18 248<br>7 114<br>3 577<br>7 557  | 6 434<br>2 101<br>1 342<br>2 <b>9</b> 91  |  |
| 572   | Household appliance stores  | #                      | Ħ   | Ħ  | #                                       | 284  | 187 344   | 21 078  | 4 857  | 1 555   |  |
| 573<br>5732<br>5733<br>5733 pt.<br>5733 pt.   | Radio, television, and music stores<br>Radio and television stores<br>Music stores<br>Record shops<br>Musical instrument stores   | ##                     | #   | #  | #                                       | 936<br>658<br>278<br>179   | 644 709<br>458 519<br>186 190<br>120 045  | 68 775<br>49 323<br>19 452<br>11 489<br>7 <b>9</b> 63   | 15 691<br>10 994<br>4 697<br>2 703   | 5 354<br>3 411<br>1 943<br>1 352  |  |
| 5755 pt.  | Eating and drinking places  | #                      | #   | Ħ  | #                                       | 99<br>12 573   | 66 145<br>4 128 204   | 1 099 651   | 1 994<br>2 <b>5</b> 6 5 <b>16</b>  | 591<br>139 590  |  |
| 5812  | Eating places   | #                      | #   | ##   | #                                       | 10 166   | 3 833 264   | 1 031 141   | 240 159  | 130 109   |  |
| 5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt.  | Cafeterias  | ::                     | ::  | ::   | ::                                      | 5 264<br>217<br>3 539<br>1 146   | 2 239 993<br>66 121<br>880 187<br>646 963   | 622 338<br>17 829<br>201 941<br>189 033   | 148 739<br>4 170<br>45 886<br>41 364   | 73 246<br>2 114<br>32 619<br>22 130   |  |
| 5813  | Drinking places (alcoholic beverages)   | #                      | Ħ   | tt   | tt                                      | 2 407  | 294 940   | 68 510  | 16 357   | 9 481   |  |
| 591   | Drug and proprietary stores   | #                      | #   | Ħ  | Ħ                                       | 2 065  | 1 149 645   | 148 002   | 34 951   | 14 799  |  |
| 591 pt.<br>591 pt.  | Drug storesProprietary stores   | **                     | ::  | **   | **                                      | 1 851<br>214   | 1 043 501<br>106 144  | 136 941<br>11 061   | 32 419<br>2 532  | 13 507<br>1 292   |  |
| 59 ex. 591  | Miscellaneous retail stores <sup>2</sup>  | #                      | Ħ   | Ħ  | Ħ                                       | 10 272   | 5 896 1 <b>0</b> 2  | 702 313   | 169 672  | 57 428  |  |
| 592<br>593  | Liquor storesUsed merchandise stores  | #                      | #   | #,   | #                                       | 1 559<br>668   | 760 075<br>254 171  | 59 058<br>38 958  | 13 596<br>9 574  | 5 954<br>2 873  |  |
| 594<br>5941 pt.<br>5941 pt.<br>5942 pt.<br>5943<br>5944<br>5945<br>5946<br>5947<br>5948<br>5949 | Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores Book stores Stationery stores Lewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores | ****                   | ###<br>################################## | =======================================        | ##:: ################################## | 3 943<br>383<br>148<br>235<br>390<br>416<br>988<br>202<br>243<br>861<br>135<br>325 | 1 907 403<br>202 459<br>116 316<br>86 143<br>222 400<br>116 412<br>518 074<br>169 743<br>230 419<br>283 699<br>80 578<br>83 619 | 261 992<br>23 639<br>11 972<br>11 667<br>29 189<br>19 188<br>86 665<br>15 263<br>21 591<br>39 106<br>13 218<br>14 133 | 61 430<br>5 535<br>2 925<br>2 610<br>6 752<br>4 354<br>21 164<br>3 419<br>4 836<br>8 715<br>3 403<br>3 252 | 23 412<br>2 288<br>1 230<br>1 058<br>3 330<br>1 839<br>5 959<br>1 673<br>1 563<br>4 189<br>1 020<br>1 551 |  |
| 5 <b>9</b> 6<br>5961<br>5962<br>5963  | Nonstore retailers²<br>Mail order houses<br>Automatic merchandising machine operators<br>Direct selling establishments²   | ::<br>#<br>#<br>#<br># | #<br>#<br>#<br>#                          | :<br>##<br>##                                  | ####                                    | 924<br>349<br>178<br>397   | 820 561<br>501 320<br>74 295<br>244 946   | 105 288<br>48 235<br>13 976<br>43 077   | 24 710<br>11 393<br>3 262<br>10 055  | 9 214<br>3 919<br>1 270<br>4 025  |  |
| 598<br>5983<br>5984<br>5982   | Fuel and ice dealers  | #<br>#<br>#<br>#       | #<br>#<br>#<br>#                          | ##<br>##<br>##                                 | ##                                      | 403<br>368<br>21<br>14   | 1 293 548<br>1 262 474<br>22 074<br>9 000   | 96 875<br>92 985<br>3 034<br>856  | 27 726<br>26 783<br>723<br>220   | 4 526<br>4 290<br>182<br>54   |  |
| 5 <b>9</b> 92<br>5993<br>5994   | Florists  | # #                    | #   | #<br>#<br>#                                    | #<br>#<br>#                             | 705<br>243<br>352  | 133 478<br>53 521<br>86 293   | 28 755<br>6 796<br>10 131   | 6 407<br>1 569<br>2 435  | 2 774<br>688<br>1 120   |  |
| 5999<br>5999 pt.<br>5999 pt.<br>5999 pt.<br>59 <b>9</b> 9 pt.                                   | Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.  | #                      | ##  | #  | #<br>#                                  | 1 475<br>459<br>193<br>35<br>788   | 587 052<br>103 410<br>29 439<br>10 032<br>444 171   | 94 460<br>26 212<br>5 178<br>2 327<br>60 743  | 22 225<br>6 261<br>1 156<br>520<br>14 288  | 6 867<br>2 004<br>604<br>162<br>4 097   |  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

| appendix D                                       |   | All establishments <sup>1</sup> |                    |  |   | Establishments with payroll <sup>1</sup> |   |  |  |   |  |  |
|--|---|---------------------------------|--------------------|--|---|--|---|--|--|---|--|--|
|  |   |                                 |                    | Unincor  | porated                                 |  |   |  |  | Paid  |  |  |
| SIC code   | Geographic area and kind of business  | Number                          | Sales<br>(\$1,000) | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number)           | Number                                   | Sales<br>(\$1,000)                              | Annual<br>payroll<br>(\$1,000)             | First<br>quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |  |  |
|  | NEWARK SMSA   |                                 |                    |  |   |  |   |  |  |   |  |  |
|  | Retall trade <sup>2</sup>   | 14 520                          | 9 197 259          | 5 108  | 786                                     | 11 007                                   | 9 002 440                                       | 1 043 736                                  | 244 343                                  | 112 627   |  |  |
| 52   | Building materials, hardware, garden supply, and mobile home dealers  | 111                             | #                  | #  | #1                                      | 404                                      | 331 2 <b>50</b>                                 | 41 095                                     | 9 244                                    | 3 279   |  |  |
| 521, 3<br>521<br>523                             | Building materials and supply stores  Lumber and other building materials dealers  Paint, glass, and wallpaper stores                     | # #                             | ##<br>##           | #  | #                                       | 224<br>145<br>79                         | 271 681<br>235 1 <b>7</b> 5<br>36 506           | 32 255<br>26 912<br>5 343                  | 7 334<br>6 111<br>1 223                  | 2 420<br>1 978<br>442   |  |  |
| 525<br>526<br>527                                | Hardware stores   | ##                              | #<br>#             | #  | #                                       | 119<br>61                                | 35 2 <b>7</b> 8<br>24 291                       | 5 153<br>3 687                             | 1 179<br><b>7</b> 31                     | 495<br>364  |  |  |
| 53   | General merchandise group stores  | #                               | #                  | #  | #                                       | 179                                      | 751 501   | 96 488                                     | 21 668                                   | 11 453  |  |  |
| 531<br>531                                       | Department stores (incl. leased depts.) <sup>3</sup> 4 Department stores (excl. leased depts.) <sup>3</sup>                               | #                               | #                  | #  | #                                       | 41                                       | 677 156<br>641 308                              | (NA)<br>81 591                             | (NA)<br>18 266                           | (NA)<br>9 494   |  |  |
| 531 pt.<br>531 pt.<br>531 pt.                    | Conventional <sup>3</sup> Discount or mass merchandising <sup>3</sup> National chain <sup>3</sup>   | # # #                           | #                  | ##   | ##                                      | 17<br>20<br>4                            | 359 537<br>(D)<br>(D)                           | 46 919<br>(D)<br>(D)                       | 10 529<br>(D)<br>(D)                     | 5 <b>7</b> 23 (D) (D)   |  |  |
| 533<br>539                                       | Variety storesMiscellaneous general merchandise stores  | #                               | #                  | #  | #                                       | 72<br>66                                 | 62 044<br>48 149                                | 9 544<br>5 353                             | 2 209<br>1 193                           | 1 331<br>628  |  |  |
| 54   | Food stores   | Ħ                               | #                  | Ħ  | Ħ                                       | 1 418                                    | 2 215 367                                       | 218 865                                    | 51 888                                   | 21 256  |  |  |
| 541<br>542                                       | Grocery stores<br>Meat and fish (seafood) markets   | #                               | #                  | #  | #                                       | 806<br>157                               | 2 030 369<br>77 080                             | 191 876<br>7 049                           | 45 608<br>1 671                          | 17 2 <b>77</b><br>811   |  |  |
| 546<br>5462<br>5463                              | Retail bakeries   | #                               | ##                 | #  | #                                       | 221<br>199<br>22                         | 52 667<br>47 136<br>5 531                       | 13 349<br>12 134<br>1 215                  | 3 140<br>2 851<br>289                    | 2 256<br>2 042<br>214   |  |  |
| 543, 4, 5, 9<br>543<br>544<br>545<br>549         | Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores | #####                           | #<br>#<br>#<br>#   | #<br>#<br>#<br>#                               | # # #                                   | 234<br>30<br>74<br>64<br>66              | 55 251<br>8 297<br>10 630<br>20 196<br>16 128   | 6 591<br>999<br>1 285<br>2 355<br>1 952    | 1 469<br>205<br>264<br>580<br>420        | 912<br>120<br>197<br>349<br>246                                     |  |  |
| 5 <b>5 ex.</b> 5 <b>54</b>                       | Automotive dealers  | #                               | #                  | Ħ  | Ħ                                       | 575                                      | 1 620 936                                       | 140 769                                    | 3 <b>2</b> 366                           | 7 645   |  |  |
| 551<br>552                                       | Motor vehicle dealers—new and used cars   | #                               | #                  | #  | #                                       | 229<br>62                                | 1 405 016<br>31 150                             | 111 678<br>2 024                           | 25 959<br>443                            | 5 571<br>149  |  |  |
| 553<br>553 pt.<br>553 pt.                        | Auto and home supply stores   | # #                             | ##                 | #  | #                                       | 241<br>231<br>10                         | 154 853<br>150 612<br>4 241                     | 23 612<br>23 139<br>473                    | 5 231<br>5 110<br>121                    | 1 656<br>1 609<br>47  |  |  |
| 555, 6, <b>7</b> , 9<br>555<br>556<br>557<br>559 | Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.      | #####                           | #<br>#<br>#<br>#   | #<br>#<br>#<br>#                               | #<br>#<br>#<br>#                        | 43<br>11<br>6<br>26                      | 29 917<br>9 695<br>4 491<br>15 <b>7</b> 31      | 3 455<br>1 152<br>542<br>1 761             | 733<br>241<br>127<br>365                 | 269<br>84<br>40<br>145  |  |  |
| 554  | Gasoline service stations   | #                               | Ħ                  | Ħ  | Ħ                                       | 1 082                                    | 753 404   | 40 745                                     | 9 607                                    | 4 693   |  |  |
| 56<br>561  | Apparel and accessory stores  Men's and boys' clothing and furnishings stores   | #                               | #                  | #  | #                                       | 1 225<br>205                             | 579 716<br>100 853                              | 79 <b>51</b> 3 16 553                      | 18 <b>571</b><br>3 960                   | 9 763<br>1 444  |  |  |
| 562, 3, 8<br>562<br>563, 8                       | Women's clothing and specialty stores and fumers  | #<br>#<br>#<br>#                | #<br>#<br>#<br>#   | #  | # # # # #                               | 499<br>406<br>93                         | 266 592<br>245 952<br>20 640                    | 33 978<br>30 669<br>3 309                  | 8 044<br>7 278<br>766                    | 4 628<br>4 169<br>459   |  |  |
| 565  | Family clothing stores  | #                               | #                  | #  | #                                       | 86                                       | 63 864  | 7 618                                      | 1 712                                    | 1 234   |  |  |
| 566<br>566 pt.<br>566 pt.<br>566 pt.<br>566 pt.  | Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores                                | ##                              | ##                 | #        | # | 318<br>50<br>61<br>15<br>192             | 118 162<br>13 836<br>19 850<br>3 190<br>81 286  | 17 207<br>2 284<br>3 092<br>644<br>11 187  | 3 952<br>554<br>755<br>138<br>2 505      | 1 859<br>210<br>311<br>70<br>1 268                                  |  |  |
| 564, 9<br>564<br>569                             | Other apparel and accessory stores  | # #                             | ##                 | #  | #                                       | 117<br>62<br>55                          | 30 245<br>20 211<br>10 034                      | 4 157<br>2 906<br>1 251                    | 903<br>633<br>2 <b>7</b> 0               | 598<br>412<br>186   |  |  |
| 57   | Furniture, home furnishings, and equipment stores   | Ħ                               | #                  | Ħ  | Ħ                                       | 781                                      | 486 750   | 60 106                                     | 14 666                                   | 4 930   |  |  |
| 5712   | Furniture stores  | #                               | #                  | #  | #                                       | 230                                      | 166 542   | 24 062                                     | 5 931                                    | 1 832   |  |  |
| 5713, 4, 9<br>5713<br>5714<br>5 <b>7</b> 19      | Home furnishing stores  | # #                             | #<br>#<br>#<br>#   | ##   | #                                       | 271<br>131<br>45<br>95                   | 129 198<br>80 411<br>10 224<br>38 563           | 16 974<br>10 096<br>1 784<br>5 094         | 4 018<br>2 406<br>428<br>1 184           | 1 521<br>682<br>204<br>635  |  |  |
| 572  | Household appliance stores  | #                               | #                  | #  | #                                       | 74                                       | 55 939  | 4 907                                      | 1 289                                    | 384   |  |  |
| 573<br>5732<br>5733<br>5733 pt.<br>5733 pt.      | Radio, television, and music stores<br>Radio and television stores<br>Music stores<br>Record shops<br>Musical instrument stores           | 11                              | # #                | #        | ##                                      | 206<br>137<br>69<br>38<br>31             | 135 071<br>91 327<br>43 744<br>18 567<br>25 177 | 14 163<br>9 179<br>4 984<br>1 702<br>3 282 | 3 428<br>2 252<br>1 176<br>403<br>773    | 1 193<br>746<br>447<br>231<br>216                                   |  |  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix DI

| appendix D   | 1   |   | All establis       | hments <sup>1</sup>                            | <u> </u>                      | Establishments with payroll <sup>1</sup> |   |  |   |   |  |  |
|--|---|---|--------------------|--|-------------------------------|--|---|--|---|---|--|--|
|  |   |   |                    | Unincor  | porated                       |  |   |  |   | Paid  |  |  |
| SIC code   | Geographic area and kind of business  | Number                                  | Sales<br>(\$1,000) | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                                   | Sales<br>(\$1,000)                                | Annual<br>payroll<br>(\$1,000)                 | First<br>quarter<br>payroll<br>(\$1,000)  | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |  |  |
|  | NEWARK SMSA—Con.  |   |                    |  |                               |  |   |  |   |   |  |  |
| 58   | Eating and drinking places  | #                                       | #                  | #  | #                             | <b>2</b> 636                             | 798 788   | 193 245  | 45 337                                    | 32 095  |  |  |
| 5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt. | Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places  | # #                                     | ##                 | #  | # #                           | 1 869<br>849<br>37<br>703<br>280         | 677 715<br>356 391<br>8 435<br>185 981<br>126 908 | 171 700<br>90 662<br>2 602<br>39 480<br>38 956 | 40 311<br>21 376<br>632<br>9 283<br>9 020 | 28 639<br>14 892<br>336<br>7 683<br>5 728                           |  |  |
| 5813   | Drinking places (alcoholic beverages)   | ++                                      | ##                 | #  | ##                            | 767                                      | 121 073   | 21 545   | 5 026                                     | 3 456   |  |  |
| 591  | Drug and proprietary stores   | #                                       | #                  | #  | #                             | 408                                      | <b>25</b> 6 3 <b>4</b> 9                          | 34 380   | 8 186                                     | 4 272   |  |  |
| 591 pt.<br>591 pt.                                       | Drug storesProprietary stores   | **                                      | **                 | **   | **                            | 383<br>25                                | 245 732<br>10 617                                 | 33 160<br>1 220                                | 7 911<br>275                              | 4 124<br>148  |  |  |
| 59 ex. 591   | Miscellaneous retail stores <sup>2</sup>  | Ħ                                       | #                  | Ħ  | #                             | 2 299                                    | <b>1 20</b> 8 3 <b>7</b> 9                        | 138 530  | 32 810                                    | 13 241  |  |  |
| 592<br>593   | Liquor storesUsed merchandise stores  | #                                       | #                  | # #  | #                             | 491<br>109                               | 262 500<br>17 321                                 | 20 980<br>3 116                                | 4 768<br>712                              | 2 406<br>319  |  |  |
| 594<br>5941<br>5941 pt.<br>5941 pt.<br>5942              | Miscellaneous shopping goods stores   | ##                                      | ##                 | ##   | ##                            | 812<br>124<br>48<br>76<br>60             | 303 386<br>56 773<br>36 881<br>19 892<br>24 033   | 41 143<br>7 378<br>4 534<br>2 844<br>2 642     | 9 388<br>1 556<br>982<br>574<br>683       | 4 600<br>693<br>408<br>285<br>443                                   |  |  |
| 5943<br>5944<br>5945<br>5946                             | Stationery stores  Jewelry stores  Hobby, toy, and game shops  Camera and photographic supply stores  Gift, novelty, and souvenir shops                             | ####################################### | ‡<br>‡<br>‡<br>‡   | #<br>#<br>#<br>#<br>#                          | ##                            | 65<br>191<br>57<br>57                    | 18 614<br>72 566<br>37 214<br>22 414              | 3 288<br>12 104<br>2 997<br>2 380              | 805<br>2 774<br>630<br>564                | 360<br>1 020<br>377<br>201  |  |  |
| 5947<br>5948<br>5949                                     | Luggage and leather goods stores Sewing, needlework, and piece goods stores   | #                                       | #                  | #  | #                             | 176<br>13<br>69                          | 43 511<br>6 087<br>22 174                         | 5 969<br>726<br>3 659                          | 1 343<br>164<br>869                       | 973<br>85<br>448  |  |  |
| 596<br>5961<br>5962<br>5963                              | Nonstore retailers <sup>2</sup><br>Mail order houses<br>Automatic merchandising machine operators<br>Direct selling establishments <sup>2</sup>                     | ##                                      | #<br>#<br>#        | ####   | #                             | 212<br>61<br>65<br>86                    | 179 332<br>64 034<br>46 445<br>68 853             | 25 707<br>7 275<br>8 683<br>9 749              | 5 943<br>1 715<br>1 988<br>2 240          | 2 108<br>649<br>675<br><b>7</b> 84                                  |  |  |
| 598<br>5983<br>5984<br>5982                              | Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.  | ##                                      | ##                 | ##   | ##                            | 159<br>146<br>10<br>3                    | 342 285<br>328 958<br>(D)<br>(D)                  | 28 206<br>26 366<br>(D)<br>(D)                 | 7 563<br>7 113<br>(D)<br>(D)              | 1 629<br>1 526<br>(D)<br>(D)  |  |  |
| 5992<br>5993<br>5994                                     | Florists Cigar stores and stands News dealers and newsstands  | #<br>#<br>#                             | #                  | #  | #<br>#<br>#                   | 188<br>35<br>18                          | 32 469<br>7 175<br>6 978                          | 6 541<br>902<br>772                            | 1 492<br>217<br>169                       | 845<br>139<br>102   |  |  |
| 5999<br>5999 pt.<br>5999 pt.<br>5999 pt.<br>5999 pt.     | Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.                                      | ##                                      | ##                 | ##   | ##                            | 275<br>105<br>28<br>6<br>136             | 56 933<br>14 774<br>5 950<br>1 449<br>34 760      | 11 163<br>3 902<br>890<br>345<br>6 026         | 2 558<br>881<br>231<br>74<br>1 372        | 1 093<br>296<br>198<br>25<br>574                                    |  |  |
|  | PATERSON-CLIFTON-PASSAIC SMSA   |   |                    |  |                               |  |   |  |   |   |  |  |
|  | Retail trade²   | 3 404                                   | 2 103 812          | <b>1 2</b> 69                                  | 207                           | 2 488                                    | 2 048 995   | 240 661  | 55 250                                    | 27 227  |  |  |
| 52   | Building materials, hardware, garden supply, and mobile home dealers  | #                                       | #                  | Ħ  | Ħ                             | 91                                       | 70 668  | 8 965  | 1 945                                     | 737   |  |  |
| 521, 3<br>521<br>523                                     | Building materials and supply stores<br>Lumber and other building materials dealers<br>Paint, glass, and wallpaper stores   | #<br>#<br>#                             | ##                 | #<br>#<br>#                                    | #<br>#<br>#                   | 47<br>26<br>21                           | 56 836<br>48 840<br>7 996                         | 6 992<br>5 959<br>1 033                        | 1 538<br>1 321<br>217                     | 535<br>451<br>84  |  |  |
| 525<br>526<br>527  | Hardware stores   | #<br>#<br>#                             | ##                 | #  | #<br>#<br>#                   | 33<br>10<br>1                            | 8 586<br>(D)<br>(D)                               | 1 159<br>(D)<br>(D)                            | 259<br>(D)<br>(D)                         | 101<br>(D)<br>(D)   |  |  |
| 53   | General merchandise group stores  | #                                       | Ħ                  | Ħ  | Ħ                             | 42                                       | 282 566   | 3 <b>5 7</b> 86                                | 8 <b>250</b>                              | 4 392   |  |  |
| 531<br>531<br>533<br>539                                 | Department stores (incl. leased depts.) <sup>3</sup> 4 Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores | #<br>#<br>#                             | ##<br>##<br>##     | #<br>#<br>#<br>#                               | #<br>#<br>#                   | 15<br>15<br>15<br>12                     | 270 370<br>255 261<br>12 944<br>14 361            | (NA)<br>32 183<br>1 988<br>1 615               | (NA)<br>7 434<br>444<br>372               | (NA)<br>3 876<br>295<br>221   |  |  |
| 54   | Food stores   | #                                       | #                  | #  | #                             | 310                                      | 381 371   | 40 062   | 9 479                                     | 3 718   |  |  |
| 541<br>542   | Grocery stores  | #                                       | #                  | #  | #                             | 147<br>34                                | 322 835<br>17 195                                 | 31 004<br>1 689                                | 7 392<br>367                              | 2 600<br>125  |  |  |
| 546<br>5462<br>5463                                      | Retail bakeries   | ##                                      | ##                 | #  | #                             | 52<br>48<br>4                            | 17 017<br>15 891<br>1 126                         | 4 553<br>4 426<br>127                          | 1 083<br>1 051<br>32                      | 642<br>603<br>39  |  |  |
| 543, 4, 5, 9<br>543<br>544<br>545<br>549                 | Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores                           | # | ##<br>##<br>##     | # # #  | # #                           | 77<br>12<br>25<br>27<br>13               | 24 324<br>6 083<br>2 866<br>12 021<br>3 354       | 2 816<br>518<br>365<br>1 408<br>525            | 637<br>108<br>84<br>326<br>119            | 351<br>67<br>73<br>159<br>52  |  |  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

| appendix D                           |   | T                                       | All establis       | hments <sup>1</sup>                     |   |                       | Establis                           | shments with p                 | payroll <sup>1</sup>            |                                   |
|--------------------------------------|---|---|--------------------|---|---|-----------------------|------------------------------------|--------------------------------|---------------------------------|-----------------------------------|
|                                      |   |   |                    |   | porated                                 |                       |                                    |                                |                                 | Paid                              |
| SIC code                             | Geographic area and kind of business  |   |                    | Individual                              | esses                                   |                       |                                    |                                | First                           | employees<br>for pay<br>period    |
|                                      |   | Number                                  | Sales<br>(\$1,000) | proprie-<br>torships<br>(number)        | Partner-<br>ships<br>(number)           | Number                | Sales<br>(\$1,000)                 | Annual<br>payroll<br>(\$1,000) | quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number) |
|                                      | PATERSON-CLIFTON-PASSAIC SMSA—Con.  |   | (0.1100)           | (1000)                                  |   |                       | (0.110.07)                         | (41,1-1-)                      | (01,555)                        | (101120)                          |
| 55 ex. 554                           | Automotive dealers  | H #                                     | #                  | #                                       | #                                       | 109                   | 277 717                            | 23 956                         | 5 346                           | 1 388                             |
| 551<br>552                           | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only                     | #                                       | #                  | #                                       | #                                       | 33<br>25              | 244 403<br>6 612                   | 19 408<br>543                  | 4 331<br>111                    | 1 006<br>58                       |
| 553<br>553 pt.<br>553 pt.            | Auto and home supply stores   | #                                       | #                  | #                                       | #                                       | 46<br>44<br>2         | 24 398<br>(D)<br>(D)               | 3 705<br>(D)<br>(D)            | 839<br>(D)<br>(D)               | 297<br>(D)<br>(D)                 |
| 555, 6, 7, 9<br>555                  | Miscellaneous automotive dealers  | #                                       | #                  | #                                       | #                                       | 5<br>2                | 2 304<br>(D)                       | 300<br>(D)                     | 65<br>(D)                       | 27<br>(D)                         |
| 556<br>557<br>559                    | Recreational and utility trailer dealers  Motorcycle dealers  Automotive dealers, n.e.c.            | # #                                     | # #                | ###                                     | # #                                     | 3                     | (D)                                | (D)                            | (D)                             | (D)                               |
| 554                                  | Gasoline service stations   | #                                       | #                  | Ħ                                       | Ħ                                       | 234                   | 142 379                            | 7 327                          | 1 643                           | 782                               |
| 56                                   | Apparel and accessory stores  | #                                       | #                  | #                                       | #                                       | 277                   | 146 801                            | 18 625                         | 4 428                           | 2 616                             |
| 561<br>562, 3, 8                     | Men's and boys' clothing and furnishings stores  Women's clothing and specialty stores and furriers | #                                       | #                  | #<br>  #                                | #                                       | 101                   | 28 555<br>63 917                   | 4 180<br>7 419                 | 995                             | 380<br>1 296                      |
| 562<br>563, 8                        | Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers                 | # #                                     | #                  | H H                                     | #                                       | 83<br>18              | 59 836<br>4 081                    | 6 871<br>548                   | 1 636<br>115                    | 1 218<br>78                       |
| 565                                  | Family clothing stores  | tt                                      | #                  | Ħ                                       | Ħ                                       | 23                    | 15 414                             | 1 937                          | 465                             | 283                               |
| 566<br>566 pt.                       | Shoe stores   | #                                       | #                  | #                                       | #                                       | 88<br>10              | 32 485<br>2 847                    | 4 263<br>385                   | 1 032<br>94                     | 504<br>31                         |
| 566 pt.<br>566 pt.<br>566 pt.        | Women's shoe stores   | **                                      | ::                 | **                                      | **                                      | 25<br>5<br>48         | 7 907<br>1 104<br>20 627           | 1 275<br>190<br>2 413          | 340<br>37<br>561                | 149<br>23<br>301                  |
| 564, 9<br>564<br>569                 | Other apparel and accessory stores  | # #                                     | #                  | #                                       | #                                       | 21<br>10<br>11        | 6 430<br>5 076<br>1 354            | 826<br>623<br>203              | 185<br>141<br>44                | 153<br>131<br>22                  |
| 57                                   | Furniture, home furnishings, and equipment stores   | #1                                      | #                  | #                                       | Ħ                                       | 154                   | 103 374                            | 12 575                         | 2 922                           | 1 174                             |
| 5712                                 | Furniture stores  | #                                       | #                  | Ħ                                       | Ħ                                       | 59                    | 51 328                             | 7 130                          | 1 589                           | 672                               |
| 5713, 4, 9<br>5713<br>5714           | Home furnishing stores  | # #                                     | # # #              | # #                                     | # #                                     | 46<br>25<br>5         | 21 795<br>11 140<br>1 862          | 2 654<br>1 647<br>382          | 581<br>362<br>88                | 237<br>114<br>42                  |
| 5719<br>572                          | Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores                        | #                                       |                    | #                                       |   | 16                    | 8 793<br>7 129                     | 625<br>651                     | 131<br>277                      | 81<br>57                          |
| 572                                  | Household appliance stores  | #                                       | #                  | #                                       | #                                       | 14<br>35              | 23 122                             | 2 140                          | 475                             | 208                               |
| 5732<br>5733<br>5733 pt.<br>5733 pt. | Radio and television stores<br>Music stores<br>Record shops<br>Musical instrument stores            | #                                       | #                  | #                                       | #                                       | 27<br>8<br>6<br>2     | 15 831<br>7 291<br>(D)<br>(D)      | 1 390<br>750<br>(D)<br>(D)     | 297<br>178<br>(D)<br>(D)        | 113<br>95<br>(D)<br>(D)           |
| 58                                   | Eating and drinking places  | #                                       | #                  | Ħ                                       | Ħ                                       | 656                   | 184 253                            | 42 731                         | 9 892                           | 6 919                             |
| 5812<br>5812 pt.                     | Eating placesRestaurants and lunchrooms   | 11                                      | #                  | ##                                      | ##                                      | 457<br>203            | 161 001<br>80 987                  | 38 636<br>20 877               | 8 939<br>4 900                  | 6 262<br>3 383                    |
| 5812 pt.<br>5812 pt.<br>5812 pt.     | Cafeterias  | ::                                      | **                 | ::                                      | ::                                      | 9<br>188<br>57        | 3 796<br>53 937<br>22 281          | 1 047<br>11 442<br>5 270       | 267<br>2 691<br>1 081           | 146<br>2 051<br>682               |
| 5813                                 | Drinking places (alcoholic beverages)   | #                                       | #                  | ##                                      | Ħ                                       | 199                   | 23 252                             | 4 095                          | 953                             | 657                               |
| 591                                  | Drug and proprietary stores   | #                                       | #                  | Ħ                                       | #                                       | 90                    | 44 898                             | 6 394                          | 1 551                           | 786                               |
| 591 pt.<br>591 pt.                   | Drug storesProprietary stores   | **                                      | ::                 | **                                      | ::                                      | 83<br>7               | 42 290<br>2 608                    | 6 039<br>355                   | 1 485<br>66                     | 751<br>35                         |
| 59 ex. 591                           | Miscellaneous retall stores <sup>2</sup>  | #                                       | Ħ                  | Ħ                                       | Ħ                                       | 525                   | 414 968                            | 44 240                         | 9 794                           | 4 715                             |
| 592<br>593                           | Liquor storesUsed merchandise stores  | #                                       | #                  | #                                       | #                                       | 126<br>14             | 50 849<br>1 589                    | 3 557<br>360                   | 851<br>96                       | 469<br>42                         |
| 594<br>5941<br>5941 pt.<br>5941 pt.  | Miscellaneous shopping goods stores   | # #                                     | #                  | #                                       | #                                       | 177<br>22<br>11<br>11 | 87 951<br>14 900<br>8 530<br>6 370 | 10 359<br>1 657<br>775<br>882  | 2 353<br>374<br>177<br>197      | 1 246<br>187<br>98                |
| 5942<br>5943                         |   | #                                       | #                  | #                                       | #                                       | 10<br>9               | 5 366<br>2 492                     | 678<br>252                     | 156<br>59                       | 89<br>93<br>33                    |
| 5944<br>5945                         | Stationery stores  Jewelry stores  Hobby, toy, and game shops                                       | #                                       | #                  | #                                       | #                                       | 45<br>9               | 17 416<br>21 643                   | 2 813<br>1 200                 | 658<br>243                      | 245<br>139<br>25                  |
| 5946<br>5947<br>5948<br>5949         | Camera and phofographic supply stores   | ####################################### | ###                | ####################################### | ####################################### | 9<br>42<br>7<br>24    | 2 621<br>12 225<br>2 479<br>8 809  | 257<br>1 950<br>391<br>1 161   | 57<br>447<br>86<br>273          | 25<br>301<br>62<br>161            |
| 596<br>5961<br>5962                  | Nonstore retailers <sup>2</sup><br>Mail order houses<br>Automatic merchandising machine operators   | # #                                     | #<br>#<br>#<br>#   | # #                                     | ##                                      | 58<br>16<br>17        | 167 375<br>(D)<br>(D)              | 19 146<br>(D)<br>(D)           | 4 077<br>(D)<br>(D)             | 2 266<br>(D)<br>(D)               |
| 5963<br>598                          | Direct selling establishments <sup>2</sup> Fuel and ice dealers                                     | #                                       |                    | #                                       |   | 25<br>39              | 14 165<br>86 996                   | 2 643<br>7 185                 | 630                             | 269<br>366                        |
| 5983<br>5984<br>5982                 | Fuel oil dealers  | # #                                     | ##                 | ##                                      | ###                                     | 38<br>1               | (D)<br>(D)                         | (D)<br>(D)                     | (D)<br>(D)                      | (D)<br>(D)                        |
| 5992<br>5993                         | Florists Cigar stores and stands  | #                                       | #                  | #                                       | #                                       | 45<br>6               | 5 011<br>932                       | 901<br>108                     | 174<br>25                       | 90<br>16                          |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix DI

| appendix D                                      |   |             | All establis       | hments <sup>1</sup>                            |                               | · · · · ·                      | Establi  | shments with p                              | payroll <sup>1</sup>                     |  |
|---|---|-------------|--------------------|--|-------------------------------|--------------------------------|--|---|--|--|
|   |   |             |                    | Unincor  | rporated<br>esses             |                                |  |   |  | Paid employees   |
| SIC code  | Geographic area and kind of business  | Number      | Sales<br>(\$1,000) | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                         | Sales<br>(\$1,000)                               | Annuai<br>payroli<br>(\$1,000)              | First<br>quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) |
|   | PATERSON-CLIFTON-PASSAIC SMSA—Con.  |             |                    |  |                               |                                |  |   |  |  |
| 59 ex. 591<br>5994                              | Miscellaneous retail stores²—Con. News dealers and newsstands   | tt          | ##                 | ##   | ++                            | 7                              | 1 386  | 219   | 36                                       | 24   |
| 5999<br>5999 pt.                                | Miscellaneous retail stores, n.e.c Optical goods stores   | #           | #                  | #  | #                             | 53<br>22                       | 12 879<br>3 223                                  | 2 405<br>849                                | 570<br>206                               | 196<br>65  |
| 5999 pt.<br>5999 pt.<br>5999 pt.                | Optical goods stores  | **          | ::                 |  | ::                            | 9<br>1<br>21                   | 2 190<br>(D)<br>(D)                              | 361<br>(D)<br>(D)                           | 94<br>(D)<br>(D)                         | 65<br>40<br>(D)<br>(D)                                 |
|   | PHILADELPHIA, PAN.J., SMSA  |             |                    |  |                               |                                |  |   |  |  |
|   | Retali trade²   | 35 607      | 20 903 587         | 16 788   | 2 083                         | 24 684                         | 20 369 072                                       | 2 407 507                                   | 560 228                                  | 281 412  |
| 52  | Building materials, hardware, garden supply, and mobile home dealers  | Ħ           | #                  | 11   | #                             | 1 014                          | 748 102  | 93 62 <b>2</b>                              | <b>2</b> 1 2 <b>7</b> 5                  | 7 627  |
| 521, 3<br>521                                   | Building materials and supply stores  | ##          | #                  | #  | #                             | 556<br>356                     | 579 376<br>508 886                               | 66 998<br>58 315                            | 15 359<br>13 216                         | 4 967<br>4 215   |
| 523   | Paint, glass, and wallpaper stores  |             | #                  |  | #                             | 200<br>306                     | 70 490   | 8 683                                       | 2 143                                    | 752  |
| 525<br>526<br>527                               | Hardware stores   | #           | #                  | #  | #                             | 128<br>24                      | 91 608<br>64 233<br>12 885                       | 15 123<br>9 771<br>1 730                    | 3 665<br>1 784<br>467                    | 1 637<br>912<br>111                                    |
| <b>5</b> 3                                      | General merchandise group stores  | Ħ           | #                  | Ħ  | #                             | 475                            | 2 476 087  | 3 <b>5</b> 2 <b>14</b> 9                    | 80 717                                   | 46 386   |
| 531<br>531                                      | Department stores (incl. leased depts.) <sup>3</sup> 4  | ##          | #                  | #  | #                             | 172<br>172                     | 2 345 549<br>2 189 892                           | (NA)<br>315 339                             | (NA)<br>72 289                           | (NA)   |
| 531 pt.<br>531 pt.<br>531 pt.                   | Department stores (excl. leased depts.) <sup>3</sup>  | #<br>#<br># | ##                 | ####   | #                             | 54<br>96<br>22                 | 1 002 866<br>(D)<br>(D)                          | 168 756<br>(D)                              | 38 273<br>(D)<br>(D)                     | 40 386<br>21 241<br>(D)<br>(D)                         |
| 533<br>539                                      | Variety storesMiscellaneous general merchandise stores  | #           | #                  | #  | #                             | 191<br>112                     | 135 427<br>150 <b>7</b> 68                       | 22 405<br>14 405                            | 5 119<br>3 309                           | 3 467<br>2 533   |
| 54  | Food stores   | #           | Ħ                  | Ħ  | Ħ                             | 3 <b>29</b> 3                  | 4 530 890  | 459 738                                     | 107 516                                  | 42 473   |
| 541<br>542                                      | Grocery stores  | #           | #                  | #  | #                             | 1 997<br>349                   | 4 083 997<br>205 <b>7</b> 13                     | 398 199<br>18 621                           | 92 982<br>4 623                          | 32 468<br>2 315  |
| 546<br>5462<br>5463                             | Retail bakeries   | #           | ##                 | #  | #                             | 468<br>382<br>86               | 106 170<br>86 228<br>19 942                      | 27 271<br>23 511<br>3 760                   | 6 464<br>5 553<br>911                    | 5 177<br>4 401<br>776                                  |
| 543, 4, 5, 9<br>543<br>544<br>545<br>549        | Other food stores   | #####       | #<br>#<br>#<br>#   | #<br>#<br>#<br>#                               | ##                            | 479<br>85<br>129<br>77<br>188  | 135 010<br>39 321<br>20 976<br>28 125<br>46 588  | 15 647<br>3 713<br>3 396<br>3 020<br>5 518  | 3 447<br>753<br>816<br>598<br>1 280      | 2 513<br>513<br>652<br>495<br>853                      |
| 55 ex. 554                                      | Automotive dealers  | #           | #                  | Ħ  | Ħ                             | 1 247                          | 3 572 091  | 297 138                                     | 68 795                                   | 17 696   |
| 551<br>552                                      | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only   | #           | #                  | #  | #                             | 410<br>159                     | 3 067 854<br>101 718                             | 233 433<br>6 212                            | 54 013<br>1 402                          | 12 723<br>475  |
| 553<br>553 pt.<br>553 pt.                       | Auto and home supply stores   | #           | ##                 | #  | #                             | 569<br>556<br>13               | 324 741<br>320 135<br>4 606                      | 49 257<br>48 812<br>445                     | 11 677<br>11 567<br>110                  | 3 859<br>3 823<br>36                                   |
| 555, 6, 7, 9<br>555<br>556<br>557<br>559        | Miscellaneous automotive dealers<br>Boat dealers<br>Recreational and utility trailer dealers<br>Motorcycle dealers<br>Automotive dealers , n.e.c. | #####       | #<br>#<br>#<br>#   | ###  | ##                            | 109<br>30<br>25<br>47<br>7     | 77 778<br>16 513<br>23 008<br>36 805<br>1 452    | 8 236<br>2 024<br>1 942<br>4 119<br>151     | 1 703<br>452<br>409<br>810<br>32         | 639<br>128<br>138<br>361<br>12                         |
| 554   | Gasoline service stations   | #           | #                  | Ħ  | Ħ                             | 2 017                          | 1 607 040  | 78 557                                      | 18 501                                   | 10 405   |
| 56  | Apparel and accessory stores  | #           | Ħ                  | Ħ  | Ħ                             | 2 851                          | 1 265 702  | 160 842                                     | 37 219                                   | 20 489   |
| 561<br>562, 3, 8                                | Men's and boys' clothing and furnishings stores   | #           | #                  | #  | #                             | 416<br>1 099                   | 202 954<br>562 475                               | 32 152<br>66 672                            | 7 577<br>15 563                          | 2 942<br>9 428   |
| 562<br>563, 8                                   | Women's ready-to-wear stores Women's accessory and specialty stores and furriers  | ##          | #                  | #  | #                             | 892<br>207                     | 494 821<br>67 654                                | 57 201<br>9 471                             | 13 203<br>2 360                          | 8 185<br>1 243   |
| 565   | Family clothing stores  | #           | #                  | #  | #                             | 227                            | 165 807  | 16 024                                      | 3 430                                    | 2 338  |
| 566<br>566 pt.<br>566 pt.<br>566 pt.<br>566 pt. | Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores  | # #         | # ::               | #  | #                             | 819<br>152<br>193<br>52<br>422 | 253 845<br>40 997<br>65 552<br>11 558<br>135 738 | 34 985<br>5 693<br>9 991<br>2 035<br>17 266 | 8 217<br>1 388<br>2 390<br>467<br>3 972  | 4 137<br>531<br>1 192<br>230<br>2 184                  |
| 564, 9<br>584<br>569                            | Other apparel and accessory stores  | #           | #                  | #  | #                             | 290<br>157<br>133              | 80 621<br>57 799<br>22 822                       | 11 009<br>7 555<br>3 454                    | 2 432<br>1 655<br>777                    | 1 644<br>1 135<br>509                                  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

| appendix D  |   |   | All establis                     | hments1  |                               |   | Establis   | shments with p  | ayroll <sup>1</sup>   |   |
|---|---|---|----------------------------------|--|-------------------------------|---|--|---|---|---|
|   |   |   |                                  |  | rporated<br>esses             |   |  |   |   | Paid  |
| SIC code  | Geographic area and kind of business  | Number                                  | Sales<br>(\$1,000)               | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number  | Sales<br>(\$1,000)   | Annual<br>payroll<br>(\$1,000)  | First<br>quarter<br>payroll<br>(\$1,000)  | employees<br>for pay<br>period<br>including<br>March 12<br>(number)                             |
|   | PHILADELPHIA, PAN.J., SMSA—Con.   |   |                                  |  |                               |   |  |   |   |   |
| 57  | Furniture, home furnishings, and equipment stores   | #                                       | н                                | #  | #                             | 1 602   | 828 174  | 110 072   | 25 930  | 9 725   |
| 5712  | Furniture stores  | ††                                      | ##                               | #  | #                             | 491   | 297 456  | 43 836  | 10 441  | 3 593   |
| 5713, 4, 9<br>5713<br>5714<br>571 <b>9</b>  | Home furnishing stores Floor covening stores Drapery, curtain, and upholstery stores. Miscellaneous home furnishing stores.   | #<br>#<br>#<br>#                        | #<br>#<br>#<br>#                 | #  | #                             | 487<br>207<br>62<br>218   | 186 499<br>99 141<br>14 477<br>72 881  | 27 659<br>14 866<br>2 819<br>9 974  | 6 630<br>3 629<br>612<br>2 389  | 2 788<br>1 100<br>291<br>1 397  |
| 572   | Household appliance stores  | ##                                      | #                                | #  | #                             | 182   | 104 667  | 12 575  | 2 953   | 1 044   |
| 573<br>5732<br>5733<br>5733 pt.<br>5733 pt.   | Radio, television, and music stores  Radio and television stores  Music stores  Record shops  Musical instrument stores   | ##                                      | ##<br>##<br>##<br>**             | #  | #                             | 442<br>303<br>139<br>78<br>61   | 239 552<br>168 315<br>71 237<br>43 058<br>28 179   | 26 002<br>17 000<br>9 002<br>4 614<br>4 388   | 5 906<br>3 691<br>2 215<br>1 079<br>1 136   | 2 300<br>1 358<br>942<br>562<br>380   |
| 58<br>58  | Eating and drinking places  | #                                       | Ħ                                | Ħ  | #                             | 6 230   | 1 859 081  | 445 168   | 103 771   | 84 681  |
| 5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt.  | Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places  | #                                       | ##                               | # #  | ##                            | 4 346<br>1 930<br>79<br>1 780<br>557  | 1 616 422<br>827 674<br>26 618<br>548 449<br>213 681   | 400 139<br>219 819<br>7 659<br>117 939<br>54 722  | 92 978<br>51 680<br>1 786<br>27 586<br>11 926   | 77 133<br>39 354<br>1 324<br>25 489<br>10 966   |
| 5813  | Drinking places (alcoholic beverages)   | ##                                      | ††                               | Ħ  | ##                            | 1 884   | 242 659  | 45 029  | 10 793  | 7 548   |
| 591   | Drug and proprietary stores   | #                                       | #                                | #  | #                             | 1 069   | 659 934  | 77 234  | 18 017  | 9 237   |
| 591 pt.<br>591 pt.  | Drug storesProprietary stores   |   | ::                               | **   | ::                            | 973<br>96   | 611 238<br>48 696  | 71 993<br>5 241   | 16 896<br>1 121   | 8 590<br>647  |
| 59 ex. 591  | Miscellaneous retall stores <sup>2</sup>  | #                                       | #                                | #  | #                             | 4 886<br>568  | 2 821 971<br>493 476   | 332 987<br>39 287   | 78 487<br>9 608   | 32 6 <b>93</b><br>3 403   |
| 592<br>593  | Used merchandise stores   | #                                       | #                                | #  | #                             | 294   | 65 287   | 13 248  | 3 059   | 1 414   |
| 594<br>5941 pt.<br>5941 pt.<br>5942 pt.<br>5943<br>5944<br>5945<br>5946<br>5947<br>5948<br>5949 | Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores Book stores Stationery stores Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores | ##:: ################################## | ##<br>##<br>##<br>##<br>##<br>## | ##<br>##<br>##<br>##<br>##                     | ##<br>##<br>##<br>##          | 1 982<br>311<br>153<br>158<br>182<br>109<br>417<br>171<br>132<br>464<br>42<br>154 | 714 402<br>121 641<br>78 998<br>42 643<br>68 491<br>32 579<br>144 895<br>140 381<br>52 947<br>90 123<br>13 582<br>49 763 | 92 591<br>13 821<br>8 499<br>5 322<br>7 901<br>5 877<br>23 797<br>12 420<br>6 569<br>13 133<br>1 823<br>7 250 | 21 123<br>3 218<br>2 202<br>1 196<br>1 904<br>1 328<br>5 510<br>2 588<br>1 492<br>3 005<br>451<br>1 627 | 11 600<br>1 547<br>941<br>606<br>1 098<br>644<br>2 296<br>1 627<br>669<br>2 335<br>266<br>1 118 |
| 596<br>5961<br>5962<br>5963   | Nonstore retailers <sup>2</sup><br>Mail order houses<br>Automatic merchandising machine operators<br>Direct selling establishments <sup>2</sup>   | ##                                      | ##<br>##<br>##                   | #  | #                             | 488<br>100<br>163<br>225  | 530 072<br>222 930<br>146 416<br>160 726   | 80 367<br>23 210<br>29 696<br>27 461  | 18 567<br>5 041<br>6 804<br>6 722   | 6 719<br>1 700<br>2 460<br>2 559  |
| 598<br>5983<br>5984<br>5982   | Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.  | ##                                      | #<br>#<br>#                      | ##   | ##                            | 325<br>292<br>23<br>10  | 751 596<br>715 821<br>30 693<br>5 082  | 59 241<br>54 097<br>4 538<br>606  | 15 090<br>13 824<br>1 102<br>164  | 3 584<br>3 265<br>261<br>58   |
| 5992<br>5993<br>5994  | Florists Cigar stores and stands News dealers and newsstands  | #                                       | ##                               | #  | #                             | 404<br>77<br>75   | 65 482<br>23 110<br>20 416   | 13 974<br>2 291<br>2 027  | 3 126<br>557<br>502   | 1 968<br>372<br>353   |
| 5999 pt.<br>5999 pt.<br>5999 pt.<br>5999 pt.<br>5999 pt.  | Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.  | #                                       | ##<br>##<br>##                   | ##   | ##                            | 673<br>259<br>85<br>16<br>313   | 158 130<br>45 978<br>16 358<br>(D)<br>(D)  | 29 961<br>9 998<br>2 594<br>(D)<br>(D)  | 6 855<br>2 272<br>604<br>(D)<br>(D)   | 3 280<br>891<br>467<br>(D)<br>(D)   |
|   | TRENTON SMSA  |   |                                  |  |                               |   |  |   |   |   |
|   | Retail trade <sup>2</sup>   | 2 387                                   | 1 521 404                        | 1 007  | 152                           | 1 759   | 1 487 699  | <b>17</b> 5 3 <b>9</b> 9  | 41 866  | 20 069  |
| 52  | Building materials, hardware, garden supply, and mobile home dealers  | Ħ                                       | Ħ                                | Ħ  | #                             | 66  | 47 857   | 6 <b>2</b> 53   | 1 612   | 429   |
| 521, 3<br>521<br>523  | Building materials and supply stores  Lumber and other building materials dealers  Paint, glass, and wallpaper stores   | #                                       | ##                               | #  | #                             | 41<br>24<br>17  | 41 114<br>35 256<br>5 858  | 5 199<br>4 148<br>1 051   | 1 385<br>1 144<br>241   | 320<br>247<br>73  |
| 525<br>526<br>527   | Hardware stores   | ##                                      | #                                | #  | #                             | 13<br>11<br>1   | 3 240<br>(D)<br>(D)  | 519<br>(D)<br>(D)   | 120<br>(D)<br>(D)   | 53<br>(D)<br>(D)  |
| 53  | General merchandise group stores  | #                                       | #                                | #  | #                             | 31  | 189 788  | 23 307  | 5 <b>3</b> 95   | 3 110   |
| 531<br>531<br>533<br>53 <b>9</b>  | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores  | #                                       | ##                               | #  | #                             | 13<br>13<br>11<br>7   | 169 918<br>158 392<br>14 132<br>17 264   | (NA)<br>19 856<br>2 104<br>1 347  | (NA)<br>4 594<br>477<br>324   | (NA)<br>2 529<br>315<br>266   |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

| appendix D   |   |                | All establis         | Establi              | stablishments with payroll <sup>1</sup> |                              |  |   |  |  |
|--|---|----------------|----------------------|----------------------|---|------------------------------|--|---|--|--|
|  |   |                |                      |                      | porated<br>esses                        |                              |  |   |  | Paid<br>employees                      |
| SIC code   | Geographic area and kind of business  |                |                      | Individual proprie-  | Partner-                                |                              |  | Annual                                    | First<br>quarter                       | for pay<br>period<br>including         |
|  |   | Number         | Sales<br>(\$1,000)   | torships<br>(number) | ships<br>(number)                       | Number                       | Sales<br>(\$1,000)                           | payroll<br>(\$1,000)                      | payroll<br>(\$1,000)                   | March 12<br>(number)                   |
|  | TRENTON SMSA—Con.   |                |                      |                      |   |                              |  |   |  |  |
| 54   | Food stores   | #              | Ħ                    | #                    | #                                       | 236                          | 345 913                                      | 35 897                                    | 8 636                                  | 3 200                                  |
| 541<br>542   | Grocery stores  | #              | #                    | #                    | #                                       | 164<br>12                    | 325 109<br>4 735                             | 32 024<br>505                             | 7 808<br>119                           | 2 566<br>69                            |
| 546<br>5462<br>5463                                      | Retail bakeries   | #              | #                    | #                    | #                                       | 28<br>26<br>2                | (D)<br>(D)<br>(D)                            | (D)<br>(D)<br>(D)                         | (D)<br>(D)<br>(D)                      | (D)<br>(D)<br>(D)                      |
| 543, 4, 5, 9<br>543<br>544<br>545<br>549                 | Other food stores   | ##<br>##<br>## | #<br>#<br>#<br>#     | #<br>#<br>#<br>#     | ##<br>##<br>##                          | 32<br>7<br>7<br>9<br>9       | (D)<br>1 460<br>811<br>(D)<br>(D)            | (D)<br>132<br>131<br>(D)<br>(D)           | (D)<br>21<br>31<br>(D)<br>(D)          | (D)<br>13<br>43<br>(D)<br>(D)          |
| 55 ex. 554   | Automotive dealers  | Ħ              | #                    | #                    | #                                       | 85                           | 214 465                                      | 19 960                                    | 4 766                                  | 1 101                                  |
| 551<br>552   | Motor vehicle dealers—new and used cars   | #              | #                    | #                    | #                                       | 35<br>9                      | 188 517<br>4 247                             | 16 199<br>365                             | 3 932<br>96                            | 819<br>27                              |
| 553<br>553 pt.<br>553 pt.                                | Auto and home supply stores   | ##             | ##                   | #                    | #                                       | 34<br>33<br>1                | 17 545<br>(D)<br>(D)                         | 2 913<br>(D)<br>(D)                       | 648<br>(D)<br>(D)                      | 198<br>(D)<br>(D)                      |
| 555, 6, 7, 9<br>555<br>556<br>557<br>559                 | Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.      | ##             | ##<br>##<br>##<br>## | ##                   | #<br>#<br>#<br>#                        | 7<br>1<br>2<br>4             | 4 156<br>(D)<br>(D)<br>3 270                 | 483<br>(D)<br>(D)<br>356                  | 90<br>(D)<br>(D)<br>73                 | 57<br>(D)<br>(D)<br>47                 |
| 554  | Gasoline service stations   | #              | Ħ                    | Ħ                    | Ħ                                       | 158                          | 134 310                                      | 7 108                                     | 1 642                                  | 886                                    |
| 56   | Apparel and accessory stores  | #              | #                    | Ħ                    | Ħ                                       | 220                          | 91 787                                       | 12 202                                    | 2 799                                  | 1 489                                  |
| 561  | Men's and boys' clothing and furnishings stores   | tt             | Ħ                    | tt                   | ##                                      | 33                           | 14 725                                       | 2 310                                     | 540                                    | 209                                    |
| 562, 3, 8<br>562<br>563, 8                               | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers | # #            | #                    | #                    | ##                                      | 87<br>61<br>26               | 41 157<br>35 139<br>6 018                    | 5 184<br>4 480<br>704                     | 1 212<br>1 050<br>162                  | 662<br>563<br>99                       |
| 565  | Family clothing stores  | ††             | tt                   | tt                   | tt                                      | 16                           | 7 540  | 782                                       | 154                                    | 103                                    |
| 566<br>566 pt.<br>566 pt.<br>566 pt.<br>566 pt.          | Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores                                | #              | ‡‡<br>**<br>**       | ##                   | ##                                      | 62<br>8<br>10<br>3<br>41     | 21 676<br>(D)<br>3 306<br>(D)<br>15 929      | 3 054<br>(D)<br>428<br>(D)<br>2 210       | 702<br>(D)<br>99<br>(D)<br>505         | 358<br>(D)<br>53<br>(D)<br>265         |
| 564, 9<br>564<br>569                                     | Other apparel and accessory stores<br>Children's and infants' wear stores<br>Miscellaneous apparel and accessory stores                   | ##<br>##<br>## | ##<br>##             | ##                   | ##                                      | 22<br>17<br>5                | 6 689<br>(D)<br>(D)                          | 872<br>(D)<br>(D)                         | 191<br>(D)<br>(D)                      | 157<br>(D)<br>(D)                      |
| 57   | Furniture, home furnishings, and equipment stores   | #              | #                    | Ħ                    | Ħ                                       | 124                          | 66 646                                       | 8 492                                     | 2 139                                  | 773                                    |
| 5712   | Furniture stores  | ††             | #1                   | Ħ                    | Ħ                                       | 36                           | 19 999                                       | 3 226                                     | 845                                    | 270                                    |
| 5713, 4, 9<br>5713<br>5714<br>5719                       | Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores                 | #<br>#<br>#    | #<br>#<br>#          | #<br>#<br>#          | #<br>#<br>#                             | 42<br>15<br>8<br>19          | 16 769<br>10 963<br>1 919<br>3 887           | 2 183<br>1 187<br>347<br>649              | 531<br>283<br>88<br>160                | 244<br>90<br>46<br>108                 |
| 572  | Household appliance stores  | #              | #                    | 11                   | #                                       | 7                            | 12 831                                       | 1 225                                     | 293                                    | 80                                     |
| 573<br>5732<br>5733<br>5733 pt.<br>5733 pt.              | Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores                       | #              | #<br>#<br>#          | ###::                | ##                                      | 39<br>26<br>13<br>5<br>8     | 17 047<br>12 776<br>4 271<br>(D)<br>(D)      | 1 858<br>1 264<br>594<br>(D)              | 470<br>314<br>156<br>(D)               | 179<br>112<br>67<br>(D)<br>(D)         |
| 58   | Eating and drinking places  | Ħ              | #                    | Ħ                    | Ħ                                       | <b>43</b> 9                  | 131 397                                      | 32 555                                    | 7 533                                  | 5 792                                  |
| 5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt. | Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places  | #              | #                    | # ::                 | # ::                                    | 311<br>160<br>5<br>107<br>39 | 111 602<br>61 980<br>464<br>32 696<br>16 462 | 29 170<br>16 403<br>148<br>6 895<br>5 724 | 6 686<br>3 832<br>35<br>1 561<br>1 258 | 5 175<br>2 760<br>24<br>1 376<br>1 015 |
| 5813   | Drinking places (alcoholic beverages)   | #              | tt                   | tt                   | #                                       | 128                          | 19 795                                       | 3 385                                     | 847                                    | 617                                    |
| 591  | Drug and proprietary stores   | Ħ              | #                    | Ħ                    | Ħ                                       | 60                           | 44 594                                       | 5 688                                     | 1 429                                  | 688                                    |
| 591 pt.<br>591 pt.                                       | Drug storesProprietary stores   | ::             | **                   | **                   | **                                      | 53<br>7                      | 40 183<br>4 411                              | 5 331<br>357                              | 1 346<br>83                            | 639<br>49                              |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

|                                   |  |                            | All establis                            | hments <sup>1</sup>                            |   |                | Establis                  | shments with p                 | ayroll <sup>1</sup>                      |   |
|-----------------------------------|--|----------------------------|---|--|---|----------------|---------------------------|--------------------------------|--|---|
|                                   |  |                            |   | Unincor  |   |                |                           |                                |  | Paid  |
| SIC code                          | Geographic area and kind of business   | Number                     | Sales<br>(\$1,000)                      | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number)           | Number         | Sales<br>(\$1,000)        | Annual<br>payroll<br>(\$1,000) | First<br>quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|                                   | TRENTON SMSA—Con.  |                            |   |  |   |                |                           |                                |  |   |
| 59 ex. 591                        | Miscellaneous retail stores <sup>2</sup>   | ##                         | Ħ                                       | Ħ  | Ħ                                       | 340            | 220 942                   | 23 937                         | 5 915                                    | 2 601   |
| 592<br>593                        | Liquor storesUsed merchandise stores   | #                          | #                                       | #  | #                                       | 78<br>13       | 42 362<br>1 543           | 3 882<br>308                   | 955<br>80                                | 448<br>48   |
| 594<br>5941                       | Miscellaneous shopping goods storesSporting goods stores and bicycle shops   | #                          | #                                       | # #  | #                                       | 129<br>30      | 60 976<br>11 848          | 8 246<br>1 434                 | 1 833<br>295                             | 1 148<br>177  |
| 5941 pt.<br>5941 pt.<br>5942      | General line sporting goods stores   | **                         | #                                       | <br>++   | **                                      | 12<br>18<br>15 | 8 067<br>3 781<br>16 222  | 938<br>496<br>2 269            | 221<br>74<br>427                         | 120<br>57<br>404  |
| 5943<br>5944<br>5945              | Stationery stores  | #<br>#<br>#<br>#<br>#<br># | tt i                                    | #  | # | 2<br>26<br>9   | (D)<br>14 045<br>(D)      | (D)<br>2 069<br>(D)            | (D)<br>546<br>(D)                        | 404<br>(D)<br>196<br>(D)<br>(D)<br>(D)<br>(D)                       |
| 5946<br>5947<br>5948              | Jewelry stores   | <del>     </del>           | # | #######################################        | #                                       | 6<br>21<br>6   | (O)<br>(D)                | (D)<br>(D)<br>(D)              | (D)<br>(D)<br>(D)<br>(D)                 | (O)   |
| 5949                              | Luggage and leather goods stores Sewing, needlework, and piece goods stores Nonstore retailers <sup>2</sup>  |                            | #                                       |  |   | 14             | 3 872                     | 461                            | 105                                      | 104   |
| 596<br>5961<br>5962               | Mail order housesAutomatic merchandising machine operators   | #<br>#<br>#<br>#           | # #                                     | #  | #                                       | 23<br>7<br>8   | 12 837<br>4 418<br>5 353  | 2 656<br>425<br>1 541          | 721<br>98<br>381                         | 315<br>51<br>183  |
| 5963<br>598                       | Direct selling establishments <sup>2</sup> Fuel and ice dealers  |                            | 11                                      | #<br>#   |   | 8<br>26        | 3 066<br>84 510           | 690<br>5 474                   | 242<br>1 577                             | 81<br>317   |
| 5983<br>5984<br>5982              | Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.  | #<br>#<br>#<br>#           | ††<br>††<br>††                          | #  | #<br>#<br>#                             | 22<br>3<br>1   | (D)<br>(D)<br>(D)         | (D)<br>(D)<br>(D)              | (D)<br>(D)<br>(D)                        | (D)<br>(D)<br>(D)   |
| 5992<br>5993<br>5994              | Florists  Cigar stores and stands  News dealers and newsstands   | #<br>#                     | ##                                      | # #  | #                                       | 24<br>3<br>5   | 4 029<br>509<br>2 105     | 796<br>91<br>239               | 189<br>19<br>67                          | 100<br>13<br>25   |
| 5999<br>5999 pt.                  | Miscellaneous retail stores, n.e.cOptical goods stores   | ##                         | #                                       | #  | <u>::</u>                               | 39<br>12       | 12 071<br>2 051           | 2 245<br>527                   | 474<br>131                               | 187   |
| 5999 pt.<br>5999 pt.              | Pet shops Typewriter stores  | **                         | ::                                      | ::   | **                                      | 5              | (D)                       | (D)                            | (D)                                      | 44<br>(D)   |
| 5999 pt.                          | Other miscellaneous retail stores, n.e.c.  |                            |   |  |   | 22             | (D)                       | (D)                            | (D)                                      | (D)   |
|                                   | VINELAND-MILLVILLE-BRIDGETON SMSA  |                            |   |  |   |                |                           |                                |  |   |
| 50                                | Retall trade²  | 1 102                      | 602 035                                 | 545  | 81                                      | 759            | 583 <b>72</b> 9           | 6 <b>0</b> 5 <b>0</b> 0        | 14 261                                   | 6 761   |
| 52                                | Building materisis, hardware, garden supply, and mobile home desiers   | #                          | #                                       | Ħ  | Ħ                                       | 33             | 19 829                    | 2 247                          | 584                                      | 184   |
| 521, 3<br>525<br>526<br>527       | Building materials and supply stores   | ††<br>††<br>††             | ##<br>##<br>##                          | ##   | # # #                                   | 22<br>8<br>3   | 16 644<br>2 245<br>940    | 1 782<br>328<br>137            | 484<br>75<br>25                          | 131<br>35<br>18   |
| <b>5</b> 3                        | General merchandise group stores   | #                          | #                                       | Ħ  | Ħ                                       | 17             | 61 374                    | 7 476                          | 1 805                                    | 8 <b>78</b>   |
| 531<br>531<br>533<br>539          | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores | ##                         | #                                       | #<br>#<br>#                                    | ##  <br>##                              | 7<br>7<br>5    | 62 513<br>57 742<br>2 590 | (NA)<br>6 750<br>441           | (NA)<br>1 641<br>100                     | (NA)<br>796<br>59<br>23   |
| 539<br>54                         | Miscellaneous general merchandise stores Food stores   | #                          | ††<br>††                                | #  | ##  <br>##                              | 5<br>5<br>112  | 1 042<br>165 365          | 285<br><b>15 177</b>           | 64<br>3 600                              | 23<br>1 371   |
| 541<br>542                        | Grocery stores Meat and fish (seafood) markets   |                            | <b>††</b>                               | ††   | ††                                      | 79<br>8        | 154 804<br>4 637          | 13 746<br>288                  | 3 258<br>66                              | 1 133<br>36   |
| 546<br>543, 4, 5, 9               | Retail bakeriesOther food stores   | #<br>#<br>#<br>#           | #<br>#<br>#                             | ##   | #<br>#<br>#                             | 11<br>14       | 2 778<br>3 146            | 854<br>289                     | 200<br>76                                | 148<br>54   |
| 55 ex. 554                        | Automotive desiers   | #                          | #                                       | Ħ  | #                                       | 62             | 104 708                   | 7 910                          | 1 714                                    | 546   |
| 551<br>552<br>553<br>555, 6, 7, 9 | Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers                                      | ††<br>††<br>††             | #<br>#<br>#                             | #<br>#<br>#                                    | # #                                     | 17<br>12<br>24 | 82 834<br>5 294<br>11 859 | 5 237<br>484<br>1 835          | 1 119<br>116<br>403                      | 318<br>39<br>147  |
| 555, 6, 7, 9<br>554               | Miscellaneous automotive dealers   | #                          | ##<br>##                                | #  | ##<br>##                                | 9<br>74        | 4 721<br>50 635           | 354<br>2 146                   | 76<br><b>515</b>                         | 42<br>292   |
| <b>5</b> 6                        | Apparel and accessory stores   | #                          | Ħ                                       | Ħ  | Ħ                                       | 80             | 30 329                    | 3 950                          | 980                                      | 521   |
| 561<br>562, 3, 8                  | Men's and boys' clothing and furnishings stores Women's clothing and specialty stores and furriers   | ††<br>††                   | ††<br>††                                | ††<br>††                                       | ††<br>††                                | 12<br>29       | 3 500<br>11 370           | 575<br>1 591                   | 148<br>419                               | 65<br>225   |
| 562<br>563, 8                     | Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers  | #                          | #                                       | #  | #<br>#<br>#                             | 25<br>4        | 10 981<br>389             | 1 515<br>76                    | 402<br>17                                | 214<br>11   |
| 565<br>566                        | Family clothing storesShoe stores  | #<br>#<br>#                | #<br>#<br>#                             | #<br>#<br>#                                    | #<br>#<br>#                             | 9<br>22        | 8 035<br>(D)<br>(D)       | 854<br>(D)<br>(D)              | 204<br>(D)                               | 130<br>(D)<br>(D)   |
| 564, 9<br><b>57</b>               | Other apparel and accessory stores Furniture, home furnishings, and equipment stores   | #                          | #                                       | ##<br>##                                       | ††<br><b>††</b>                         | 8<br>44        | (D)<br>17 826             | (D)<br>2 351                   | (D)<br>544                               | (D)<br>234  |
| 5712<br>5713, 4, 9                | Furniture storesHome furnishing stores   | # #                        | #                                       | #  | #                                       | 15<br>11       | 6 574<br>1 922            | 971<br>329                     | 213<br>78                                | 81<br>43  |
| 572<br>573                        | Household appliance storesRadio, television, and music stores  | #                          | ##                                      | #  | #                                       | 8<br>10        | 5 537<br>3 793            | 568<br>483                     | 145<br>108                               | 43<br>59<br>51  |
| 58<br>5812                        | Eating snd drinking places   | ##                         | #                                       | ##   | #                                       | 157<br>123     | 3 <b>7 772</b><br>30 917  | 8 <b>284</b><br>7 233          | 1 859<br>1 641                           | 1 614<br>1 446  |
| 5813                              | Eating places Drinking places (alcoholic beverages)  | #                          | #                                       | #  | #                                       | 34             | 6 855                     | 1 051                          | 218                                      | 168   |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

| appendix D]                                |  |                            | All establish      | nments <sup>1</sup>                 |                            |                                | Establis  | shments with p                           | ayroll <sup>1</sup>                      |   |
|--|--|----------------------------|--------------------|-------------------------------------|----------------------------|--------------------------------|---|--|--|---|
|  |  |                            |                    | Unincor                             | rporated                   |                                | Jugali  | enti                                     |  | Paid  |
| SIC code                                   | Geographic area and kind of business   | Number                     | Sales<br>(\$1,000) | Individual proprietorships (number) | Partner-<br>ships          | Number                         | Sales<br>(\$1,000)                              | Annual<br>payroil<br>(\$1,000)           | First<br>quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12 |
|  | VINELAND-MILLVILLE-BRIDGETON SMSA—Con.   | THOUTING                   | (\$1,000)          | (number)                            | (number)                   | Number                         | (\$1,000)                                       | (\$1,000)                                | (\$1,000)                                | (number)  |
| 591  | Drug and proprietary stores  | #                          | #                  |                                     | H                          | 19                             | 18 909  | 2 240                                    | 521                                      | 234   |
| 59 ex. 591                                 | Miscellaneous retail stores <sup>2</sup>   | #                          | #                  | #                                   | #                          | 161                            | 76 982  | 8 719                                    | 2 139                                    | 887   |
| 592<br>593                                 | Liquor stores  | #                          | #                  | #                                   | #                          | 26<br>10                       | 13 181<br>2 228                                 | 1 135<br>506                             | 283<br>121                               | 144<br>47   |
| 594<br>5941<br>5944<br>Other 594           | Miscellaneous shopping goods stores<br>Sporting goods stores and bicycle shops<br>Jewelry stores<br>Other miscellaneous shopping goods stores  | #                          | ##                 | ##                                  | ##<br>##<br>##             | 54<br>10<br>14<br>30           | 13 590<br>3 305<br>3 406<br>6 879               | 1 705<br>248<br>462<br>995               | 373<br>50<br>111<br>212                  | 229<br>27<br>45<br>157                                  |
| 596<br>598<br>5992<br>5993<br>5994<br>5999 | Nonstore retailers <sup>2</sup>  | ##<br>##<br>##<br>##<br>## | ##                 | ##                                  | ##<br>##<br>##<br>##<br>## | 12<br>18<br>15<br>3<br>3<br>20 | 6 386<br>36 035<br>2 005<br>477<br>486<br>2 594 | 1 219<br>2 999<br>410<br>51<br>55<br>639 | 254<br>806<br>85<br>12<br>13<br>192      |   |
|  | WILMINGTON, DELN.JMD., SMSA  |                            |                    |                                     |                            |                                |   |  |  |   |
|  | Retall trade²  | 3 950                      | 2 555 429          | 1 629                               | 214                        | 2 957                          | 2 512 379                                       | 283 281                                  | 66 000                                   | 34 217  |
| 52   | Building materials, hardware, garden supply, and mobile home dealers   | #                          | #                  | Ħ                                   | #                          | 127                            | 94 190  | 11 804                                   | 2 726                                    | 969   |
| 521, 3<br>521<br>523                       | Building materials and supply stores<br>Lumber and other building materials dealers<br>Paint, glass, and wallpaper stores                      | #                          | #                  | #                                   | #                          | 63<br>47<br>16                 | 70 440<br>65 716<br>4 724                       | 7 924<br>7 004<br>920                    | 1 836<br>1 607<br>229                    | 568<br>497<br>71  |
| 525<br>526<br>527                          | Hardware stores<br>Retail nurseries, lawn and garden supply stores<br>Mobile home dealers  | #                          | #                  | ##<br>##                            | ##                         | 40<br>17<br>7                  | 13 436<br>(D)<br>(D)                            | 2 297<br>(D)<br>(D)                      | 571<br>(D)<br>(D)                        | 261<br>(D)<br>(D)                                       |
| 53   | General merchandise group stores   | Ħ                          | #                  | #                                   | Ħ                          | 62                             | 331 403   | 38 426                                   | 8 729                                    | 5 242   |
| 531<br>531<br>533<br>539                   | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup>  | #                          | #                  | ##<br>##<br>##                      | ##                         | 25<br>25<br>16<br>21           | 312 209<br>296 297<br>16 313<br>18 793          | (NA)<br>34 128<br>2 763<br>1 535         | (NA)<br>7 698<br>619<br>412              | 4 459<br>439  |
| 54   | Food stores  | Ħ                          | #                  | #                                   | Ħ                          | 387                            | 535 777   | 55 571                                   | 12 850                                   | 4 992   |
| 541<br>542                                 | Grocery stores<br>Meat and fish (seafood) markets  | #                          | ##                 | #                                   | #                          | 265<br>40                      | 488 098<br>28 706                               | 48 715<br>2 652                          | 11 368<br>561                            | 3 994<br>293  |
| 546<br>5462<br>5463                        | Retail bakeries Retail bakeries—baking and selling Retail bakeries—selling only  | ##                         | ::                 | #                                   | ##                         | 46<br>43<br>3                  | (D)<br>(D)<br>(D)                               | (D)<br>(D)                               | (D)<br>(D)<br>(D)                        | (D)<br>(D)<br>(D)                                       |
| 543, 4, 5, 9<br>543<br>544<br>545<br>549   | Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores      | ##<br>##<br>##<br>##       | ##                 | # #                                 | ##<br>##<br>##<br>##       | 36<br>9<br>14<br>3<br>10       | (D)<br>1 986<br>2 131<br>(D)<br>(D)             | (D)<br>210<br>395<br>(D)<br>(D)          | (D)<br>24<br>86<br>(D)<br>(D)            | (D)<br>19<br>54<br>(D)<br>(D)                           |
| 55 ex. 554                                 | Automotive dealers   | Ħ                          | #                  | #                                   | Ħ                          | 188                            | 439 646   | 37 439                                   | 9 015                                    | 2 445   |
| 551<br>552                                 | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only  | #                          | #                  | #                                   | #                          | 62<br>25                       | 359 689<br>12 971                               | 28 271<br>1 032                          | 6 964<br>2 <b>3</b> 7                    | 1 690<br>81   |
| 553<br>553 pt.<br>553 pt.                  | Auto and home supply stores<br>Tire, battery, and accessory dealers<br>Other auto and home supply stores                                       | ##                         | !!                 | ##                                  | #                          | 76<br>71<br>5                  | 46 363<br>(D)<br>(D)                            | 6 528<br>(D)<br>(D)                      | 1 491<br>(D)<br>(D)                      | 507<br>(D)<br>(D)                                       |
| 555, 6, 7, 9<br>555<br>556<br>557<br>559   | Miscellaneous automotive dealers<br>Boat dealers<br>Recreational and utility trailer dealers<br>Motorcycle dealers<br>Automotive dealers n.e.c | ##<br>##<br>##<br>##       | ##                 | # #                                 | ##                         | 25<br>9<br>7<br>9              | 20 623<br>(D)<br>(D)<br>4 461                   | 1 608<br>(D)<br>(D)<br>459               | 323<br>(D)<br>(D)<br>95                  | 167<br>(D)<br>(D)<br>80                                 |
| 554  | Gasoline service stations  | #                          | π<br>#             | #                                   | π<br>#                     | 264                            | 275 808   | 13 562                                   | 3 201                                    | 1 786   |
| 56   | Apparel and accessory stores   | #                          | #                  | Ħ                                   | Ħ                          | 304                            | 126 466   | 16 198                                   | 3 847                                    | 2 414   |
| 561<br>562, 3, 8                           | Men's and boys' clothing and furnishings stores  | # #                        | ††<br>**           | #                                   | 11                         | 42                             | 14 719<br>50 805                                | 2 189<br>6 346                           | 560<br>1 499                             | 266<br>997  |
| 562, 3, 8<br>562<br>563, 8                 | Women's clothing and specialty stores and furriers   | 1                          | #                  | # #                                 | #                          | 112<br>101<br>11               | 50 805<br>48 090<br>2 715                       | 6 346<br>6 030<br>316                    | 1 499<br>1 421<br>78                     | 997<br>957<br>40  |
| 565<br>566                                 | Family clothing storesShoe stores  | #<br>  #                   | ##  <br>##         | tt                                  | ††<br>††                   | 29<br>99                       | 27 898<br>28 277                                | 3 250<br>3 705                           | 716<br>918                               | 491<br>547  |
| 566 pt.<br>566 pt.<br>566 pt.<br>566 pt.   | Shoe stores Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores                                     | #<br>  #<br>  #            | ::                 | # #                                 | ::                         | 99<br>12<br>31<br>5<br>51      | 28 277<br>(D)<br>8 044<br>(D)<br>16 325         | 3 705<br>(D)<br>1 048<br>(D)<br>2 058    | 918<br>(D)<br>240<br>(D)<br>511          | 547<br>(D)<br>140<br>(D)<br>340                         |
| 564, 9<br>564<br>569                       | Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores                              | #                          | #                  | <br>  #<br>  #                      | #                          | 22<br>10<br>12                 | 4 767<br>(D)<br>(D)                             | 708<br>(D)<br>(D)                        | 154<br>(D)<br>(D)                        | 113<br>(D)<br>(D)                                       |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

| appendix D  |   |   | All establis                              | hments <sup>1</sup>                            |  | <u> </u>  | Establi  | shments with p  | payroll <sup>1</sup>  |  |
|---|---|---|---|--|--|---|--|---|---|--|
|   |   |   |   |  | porated esses                          |   |  |   |   | Paid   |
| SIC code  | Geographic area and kind of business  | Number                                  | Sales<br>(\$1,000)                        | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number)          | Number  | Sales<br>(\$1,000)   | Annual<br>payroll<br>(\$1,000)  | First<br>quarter<br>payroll<br>(\$1,000)                                    | employees<br>for pay<br>period<br>including<br>March 12<br>(number)        |
|   | WILMINGTON, DELN.JMD., SMSACon.   |   |   |  |  |   |  |   |   |  |
| 57  | Furniture, home furnishings, and equipment stores   | #                                       | Ħ   | Ħ  | #                                      | 211   | <b>111 2</b> 99  | 15 434  | 3 <b>8</b> 96   | 1 367  |
| 5712  | Furniture stores  | tt                                      | #   | Ħ  | #                                      | 55  | 40 840   | 5 919   | 1 490   | 506  |
| 5713, 4, 9<br>5713<br>5714<br>5719  | Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores                       | ##                                      | ##  | #  | #                                      | 69<br>31<br>12<br>26  | 25 085<br>17 962<br>2 074<br>5 049   | 4 473<br>3 087<br>452<br>934  | 1 226<br>905<br>113<br>208  | 407<br>235<br>60<br>112  |
| 572   | Household appliance stores  | #                                       | #   | tt   | #                                      | 18  | 6 955  | 1 099   | 259   | 104  |
| 573<br>5732<br>5733<br>5733 pt.<br>5733 pt.   | Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores                             | ##                                      | ##  | ##   | ##                                     | 69<br>51<br>18<br>11<br>7   | 38 419<br>29 475<br>8 944<br>(D)<br>(D)  | 3 943<br>2 920<br>1 023<br>(D)<br>(D)   | 921<br>652<br>269<br>(D)<br>(D)   | 350<br>229<br>121<br>(D)<br>(D)  |
| 58  | Eating and drinking places  | Ħ                                       | #   | Ħ  | #                                      | 627   | 206 261  | 49 251  | 10 887  | 9 463  |
| 5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt.  | Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places  | ##                                      | #   | ##   | # #                                    | 516<br>243<br>6<br>224<br>43  | 187 822<br>95 018<br>1 427<br>79 664<br>11 713   | 45 879<br>24 660<br>387<br>16 803<br>4 029  | 10 109<br>5 513<br>90<br>3 801<br>705                                       | 8 834<br>4 649<br>56<br>3 517<br>612                                       |
| 5813  | Drinking places (alcoholic beverages)   | . #                                     | #   | tt   | ++                                     | 111   | 18 439   | 3 372   | 778   | 629  |
| 591   | Drug and proprietary stores   | Ħ                                       | Ħ   | #  | #                                      | 104   | 87 220   | 10 705  | 2 620   | 1 202  |
| 591 pt.<br>591 pt.  | Drug storesProprietary stores   | ::                                      | ::  | **   | ::                                     | 94<br>10  | 78 403<br>8 817  | 9 842<br>863  | 2 396<br>224  | 1 079<br>123   |
| 59 ex. 591  | Miscellaneous retail stores <sup>2</sup>  | #                                       | #   | #  | #                                      | 6 <b>8</b> 3  | 304 309  | 34 891  | 8 229   | 4 337  |
| 592<br>593  | Liquor stores<br>Used merchandise stores  | #                                       | #   | #  | #                                      | 187<br>36   | 99 194<br>6 761  | 7 875<br>1 421  | 1 837<br>313  | 1 254<br>135   |
| 594<br>5941 pt.<br>5941 pt.<br>5942 pt.<br>5942<br>5943<br>5944<br>5945<br>5946<br>5947<br>5948<br>5949 | Miscellaneous shopping goods stores   | ####################################### | ###<br>################################## | ######################################         | ## ## ## ## ## ## ## ## ## ## ## ## ## | 221<br>37<br>18<br>19<br>28<br>5<br>39<br>20<br>15<br>48<br>4<br>25 | 80 248<br>13 902<br>9 401<br>4 501<br>8 501<br>(D)<br>14 309<br>(D)<br>(D)<br>(D)<br>7 145 | 10 534<br>1 502<br>995<br>507<br>1 112<br>(D)<br>2 797<br>(D)<br>(D)<br>(D)<br>(B)<br>886 | 2 440<br>395<br>249<br>146<br>273<br>(D)<br>619<br>(D)<br>(D)<br>(D)<br>(D) | 1 447<br>214<br>145<br>69<br>149<br>(D)<br>282<br>(D)<br>(D)<br>(D)<br>(D) |
| 596<br>5961<br>5962<br>5963   | Nonstore retailers <sup>2</sup><br>Mail order houses<br>Automatic merchandising machine operators<br>Direct selling establishments <sup>2</sup> | ##                                      | #<br>#<br>#                               | ##   | ##                                     | 45<br>9<br>21<br>15   | 23 025<br>6 488<br>12 018<br>4 519   | 4 034<br>662<br>2 345<br>1 027  | 986<br>191<br>565<br>230  | 424<br>59<br>250<br>115  |
| 598<br>5983<br>5984<br>5982   | Fuel and ice dealers<br>Fuel oil dealers<br>Liquefied petroleum gas (bottled gas) dealers<br>Fuel and ice dealers, n.e.c.                       | ##                                      | #<br>#<br>#                               | ##   | #<br>#<br>#<br>#                       | 44<br>39<br>5   | 65 232<br>(D)<br>(D)<br>(D)  | 5 437<br>(D)<br>(D)<br>(D)  | 1 324<br>(D)<br>(D)<br>(D)  | 358<br>(D)<br>(D)<br>(D)   |
| 5992<br>5993<br>5994  | Florists<br>Cigar stores and stands<br>News dealers and newsstands  | ##                                      | #   | #  | #                                      | 47<br>8<br>15   | 8 413<br>2 662<br>3 606  | 1 817<br>317<br>413   | 431<br>79<br>93   | 275<br>49<br>71  |
| 5999 pt.<br>5999 pt.<br>5999 pt.<br>5999 pt.  | Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.                  | # | ##  | # #  | ::                                     | 80<br>29<br>11<br>1<br>39   | 15 168<br>4 532<br>(D)<br>(D)<br>(D)   | 3 043<br>1 288<br>(D)<br>(D)<br>(D)   | 726<br>323<br>(D)<br>(D)<br>(D)   | 324<br>109<br>(D)<br>(D)<br>(D)  |

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SIC 5963.
³Includes sales from catalog order desks.
⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

# Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

| appendix D                                   |   | All establishments¹  Unincorporated   |                    |   |  |                          | Establis                   | shments with p                   | payroll <sup>1</sup>            |                                   |
|--|---|---------------------------------------|--------------------|---|--|--------------------------|----------------------------|----------------------------------|---------------------------------|-----------------------------------|
|  |   |                                       |                    |   | rporated<br>esses                      |                          |                            |                                  |                                 | Paid                              |
| SIC code                                     | Kind of business  |                                       |                    | Individual                              |  |                          |                            |                                  | First                           | for pay<br>period                 |
|  |   | Number                                | Sales<br>(\$1,000) | proprie-<br>torships<br>(number)        | Partner-<br>ships<br>(number)          | Number                   | Sales<br>(\$1,000)         | Annual<br>payroll<br>(\$1,000)   | quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number) |
|  | Retall trade <sup>2</sup>   | 5 917                                 | 3 288 085          | 2 519                                   | 364                                    | 4 375                    | 3 221 000                  | 351 689                          | 72 941                          | 36 152                            |
| 52   | Building materials, hardware, garden supply, and mobile home dealers  | #                                     | #                  | #                                       | #                                      | 215                      | 165 391                    | 20 736                           | 4 561                           | 1 523                             |
| 521, <b>3</b><br>521                         | Building materials and supply stores<br>Lumber and other building materials dealers   | #                                     | #                  | #                                       | ++                                     | 1 <b>3</b> 5             | 139 094<br>(D)             | 16 820<br>(D)                    | 3 762                           | 1 160                             |
| 52 <b>3</b>                                  | Paint, glass, and wallpaper stores  |                                       | #                  | ††                                      | #                                      | 44                       | Ö                          | (D)                              | (D)<br>(D)                      | (D)<br>(D)                        |
| 525<br>526<br>527                            | Hardware stores   | #                                     | #<br>#<br>#        | #                                       | #                                      | 28<br>6                  | (D)<br>908                 | (D)<br>(D)<br>63                 | (D)<br>(D)<br>13                | (D)<br>(D)<br>6                   |
| 53   | General merchandise group stores  | #                                     | #                  | Ħ                                       | #                                      | 112                      | 241 366                    | 28 341                           | 5 953                           | 3 491                             |
| 531<br>531<br>533                            | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup>   | #                                     | #<br>#<br>#        | #                                       | #                                      | 23<br>23<br>48           | 207 166<br>(D)<br>(D)      | (NA)<br>(D)<br>(D)               | (NA)<br>(D)<br>(D)              | (NA)<br>(D)<br>(D)<br>497         |
| 539<br>54                                    | Miscellaneous general merchandise stores Food stores  | #                                     | <del>ii</del>      | #                                       | <del>     </del><br>  <del>     </del> | 41<br>648                | 32 053<br>842 920          | 3 474<br>80 933                  | 728<br>17 603                   | 497<br>7 421                      |
| 541  | Grocery stores  | #                                     | tt ·               | ++                                      | ;;                                     | 384                      | 7 <b>73</b> 050            | <b>7</b> 0 <b>3</b> 79           | 15 681                          | 6 171                             |
| 542<br>546                                   | Retail bakeries   | 11                                    | # #                | ##                                      | "                                      | 57<br>72                 | (D)<br>(D)                 | (D)<br>(D)                       | (D)<br>(D)                      | (D)<br>(D)<br>542                 |
| 5462<br>5463                                 | Retail bakeries—baking and selling<br>Retail bakeries—selling only  |                                       | ::                 | ::                                      |  | 6 <b>3</b><br>9          | 13 846<br>(D)              | 3 804<br>(D)                     | 738<br>(D)                      | (D)                               |
| 54 <b>3</b> , 4, 5, 9<br>54 <b>3</b><br>544  | Other food stores Fruit stores and vegetable markets Candy but and confectionery stores   | # # # # # # # # # # # # # # # # # # # | #                  | #                                       | #                                      | 1 <b>3</b> 5<br>22<br>56 | 30 428<br>6 652<br>10 828  | 4 12 <b>3</b><br>599<br>2 100    | 679<br>93<br>260                | 428<br>70<br>176                  |
| 545<br>549                                   | Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores                 | #                                     | ii<br>ii           | #                                       | #                                      | 41<br>16                 | 9 8 <b>73</b><br>3 075     | 1 189<br>235                     | 280<br>46                       | 151<br>31                         |
| 55 ex. 554                                   | Automotive dealers  | #                                     | #                  | #                                       | #                                      | 268                      | 638 323                    | 49 971                           | 11 464                          | 2 953                             |
| 551<br>552                                   | Motor vehicle dealers—new and used cars   | #                                     | #                  | #                                       | #                                      | 81<br>14                 | 516 903<br>4 062           | 35 581<br>285                    | 8 <b>3</b> 24<br>65             | 1 913<br>23                       |
| 553 pt.<br>553 pt.<br>553 pt.                | Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores                                      | #                                     | #                  | #                                       | #                                      | 94<br>90<br>4            | 44 836<br>(D)<br>(D)       | 7 256<br>(D)<br>(D)              | 1 701<br>(D)<br>(D)             | 535<br>(D)<br>(D)                 |
| 555, 6, <b>7</b> , 9<br>555<br>556           | Miscellaneous automotive dealers  Boat dealers  Postretional and will's trailer dealers   | #                                     | #                  | Ħ                                       | #                                      | 79<br>59<br>6            | 72 522<br>56 039<br>10 785 | 6 849<br>5 686<br>565            | 1 374<br>1 127<br>105           | 482<br>392<br>31                  |
| 557<br>559                                   | Recreational and utility trailer dealers  | ##<br>##<br>##<br>##                  | #<br>#<br>#        | #                                       | ##                                     | 14                       | 5 698                      | 598                              | 142                             | 59                                |
| 554  | Gasoline service stations   | #                                     | #                  | Ħ                                       | Ħ                                      | 380                      | 284 857                    | 14 679                           | 3 311                           | 1 885                             |
| 56<br>561                                    | Apparel and accessory stores  Men's and boys' clothing and furnishings stores   | #                                     | #                  | # #                                     | #                                      | 359<br>48                | 149 894<br>20 <b>3</b> 92  | 16 9 <b>75</b><br>2 9 <b>3</b> 9 | 3 730<br>664                    | 1 952<br>237                      |
| 562, <b>3</b> , 8<br>562<br>56 <b>3</b> , 8  | Women's clothing and specialty stores and furners<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and furners | ##                                    | # ;                | #                                       | #                                      | 130<br>108<br>22         | 62 229<br>(D)<br>(D)       | 6 130<br>(D)<br>(D)              | 1 437<br>(D)<br>(D)             | 734<br>(D)<br>(D)                 |
| 565  | Family clothing stores  | ##                                    | ††                 | tt                                      | tt                                     | 60                       | (D)                        | (D)                              | (D)                             | (D)                               |
| 566<br>566 pt.                               | Shoe stores   | #                                     | #                  | #                                       | #                                      | 80                       | (D)<br>1 486               | (D)<br>161                       | (D)<br>36                       | (D)<br>14                         |
| 566 pt.<br>566 pt.<br>566 pt.                | Women's shoe stores Children's and juveniles' shoe stores Family shoe stores  | **                                    | **                 | **                                      | **                                     | 63<br>63                 | 2 394<br>(D)<br>(D)        | (D)<br>(D)                       | (D)                             | (D)                               |
| 564, 9<br>564<br>569                         | Other apparel and accessory stores  Children's and infants' wear stores  Miscellaneous apparel and accessory stores                     | #                                     | ##                 | ##                                      | #                                      | 41<br>14<br>27           | 6 445<br>(D)<br>(D)        | 624<br>(D)<br>(D)                | 106<br>(D)<br>(D)               | 89<br>(D)<br>(D)                  |
| 57   | Furniture, home furnishings, and equipment stores   | #                                     | #                  | Ħ                                       | Ħ                                      | 246                      | 104 293                    | 13 653                           | 3 108                           | 1 216                             |
| 5 <b>7</b> 12 5 <b>7</b> 13, 4, 9            | Furniture stores  | ++                                    | ††<br>††           | ††<br>††                                | ††<br>††                               | 56<br>97                 | (D)                        | (D)                              | (D)                             | (D)                               |
| 5713<br>5714<br>5719                         | Floor covering stores   | ##                                    | #                  | # #                                     | ##                                     | 39<br>18<br>40           | (D)<br>3 324<br>19 701     | (D)<br>(D)<br>661<br>2 571       | (D)<br>(D)<br>139<br>479        | (D)<br>(D)<br>64<br>272           |
| 572  | Household appliance stores  | 11                                    | #                  | tt                                      | tt                                     | <b>3</b> 5               | (D)                        | (D)                              | (D)                             | (D)                               |
| 5 <b>73</b><br>5 <b>73</b> 2<br>5 <b>733</b> | Radio, television, and music stores<br>Music stores   | #                                     | #<br>#<br>#        | # | ##                                     | 58<br>38<br>20           | (D)<br>12 899<br>(D)       | (D)<br>1 596<br>(D)              | (D)<br>347<br>(D)               | (D)<br>141<br>(D)                 |
| 5 <b>733</b> pt.<br>5 <b>73</b> 3 pt.        | Record shops  | **                                    | **                 | **                                      | #                                      | 12                       | 5 <b>3</b> 80<br>(D)       | 397<br>(D)                       | (D)<br>82<br>(D)                | (D)<br>67<br>(D)                  |
| 58   | Eating and drinking places  | Ħ                                     | #                  | Ħ                                       | Ħ                                      | 1 201                    | 324 141                    | 75 192                           | 12 035                          | 10 474                            |
| 5812 pt.<br>5812 pt.                         | Eating places   | ##                                    | #                  | ##                                      | ##                                     | 1 006<br>520<br>11       | 272 314<br>177 376<br>(D)  | 65 901<br>46 041<br>(D)          | 10 513<br>7 401<br>(D)          | 9 295<br>6 241<br>(D)             |
| 5812 pt.<br>5812 pt.                         | Refreshment places Other eating places  | ::                                    | ::                 | **                                      | ::                                     | 392<br>83                | (D)<br>8 982               | (D)<br>(D)<br>1 862              | (D)<br>(D)<br>256               | (D)<br>(D)<br>277                 |
| 5813   | Drinking places (alcoholic beverages)   | #1                                    | 11                 | tt                                      | tt                                     | 195                      | 51 827                     | 9 291                            | 1 522                           | 1 179                             |

#### Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

| 4   |   |  | All establis               | hments <sup>1</sup>                            |   |   | Establi  | shments with p   | payroll <sup>1</sup>  |   |
|---|---|--|----------------------------|--|---|---|--|--|---|---|
| SIC code  | Kind of business  |  |                            |  | porated<br>esses                          |   |  |  |   | Paid<br>employees                                       |
|   |   | Number                                 | Sales<br>(\$1,000)         | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number)             | Number  | Sales<br>(\$1,000)   | Annual<br>payroll<br>(\$1,000)   | First<br>quarter<br>payroll<br>(\$1,000)                          | for pay<br>period<br>including<br>March 12<br>(number)  |
| 591   | Drug and proprietary stores   | Ħ                                      | Ħ                          | Ħ  | Ħ   | 138   | 86 966   | 10 923   | 2 540   | 1 225   |
| 591 pt.<br>591 pt.  | Drug storesProprietary stores   | ::                                     | ::                         | **   | **  | 128<br>10   | (D)<br>(D)   | (D)<br>(D)   | (D)<br>(D)  | (D)<br>(D)  |
| 59 ex. 591  | Miscellaneous retail stores <sup>2</sup>  | #                                      | Ħ                          | #  | #   | 808   | 382 849  | 40 286   | 8 636   | 4 012   |
| 592<br>593  | Liquor storesUsed merchandise stores  | #                                      | #                          | #  | #   | 148<br>32   | 102 373<br>(D)   | 9 133<br>(D)   | 1 884<br>(D)  | 1 058<br>(D)  |
| 594<br>5941 pt.<br>5941 pt.<br>5941 pt.<br>5942<br>5943<br>5944<br>5945<br>5946<br>5947 | Miscellaneous shopping goods stores Sporting goods stores and bioycle shops General line sporting goods stores Specialty line sporting goods stores Book stores Stationery stores Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops | ###################################### | ##<br>##<br>##<br>##<br>## | ###  | ###<br>################################## | 367<br>71<br>23<br>48<br>24<br>16<br>51<br>22<br>11 | (D)<br>18 162<br>6 918<br>11 244<br>4 428<br>3 307<br>11 901<br>9 719<br>4 051<br>21 967 | (D)<br>2 801<br>1 005<br>1 796<br>500<br>561<br>2 060<br>866<br>382<br>2 826 | (D)<br>549<br>220<br>329<br>103<br>126<br>422<br>173<br>81<br>517 | (D)<br>258<br>99<br>159<br>76<br>71<br>181<br>126<br>41 |
| 5948<br>5949  | Luggage and leather goods stores<br>Sewing, needlework, and piece goods stores  | #                                      | #                          | #  | #   | 28  | (D)<br>5 865   | (D)<br>888   | (D)<br>189  | (D)<br>143  |
| 596<br>5961<br>5962<br>5963   | Nonstore retailers <sup>2</sup><br>Mail order houses<br>Automatic merchandising machine operators<br>Direct selling establishments <sup>2</sup>   | ##                                     | ##<br>##<br>##             | ##   | ##  | 58<br>21<br>20<br>17                                | (D)<br>14 096<br>(D)<br>6 071  | (D)<br>1 330<br>(D)<br>1 080   | (D)<br>288<br>(D)<br>243  | (D)<br>126<br>(D)<br>79                                 |
| 598<br>5983<br>5984<br>5982   | Fuel and ice dealers<br>Fuel oil dealers<br>Liquefied petroleum gas (bottled gas) dealers<br>Fuel and ice dealers, n.e.c  | ##                                     | #<br>#<br>#                | #<br>#<br>#                                    | #<br>#<br>#                               | 58<br>44<br>11<br>3                                 | 140 662<br>127 455<br>(D)<br>(D)   | 10 743<br>8 959<br>(D)<br>(D)  | 2 541<br>2 121<br>(D)<br>(D)                                      | 601<br>487<br>(D)<br>(D)                                |
| 5992<br>5993<br>5994  | Florists  Cigar stores and stands  News dealers and newsstands  | #                                      | ##                         | #  | #   | 45<br>6<br>8  | 7 670<br>1 555<br>2 129  | 1 565<br>123<br>106  | 369<br>29<br>24   | 223<br>20<br>21   |
| 5999 pt.<br>5999 pt.<br>5999 pt.<br>5999 pt.<br>5999 pt.                                | Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.  | ##                                     | #<br>::                    | #  | ##  | 86<br>30<br>11<br>1<br>44                           | 14 391<br>4 605<br>1 989<br>(D)<br>(D)   | 2 751<br>1 139<br>339<br>(D)<br>(D)  | 549<br>247<br>77<br>(D)<br>(D)                                    | 253<br>104<br>60<br>(D)<br>(D)                          |

<sup>&</sup>lt;sup>1</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

<sup>2</sup>Excludes nonemployer direct sellers, SIC 5963.

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

| tollowed by   | Δ, see appendix F]   |   | All establish        | nments <sup>1</sup>                            |   |                              | Establis                                      | hments with p                           | ayroll <sup>1</sup>                         |  |
|---|--|---|----------------------|--|---|------------------------------|---|---|---|--|
|   |  |   |                      | Unincor<br>busin                               | porated<br>esses                        |                              |   |   |   | Paid<br>employees                                      |
| SIC code  | Geographic area and kind of business   | Number                                  | Sales<br>(\$1,000)   | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number)           | Number                       | Sales<br>(\$1,000)                            | Annual<br>payroll<br>(\$1,000)          | First<br>quarter<br>payroll<br>(\$1,000)    | for pay<br>period<br>including<br>March 12<br>(number) |
|   | ATLANTIC COUNTY<br>(Coextensive with Atlantic City, N.J., SMSA; see<br>table 4.)   |   |                      |  |   |                              |   |   |   |  |
|   | BERGEN COUNTY  |   |                      |  |   |                              |   |   |   |  |
|   | Retall trade <sup>2</sup>  | 7 290                                   | 5 161 032            | 2 <b>3</b> 82                                  | 343                                     | 5 516                        | 5 057 853                                     | 5 <b>78 2</b> 67                        | 135 042                                     | 60 826   |
| 52  | Building materials, hardware, garden supply, and mobile home dealers   | #                                       | Ħ                    | Ħ  | Ħ                                       | 208                          | 178 271                                       | 22 066                                  | 4 911                                       | 1 644  |
| 521, 3<br>521<br>523  | Building materials and supply stores  Lumber and other building materials dealers  Paint, glass, and wallpaper stores  | ##                                      | #                    | #<br>#<br>#                                    | ##                                      | 108<br>69<br><b>3</b> 9      | 142 667<br>124 <b>3</b> 12<br>18 355          | 16 772<br>14 004<br>2 768               | 3 659<br>3 000<br>659                       | 1 191<br>966<br>225                                    |
| 525<br>526<br>527   | Hardware stores  | # #                                     | #                    | ††<br>††<br>††                                 | ††<br>††                                | 64<br><b>3</b> 5<br>1        | 22 947<br>(D)<br>(D)                          | 3 350<br>(D)<br>(D)                     | 819<br>(D)<br>(D)                           | 288<br>(D)<br>(D)                                      |
| 53  | General merchandise group stores   | Ħ                                       | Ħ                    | Ħ  | Ħ                                       | 88                           | 543 971                                       | 67 572                                  | 15 432                                      | 8 422  |
| 531<br>531<br>533<br>539  | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores | #<br>#<br>#<br>#                        | ##<br>##<br>##       | #<br>#<br>#                                    | #<br>#<br>#<br>#                        | 21<br>21<br>38<br>29         | 497 652<br>474 982<br>21 064<br>47 925        | (NA)<br>59 005<br>3 404<br>5 163        | (NA)<br>13 486<br>745<br>1 201              | (NA)<br>7 <b>3</b> 51<br>5 <b>3</b> 4<br>537           |
| 54  | Food stores  | #                                       | Ħ                    | Ħ  | Ħ                                       | 703                          | 1 157 880                                     | 119 536                                 | 28 528                                      | 10 719   |
| 541<br>542  | Grocery stores Meat and fish (seafood) markets   | #                                       | #                    | ††<br>††                                       | #                                       | 369<br>64                    | 1 058 209<br>25 <b>3</b> 59                   | 10 <b>3</b> 142<br>2 667                | 24 597<br>662                               | 8 497<br>250   |
| 546<br>5462<br>5463   | Retail bakeries  | ##                                      | ## 1                 | ##   | #                                       | 110<br>102<br>8              | 32 340<br>28 070<br>4 270                     | 8 652<br>8 015<br>6 <b>3</b> 7          | 2 096<br>1 964<br>1 <b>3</b> 2              | 1 275<br>1 195<br>80                                   |
| 543, 4, 5, 9<br>543<br>544<br>545<br>549                              | Other food stores  Fruit stores and vegetable markets  Candy, nut, and confectionery stores  Dairy products stores  Miscellaneous food stores                                  | # # # #                                 | ##<br>##<br>##<br>## | #        | ####################################### | 160<br>18<br>37<br>70<br>35  | 41 972<br>4 962<br>6 588<br>22 146<br>8 276   | 5 075<br>478<br>960<br>2 679<br>958     | 1 173<br>90<br>230<br>631<br>222            | 697<br>53<br>151<br>351<br>142                         |
| 55 ex. 554  | Automotive dealers   | #                                       | Ħ                    | Ħ  | Ħ                                       | 293                          | 877 533                                       | 70 753                                  | 16 260                                      | 3 681  |
| 551<br>552  | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only  | #                                       | #                    | ††<br>††                                       | #                                       | 119<br>40                    | 775 952<br>27 186                             | 58 561<br>1 782                         | 13 564<br>396                               | 2 792<br>117   |
| 553<br>553 pt.<br>553 pt.   | Auto and home supply stores  | ##                                      | !!                   | #  | #                                       | 106<br>103<br>3              | 60 815<br>59 827<br>988                       | 8 784<br>8 655<br>129                   | 1 997<br>1 967<br><b>3</b> 0                | 643<br>634<br>9  |
| 555, 6, 7, 9<br>555<br>556<br>557<br>559                              | Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c.   | #<br>#<br>#<br>#                        | ##<br>##<br>##<br>## | #####  | #<br>#<br>#<br>#                        | 28<br>5<br>3<br>20           | 13 580<br>3 912<br>541<br>9 127               | 1 626<br>461<br>52<br>1 113             | 303<br>88<br>10<br>205                      | 129<br>33<br>4<br>92                                   |
| 554   | Gasoline service stations  | Ħ                                       | #                    | 11   | Ħ                                       | 622                          | 452 787                                       | 23 689                                  | 5 <b>5</b> 94                               | 2 758  |
| 56<br>561   | Apparel and accessory stores  Men's and boys' clothing and furnishings stores  | #                                       | #                    | #  | #<br>##                                 | 644<br>82                    | 389 <b>654</b><br>54 158                      | <b>50 22</b> 5 7 927                    | 11 947                                      | 5 948<br>643   |
| 562, <b>3</b> , 8<br>562<br>5 <b>63</b> , 8                           | Women's clothing and specialty stores and furners  | "<br>#<br>#                             | #                    | #<br>#<br>#                                    | ;;<br>;;<br>;;                          | 288<br>230<br>58             | 161 219<br>145 548<br>15 671                  | 18 999<br>16 942<br>2 057               | 4 519<br>4 020<br>499                       | 2 751<br>2 523<br>228                                  |
| 565   | Family clothing stores   | ##                                      | #                    | 11   | tt                                      | 37                           | 88 249  | 10 1 <b>3</b> 6                         | 2 383                                       | 1 205  |
| 566 pt.<br>566 pt.<br>566 pt.<br>566 pt.<br>566 pt.                   | Shoe stores  | ##                                      | #<br>#               | ##<br>**                                       | ##<br>##                                | 172<br>25<br>31<br>7<br>109  | 68 756<br>5 756<br>12 803<br>1 728<br>48 469  | 11 223<br>874<br>1 847<br>322<br>8 180  | 2 708<br>205<br>422<br>67<br>2 014          | 1 069<br>75<br>182<br>26<br>786                        |
| 564, 9<br>564<br>569  | Other apparel and accessory stores<br>Children's and infants' wear stores<br>Miscellaneous apparel and accessory stores  | ##<br>##<br>##                          | ##<br>##             | ##<br>##<br>##                                 | # #                                     | 65<br>29<br>36               | 17 272<br>11 573<br>5 699                     | 1 940<br>1 164<br>776                   | 441<br>270<br>171                           | 280<br>196<br>84                                       |
| 57  | Furniture, home furnishings, and equipment stores  | #                                       | #                    | #  | #                                       | 432                          | 277 415                                       | 32 843                                  | 7 809                                       | 2 577  |
| 5712  | Furniture stores   | ##                                      | #                    | #  | #                                       | 114                          | 87 460  | 11 275                                  | 2 739                                       | 772  |
| 57 <b>13</b> , 4, 9<br>57 <b>13</b><br>57 <b>1</b> 4<br>57 <b>1</b> 9 | Home furnishing stores   | #<br>#<br>#                             | ##                   | ##<br>##<br>##                                 | #<br>#<br>#<br>#                        | 160<br>58<br><b>33</b><br>69 | 74 <b>3</b> 20<br>34 793<br>10 806<br>28 721  | 10 642<br>4 993<br>1 993<br>3 656       | 2 491<br>1 102<br>463<br>926                | 939<br>324<br>208<br>407                               |
| 572   | Household appliance stores   | ##                                      | #                    | #  | #                                       | 40                           | 24 495  | 2 832                                   | 771   | 202  |
| 573<br>5732<br>5733<br>5733 pt.<br>5733 pt.                           | Radio, television, and music stores  Radio and television stores  Music stores  Record shops  Musical instrument stores  | # | ##                   | ##   | ##                                      | 118<br>83<br>35<br>20<br>15  | 91 140<br>66 249<br>24 891<br>16 993<br>7 898 | 8 094<br>5 805<br>2 289<br>1 382<br>907 | 1 808<br>1 375<br>4 <b>33</b><br>208<br>225 | 664<br>450<br>214<br>1 <b>3</b> 8<br>76                |



# FINAL REPORT GEOGRAPHIC AREA SERIES

BUREAU OF THE GENGUS

# 1982 Census of Retail Trade

RC82-A-31 Changed April 1985

#### **CHANGE SHEET**

NEW JERSEY

This revision contains a correction to the note for Middlesex County in table 6 of the original publication for New Jersey, RC82-A-31.



For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A. see appendix FI

|                                   |   |   | All establish                           | hments <sup>1</sup>                            |                               |                    | Establis                           | shments with pa                | nayroll <sup>1</sup>                     |  |
|-----------------------------------|---|---|---|--|-------------------------------|--------------------|------------------------------------|--------------------------------|--|--|
| SIC code                          | Geographic area and kind of business  |   |   | Unincorr<br>busine                             | porated<br>esses              |                    |                                    |                                |  | Paid<br>employees<br>for pay               |
|                                   |   | Number                                  | Sales<br>(\$1,000)                      | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number             | Sales<br>(\$1,000)                 | Annual<br>payroll<br>(\$1,000) | First<br>quarter<br>payroll<br>(\$1,000) | penoc<br>including<br>March 12<br>(number) |
|                                   | HUNTERDON COUNTY  |   |   |  |                               |                    |                                    |                                |  |  |
|                                   | Retail trade <sup>2</sup>   | 857                                     | 470 691                                 | <b>40</b> 3                                    | 55                            | 596                | <b>4</b> 59 <b>87</b> 8            | 49 424                         | 11 420                                   | 5 340                                      |
| 52                                | Building materials, hardware, garden supply, and mobile home dealers  | #                                       | Ħ                                       | #  | #                             | 28                 | 29 722                             | 4 084                          | 906                                      | 250  |
| 521, 3<br>525                     | Ruilding materials and supply stores  | ++                                      | #                                       | #  | #                             | 20                 | 26 405<br>(D)                      | 3 525<br>(D)                   | 774                                      | 207  |
| 525<br>526<br>527                 | Hardware stores<br>Retail nursenes, lawn and garden supply stores<br>Mobile home dealers  | #                                       | #                                       | #  | #                             | 5                  | (D)<br>-                           | (D)<br>(D)                     | (D)<br>(D)<br>-                          | (D)<br>(D)<br>-                            |
| 53                                | General merchandise group stores  | Ħ                                       | #                                       | #  | #                             | 20                 | 18 864                             | 2 350                          | 561                                      | 294  |
| 531<br>531                        | Department stores (incl. leased depts.) <sup>3</sup> 4 Department stores (excl. leased depts.) <sup>3</sup> Variety stores                              | #                                       | #                                       | #  | #                             | 2 2 7              | (D)<br>(D)<br>1 739                | (NA)<br>(D)<br>242             | (NA)<br>(D)                              | (NA)<br>(D)                                |
| 533<br>539                        | Miscellaneous general merchandise stores  | π                                       | #                                       | #  | #                             | 11                 | 1 739<br>(D)                       | (D)                            | 50<br>(D)                                | (D)  |
| 54<br>541                         | Food stores   |   | #                                       | # #  | # #                           | 73<br>46           | 109 151                            | 9 <b>795</b><br>9 <b>0</b> 51  | 2 3 <b>25</b><br>2 153                   | 989<br>854                                 |
| 541<br>542<br>546<br>543, 4, 5, 9 | Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores  | # #                                     | # | #<br>#<br>#<br>#                               | ##<br>##<br>##<br>##          | 46<br>5<br>7<br>15 | 103 855 (D) (D) (D) 3 215          | 9 051<br>(D)<br>(D)<br>284     | 2 153<br>(D)<br>(D)<br>(D)<br>66         | 854<br>(D)<br>(D)<br>38                    |
| 55 ex. 554                        | Automotive dealers  | #                                       | #                                       | #  | #                             | 34                 | 59 199                             | 5 638                          | 1 258                                    | 367  |
| 551<br>552<br>553<br>555, 6, 7, 9 | Motor vehicle dealers—new and used cars   | # #                                     | #  <br>#  <br>#                         | # # #  | #<br>#<br>#                   | 16<br>2<br>11<br>5 | 49 883<br>(D)<br>5 692<br>(D)      | 4 414<br>(D)<br>867<br>(D)     | 988<br>(D)<br>188<br>(D)                 | 268<br>(D)<br>68<br>(D)                    |
| 554                               | Gasoline service stations   | #                                       | #                                       | #  | #                             | 59                 | 54 261                             | 2 883                          | 713                                      | 398  |
| 56<br>561                         | Apparel and accessory stores  | 1                                       | #                                       | #  | # #                           | 55                 | 32 625<br>2 810                    | <b>3</b> 395                   | 887                                      | 359  |
| 561<br>562, 3, 8<br>562           | Men's and boys' clothing and furnishings stores  Women's clothing and specialty stores and furriers Women's accessory and specialty stores and furriers | # | # #                                     | #  | #<br>  #<br>  #               | 7<br>23<br>17      | 2 810<br>23 597<br>(D)             | 450<br>2 203<br>(D)            | 603<br>(D)<br>(D)                        | 42<br>220<br>(D)<br>(D)                    |
| 563, 8<br>565<br>566              | Family clothing stores  | 1                                       | # #                                     | #        | #<br>  #<br>  #               | 6 4 13             | (D)<br>2 326<br>3 159              | (D)<br>(D)<br>243<br>397       | 59<br>93                                 | 34<br>48                                   |
| 564, 9<br>57                      | Other apparel and accessory stores  | 11                                      |   | 1  | #                             | 8                  | 733                                | 102<br>3 <b>145</b>            | 637                                      | 15   |
| 5712<br>5713, 4, 9<br>572         | Furniture, home furnishings, and equipment stores  Furniture stores  Home furnishing stores  Household appliance stores                                 | #                                       | #<br>#<br>#<br>#<br>#<br>#              | # # # # # # # # # # # # # # # # # # #          | #<br>#<br>#<br>#<br>#         | 46<br>6<br>21<br>7 | 23 778<br>1 805<br>15 455<br>2 507 | 258<br>1 931<br>354            | 69<br>354<br>78                          | 21<br>182<br>26                            |
| 573<br>58                         | Radio, television, and music stores   |   |   |  |                               | 12                 | 4 011<br>36 384                    | 602<br>8 462                   | 136                                      | 59<br>1 <b>5</b> 29                        |
| 5812                              | Eating and drinking places  | tt l                                    | #                                       | # #  | #                             | 109                | 32 280                             | 7 770                          | 1 657                                    | 1 420                                      |
| 5813<br>591                       | Drinking places (alcoholic beverages)  Drug and proprietary stores  | #                                       | ;;<br>;;                                | <del>     </del>                               | <del>  </del><br>  #          | 29                 | 4 104<br>9 131                     | 692<br>1 279                   | 153<br>306                               | 109<br>152                                 |
|                                   | Miscellaneous retail stores2  |   | π<br>#                                  | π<br>#   | π<br>#                        | 126                | 86 763                             | 8 393                          | 2 017                                    | 714  |
| 592<br>593                        | Liquor storesUsed merchandise stores  | #                                       | #                                       | #  | # #                           | 21<br>7            | 11 873<br>1 687                    | 868<br>195                     | 187<br>39                                | 84<br>19                                   |
| 594<br>5941<br>5944               | Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores                    | #                                       | #<br>#<br>#<br>#                        | #  | #<br>#<br>#<br>#              | 51<br>13<br>5      | (D)<br>4 794<br>1 837              | (D)<br>937<br>238              | (D)<br>188<br>55                         | (D)<br>82<br>24<br>(D)                     |
| Other 594<br>596                  | Nonstore retailers <sup>2</sup>   |   |   | #  |                               | 33                 | (D)<br>(D)                         | (D)<br>(D)                     | (D)<br>(D)                               |  |
| 598<br>5992                       | Fuel and ice dealers  | #                                       | # # # # # # # # # # # # # # # # # # #   | # # # # # # # # # # # # # # # # # # #          | #  <br>#  <br>#  <br>#        | 5<br>17<br>10      | 47 771<br>1 502                    | 3 445<br>388                   | 884<br>129                               | (D)<br>178<br>40                           |
| 5993<br>5994<br>5999              | Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.   | #                                       | #                                       | ##   | #                             | 2<br>13            | (D)<br>2 933                       | (D)<br>415                     | (D)<br>84                                | (D)<br>56                                  |
|                                   | MERCER COUNTY<br>(Coextensive with Trenton, N.J., SMSA; see table<br>4.)  |   |   |  |                               |                    |                                    |                                |  |  |
|                                   | MIDDLESEX COUNTY<br>(Coextensive with New Brunswick-Perth Amboy-<br>Sayreville, N.J., SMSA; see table 4.)   |   |   |  |                               |                    |                                    |                                |  |  |
|                                   | MONMOUTH COUNTY<br>(Coextensive with Long Branch-Asbury Park, N.J.,<br>SMSA; see table 4.)  |   |   |  |                               |                    |                                    |                                |  |  |

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| Tollowed by                      | Δ, see appendix F]   |               | All establis          | hments <sup>1</sup>              |                                  |                      | Establis                    | shments with p                 | ayroll1                         |                                   |
|----------------------------------|--|---------------|-----------------------|----------------------------------|----------------------------------|----------------------|-----------------------------|--------------------------------|---------------------------------|-----------------------------------|
|                                  |  |               |                       |                                  | rporated<br>esses                |                      |                             |                                |                                 | Paid                              |
| SIC code                         | Geographic area and kind of business   |               |                       | Individual                       |                                  |                      |                             |                                | First                           | employees<br>for pay<br>period    |
|                                  |  | Number        | Sales<br>(\$1,000)    | proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number)    | Number               | Sales<br>(\$1,000)          | Annual<br>payroll<br>(\$1,000) | quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number) |
|                                  | BERGEN COUNTY—Con.   |               |                       |                                  |                                  |                      |                             |                                |                                 |                                   |
| 58                               | Eating and drinking places   | #             | #                     | #                                | #                                | 1 156                | 430 182                     | 100 350                        | 23 474                          | 15 809                            |
| 5812<br>5812 pt.                 | Eating places  | #             | 11                    | #                                | #                                | 921<br>474           | 387 726<br>234 209          | 91 773<br>58 453               | 21 437<br>13 866                | 14 490<br>8 583                   |
| 5812 pt.<br>5812 pt.<br>5812 pt. | Cafeterias   | ::            | ::                    | **                               | ::                               | 15<br>304<br>128     | 5 430<br>84 434<br>63 653   | 1 471<br>17 688<br>14 161      | 346<br>4 103<br>3 122           | 239<br>3 578<br>2 090             |
| 5813                             | Drinking places (alcoholic beverages)  | Ħ             | #                     | #                                | #                                | 235                  | 42 456                      | 8 577                          | 2 037                           | 1 319                             |
| 591                              | Drug and proprietary stores  | Ħ             | #                     | Ħ                                | #                                | 213                  | 154 442                     | 18 948                         | 4 500                           | 2 461                             |
| 591 pt.<br>591 pt.               | Drug storesProprietary stores  | ::            | ::                    | ::                               | ::                               | 204<br>9             | 147 888<br>6 554            | 18 361<br>587                  | 4 379<br>121                    | 2 398<br>63                       |
| 59 ex. 591                       | Miscellaneous retali stores²   | #             | #                     | Ħ                                | #                                | 1 157                | 595 718                     | 72 285                         | 16 587                          | 6 807                             |
| 592<br>5 <b>9</b> 3              | Liquor stores<br>Used merchandise stores   | #             | #                     | #                                | #                                | 208<br>43            | 106 079<br>6 646            | 8 204<br>1 241                 | 1 885<br>282                    | 926<br>123                        |
| 5 <b>9</b> 4<br>5941<br>5941 pt. | Miscellaneous shopping goods stores<br>Sporting-goods stores and bicycle shops<br>General line sporting goods stores<br>Specialty line sporting goods stores | #             | #                     | #                                | #                                | 457<br>68            | 200 121<br>29 517<br>17 371 | 25 326<br>3 573<br>1 835       | 5 851<br>835<br>509             | 2 742<br>354<br>180               |
| 5941 pt.<br>5942                 | Specialty line sporting goods stores   | #             | #                     | **<br>!!                         | 111                              | 26<br>42<br>29<br>47 | 12 146<br>12 231            | 1 738<br>1 484                 | 326<br>342                      | 174<br>184                        |
| 5943<br>5944<br>5945             | Jewelry stores Hobby, tov. and game shops  | #             | #                     | H                                | #                                | 102<br>26            | 14 946<br>51 702<br>29 704  | 2 334<br>7 092<br>2 459        | 534<br>1 685<br>517             | 231<br>674<br>282                 |
| 5946<br>5947<br>5948             | Camera and photographic supply stores  | #             | #<br>#<br>#<br>#<br># | #<br>#<br>#<br>#<br>#<br>#       | ##<br>##<br>##<br>##<br>##<br>## | 31<br>104<br>14      | 13 562<br>34 416<br>5 296   | 1 590<br>4 849<br>570          | 367<br>1 048<br>142             | 117<br>618<br>75                  |
| 5949                             | Sewing, needlework, and piece goods stores   | #             |                       |                                  | #                                | 36                   | 8 747                       | 1 375                          | 381                             | 75<br>207                         |
| 596<br>5961<br>5962              | Nonstore retailers <sup>2</sup> Mail order houses.  Automatic merchandising machine operators  | ##            | # #                   | # # #                            | #                                | 129<br>38<br>30      | 119 568<br>55 795<br>12 142 | 17 154<br>5 229<br>1 871       | 3 696<br>983<br>444             | 1 351<br>357<br>137               |
| 5963<br>598                      | Direct selling establishments <sup>2</sup>   | #             |                       |                                  | #                                | 61<br>40             | 51 631<br>97 851            | 10 054<br>8 545                | 2 269                           | 857<br>465                        |
| 5983<br>5984                     | Fuel oil dealersLiquefied petroleum gas (bottled gas) dealers  | ##            | ##                    | ##                               | #                                | 37<br>2              | (D)<br>(D)                  | (D)<br>(D)                     | (D)<br>(D)                      | (D)<br>(D)<br>(D)                 |
| 5982<br>5992                     | Fuel and ice dealers, n.e.c.   | π<br>#        |                       |                                  | #                                | 1 101                | (D)<br>19 316               | (D)<br>3 715                   | (D)<br>862                      | 448                               |
| 5993<br>5994                     | Cigar stores and stands News dealers and newsstands  | #             | #                     | ###                              | #                                | 15<br>10             | 5 505<br>2 516              | 590<br>325                     | 136<br>78                       | 89<br>55                          |
| 5999<br>5999 pt.                 | Miscellaneous retail stores, n.e.c. Optical goods stores   | #             | #                     | #                                | #                                | 154<br>50            | 38 116<br>7 862             | 7 185<br>1 872                 | 1 698<br>457                    | 608<br>140                        |
| 5999 pt.<br>5999 pt.<br>5999 pt. | Pet shops<br>Typewriter stores<br>Other miscellaneous retail stores, n.e.c   | ::            | **                    | **                               | ::                               | 25<br>6<br>73        | 4 485<br>3 635<br>22 134    | 948<br>655<br>3 710            | 213<br>157<br>871               | 89<br>44<br>335                   |
|                                  |  |               |                       |                                  |                                  |                      |                             |                                |                                 |                                   |
|                                  | BURLINGTON COUNTY  |               |                       |                                  |                                  |                      |                             |                                |                                 |                                   |
| -                                | Retail trade <sup>2</sup>  | 2 427         | 1 710 255             | 1 051                            | 94                               | 1 748                | 1 681 475                   | 185 672                        | 44 017                          | 21 528                            |
| 52                               | Building materials, hardware, garden supply, and mobile home dealers   | #             | #                     | Ħ                                | #                                | 79                   | <b>50</b> 463               | 5 833                          | 1 431                           | 560                               |
| 521, 3<br>521<br>523             | Building materials and supply stores<br>Lumber and other building materials dealers<br>Paint, glass, and wallpaper stores                                    | # #           | #                     | #                                | #                                | 38<br>26<br>12       | 36 449<br>33 966<br>2 483   | 4 065<br>3 645<br>420          | 1 019<br>919                    | 375<br>337<br>38                  |
| 525                              | Hardware stores  |               |                       |                                  | #<br>  #                         | 18                   | 7 230                       | 1 048                          | 100<br>287                      | 97                                |
| 526<br>527                       | Retail nurseries, lawn and garden supply stores<br>Mobile home dealers   | ##            | #                     | #                                | #                                | 19<br>4              | 5 290<br>1 494              | 627<br>93                      | 101<br>24                       | 80<br>8                           |
| <b>5</b> 3                       | General merchandlse group stores  Department stores (incl. leased depts.) <sup>3 4</sup>   | #             | #                     | #                                | #                                | 40<br>24             | 236 <b>597</b><br>222 599   | 31 <b>505</b><br>(NA)          | 7 045<br>(NA)                   | 3 961<br>(NA)                     |
| 531<br>533                       | Department stores (excl. leased depts.) <sup>3</sup> Variety stores  | #<br>#        | ##                    | ###                              | #                                | 24<br>7              | 208 804<br>(D)              | 28 408<br>(D)                  | 6 317<br>(D)<br>(D)             | 3 433<br>(D)<br>(D)               |
| 539<br><b>54</b>                 | Miscellaneous general merchandise stores Food stores   | Π<br>#        | π<br>π                | π<br>Ħ                           | #                                | 9<br><b>259</b>      | 330 802                     | (D)<br>33 562                  | 8 116                           | 2 999                             |
| 541<br>542                       | Grocery stores<br>Meat and fish (seafood) markets  | #             | #                     | #                                | #                                | 158<br>25            | 300 940<br>14 993           | 29 421<br>1 150                | 7 193<br>259                    | 2 345<br>135                      |
| 546<br>5462                      | Retail bakeries  | #             | 11                    | #                                | 11                               | 35<br>29             | 7 526<br>6 373              | 2 006<br>1 786                 | 471<br>412                      | 362                               |
| 5463                             | Retail bakeries—selling only   |               |                       | **                               |                                  | 6                    | 1 153                       | 220                            | 59                              | 332<br>30                         |
| 543, 4, 5, 9<br>543<br>544       | Other food stores  Fruit stores and vegetable markets  Candy, nut, and confectionery stores  | #<br>#<br>  # | ##                    | ###                              | #                                | 41<br>8<br>8         | 7 343<br>2 425<br>778       | 985<br>352<br>135              | 193<br>61<br>27                 | 157<br>40<br>41                   |
| 545<br>549                       | Dairy products stores  | #             | #                     | #                                | #                                | 9 16                 | 1 871<br>2 269              | 279<br>219                     | 48<br>57                        | 35<br>41                          |

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|  | Δ, see appendix F]   |                 | All establis          | hments <sup>1</sup>                            |                               |                     | Establis                       | hments with p                  | ayroll <sup>1</sup>                      |  |
|--|--|-----------------|-----------------------|--|-------------------------------|---------------------|--------------------------------|--------------------------------|--|--|
|  |  |                 |                       | Unincor  | porated<br>esses              |                     |                                |                                |  | Paid<br>employees                                      |
| SIC code                                 | Geographic area and kind of business   | Number          | Sales<br>(\$1,000)    | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number              | Sales<br>(\$1,000)             | Annual<br>payroll<br>(\$1,000) | First<br>quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) |
|  | BURLINGTON COUNTY-Con.   |                 |                       |  |                               |                     |                                |                                |  |  |
| 55 ex. 554                               | Automotive dealers   | #               | #                     | Ħ  | #                             | 121                 | 401 212                        | 33 204                         | 8 085                                    | 2 065  |
| 551<br>552                               | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only  | #               | #                     | #  | #                             | 42<br>15            | 359 019<br>8 995               | 27 585<br>555                  | 6 779<br>118                             | 1 591<br>45  |
| 553<br>553 pt.<br>553 pt.                | Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores   | #               | #                     | #  | #                             | 48<br>47<br>1       | 24 171<br>(D)<br>(D)           | 4 012<br>(D)<br>(D)            | 941<br>(D)<br>(D)                        | 346<br>(D)<br>(D)                                      |
| 555, 6, 7, 9<br>555<br>556<br>557<br>559 | Miscellaneous automotive dealers  Boat dealers  Recreational and utility trailer dealers  Motorcycle dealers  Automotive dealers, n.e.c.                     | # # #           | #<br>#<br>#<br>#      | ##<br>##<br>##<br>##                           | ##<br>##<br>##<br>##          | 16<br>8<br>3<br>5   | 9 027<br>3 326<br>840<br>4 861 | 1 052<br>391<br>84<br>577      | 247<br>89<br>16<br>142                   | 83<br>32<br>9<br>42                                    |
| 554                                      | Gasoline service stations  | #               | #                     | Ħ  | #                             | 196                 | 163 211                        | 7 471                          | 1 823                                    | 1 085  |
| 56<br>561                                | Apparel and accessory stores  Men's and boys' clothing and furnishings stores  | #               | #                     | #<br>  #                                       | #                             | 176<br>25           | <b>74</b> 9 <b>58</b><br>8 734 | 8 <b>501</b><br>1 077          | 1 893                                    | 1 072<br>99  |
| 562, 3, 8<br>562<br>563, 8               | Women's clothing and specialty stores and furriers   | ††<br>††<br>††  | #<br>#<br>#           | ##   | #<br>#<br>#                   | 53<br>45<br>8       | 30 257<br>25 976<br>4 281      | 3 364<br>2 933<br>431          | 811<br>688<br>123                        | 458<br>402<br>56                                       |
| 565                                      | Family clothing stores   | #               | #                     | tt   | #                             | 17                  | 17 338                         | 1 323                          | 258                                      | 169  |
| 566<br>566 pt.<br>566 pt.                | Shoe stores  | #               | #                     | #  | #                             | 67<br>9<br>10       | 15 450<br>1 606<br>1 902       | 2 207<br>268<br>352            | 463<br>61<br>49                          | 273<br>24<br>43  |
| 566 pt.<br>566 pt.                       | Children's and juveniles' shoe stores<br>Family shoe stores  | ::              | ::                    | **   | **                            | 6<br>42             | 789<br>11 153                  | 137<br>1 450                   | 27<br>326                                | 14<br>192  |
| 564, 9<br>564<br>569                     | Other apparel and accessory stores  Children's and infants' wear stores  Miscellaneous apparel and accessory stores  | #<br>#<br>#     | #                     | ##   | #                             | 14<br>8<br>6        | 3 179<br>2 353<br>826          | 530<br>341<br>189              | 128<br>80<br>48                          | 73<br>52<br>21   |
|  | Furniture, home furnishings, and equipment stores  | #               | #                     | #  | #                             | 101                 | 55 644                         | 6 815                          | 1 661                                    | 643  |
| 5712<br>5713, 4, 9                       | Furniture stores  Home furnishing stores   | ††<br>††        | #                     | ††   | #                             | 33<br>26            | 15 197<br>15 655               | 2 109<br>1 863                 | 467<br>563                               | 178<br>227   |
| 5713<br>5714<br>5719                     | Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores                                    | # #             | #                     | #  | ##                            | 14<br>1<br>11       | (D)<br>(D)<br>8 149            | (D)<br>(D)<br>944              | (D)<br>(D)<br>319                        | (D)<br>(D)<br>155                                      |
| 572<br>573                               | Household appliance stores   | ††<br>††        | #                     | ††<br>††                                       | #                             | 11<br>31            | 5 549<br>19 243                | 703<br>2 140                   | 155<br>476                               | 63<br>175  |
| 5732<br>5733<br>5733 pt.<br>5733 pt.     | Radio and television stores  Music stores  Record shops  Musical instrument stores   | #               | ##                    | #  | ##                            | 24<br>7<br>3<br>4   | 15 891<br>3 352<br>(D)         | 1 748<br>392<br>(D)<br>(D)     | 404<br>72<br>(D)                         | 142<br>33<br>(D)<br>(D)                                |
| 10.1                                     | Eating and drinking places   | #               | #                     | Ħ  | #                             | 377                 | 159 428                        | 35 303                         | 8 549                                    | 6 620  |
| 5812<br>5812 pt.                         | Eating places  | #               | 11                    | #  | #                             | 290<br>129          | 144 920<br>74 616              | 32 963<br>19 370               | 7 968<br>4 710                           | 6 170<br>3 140   |
| 5812 pt.<br>5812 pt.<br>5812 pt.         | Cafeterias Refreshment places Other eating places  | ::              | ::                    | ::   | ::                            | 113<br>43           | 3 242<br>41 968<br>25 094      | 1 074<br>8 529<br>3 990        | 231<br>2 118<br>909                      | 178<br>2 252<br>600                                    |
| 5813                                     | Drinking places (alcoholic beverages)  | #               | #                     | #  | #                             | 87                  | 14 508                         | 2 340                          | 581                                      | 450  |
| 591<br>591 pt.                           | Drug and proprietary stores  | #               | #                     | #  | #                             | 57<br>54            | 33 903 (D)                     | 4 472<br>(D)                   | 1 020<br>(D)                             | 494<br>(D)   |
| 591 pt.<br>59 ex. 591                    | Proprietary stores   | #               | #                     |  |                               | 3<br>3 <b>42</b>    | (D)<br>175 257                 | (D)  <br>19 <b>00</b> 6        | (D)<br>4 394                             | (D)<br>(D)<br>2 029                                    |
| 592<br>593                               | Liquor storesUsed merchandise stores   | #               | #                     | #  | #                             | 62<br>16            | 50 057<br>3 984                | 4 703<br>763                   | 1 126<br>163                             | 551<br>127   |
| 594<br>5941<br>5941 pt.<br>5941 pt.      | Miscellaneous shopping goods stores<br>Sporting goods stores and bicycle shops<br>General line sporting goods stores<br>Specialty line sporting goods stores | #               | #                     | #  | #                             | 142<br>29<br>16     | 42 480<br>9 902<br>7 103       | 5 242<br>1 144<br>758          | 1 129<br>261<br>174                      | 665<br>119<br>77                                       |
| 5941 pt.<br>5942<br>5943                 | Book stores  | <br>II          | ij                    | <br>H  | <br>II                        | 13<br>17            | 2 799<br>2 253                 | 386<br>368                     | 87<br>82                                 | 77<br>42<br>44<br>(D)<br>72<br>(D)<br>(D)<br>119       |
| 5944<br>5945                             | Jewelry stores   | #               | #                     | H  | H H                           | 11<br>21<br>12      | (D)<br>4 807<br>(D)            | (D)<br>851<br>(D)              | (D)<br>167<br>(D)                        | (D)<br>72<br>(D)                                       |
| 5946<br>5947<br>5948<br>5949             | Jewelry stores   | # # # # # # # # | #<br>#<br>#<br>#<br># | #        | #<br>#<br>#<br>#<br>#<br>#    | 10<br>27<br>3<br>12 | (D)<br>4 880<br>257<br>4 105   | (D)<br>(D)<br>746<br>59<br>502 | (D)<br>(D)<br>164<br>15<br>112           | (D)<br>119<br>13<br>88                                 |
| 596<br>5961<br>5962<br>5963              | Nonstore retailers <sup>2</sup> Mail order houses  Automatic merchandising machine operators  Direct selling establishments <sup>2</sup>                     | # #             | ##                    | ##   | ##                            | 18<br>4<br>9<br>5   | 18 149<br>(D)<br>(D)<br>(D)    | 1 835<br>(D)<br>(D)<br>(D)     | 480<br>(D)<br>(D)<br>(D)                 | 170<br>(D)<br>(D)<br>(D)                               |
| 598<br>5983<br>5984<br>5982              | Fuel oil dealers<br>Fuel oil dealers<br>Liquefied petroleum gas (bottled gas) dealers  | # #             | #<br>#<br>#<br>#      | = ####   | ##<br>##<br>##                | 29<br>24<br>5       | 45 771<br>(D)<br>(D)           | 4 224<br>(D)<br>(D)            | 987<br>(D)<br>(D)                        | 252<br>(D)<br>(D)                                      |
| 5982<br>5992<br>5993                     | Fuel and ice dealers, n.e.c.  Florists  Cigar stores and stands  | ++              | #                     | #  | #                             | 28<br>2             | 3 258<br>(D)                   | 641<br>(D)                     | 142<br>(D)                               | 100<br>(D)   |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A. see appendix FI

|  | g of abbreviations and symbols, see introductory text. For explanat Δ, see appendix F]   |                  | All establis         |  |                               |                           |  | shments with p                    |  |  |
|--|--|------------------|----------------------|--|-------------------------------|---------------------------|--|-----------------------------------|--|--|
|  |  |                  |                      |  | porated<br>esses              |                           |  |                                   |  | Paid employees   |
| SIC code   | Geographic area and kind of business   | Number           | Sales<br>(\$1,000)   | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                    | Sales<br>(\$1,000)                     | Annual<br>payroll<br>(\$1,000)    | First<br>quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) |
|  | BURLINGTON COUNTY—Con.   |                  |                      |  |                               |                           |  |                                   |  |  |
| 59 ex. 591<br>5994                                   | Miscellaneous retail stores2—Con. News dealers and newsstands  | ##               | Ħ                    | ##   | ##                            | 5                         | 2 097                                  | 166                               | 38                                       | 27   |
| 5999<br>5999 pt.<br>5999 pt.<br>5999 pt.<br>5999 pt. | Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops. Typewriter stores Other miscellaneous retail stores, n.e.c.      | ##               | ::                   | ##   | ##                            | 40<br>16<br>4<br>1<br>19  | (D)<br>2 407<br>(D)<br>(D)<br>6 238    | (D)<br>485<br>(D)<br>(D)<br>859   | (D)<br>124<br>(D)<br>(D)<br>184          | (D)<br>42<br>(D)<br>(D)<br>78                          |
|  | CAMDEN COUNTY  |                  |                      |  |                               |                           |  |                                   |  |  |
| 8  | Retall trade <sup>2</sup>  | 3 513            | 2 301 518            | 1 355  | 152                           | 2 575                     | <b>2</b> 250 358                       | 263 429                           | 61 781                                   | 31 246   |
| 52   | Building materials, hardware, garden supply, and mobile home dealers   | Ħ                | ш                    | #  | #                             | 102                       | 82 856                                 | 10 931                            | 2 376                                    | 849  |
| 521, 3<br>521<br>523                                 | Building materials and supply stores<br>Lumber and other building materials dealers<br>Paint, glass, and wallpaper stores            | #                | ##                   | #  | #                             | 60<br>34<br>26            | 68 086<br>58 176<br>9 910              | 8 458<br>6 789<br>1 669           | 1 824<br>1 424<br>400                    | 586<br>452<br>134                                      |
| 525<br>526<br>527                                    | Hardware stores  | #                | #<br>#<br>#          | #  | #                             | 30<br>10<br>2             | 8 224<br>(D)<br>(D)                    | 1 617<br>(D)<br>(D)               | 394<br>(D)<br>(D)                        | 179<br>(D)<br>(D)                                      |
| 53   | General merchandise group stores   | Ħ                | #                    | Ħ  | Ħ                             | 41                        | 253 357                                | 31 405                            | 7 017                                    | 4 852  |
| 531<br>531<br>533<br>539                             | Department stores (incl. leased depts.) <sup>3</sup> 4   | #<br>#<br>#<br># | #<br>#<br>#          | # #  | ##                            | 20<br>20<br>15<br>6       | 250 602<br>(D)<br>15 201<br>(D)        | (NA)<br>(D)<br>2 742<br>(D)       | (NA)<br>(D)<br>576<br>(D)                | (NA)<br>(D)<br>440<br>(D)                              |
| 54   | Food stores  | Ħ                | Ħ                    | Ħ  | Ħ                             | 348                       | 486 346                                | 50 427                            | 11 884                                   | 4 446  |
| 541<br>542   | Grocery stores<br>Meat and fish (seafood) markets  | #                | #                    | #  | #                             | 221<br>26                 | 447 162<br>16 498                      | 43 874<br>1 583                   | 10 404<br>381                            | 3 428<br>177   |
| 546<br>5462<br>5463                                  | Retail bakeries<br>Retail bakeries —baking and selling<br>Retail bakeries—selling only   | #                | ##                   | #  | #                             | 52<br>43<br>9             | 12 493<br>9 829<br>2 664               | 3 521<br>2 895<br>626             | 803<br>659<br>144                        | 609<br>484<br>125                                      |
| 543, 4, 5, 9<br>543<br>544<br>545<br>549             | Other food stores  | #<br>#<br>#<br># | ##<br>##<br>##<br>## | #####  | ##                            | 49<br>12<br>14<br>9<br>14 | 10 193<br>(D)<br>2 350<br>(D)<br>2 820 | 1 449<br>(D)<br>503<br>(D)<br>338 | 296<br>(D)<br>140<br>(D)<br>78           | 232<br>(D)<br>108<br>(D)<br>54                         |
| 55 ex. 554   | Automotive dealers   | #                | Ħ                    | Ħ  | Ħ                             | 133                       | 396 812                                | 33 357                            | 8 046                                    | 1 899  |
| 551<br>552   | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only  | #                | #                    | #  | #                             | 32<br>17                  | 332 766<br>14 440                      | 24 906<br>715                     | 6 129<br>174                             | 1 273<br>51  |
| 553<br>553 pt.<br>553 pt.                            | Auto and home supply stores  | #                | #                    | #  | #                             | 68<br>67<br>1             | 37 689<br>(D)<br>(D)                   | 6 181<br>(D)<br>(D)               | 1 434<br>(D)<br>(D)                      | 480<br>(D)<br>(D)                                      |
| 555, 6, 7, 9<br>555<br>556<br>557<br>559             | Miscellaneous automotive dealers Boat dealers Recreational and utility trailer dealers Motorcycle dealers Automotive dealers, n.e.c. | ##               | #<br>#<br>#          | #####  | ##                            | 16<br>6<br>4<br>6         | 11 917<br>(D)<br>(D)<br>3 481          | 1 555<br>(D)<br>(D)<br>487        | 309<br>(D)<br>(D)<br>80                  | 95<br>(D)<br>(D)<br>34                                 |
| 554  | Gasoline service stations  | Ħ                | #                    | #  | Ħ                             | 232                       | 189 302                                | 8 682                             | 2 097                                    | 1 185  |
| 56<br>561  | Apparel and accessory stores   | #                | # #                  | #  | #                             | 3 <b>00</b><br>50         | 134 774<br>22 735                      | 17 298<br>3 255                   | 4 02 <b>2</b><br>744                     | 2 263<br>321   |
| 562, 3, 8  | Men's and boys' clothing and furnishings stores  Women's clothing and specialty stores and furniers                                  | #<br>#           | # #                  | # #  | #<br>#                        | 116                       | 59 995                                 | 6 746                             | 1 604                                    | 992  |
| 562<br>563, 8  | Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers  | #                | #                    | ##   | #                             | 92<br>24                  | 51 610<br>8 385                        | 5 439<br>1 307                    | 1 252<br>352                             | 846<br>146   |
| 565<br>566   | Family clothing stores   | #                | # #                  | # #  | #                             | 17<br>94                  | 10 757<br>31 467                       | 1 439<br>4 474                    | 328<br>1 060                             | 204<br>550   |
| 566 pt.<br>566 pt.<br>566 pt.<br>566 pt.             | Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores. Family shoe stores                                      | **               | **                   | ::   | ::                            | 15<br>25<br>6<br>48       | (D)<br>9 410<br>(D)<br>17 244          | (D)<br>1 520<br>(D)<br>2 218      | (D)<br>363<br>(D)<br>528                 | (D)<br>191<br>(D)<br>292                               |
| 564, 9<br>564<br>569                                 | Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores.                   | #                | #                    | #  | #                             | 23<br>17<br>6             | 9 820<br>(D)<br>(D)                    | 1 384<br>(D)<br>(D)               | 286<br>(D)<br>(D)                        | 196<br>(D)<br>(D)                                      |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

| tollowed by                                 | Δ, see appendix F]   |          | All establis         | hments <sup>1</sup>                            |                               |                           | Establis                                    | shments with p                      | payroll <sup>1</sup>                     |   |
|---|--|----------|----------------------|--|-------------------------------|---------------------------|---|-------------------------------------|--|---|
|   |  |          |                      |  | rporated<br>esses             |                           |   |                                     |  | Paid  |
| SIC code                                    | Geographic area and kind of business   | Number   | Sales<br>(\$1,000)   | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                    | Sales<br>(\$1,000)                          | Annual<br>payrol!<br>(\$1,000)      | First<br>quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|   | CAMDEN COUNTY—Con.   |          |                      |  |                               |                           |   |                                     |  |   |
| 57  | Furniture, home furnishings, and equipment stores  | Ħ        | Ħ                    | Ħ  | #                             | 191                       | 110 837                                     | 13 529                              | 3 <b>12</b> 6                            | 1 256   |
| 5712<br>5713, 4, 9                          | Furniture stores   | #<br>  # | #                    | #  | #<br>  #                      | 50<br>68                  | 41 500<br>27 660                            | 5 423<br>3 601                      | 1 249<br>857                             | 487<br>366  |
| 5713<br>5714<br>5719                        | Floor covering stores<br>Drapery, curtain, and upholstery stores<br>Miscellaneous home furnishing stores   | #        | ##                   | #  | #                             | 31<br>6<br>31             | 15 496<br>(D)<br>(D)                        | 2 010<br>(D)<br>(D)                 | 447<br>(D)<br>(D)                        | 150<br>(D)<br>(D)   |
| 572   | Household appliance stores   | tt       | #                    | Ħ  | ##                            | 21                        | 13 523                                      | 1 525                               | 331                                      | 108   |
| 573<br>5732<br>5733<br>5733 pt.<br>5733 pt. | Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores  | #        | ##<br>##<br>##<br>** | #  | #                             | 52<br>35<br>17<br>10<br>7 | 28 154<br>20 509<br>7 645<br>6 212<br>1 433 | 2 980<br>2 007<br>973<br>758<br>215 | 689<br>464<br>225<br>176<br>49           | 295<br>164<br>131<br>91<br>40                                       |
| 58  | Eating and drinking places   | #        | Ħ                    | #  | #                             | 551                       | 199 857                                     | 49 468                              | 11 701                                   | 9 163   |
| 5812 pt.<br>5812 pt.<br>5812 pt.            | Eating places Restaurants and lunchrooms Cafeterias  | # #      | # ::                 | # #  | #<br>#                        | 388<br>155<br>4           | 168 150<br>93 924<br>(D)                    | 44 015<br>26 723<br>(D)             | 10 350<br>6 284<br>(D)                   | 8 164<br>4 361<br>(D)   |
| 5812 pt.<br>5812 pt.                        | Refreshment placesOther eating places  | **       | ::                   |  | **                            | 195<br>34                 | 65 831<br>(D)                               | 14 988<br>(D)                       | 3 534<br>(D)                             | 3 287<br>(D)  |
| 5813<br>591                                 | Drinking places (alcoholic beverages)  Drug and proprietary stores   | #<br>#   | #                    | ##<br>##                                       | ##                            | 163<br>110                | 31 707<br>70 573                            | 5 453<br>9 033                      | 1 351<br>2 167                           | 999   |
| 591 pt.<br>591 pt.                          | Drug storesProprietary stores  | **       | **                   | **   | **                            | 105                       | 69 416<br>1 157                             | 8 832<br>201                        | 2 123<br>44                              | 1 037<br>24   |
| 59 ex. 591                                  | Miscellaneous retail stores <sup>2</sup>   | Ħ        | Ħ                    | #  | #                             | 567                       | 3 <b>2</b> 5 644                            | 39 <b>2</b> 99                      | 9 345                                    | 4 272   |
| 592<br>593                                  | Liquor stores Used merchandise stores Used merchandise stores  | #        | #                    | #  | #                             | 109<br>27                 | 80 522<br>4 649                             | 5 854<br>953                        | 1 391<br>249                             | 771<br>130  |
| 594<br>5941<br>5941 pt.<br>5941 pt.         | Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores. Specialty line sporting goods stores.                          | #        | ##<br>##<br>**       | #  | #                             | 211<br>34<br>15<br>19     | 79 019<br>12 420<br>7 004<br>5 416          | 10 509<br>1 475<br>724<br>751       | 2 398<br>371<br>176<br>195               | 1 392<br>164<br>82<br>82  |
| 5942<br>5943                                | Stationery stores  | #        | #                    | #  | #                             | 21<br>19                  | 5 760<br>6 387                              | 915<br>1 175                        | 189<br>256                               | 121<br>102  |
| 5944<br>5945<br>5946                        | Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores  | ##       | #                    | #  | #                             | 43<br>26<br>6             | 12 436<br>24 352<br>4 128                   | 2 130<br>2 280<br>430               | 509<br>470<br>102                        | 227<br>356<br>49  |
| 5947<br>5948<br>5949                        | Gift, novelty, and souvenir shops  | #        | #                    | ##   | ##<br>##<br>##<br>##<br>##    | 44<br>5<br>13             | 9 066<br>1 078<br>3 392                     | 1 329<br>177<br>598                 | 303<br>43<br>155                         | 241<br>26<br>106  |
| 596<br>5961<br>5962<br>5963                 | Nonstore retailers <sup>2</sup> Mail order houses  Automatic merchandising machine operators  Direct selling establishments <sup>2</sup>                                       | #        | #<br>#<br>#          | #  | ##                            | 48<br>8<br>12<br>28       | 65 492<br>15 748<br>28 478<br>21 266        | 11 981<br>2 160<br>6 404<br>3 417   | 2 926<br>621<br>1 500<br>805             | 980<br>231<br>450<br>299  |
| 598<br>5983                                 | Fuel and ice dealers   | #        | #                    | #  | #                             | 36<br>35                  | 70 105<br>(D)<br>(D)                        | 5 461<br>(D)                        | 1 346<br>(D)<br>(D)                      | 345<br>(D)<br>(D)   |
| 5984<br>5982<br>5992                        | Liquefied petroleum gas (bottled gas) dealers  | #        | # #                  | #  | #                             | 1 -                       | (D)<br>6,503                                | (D)<br>-<br>1 554                   | (D)<br>-<br>321                          | (D)<br>-<br>217   |
| 5993<br>5994                                | Cigar stores and stands  | #        | #                    | #  | #                             | 10<br>9                   | 2 226<br>2 091                              | 220<br>210                          | 51<br>58                                 | 38<br>47  |
| 5999<br>5999 pt.<br>5999 pt.                | Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops   | ##       | #                    | #  | #                             | 73<br>24<br>12            | 15 037<br>3 847                             | 2 557<br>921<br>(D)                 | 605<br>212<br>(D)                        | 352<br>79<br>(D)<br>(D)<br>(D)                                      |
| 5999 pt.<br>5999 pt.                        | Typewriter stores Other miscellaneous retail stores, n.e.c.  | **       | ::                   | **   | **                            | 1<br>36                   | (D)<br>(D)                                  | 000                                 | (D)<br>(D)<br>(D)                        | (D)<br>(D)  |
|   | CAPE MAY COUNTY  |          |                      |  |                               |                           |   |                                     |  |   |
|   | Retail trade <sup>2</sup>  | 1 405    | 578 146              | 566  | 93                            | 1 134                     | 564 952                                     | 71 700                              | 11 978                                   | 6 376   |
| 52  | Building materials, hardware, garden supply, and mobile home dealers   | #        | Ħ                    | Ħ  | #                             | 44                        | 27 295                                      | 3 651                               | 822                                      | 280   |
| 521, 3<br>525<br>526<br>527                 | Building materials and supply stores<br>Hardware stores<br>Retail nurseries, lawn and garden supply stores<br>Mobile home dealers  | #        | ##<br>##<br>##       | #  | #                             | 30<br>11<br>2<br>1        | 21 714<br>(D)<br>(D)<br>(D)                 | 2 795<br>(D)<br>(D)<br>(D)          | 650<br>(D)<br>(D)<br>(D)                 | 204<br>(D)<br>(D)<br>(D)  |
| 53  | General merchandise group stores   | #        | #                    | #  | Ħ                             | 42                        | 34 907                                      | 4 376                               | 931                                      | 466   |
| 531<br>531<br>533<br>539                    | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores | ##       | #<br>#<br>#<br>#     | ##   | #                             | 4<br>4<br>26<br>12        | (D)<br>21 781<br>6 732<br>6 394             | (NA)<br>2 786<br>597<br>993         | (NA)<br>641<br>104<br>186                | (NA)<br>296<br>70<br>100  |
| 54  | Food stores  | #        | #                    | #  | #                             | 174                       | 156 191                                     | 16 260                              | 2 973                                    | 1 284   |
| 541<br>542<br>546<br>543, 4, 5, 9           | Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores   | #        | #<br>#<br>#          | ##   | #                             | 95<br>12<br>21<br>46      | 138 566<br>4 972<br>3 503<br>9 150          | 12 997<br>549<br>964<br>1 750       | 2 529<br>99<br>131<br>214                | 971<br>43<br>111<br>159   |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

| - Iollowed by                     | A, see appendix Fj  | T                | All establis               | hments <sup>1</sup>    |                   |                        | Establis                  | shments with p           | payroll <sup>1</sup>  |                              |
|-----------------------------------|---|------------------|----------------------------|------------------------|-------------------|------------------------|---------------------------|--------------------------|-----------------------|------------------------------|
|                                   |   |                  |                            |                        | porated           |                        |                           |                          |                       | Paid                         |
| SIC code                          | Geographic area and kind of business  |                  |                            |                        | esses             |                        |                           |                          |                       | employees<br>for pay         |
|                                   |   |                  | 0-1                        | Individual<br>proprie- | Partner-          |                        | 0.1                       | Annuai                   | First quarter         | period<br>including          |
|                                   |   | Number           | Sales<br>(\$1,000)         | torships<br>(number)   | ships<br>(number) | Number                 | Sales<br>(\$1,000)        | payroll<br>(\$1,000)     | payroll<br>(\$1,000)  | March 12<br>(number)         |
|                                   | CAPE MAY COUNTY—Con.  |                  |                            |                        |                   |                        |                           |                          |                       |                              |
| 55 ex. 554                        | Automotive dealers  |                  | #                          | Ħ                      | Ħ                 | 38                     | 94 013                    | 6 818                    | 1 837                 | 483                          |
| 551                               | Motor vehicle dealers—new and used cars   |                  |                            |                        | ++                | 15                     | 82 564                    | 4 972                    | 1 431                 | 3 <b>3</b> 5                 |
| 551<br>552<br>553<br>555, 6, 7, 9 | Motor vehicle dealers—used cars only<br>Auto and home supply stores<br>Miscellaneous automotive dealers | #<br>#<br>#<br># | ##                         | ##                     | #                 | 11<br>12               | 3 429<br>8 020            | 569<br>1 277             | 128<br>278            | 48<br>100                    |
| 554                               | Gasoline service stations   | #                | #                          | #                      | #                 | 71                     | 38 268                    | 2 415                    | 459                   | 269                          |
| 56                                | Apparel and accessory stores  | Ħ                | Ħ                          | #                      | Ħ                 | 99                     | 22 393                    | 2 499                    | 458                   | 243                          |
| 561                               | Men's and boys' clothing and furnishings stores   | #                | Ħ                          | ††                     | ##                | 13                     | 4 141                     | 546                      | 117                   | 37                           |
| 562, <b>3</b> , 8<br>562          | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores                      | #                | #                          | #                      | #                 | 43<br>38               | 11 617<br>10 891          | 1 215<br>1 137           | 242<br>222            | 146<br>140                   |
| 56 <b>3</b> , 8<br>565            | Women's accessory and specialty stores and furriers   |                  |                            |                        | H π               | 5<br>16                | 726                       | 78<br>(D)                | 20                    | 6                            |
| 566<br>564, 9                     | Family clothing storesShoe storesOther apparel and accessory stores                                     | #                | #                          | #                      | #                 | 13                     | (D)<br>(D)<br>1 409       | (D)<br>(D)<br>147        | (D)<br>(D)<br>11      | (D)<br>(D)<br>9              |
| 57                                | Furniture, home furnishings, and equipment stores   | Ħ                | #                          | #                      | #                 | 38                     | 13 610                    | 1 709                    | 355                   | 144                          |
| 5712<br>5713, 4, 9                | Furniture stores  | #                | #                          | #                      | #                 | 12<br>12               | 4 071<br>2 920            | 676<br><b>32</b> 9       | 141<br>66             | 54<br>28                     |
| 572<br>573                        | Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores  | #                | #                          | # #                    | #                 | 6 8                    | 2 920<br>3 058<br>3 561   | 321<br>383               | 68<br>80              | 28<br>34                     |
| 58                                | Eating and drinking places  | ##               | #                          | #                      | #                 | 393                    | 103 886                   | 25 <b>30</b> 5           | 2 651                 | 2 392                        |
| 5812<br>5813                      | Eating places   | #                | #                          | #                      | #                 | 344<br>49              | 88 903<br>14 983          | 22 456<br>2 849          | 2 356<br>295          | 2 127<br>265                 |
| 591                               | Drug and proprietary stores   | #                | #                          | #                      | #                 | 32                     | 17 082                    | 1 980                    | 407                   | 215                          |
| 59 ex. 591                        | Miscellaneous retail stores <sup>2</sup>  | #                | Ħ                          | Ħ                      | #                 | 203                    | 57 307                    | 6 687                    | 1 085                 | 600                          |
| 592<br>59 <b>3</b>                | Liquor storesUsed merchandise stores  | #                | #                          | #                      | #                 | 28<br>4                | 21 024<br>(D)             | 2 233<br>(D)             | 370<br>(D)            | 170<br>(D)                   |
| 594                               | Miscellaneous shopping goods storesSporting goods stores and bicycle shops                              | ++               | 11                         |                        | ++                | 124                    | 17 088                    | 2 431                    | 307                   |                              |
| 5941<br>5944<br>Other 594         | Jewelry storesOther miscellaneous shopping goods stores   | #                | #                          | #                      | #                 | 14<br>19<br>91         | 3 091<br>(D)<br>(D)       | 378<br>(D)<br>(D)        | 51<br>(D)<br>(D)      | 267<br>30<br>(D)<br>(D)      |
| 596                               | Nonstore retailers <sup>2</sup>   |                  |                            |                        |                   | 18                     | 8 592                     | 931                      | 194                   |                              |
| 598<br>5992                       | Fuel and ice dealersFlorists  | #                | #                          | #                      | #                 | 7 7                    | 7 115<br>1 095            | 532<br>158               | 124<br>36             | 32<br>30                     |
| 5993<br>5994<br>5999              | Cigar stores and stands<br>News dealers and newsstands<br>Miscellaneous retail stores, n.e.c            | #                | ##<br>##<br>##<br>##<br>## | ##                     | # #               | 1<br>3<br>11           | (D)<br>(D)<br>(D)         | 158<br>(D)<br>(D)<br>(D) | (D)<br>(D)<br>(D)     | 73<br>32<br>30<br>(D)<br>(D) |
| 3333                              | Wissonanous rotali storos, rico.  |                  | "                          | "                      | ''                |                        | (6)                       | (0)                      | (5)                   | (0)                          |
|                                   | CUMBERLAND COUNTY   |                  |                            |                        |                   |                        |                           |                          |                       |                              |
|                                   | (Coextensive with Vineland-Millville-Bridgeton, N.J., SMSA; see table 4.)                               | -                |                            |                        |                   |                        |                           |                          |                       |                              |
|                                   |   |                  |                            |                        |                   |                        |                           |                          |                       |                              |
|                                   |   |                  |                            |                        |                   |                        |                           |                          |                       |                              |
|                                   | ESSEX COUNTY  |                  |                            |                        |                   |                        |                           |                          |                       |                              |
|                                   | Retall trade <sup>2</sup>   | 5 618            | 3 354 818                  | 1 938                  | 313               | 4 254                  | 3 268 <b>50</b> 6         | 386 637                  | 91 345                | 41 816                       |
| 52                                | Building materials, hardware, garden supply, and mobile home dealers                                    | #                | Ħ                          | #                      | #                 | 129                    | 100 837                   | 12 409                   | 2 802                 | 994                          |
| 521, <b>3</b>                     | Building materials and supply stores<br>Lumber and other building materials dealers                     | #                | #                          | #<br>#<br>#            | #                 | 74<br>45               | 79 787<br>66 16 <b>3</b>  | 9 253<br>7 161           | 2 112<br>1 641        | 722<br>527                   |
| 521<br>523                        | Paint, glass, and wallpaper stores  | 1                | #                          |                        |                   | 29                     | 13 624                    | 2 092                    | 471                   | 195                          |
| 525<br>526<br>527                 | Hardware stores Retail nurseries, lawn and garden supply stores   | #                | #                          | #                      | #                 | 45<br>10               | 14 921<br>6 129           | 2 209<br>947             | 50 <b>3</b><br>187    | 205<br>67                    |
| 53                                | Mobile home dealers  General merchandise group stores   | π<br>#           | #                          | #                      | π<br>#            | 73                     | 359 904                   | 46 481                   | 10 607                | 5 322                        |
| 531                               | Department stores (incl. leased depts.) <sup>3</sup> 4  |                  | Ħ                          | #                      | ++                | 16                     | <b>3</b> 28 579           | (NA)                     | (NA)                  | (NA)                         |
| 531<br>533<br>539                 | Variety stores  Miscellaneous general merchandise stores  | # #              | #                          | # #                    | #                 | 16<br><b>3</b> 2<br>25 | 314 163<br>33 991         | 40 196<br>5 221<br>1 064 | 9 179<br>1 193<br>235 | 4 491<br>694<br>137          |
| 54                                | Food stores   | #                | #                          | Ħ                      | #                 | 550                    | 11 750<br>794 <b>0</b> 66 | 78 115                   | 18 774                | 7 624                        |
| 541                               | Grocery stores  | #                | Ħ                          | Ħ                      | #                 | 316                    | 714 273                   | 67 575                   | 16 242                | 6 243                        |
| 542<br>546                        | Retail bakeries   | # <br>  #        | #                          | #                      |                   | 74<br>79               | 39 986<br>19 803          | 3 294<br>4 827           | 817<br>1 177          | 317<br>733                   |
| 5462<br>5463                      | Retail bakeries—baking and selling<br>Retail bakeries—selling only                                      | !!               | #                          | #                      | #                 | 71<br>8                | 18 493<br>1 310           | 4 602<br>225             | 1 122<br>55           | 68 <b>3</b><br>50            |
| 543, 4, 5, 9                      | Other food stores   | #                | #                          | Ħ                      | Ħ                 | 81                     | 20 004                    | 2 419                    | 5 <b>3</b> 8          | 331                          |
| 543<br>544<br>545<br>549          | Fruit stores and vegetable markets Candy, nut, and confectionery stores Dainy products stores           | #1               | #<br>#<br>#                | #<br>#<br>#<br>#       | #                 | 12<br>29<br>23<br>17   | 3 566<br>4 414<br>7 224   | 474<br>599<br>811        | 114<br>105<br>200     | 66<br>75<br>119              |
|                                   | Dairy products stores   |                  | H                          | H                      | #                 | 17                     | 4 800                     | 535                      | 119                   | 71                           |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

|   | Δ, see appendix F]   |                                 | All establis               | hments <sup>1</sup>                            |                                 |                      | Establis                             | shments with p                    | payroll <sup>1</sup>                     |   |
|---|--|---------------------------------|----------------------------|--|---------------------------------|----------------------|--------------------------------------|-----------------------------------|--|---|
|   |  |                                 |                            |  | porated<br>esses                |                      |                                      |                                   |  | Paid  |
| SIC code                                    | Geographic area and kind of business   | Number                          | Sales<br>(\$1,000)         | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number)   | Number               | Sales<br>(\$1,000)                   | Annual<br>payroll<br>(\$1,000)    | First<br>quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|   | ESSEX COUNTY—Con.  |                                 |                            |  |                                 |                      |                                      |                                   |  |   |
| 55 ex. 554                                  | Automotive dealers   | Ħ                               | #                          | #  | #                               | 181                  | 453 031                              | 38 348                            | 8 570                                    | 2 175   |
| 551<br>552                                  | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only  | #                               | #                          | #  | #                               | 66<br>22             | 392 459<br>12 575                    | 29 766<br>706                     | 6 643<br>164                             | 1 582<br>48   |
| 553<br>553 pt.<br>553 pt.                   | Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores                                       | #                               | #                          | ##   | #                               | 84<br>79<br>5        | 42 745<br>39 880<br>2 865            | 7 298<br>7 028<br>270             | 1 645<br>1 569<br>76                     | 498<br>474<br>24  |
| 555, 6, 7, 9                                | Miscellaneous automotive dealers<br>Boat dealers   | #                               | #                          | #  | #                               | 9                    | 5 252                                | 578                               | 118                                      | 47  |
| 555<br>556<br>557<br>559                    | Recreational and utility trailer dealers  Motorcycle dealers  Automotive dealers, n.e.c.   | #<br>#<br>#                     | ##                         | #<br>#   | #<br>#<br>#                     | 9                    | (D)<br>(D)                           | (D)<br>(D)                        | (D)<br>(D)                               | (D)<br>(D)  |
| 554   | Gasoline service stations  | Ħ                               | #                          | #  | #                               | 376                  | 244 734                              | 13 551                            | 3 283                                    | 1 496   |
| 56  | Apparel and accessory stores   | Ħ                               | #                          | #  | #                               | 560                  | 258 594                              | 36 253                            | 8 470                                    | 4 200   |
| 561<br>562, 3, 8                            | Men's and boys' clothing and furnishings stores  Women's clothing and specialty stores and furners                                       | ††<br>                          | #                          | #  | #<br>                           | 108                  | 50 807<br>108 129                    | 8 208<br>14 669                   | 1 991<br>3 439                           | 743<br>1 877  |
| 562<br>563, 8                               | Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers  | #                               | #                          | #  | #                               | 1 <b>7</b> 5         | 93 630<br>14 499                     | 12 352<br>2 317                   | 2 918<br>521                             | 1 566<br>311  |
| <b>5</b> 65                                 | Family clothing stores   | Ħ                               | #                          | #  | #                               | 33                   | 29 213                               | 3 094                             | 671                                      | 502   |
| 566<br>566 pt.<br>566 pt.                   | Shoe stores  | <u> </u>                        | #                          | #  | #                               | 139<br>30            | 58 277<br>8 692                      | 8 405<br>1 447                    | 1 960<br>353                             | 831<br>133  |
| 566 pt.<br>566 pt.                          | Women's shoe stores  | ::                              | **                         | ::   | ::                              | 32<br>7<br>70        | 12 960<br>1 382<br>35 243            | 2 086<br>267<br>4 605             | 506<br>59<br>1 042                       | 194<br>28<br>476  |
| 564, 9<br>564<br>569                        | Other apparel and accessory stores<br>Children's and infants' wear stores<br>Miscellaneous apparel and accessory stores                  | ##                              | ##                         | #  | ##                              | 48<br>26<br>22       | 12 168<br>7 827<br>4 341             | 1 877<br>1 263<br>614             | 409<br>274<br>135                        | 247<br>157<br>90  |
| 57  | Furniture, home furnishings, and equipment stores  | Ħ                               | #                          | #  | #                               | 294                  | 178 659                              | 21 741                            | 5 487                                    | 1 799   |
| 5712<br>5713, 4, 9                          | Furniture stores   | #                               | #                          | #  | #                               | 91<br>95             | 64 236<br>46 953                     | 9 280<br>5 452                    | 2 314<br>1 263                           | 690<br>487  |
| 5713<br>5714<br>5719                        | Home furnishing stores  Floor covening stores  Drapery, curtain, and upholstery stores  Miscellaneous home furnishing stores             | #                               | ##                         | #  | #<br>  #                        | 44<br>16<br>35       | 30 305<br>4 083<br>12 565            | 3 022<br>713<br>1 717             | 736<br>179<br>348                        | 214<br>78<br>195  |
| 572   | Household appliance stores   | 11                              | ##                         | #  | #                               | 24                   | 17 638                               | 1 664                             | 555                                      | 126   |
| 573<br>5732<br>5733<br>5733 pt.             | Radio, television, and music stores<br>Radio and television stores<br>Music stores<br>Record shops                                       | ##                              | ##                         | # #  | #                               | 84<br>56<br>28<br>15 | 49 832<br>34 811<br>15 021<br>7 955  | 5 345<br>3 755<br>1 590<br>696    | 1 355<br>959<br>396<br>172               | 496<br>310<br>186<br>101  |
| 5733 pt.                                    | Musical instrument stores  Eating and drinking places  | **                              |                            | "  | **                              | 1 048                | 7 066<br>3 <b>01 51</b> 9            | 894<br>72 276                     | 224<br>16 957                            | 85<br>11 559  |
| 5812  | Eating placesRestaurants and lunchrooms  | <u>;;</u>                       | #                          | #  | #                               | 688                  | 258 438                              | 64 721<br>29 925                  | 15 172                                   | 10 395  |
| 5812 pt.<br>5812 pt.<br>5812 pt.            | Cafeterias   | **                              | **                         | **   | **                              | 303<br>16<br>275     | 117 907<br>3 628<br>75 757           | 1 126<br>15 775                   | 6 895<br>272<br>3 773                    | 4 657<br>130<br>2 958   |
| 5812 pt.<br>5813                            | Other eating places  Drinking places (alcoholic beverages)   | **                              | **                         | **   | **                              | 94<br>360            | 61 146<br>43 081                     | 17 895<br>7 555                   | 4 232<br>1 785                           | 2 650<br>1 164  |
| 591   | Drug and proprietary stores  | #                               | #                          | #  | #                               | 177                  | 107 363                              | 13 868                            | 3 323                                    | 1 625   |
| 591 pt.<br>591 pt.                          | Drug storesProprietary stores  | **                              | **                         |  | ••                              | 166<br>11            | 104 339<br>3 024                     | 13 353<br>515                     | 3 209<br>114                             | 1 575<br>50   |
| 59 ex. 591                                  | Miscellaneous retail stores <sup>2</sup>   | Ħ                               | #                          | Ħ  | Ħ                               | 866                  | 469 799                              | 53 595                            | 13 072                                   | 5 022   |
| 592<br>593                                  | Liquor storesUsed merchandise stores   | #                               | #                          | #  | #                               | 219<br>39            | 108 754<br>4 853                     | 8 548<br>1 308                    | 2 076<br>289                             | 1 009<br>112  |
| 594<br>5941<br>5941 pt.<br>5941 pt.<br>5942 | Miscellaneous shopping goods stores  | #                               | #                          | #  | #                               | 274<br>38<br>14      | 109 232<br>15 346<br>9 893           | 15 154<br>1 759<br>1 026          | 3 612<br>391<br>232                      | 1 678<br>179<br>106   |
| 5942<br>5943                                | Specialty line sporting goods stores<br>Book stores<br>Stationery stores   |                                 |                            | l  |                                 | 24<br>16<br>26       | 5 453<br>10 473<br>5 145             | 733<br>1 143<br>860               | 159<br>315<br>194                        | 73<br>225<br>128  |
| 5943<br>5944<br>5945                        | Jewelry stores   | #                               | ii ii                      | #  | <del>  </del>                   | 73<br>14             | 36 617<br>10 206                     | 5 873<br>815                      | 1 431<br>175                             | 452<br>106<br>74<br>301   |
| 5946<br>5947<br>5948<br>5949                | Camera and photographic supply stores  | #<br>#<br>#<br>#<br>#<br>#<br># | #<br>#<br>#<br>#<br>#<br># | #<br>#<br>#<br>#<br>#<br>#<br>#                | #<br>#<br>#<br>#<br>#<br>#<br># | 19<br>56<br>5<br>27  | 7 147<br>14 323<br>2 795<br>7 180    | 839<br>2 174<br>350<br>1 341      | 203<br>486<br>70<br>347                  | 301<br>43<br>170  |
| 596<br>5961<br>5962<br>5963                 | Nonstore retailers <sup>2</sup> Mail order houses  Automatic merchandising machine operators  Direct selling establishments <sup>2</sup> | ##                              | #<br>#<br>#                | #  | ##                              | 83<br>20<br>23<br>40 | 79 583<br>15 185<br>20 812<br>43 586 | 10 428<br>1 574<br>4 222<br>4 632 | 2 407<br>373<br>1 000<br>1 034           | 800<br>150<br>325<br>325  |
| 598<br>5983<br>5984                         | Fuel and ice dealers  Fuel oil dealers  Liquefied petroleum gas (bottled gas) dealers  | #                               | #<br>#<br>#                | #<br>#<br>#<br>#                               | #<br>#<br>#<br>#                | 54<br>53<br>1        | 126 926<br>(D)<br>(D)                | 10 701<br>(D)<br>(D)              | 2 933<br>(D)<br>(D)                      | 594<br>(D)<br>(D)   |
| 5982<br>5992<br>5993                        | Fuel and ice dealers, n.e.c.  Florists  Cigar stores and stands  | #                               | # #                        | #  | #                               | 69<br>15             | 12 380<br>3 991                      | 2 312<br>435                      | 535<br>103                               | 300<br>67   |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

| Tollowed by                                 | r ∆, see appendix F]   |                            | All establis               | hments <sup>1</sup>                            |                               |                     | Establis   | shments with p                        | ayroll <sup>1</sup>                      |   |
|---|--|----------------------------|----------------------------|--|-------------------------------|---------------------|--|---------------------------------------|--|---|
|   |  |                            |                            | Unincor  | porated<br>esses              |                     |  |                                       |  | Paid  |
| SIC code                                    | Geographic area and kind of business   | Number                     | Sales<br>(\$1,000)         | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number              | Sales<br>(\$1,000)                               | Annual<br>payroll<br>(\$1,000)        | First<br>quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|   | ESSEX COUNTY—Con.  |                            |                            |  |                               |                     |  |                                       |  |   |
| 59 ex. 591<br>5994                          | Miscellaneous retail stores²—Con. News dealers and newsstands  | #                          | ++                         | Ħ  | #                             | 6                   | 3 451  | 412                                   | 97                                       | 48  |
| 5999<br>5999 pt.                            | Miscellaneous retail stores, n.e.c. Optical goods stores   | !!                         | !!                         | #  | #                             | 107<br>44           | 20 629<br>6 176                                  | 4 297<br>1 469                        | 1 020<br>323                             | 414<br>117  |
| 5999 pt.<br>5999 pt.<br>5999 pt.            | Optical goods stores   | **                         | ::                         | ::   | ::                            | 11<br>3<br>49       | 2 561<br>798<br>11 094                           | 445<br>203<br>2 180                   | 128<br>42<br>527                         | 91<br>10<br>196   |
|   | GLOUCESTER COUNTY  |                            |                            |  |                               |                     |  |                                       |  |   |
|   | Retail trade <sup>2</sup>  | 1 512                      | 1 008 764                  | 688  | 76                            | 1 069               | 989 2 <b>2</b> 2                                 | 102 067                               | 23 388                                   | 12 484  |
| 52  | Building materials, hardware, garden supply, and mobile home dealers   | #                          | Ħ                          | #  | #                             | 57                  | <b>35 33</b> 8                                   | 4 520                                 | 1 075                                    | 382   |
| 521, 3<br>525<br>526<br>527                 | Building materials and supply stores<br>Hardware stores<br>Retail nursenes, lawn and garden supply stores  | #                          | # #                        | ##   | ##                            | 32<br>15<br>6       | 21 855<br>5 720<br>(D)                           | 2 426<br>918<br>(D)<br>(D)            | 535<br>205<br>(D)<br>(D)                 | 19 <b>3</b><br>102<br>(D)<br>(D)                                    |
| 527<br>53                                   | Mobile home dealers  General merchandise group stores  | #                          | #                          | #  | #                             | 21                  | (D)<br>166 <b>503</b>                            | (D)<br>18 <b>271</b>                  | (D)<br>4 059                             | (D)<br>2 <b>73</b> 5  |
| 531<br>531                                  |  | 1                          | #                          | #  | #                             | 12<br>12            | 160 835<br>(D)                                   | (NA)<br>(D)                           | (NA)<br>(D)                              | (NA)<br>(D)   |
| 5 <b>33</b><br>5 <b>3</b> 9                 | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores | #                          | #                          | #  | #                             | 4<br>5              | (D)<br>(D)                                       | (D)<br>(D)<br>(D)                     | (D)<br>(D)                               | (D)<br>(D)<br>(D)   |
| 54<br>541                                   | Grocery stores   | #                          | # #                        | # #  | #                             | 179<br>134          | 225 874<br>212 857                               | 23 <b>0</b> 93                        | <b>5 3</b> 99<br><b>5 040</b>            | 2 197<br>1 863  |
| 542<br>546<br>543, 4, 5, 9                  | Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores   | #                          | #                          | <del>                                   </del> | #                             | 11<br>23<br>11      | 6 293<br>4 380<br>2 344                          | 307<br>907<br>315                     | 77<br>220<br>62                          | 43<br>219<br>72   |
| 55 ex. 554                                  | Automotive dealers   | #                          | #                          | #  | #                             | 83                  | 191 728  | 15 803                                | 3 523                                    | 925   |
| 551<br>552<br>553<br>555, 6, 7, 9           | Motor vehicle dealers—new and used cars  | #                          | ##                         | ##   | #                             | 28<br>9<br>35<br>11 | 164 758<br>2 542<br>17 585<br>6 843              | 12 128<br>21 <b>3</b><br>2 857<br>605 | 2 715<br>31<br>659<br>118                | 632<br>14<br>231<br>48  |
| 554   | Gasoline service stations  | Ħ                          | #                          | Ħ  | Ħ                             | 103                 | 83 240   | 4 153                                 | 1 007                                    | 616   |
| 56<br>561                                   | Apparet and accessory stores  Men's and boys' clothing and furnishings stores  | #<br>  #                   | # #                        | #<br>#   | #                             | 109<br>19           | 43 819<br>5 808                                  | 4 683<br>717                          | 1 <b>0</b> 91                            | 688<br>96   |
| 562, <b>3</b> , 8<br>562<br>56 <b>3</b> , 8 | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers                                      | #                          | #                          | #  | #                             | 37<br>32<br>5       | 20 <b>3</b> 22<br>19 54 <b>3</b><br>779          | 1 921<br>1 776<br>145                 | 440<br>410<br>30                         | 296<br>276<br>20  |
| 565<br>566<br>564, 9                        | Family clothing stores<br>Shoe stores<br>Other apparel and accessory stores  | #                          | ##                         | #  | ##                            | 6<br>42<br>5        | 3 929<br>11 732<br>2 028                         | 354<br>1 452<br>2 <b>3</b> 9          | 78<br>357<br>56                          | 52<br>194<br>50   |
| 57  | Furniture, home furnishings, and equipment stores  | #                          | #                          | #  | #                             | 57                  | 23 487   | 2 859                                 | 665                                      | 322   |
| 5712<br>5713, 4, 9<br>572<br>573            | Furniture stores  Home furnishing stores  Household appliance stores  Radio, television, and music stores  | #                          | ##                         | ####   | ###                           | 19<br>16<br>8<br>14 | 10 <b>337</b><br>5 550<br>2 60 <b>3</b><br>4 997 | 1 240<br>690<br>344<br>585            | 276<br>156<br>85<br>148                  | 124<br>81<br>39<br>78   |
| 58  | Eating and drinking places   | Ħ                          | Ħ                          | Ħ  | Ħ                             | 214                 | 63 604   | 14 229                                | 3 206                                    | 2 898   |
| 5812<br>581 <b>3</b>                        | Eating places Drinking places (alcoholic beverages)  | #                          | #                          | #  | #                             | 165<br>49           | 52 734<br>10 870                                 | 12 159<br>2 070                       | 2 7 <b>33</b><br>473                     | 2 49 <b>3</b><br>405  |
| 591<br>59 ex. 591                           | Drug and proprietary stores  | #                          | #                          | #  | #                             | 40<br>206           | 25 216<br>130 413                                | 2 957<br>11 499                       | 687<br>2 676                             | 372<br>1 349  |
| 592<br>5 <b>93</b>                          | Liquor storesUsed merchandise stores   | #                          | #                          | #  | #                             | 36                  | 21 445   | 1 748                                 | 402<br>170                               | 281<br>85   |
| 594<br>5941<br>5944                         | Miscellaneous shopping goods storesSporting goods stores and bicycle shops   | #                          | #<br>#<br>#<br>#           | #######################################        | ++                            | 15<br>74<br>12      | 4 058<br>33 695<br>4 320                         | 717<br>3 667<br>519<br>738            | 847<br>121                               | 483<br>53<br>69<br>361  |
| Other 594                                   | Jewelry stores Other miscellaneous shopping goods stores   | 1                          |                            |  | #                             | 14<br>48            | 5 214<br>24 161                                  | 2 410                                 | 165<br>561                               |   |
| 596<br>598<br>5992                          | Nonstore retailers²  | #<br>#<br>#<br>#<br>#<br># | #<br>#<br>#<br>#<br>#<br># | #######################################        | # # #                         | 17<br>27<br>16      | 7 405<br>54 586<br>2 988                         | 1 442<br>2 514<br>650                 | 325<br>632<br>151                        | 128<br>171<br>115   |
| 599 <b>3</b><br>5994<br>5999                | Cigar stores and stands  | #                          | #                          | ##   | #                             | 4<br>5<br>12        | (D)<br>1 426<br>(D)                              | (D)<br>130<br>(D)                     | 151<br>(D)<br>31<br>(D)                  | 115<br>(D)<br>29<br>(D)   |
|   | HUDSON COUNTY<br>(Coextensive with Jersey City, N.J., SMSA; see<br>table 4.)   |                            |                            |  |                               |                     |  |                                       |  |   |

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|                                     |   |                   | All establish      | hme <b>nts</b> 1                               |                               |                     | Establis                        | hments with pa                 | ayroll <sup>1</sup>                      |   |
|-------------------------------------|---|-------------------|--------------------|--|-------------------------------|---------------------|---------------------------------|--------------------------------|--|---|
|                                     |   |                   |                    | Unincon<br>busine                              |                               |                     |                                 |                                |  | Paid  |
| SIC code                            | Geographic area and kind of business  | Number            | Sales<br>(\$1,000) | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number              | Sales<br>(\$1,000)              | Annual<br>payroll<br>(\$1,000) | First<br>quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|                                     | HUNTERDON COUNTY  |                   |                    |  |                               |                     |                                 |                                |  |   |
|                                     | Retall trade <sup>2</sup>   | 857               | 470 691            | 403  | 55                            | 596                 | 459 878                         | 49 424                         | 11 420                                   | 5 340   |
| 52                                  | Building materials, hardware, garden supply, and mobile home dealers  | #                 | #                  | #  | #                             | 28                  | 29 722                          | 4 084                          | 906                                      | 250   |
| 521, 3                              | Building materials and supply stores  |                   | 1 1                |  | "                             | 20                  | 26 405                          | 3 525                          | 774                                      | 207   |
| 525<br>526<br>527                   | Hardware stores<br>Retail nursenes, lawn and garden supply stores<br>Mobile home dealers  | l Hi              | #                  | #  | #                             | 3 5                 | (D)                             | (D)<br>(D)                     | 8  | (D)<br>(D)  |
| 53                                  | General merchandise group stores  | #                 | #                  | "  | #                             | 20                  | 18 864                          | 2 350                          | 561                                      | 294   |
| 531<br>531                          | Department stores (incl. leased depts.) <sup>3</sup> 4  | #                 | #1                 | #  | #                             | 2 2                 | (D)<br>(D)                      | (NA)                           | (NA)                                     | (NA)  |
| 533<br>539                          | Variety stores Miscellaneous general merchandise stores   | #                 | #<br>#<br>#        | #  | #                             | 7 11                | 1 739<br>(D)                    | (D)<br>242<br>(D)              | (D)<br>50<br>(D)                         | (D)<br>27<br>(D)  |
| 54                                  | Food stores   | #                 | #                  | #  | #                             | 73                  | 109 151                         | 9 795                          | 2 325                                    | 989   |
| 541<br>542                          | Grocery stores  | #                 | # #                | #  | #                             | 46<br>5             | 103 855<br>(D)                  | 9 051<br>(D)                   | 2 153<br>(D)<br>(D)                      | 854<br>(D)  |
| 546<br>543, 4, 5, 9                 | Hetail bakeriesOther food stores  | #                 | #                  | # #  <br>#                                     | #                             | 7<br>15             | (D)<br>3 215                    | (D)<br>284                     | (D)<br>66                                | (D)<br>(D)<br>38  |
| 55 ex. 554                          | Automotive dealers  | #                 | #                  | #  | #                             | 34                  | 59 199                          | 5 638                          | 1 258                                    | 367   |
| 551<br>552<br>553<br>555, 6, 7, 9   | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only<br>Auto and home supply stores                        | #                 | #                  | #<br>#<br>#<br>#                               | #                             | 16                  | 49 883<br>(D)                   | 4 414<br>(D)                   | 988<br>(D)<br>188                        | 268<br>(D)<br>68  |
|                                     | Miscellaneous automotive dealers  | TT                | #                  |  | #                             | 11 5                | 5 692<br>(D)                    | 867<br>(D)                     | (D)                                      | (D)   |
| 554                                 | Gasoline service stations   | #                 | #                  | #  | #                             | 59                  | 54 261                          | 2 883                          | 713                                      | 398   |
| 56<br>561                           | Apparel and accessory stores  Men's and boys' clothing and furnishings stores   | # <br>            | #                  | #  | # #                           | 55<br>7             | 32 625<br>2 810                 | 3 395<br>450                   | 887<br>115                               | 359<br>42   |
| 562, 3, 8<br>562<br>563, 8          | Women's clothing and specialty stores and furriers  Women's ready-to-wear stores  Women's accessory and specialty stores and furriers | #                 | #                  | # #  | # #                           | 23<br>17<br>6       | 23 597<br>(D)<br>(D)            | 2 203<br>(D)<br>(D)            | 603<br>(D)<br>(D)                        | 220<br>(D)<br>(D)   |
| 565<br>5 <b>66</b>                  | Family clothing storesShoe stores   | #                 | #                  | #<br>#<br>#                                    | ++                            | 4 13                | 2 326<br>3 159                  | 243<br>397                     | 59<br>93                                 | 34  |
| 564, 9<br>57                        | Other apparel and accessory stores Furniture, home furnishings, and equipment stores  | 11                | #                  | #  | # #                           | 8                   | 733                             | 102<br>3 145                   | 17<br>637                                | 48<br>15<br>288   |
| 5712                                |   |                   |                    |  | tt l                          | 6                   | 1 805                           | 258                            | 69                                       | 21  |
| 5713, 4, 9<br>572<br>573            | Furniture stores<br>Home furnishing stores<br>Household appliance stores<br>Radio, television, and music stores                       | #                 | #                  | #<br>#<br>#<br>#                               | #                             | 21<br>7<br>12       | 15 455<br>2 507<br>4 011        | 1 931<br>354<br>602            | 354<br>78<br>136                         | 182<br>26<br>59   |
| 58                                  | Eating and drinking places  |                   | #                  | #  | #                             | 138                 | 36 384                          | 8 462                          | 1 810                                    | 1 529   |
| 5812<br>5813                        | Eating places   | #                 | #                  | #  | #                             | 109<br>29           | 32 280<br>4 104                 | 7 770<br>692                   | 1 657<br>153                             | 1 420<br>109  |
| 591<br>59 ex 591                    | Drug and proprietary stores<br>Miscellaneous retall stores <sup>2</sup>   |                   | #                  | . #  | #                             | 17                  | 9 131                           | 1 279                          | 306                                      | 152<br>714  |
| 59 ex. 591<br>592                   |   | l tt              | #                  | #  | #                             | 126<br>21           | 86 <b>76</b> 3<br>11 873        | 8 393<br>868                   | 2 017<br>187                             | 714<br>84   |
| 593<br>594                          | Liquor stores   | ++                | ††                 | #  | #                             | 7                   | 1 687                           | 195                            | 39                                       | 19  |
| 594<br>5941<br>5944<br>Other 594    | Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores  | l #1              | #<br>#<br>#<br>#   | #  | #<br>#<br>#<br>#              | 51<br>13<br>5<br>33 | (D)<br>4 794<br>1 837<br>(D)    | (D)<br>937<br>238<br>(D)       | (D)<br>188<br>55<br>(D)                  | (D)<br>82<br>24<br>(D)  |
| 596<br>598                          | Nonstore retailers <sup>2</sup>   |                   |                    |  | 1 1                           | 5                   | (D)                             | (D)<br>3 445                   | (D)<br>884                               | (D)<br>178<br>40  |
| 598<br>5992<br>5993<br>5994<br>5999 | Fuel and ice dealers Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.                 | l <del>ii</del> l | # # #              | ##   | ##                            | 17<br>10<br>2<br>13 | 47 771<br>1 502<br>(D)<br>2 933 | 3 445<br>388<br>(D)<br>415     | 884<br>129<br>-<br>(D)<br>84             | 178<br>40<br>-<br>(D)<br>56   |
|                                     | MERCER COUNTY (Coextensive with Trenton, N.J., SMSA; see table 4.)  |                   |                    |  |                               |                     |                                 |                                |  |   |
|                                     | MIDDLESEX COUNTY (Coextensive with Newark, N.J., SMSA; see table 4.)  |                   |                    |  |                               |                     |                                 |                                |  |   |
|                                     | MONMOUTH COUNTY<br>(Coextensive with Long Branch-Asbury Park, N.J.,<br>SMSA; see table 4.)  |                   |                    |  |                               |                     |                                 |                                |  |   |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

| Tollowed by                              | ν Δ, see appendix F]   |        | All establis                            | hments <sup>1</sup>              |                               |                      | Establis                                      | shments with p                    | payroll <sup>1</sup>                     |                                   |
|--|--|--------|---|----------------------------------|-------------------------------|----------------------|---|-----------------------------------|--|-----------------------------------|
|  |  |        |   |                                  | rporated<br>esses             |                      |   |                                   |  | Paid                              |
| SIC code                                 | Geographic area and kind of business   |        |   | Individual                       | esses                         |                      |   |                                   | Firet                                    | employees<br>for pay<br>period    |
|  | - 1  | Number | Sales<br>(\$1,000)                      | proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number               | Sales<br>(\$1,000)                            | Annual<br>payroll<br>(\$1,000)    | First<br>quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number) |
|  | MORRIS COUNTY  |        | (,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | ,                                | ,                             |                      | (4.1/2.27)                                    | (4.1,2.2)                         | (0.1,200)                                | (                                 |
|  | Retall trade <sup>2</sup>  | 3 289  | 2 266 146                               | 1 133                            | 146                           | 2 523                | 2 233 048                                     | 258 788                           | 60 947                                   | 28 699                            |
| 52                                       | Building materials, hardware, garden supply, and mobile  |        |   |                                  |                               |                      |   |                                   |  |                                   |
| 521, 3                                   | home dealers   | #      | #                                       | #                                | #                             | 113                  | 92 629<br>76 <b>55</b> 7                      | 10 847<br>8 587                   | 2 682<br>2 114                           | 961<br>682                        |
| 521<br>52 <b>3</b>                       | Building materials and supply stores   | #      | #                                       | #                                | #                             | 45<br>20             | 66 272<br>10 285                              | 7 <b>33</b> 7<br>1 250            | 1 807<br>307                             | 595<br>87                         |
| 525<br>526<br>527                        | Hardware stores  | #      | #                                       | #                                | #                             | 31<br>17<br>-        | 7 613<br>8 459                                | 1 107<br>1 1 <b>53</b>            | 260<br>308                               | 109<br>170                        |
| 53                                       | General merchandise group stores   | Ħ      | Ħ                                       | Ħ                                | Ħ                             | <b>3</b> 9           | 217 468                                       | 27 495                            | 6 019                                    | 3 588                             |
| 531<br>531<br>533<br>539                 | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores | # #    | ##                                      | ##                               | #<br>#<br>#<br>#              | 15<br>15<br>11<br>13 | 205 875<br>195 226<br>7 902<br>14 <b>3</b> 40 | (NA)<br>24 404<br>1 237<br>1 854  | (NA)<br>5 314<br>290<br>415              | (NA)<br>3 175<br>191<br>222       |
| 54                                       | Food stores  | #      | #                                       | Ħ                                | #                             | 329                  | 597 800                                       | 60 015                            | 14 235                                   | 5 662                             |
| 541<br>542                               | Grocery stores   | #      | #                                       | #                                | #                             | 19 <b>3</b><br>26    | 5 <b>63</b> 164<br>9 7 <b>3</b> 4             | 54 199<br>98 <b>3</b>             | 12 898<br>209                            | 4 711<br>135                      |
| 546<br>5462<br>5463                      | Retail bakeries— Retail bakeries—baking and selling Retail bakeries—selling only   | ##     | #                                       | #                                | #                             | 48<br>42<br>6        | 11 627<br>10 143<br>1 484                     | 3 213<br>2 888<br>325             | 786<br>709<br>77                         | 576<br>516<br>60                  |
| 543, 4, 5, 9<br>543                      |  | #      | #                                       | #                                | #                             | 62<br>6              | 13 275<br>1 943                               | 1 620<br>249                      | <b>3</b> 42<br>44                        | 240                               |
| 543<br>544<br>545                        | Other food stores  | # #    | ####                                    | #                                | #                             | 17<br>19             | 2 150<br>5 004                                | 268<br><b>5</b> 46                | 63<br>124                                | 240<br>22<br>56<br>85<br>77       |
| 549<br>55 ex. 554                        | Automotive dealers   | Π<br>H | π<br>#                                  | #<br>#                           | #                             | 20<br>156            | 4 178<br>389 936                              | 557<br>36 156                     | 8 896                                    | 1 998                             |
| 551<br>552                               | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only  | #      | #                                       | #                                | #                             | 60<br>1 <b>0</b>     | 323 036<br>7 963                              | 27 282<br>598                     | 7 004<br>115                             | 1 391<br>34                       |
| 553<br>553 pt.<br>553 pt.                | Auto and home supply stores  | ##     | #                                       | #                                | ##                            | 67<br>65<br>2        | 45 177<br>(D)<br>(D)                          | 6 619<br>(D)<br>(D)               | 1 413<br>(D)<br>(D)                      | 447<br>(D)<br>(D)                 |
| 555. 6. 7. 9                             | Miscellaneous automotive dealers   | #      | #                                       | #                                | #                             | 19                   | 13 760  | 1 657                             | 364<br>(D)                               | 126<br>(D)<br>30                  |
| 555<br>556<br>557<br>559                 | Recreational and utility trailer dealers  Motorcycle dealers  Automotive dealers, n.e.c.   | # #    | # #                                     | ##                               | ##                            | 4 6                  | (D)<br>3 514<br>(D)                           | (D)<br>459<br>(D)                 | 111<br>(D)                               | 30<br>(D)                         |
| 554                                      | Gasoline service stations  | #      | #                                       | #                                | #                             | 282                  | 192 108                                       | 10 970                            | 2 514                                    | 1 283                             |
| 56                                       | Apparei and accessory stores   | Ħ      | #                                       | Ħ                                | #                             | 252                  | 115 173                                       | 14 004                            | 3 320                                    | 1 975                             |
| 561<br>562, 3, 8                         | Men's and boys' clothing and furnishings stores  | #      | #                                       | #                                | #                             | 38                   | 16 436  | 2 770                             | 686                                      | 249                               |
| 562<br>563, 8                            | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers                                      | ##     | #                                       | #                                | #                             | 102<br>92<br>10      | 52 048<br>50 436<br>1 612                     | 5 304<br>5 099<br>205             | 1 318<br>1 270<br>48                     | 885<br>849<br>36                  |
| 565<br>566                               | Family clothing storesShoe stores  | #      | #                                       | #                                | #                             | 16<br>74             | 13 904<br>23 815                              | 1 561<br>3 421                    | 328<br>780                               | 254<br>432                        |
| 566 pt.<br>566 pt.<br>566 pt.<br>566 pt. | Men's shoe stores Women's shoe stores Children's and juveniles' shoe stores Family shoe stores   |        | **                                      | ::                               | ::                            | 8<br>12<br>5<br>49   | 2 351<br>3 951<br>1 027<br>16 486             | 402<br><b>526</b><br>199<br>2 294 | 92<br>126<br>47<br>515                   | 36<br>59<br>28<br>309             |
| 564, 9<br>564                            | Other apparel and accessory stores Children's and infants' wear stores   | # #    | ##                                      | #                                | #                             | 22<br>10             | 8 970<br>5 1 <b>3</b> 8                       | 948<br>618                        | 208<br>136                               | 155<br>101                        |
| 569<br>57                                | Miscellaneous apparel and accessory stores  Furniture, home furnishings, and equipment stores  |        |   | #                                |                               | 12<br>178            | 3 832<br>106 599                              | 330<br>13 231                     | 72<br>3 149                              | 1 082                             |
| 5712                                     | Furniture stores   | #      | #                                       | #                                | #                             | 40                   | 28 485  | 4 188                             | 1 049                                    | 326                               |
| 5713, 4, 9<br>5713<br>5714               | Home furnishing stores   | ##     | ##                                      | #                                | ##                            | 69<br>29<br>10       | 32 776<br>21 219<br>2 063                     | 4 810<br>3 019<br>366             | 1 104<br>682<br>78                       | 402<br>175<br>39                  |
| <b>571</b> 9                             | Miscellaneous home furnishing stores   | 1      | #                                       | #                                |                               | 30                   | 9 494   | 1 425                             | 344                                      | 188                               |
| 572<br>573                               | Household appliance stores   | #      | #                                       | #                                | #                             | 20<br>49             | 20 070<br>25 268                              | 1 444<br>2 789                    | <b>3</b> 20<br>676                       | 110<br>244                        |
| 5732<br>5733<br>5733 pt.<br>5733 pt.     | Radio and television stores  Music stores  Record shops  Musical instrument stores   | ##     | #                                       | #                                | #                             | 37<br>12<br>7<br>5   | 19 861<br>5 407<br>4 312<br>1 095             | 2 262<br>527<br>384<br>143        | 555<br>121<br>87<br>34                   | 177<br>67<br>55<br>12             |
| 58                                       | Eating and drinking places   | Ħ      | #                                       | Ħ                                | Ħ                             | 561                  | 189 740                                       | 46 431                            | 10 757                                   | 7 971                             |
| 5812<br>5812 pt.                         | Eating placesRestaurants and lunchrooms  | #      | #                                       | #                                | 11                            | 429<br>212           | 160 676<br>96 975                             | 40 99 <b>3</b><br>24 <b>3</b> 45  | 9 549<br>5 819                           | 7 090<br>4 147                    |
| 5812 pt.<br>5812 pt.                     | Cafeterias   | **     | **                                      | **                               | **                            | 5<br>146             | 1 <b>3</b> 04<br>39 117                       | 495<br>8 <b>3</b> 00              | 114<br>1 799                             | 77<br>1 653                       |
| 5812 pt.<br>5813                         | Other eating places  | ••<br> | " "                                     | ++                               | 11                            | 132                  | 23 280<br>29 <b>0</b> 64                      | 7 85 <b>3</b><br>5 438            | 1 817<br>1 208                           | 1 213                             |

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| - Ollowed by                             | Δ, see appendix F)  |   | All establish                           | nments <sup>1</sup>                            |                               |                            | Establis                               | shments with p                    | ayroll <sup>1</sup>                      |   |
|--|---|---|---|--|-------------------------------|----------------------------|--|-----------------------------------|--|---|
| 010                                      |   |   |   | Unincorp                                       |                               |                            |  |                                   |  | Paid<br>employees   |
| SIC code                                 | Geographic area and kind of business  | Number                                  | Sales<br>(\$1,000)                      | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                     | Sales<br>(\$1,000)                     | Annual<br>payroll<br>(\$1,000)    | First<br>quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|  | MORRIS COUNTY—Con.  |   |   |  |                               |                            |  |                                   |  |   |
|  | Drug and proprietary stores   | # #                                     | #                                       | #  | # #                           | <b>7</b> 5                 | 50 726                                 | 7 101                             | 1 682                                    | 886   |
| 591 pt.<br>591 pt.                       | Drug storesProprietary stores   | "                                       | **                                      | **   | **                            | 70<br>5                    | (D)<br>(D)                             | (D)<br>(D)                        | (D)<br>(D)                               | (D)<br>(D)  |
| 59 ex. 591                               | Miscellaneous retail stores <sup>2</sup>  | # #                                     | # #                                     | # #  | # #                           | 538<br>85                  | 280 869<br>57 770                      | 3 <b>2</b> 53 <b>8</b><br>4 792   | 7 693<br>986                             | 3 <b>2</b> 93   |
| 593<br>594                               | Used merchandise stores   |   | #                                       | 1  |                               | 24 221                     | 4 148<br>77 797                        | 600<br>10 290                     | 144<br>2 377                             | 1 240   |
| 5941<br>5941 pt.<br>5941 pt.             | Sporting goods stores and bicycle shops   | #                                       | #                                       | # #  | # #                           | 29<br>9                    | 13 764<br>6 842<br>6 922               | 1 957<br>897<br>1 060             | 412<br>212<br>200                        | 197<br>87<br>110  |
| 5942<br>5943<br>5944                     | Book stores Stationery stores Jewelry stores  | #                                       | #                                       | #  | 1                             | 20<br>20<br>19<br>43       | 6 446<br>6 207<br>11 981               | 682<br>1 072<br>2 065             | 168<br>255<br>483                        | 97  |
| 5945<br>5946                             | Hobby, toy, and game shops Camera and photographic supply stores  | # # # # # # # # # # # # # # # # # # #   | #                                       | # # # # # # # # # # # # # # # # # # #          |                               | 19                         | 9 779<br>7 050                         | 796<br>834                        | 166<br>213                               | 89<br>223<br>93<br>78<br>369  |
| 5947<br>5948<br>5949                     | Gift, novelty, and souvenir shops<br>Luggage and leather goods stores<br>Sewing, needlework, and piece goods stores                       | #                                       | # #                                     | #  | #                             | 55<br>4<br>13              | 17 453<br>1 555<br>3 562               | 2 175<br>173<br>536               | 508<br>45<br>127                         | 369<br>25<br>69   |
| 596<br>5961                              | Nonstore retailers²<br>Mail order houses  | #                                       | #                                       | #<br>#<br>#<br>#                               | # #                           | 53<br>22                   | 39 927<br>25 311                       | 6 251<br>3 715                    | 1 495<br>902                             | 502<br>275  |
| 5962<br>5963                             | Automatic merchandising machine operators<br>Direct selling establishments <sup>2</sup>   |   | #                                       |  | 1                             | 16<br>15                   | 6 204<br>8 412                         | 1 185<br>1 351                    | 265<br>328                               | 111<br>116  |
| 598<br>5983<br>5984<br>5982              | Fuel and ice dealers Fuel oil dealers Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c.                          | #                                       | #                                       | ##<br>##<br>##                                 | #                             | 35<br>30<br>4<br>1         | 78 106<br>(D)<br>4 818<br>(D)          | 6 483<br>(D)<br>705<br>(D)        | 1 778<br>(D)<br>187<br>(D)               | 401<br>(D)<br>40<br>(D)   |
| 5992<br>5993<br>5994                     | Florists Cigar stores and stands News dealers and newsstands  | #                                       | #                                       | # #  | #                             | 53<br>8<br>4               | 8 168<br>1 492<br>1 254                | 1 509<br>266<br>159               | 333<br>62<br>27                          | 221<br>41<br>19   |
| 5999<br>5999 pt.<br>5999 pt.             | Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops  | **                                      | #                                       | # #  | # #                           | 55<br>19<br>5              | 12 207<br>2 363<br>1 177               | 2 188<br>627<br>239               | 491<br>142<br>55                         | 273<br>47<br>70   |
| 5999 pt.<br>5999 pt.                     | Typewriter stores Other miscellaneous retail stores, n.e.c.   | ::                                      | **                                      | ::   | ::                            | 31                         | 8 667                                  | 1 322                             | 294                                      | 156   |
|  | OCEAN COUNTY  |   |   |  |                               |                            |  |                                   |  |   |
| 52                                       | Retall trade <sup>2</sup>   | 2 773                                   | 1 813 378                               | 1 127  | 169                           | 2 057                      | 1 781 521                              | 189 567                           | 40 157                                   | 20 011  |
| 521, 3                                   | home dealers  | # #                                     | #                                       | # #  | # #                           | <b>10</b> 3                | 89 511<br>76 034                       | 10 611<br>8 645                   | 2 278<br>1 892                           | 806<br>619  |
| 521<br>523                               | Building materials and supply stores  Lumber and other building materials dealers  Paint, glass, and wallpaper stores                     |   | #                                       | #  | #                             | 38<br>23                   | 68 611<br>7 423                        | 7 648<br>997                      | 1 675<br>217                             | 545<br>74   |
| 525<br>526<br>527                        | Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers   | # #                                     | #                                       | #  | # #                           | 20<br>17<br>5              | 7 916<br>(D)<br>(D)                    | 1 315<br>(D)<br>(D)               | 286<br>(D)<br>(D)                        | 113<br>(D)<br>(D)   |
| 53<br>531                                | General merchandise group stores  | # #                                     | # #                                     | # #  | # #                           | 39                         | 168 348<br>154 950                     | 19 441<br>(NA)                    | 3 954<br>(NA)                            | 2 471<br>(NA)   |
| 531<br>533<br>539                        | Department stores (incl. leased depts.) <sup>3</sup> 4  Department stores (excl. leased depts.) <sup>3</sup>                              | 1 11 1                                  | #                                       | # #  | #                             | 14<br>14<br>12<br>13       | 142 035<br>9 <b>8</b> 03<br>16 510     | 16 423<br>1 513<br>1 505          | 3 345<br>289<br>320                      | 1 991<br>196<br>284   |
| 54<br>541                                | Food stores   |   | #                                       | Ħ  | #                             | 3 <b>2</b> 8               | 447 181<br>407 182                     | 43 257<br>37 505                  | 9 6 <b>14</b><br>8 487                   | 4 032<br>3 364  |
| 541<br>542<br>546                        | Grocery stores Meat and fish (seafood) markets  Retail bakeries   |   | # #                                     | #  | # #                           | 196<br>36                  | 407 182<br>13 948<br>9 679             | 37 505<br>1 333<br>2 559          | 265                                      | 136   |
| 5462<br>5463                             | Retail bakeries  Retail bakeries—baking and selling  Retail bakeries—selling only  Other food steres                                      | "                                       | ##<br>                                  | ##   |                               | 33<br>26<br>7              | 9 679<br>7 597<br>2 082                | 2 559<br>2 125<br>434             | 518<br>440<br>78                         | 333<br>268<br>65  |
| 543, 4, 5, 9<br>543<br>544<br>545<br>549 | Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores | # | # | #<br>#<br>#<br>#                               | # #                           | 63<br>11<br>17<br>23<br>12 | 16 372<br>3 434<br>3 348<br>(D)<br>(D) | 1 860<br>323<br>508<br>(D)<br>(D) | 344<br>32<br>68<br>(D)<br>(D)            | 199<br>18<br>46<br>(D)<br>(D)                                       |
| 55 ex. 554                               | Automotive dealers  | #                                       | #                                       | #  | #                             | 160                        | 409 584                                | 30 810                            | 6 847                                    | <b>1 72</b> 3   |
| 551<br>552                               | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only   | #                                       | #                                       | #  | #                             | 38<br>10                   | 323 726<br>2 646                       | 21 496<br>230                     | 4 824<br>51                              | 1 055<br>15   |
| 553<br>553 pt.<br>553 pt.                | Auto and home supply stores   | ##                                      | # #                                     | # #  | ##                            | 56<br>53<br>3              | 27 006<br>26 319<br>687                | 4 166<br>4 102<br>64              | 1 020<br>1 006<br>14                     | 326<br>318<br>8   |
| 555, 6, 7, 9<br>555<br>556<br>557        | Miscellaneous automotive dealers  Boat dealers  Recreational and utility trailer dealers  Motorcycle dealers                              | # #                                     | # #                                     | #  | # #                           | 56<br>46<br>1              | 56 206<br>48 629<br>(D)<br>(D)         | 4 918<br>4 368<br>(D)             | 952<br>847<br>(D)<br>(D)                 | 327<br>288<br>(D)<br>(D)  |
| 557<br>559                               | Automotive dealers, n.e.c.  | #                                       | #                                       | # #  | #                             | 9 -                        |  | (D)<br>-                          | -  | •   |
| JU4                                      | Gasoline service stations   | 1 #1                                    | 1 #1                                    | 111  | 1 11                          | 174                        | 144 053                                | <b>7 10</b> 3 i                   | 1 628                                    | 938   |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

| followed by   | Δ, see appendix F]  |   | All establis                              | hments1  |   |   | Establi   | shments with p  | payroll <sup>1</sup>   |  |
|---|---|---|---|--|---|---|---|---|--|--|
|   |   |   |   |  | porated<br>esses                        |   |   |   |  | Paid   |
| SIC code  | Geographic area and kind of business  | Number                                  | Sales<br>(\$1,000)                        | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number)           | Number  | Sales<br>(\$1,000)  | Annual<br>payroll<br>(\$1,000)  | First<br>quarter<br>payroll<br>(\$1,000)                                   | employees<br>for pay<br>period<br>including<br>March 12<br>(number)          |
|   | OCEAN COUNTY—Con.   |   |   |  |   |   |   |   |  |  |
| 56  | Apparel and accessory stores  | #                                       | #   | Ħ  | #                                       | 157   | 80 631  | 9 207   | 1 917  | 1 087  |
| 561   | Men's and boys' clothing and furnishings stores   | #                                       | #   | Ħ  | #                                       | 16  | 8 902   | 1 338   | 277  | 113  |
| 562, 3, 8<br>562<br>563, 8  | Women's clothing and specialty stores and furriers  | #                                       | #   | #  | #                                       | 51<br>40<br>11  | 24 682<br>22 706<br>1 976   | 2 339<br>2 092<br>247   | 488<br>436<br>52   | 311<br>277<br>34   |
| 565   | Family clothing stores  | #                                       | #   | #  | #                                       | 31  | 25 423  | 2 913   | 594  | 339  |
| 566<br>566 pt.<br>566 pt.<br>566 pt.<br>566 pt.   | Shoe stores Men's shoe stores  Women's shoe stores Children's and juveniles' shoe stores Family shoe stores   | # #                                     | # #                                       | # #  | ##                                      | 43<br>3<br>2<br>2<br>36                                 | 17 517<br>(D)<br>(D)<br>(D)<br>14 588   | 2 264<br>(D)<br>(D)<br>(D)<br>1 830   | 485<br>(D)<br>(D)<br>(D)<br>384  | 263<br>(D)<br>(D)<br>(D)<br>217  |
| 564, 9<br>564<br>569  | Other apparel and accessory stores  | #                                       | ##  | #  | #                                       | 16<br>5<br>11   | 4 107<br>1 859<br>2 248   | 353<br>140<br>213   | 73<br>31<br>42   | 61<br>36<br>25   |
| 5 <b>7</b>  | Furniture, home furnishings, and equipment stores   | #                                       | Ħ   | Ħ  | #                                       | 127   | 5 <b>7 369</b>  | 7 471   | 1 790  | 666  |
| 5712  | Furniture stores  | #                                       | Ħ   | Ħ  | #                                       | 29  | 16 492  | 2 583   | 621  | 187  |
| 5713, 4, 9<br>5713<br>5714<br>5719  | Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores Miscellaneous home furnishing stores   | #                                       | ##  | ####   | ##                                      | 51<br>21<br>13<br>17                                    | 17 644<br>9 527<br>2 852<br>5 265   | 2 495<br>1 126<br>593<br>776  | 621<br>331<br>125<br>165   | 250<br>103<br>53<br>94   |
| 572   | Household appliance stores  | Ħ                                       | Ħ   | Ħ  | #                                       | 18  | 12 126  | 1 188   | 264  | 97   |
| 573<br>5732<br>5733<br>5733 pt.<br>5733 pt.   | Radio, television, and music stores Radio and television stores Music stores Record shops Musical instrument stores   | # #                                     | #   | ##   | ##                                      | 29<br>20<br>9<br>5<br>4                                 | 11 107<br>5 640<br>5 467<br>(D)<br>(D)  | 1 205<br>699<br>506<br>(D)<br>(D)   | 284<br>166<br>118<br>(D)<br>(D)  | 132<br>64<br>68<br>(D)<br>(D)  |
| 58  | Eating and drinking places  | Ħ                                       | Ħ   | Ħ  | #                                       | 5 <b>2</b> 0  | 152 450   | 34 962  | 6 211  | 5 321  |
| 5812<br>5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt.  | Eating places Restaurants and lunchrooms Cafeterias Refreshment places Other eating places  | # #                                     | #   | # ::   | ##                                      | 446<br>226<br>3<br>181<br>36                            | 126 886<br>81 766<br>(D)<br>40 107<br>(D)   | 30 312<br>20 740<br>(D)<br>8 563<br>(D)   | 5 408<br>3 752<br>(D)<br>1 510<br>(D)                                      | 4 704<br>3 029<br>(D)<br>1 526<br>(D)  |
| 5813  | Drinking places (alcoholic beverages)   | Ħ                                       | ##  | Ħ  | #                                       | 74  | 25 564  | 4 650   | 803  | 617  |
| 591   | Drug and proprietary stores   | Ħ                                       | Ħ   | Ħ  | #                                       | 71  | 48 883  | 6 197   | 1 471  | 699  |
| 591 pt.<br>591 pt.  | Drug storesProprietary stores   | **                                      | ::  | **   | ::                                      | 66<br>5   | 47 156<br>1 727   | 5 908<br>289  | 1 427<br>44  | 681<br>18  |
| 59 ex. 591  | Miscellaneous retail stores <sup>2</sup>  | Ħ                                       | Ħ   | Ħ  | #                                       | 378   | 183 511   | 20 508  | 4 447  | 2 268  |
| 592<br>593  | Liquor storesUsed merchandise stores  | #                                       | #   | #  | #                                       | 78<br>14  | 61 780<br>3 368   | 5 440<br>420  | 1 193<br>90  | 735<br>37  |
| 594<br>5941 pt.<br>5941 pt.<br>5941 pt.<br>5942<br>5943<br>5944<br>5945<br>5946<br>5947<br>5948<br>5949 | Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores Book stores Stationery stores Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores | ##: ################################### | ###<br>################################## | #######################################        | ##: ################################### | 160<br>34<br>10<br>24<br>10<br>6<br>25<br>13<br>54<br>2 | 45 251<br>9 097<br>4 607<br>4 490<br>(D)<br>6 769<br>8 452<br>2 965<br>10 704<br>(D)<br>3 011 | 5 788<br>1 340<br>726<br>614<br>(D)<br>(D)<br>1 187<br>701<br>257<br>1 195<br>(D) | 1 259<br>274<br>159<br>115<br>(D)<br>(D)<br>280<br>135<br>57<br>271<br>(D) | 735<br>130<br>65<br>65<br>(D)<br>(D)<br>117<br>101<br>24<br>199<br>(D)<br>76 |
| 596<br>5961<br>5962<br>5963   | Nonstore retailers²<br>Mail order houses<br>Automatic merchandising machine operators<br>Direct selling establishments²   | ##                                      | # #                                       | ##   | ##                                      | 24<br>8<br>6<br>10                                      | 6 663<br>1 475<br>(D)<br>(D)  | 1 408<br>219<br>(D)<br>(D)  | 296<br>43<br>(D)<br>(D)  | 169<br>28<br>(D)<br>(D)  |
| 598<br>5983<br>5984<br>5982   | Fuel and ice dealers  | ##                                      | ##  | ##   | ##                                      | 17<br>15<br>2   | 50 676<br>(D)<br>(D)  | 4 450<br>(D)<br>(D)   | 979<br>(D)<br>(D)  | 245<br>(D)<br>(D)  |
| 5992<br>5993<br>5994  | Florists Cigar stores and stands News dealers and newsstands  | #                                       | ##  | #  | #                                       | 25<br>5<br>3  | 4 529<br>(D)<br>922   | 960<br>(D)<br>33  | 186<br>(D)<br>10   | 141<br>(D)<br>9  |
| 5999<br>5999 pt.<br>5999 pt.<br>5999 pt.<br>5999 pt.  | Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.  | ##                                      | ##  | ##   | ##                                      | 52<br>21<br>9<br>1<br>21                                | (D)<br>3 358<br>(D)<br>(D)<br>3 706   | (D)<br>856<br>(D)<br>(D)<br>719   | (D)<br>189<br>(D)<br>(D)<br>148  | (D)<br>72<br>(D)<br>(D)<br>53  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

|  |   |                      | All establish                           | hments <sup>1</sup>                            |                               |                            | Establis                                    | shments with p                      | ayroll¹                                  |   |
|--|---|----------------------|---|--|-------------------------------|----------------------------|---|-------------------------------------|--|---|
| SIC code                                 | Geographic area and kind of business  |                      |   | Unincorr<br>busine                             |                               |                            |   |                                     |  | Paid<br>employees<br>for pay                |
|  |   | Number               | Sales<br>(\$1,000)                      | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                     | Sales<br>(\$1,000)                          | Annual<br>payroll<br>(\$1,000)      | First<br>quarter<br>payroll<br>(\$1,000) | period<br>including<br>March 12<br>(number) |
|  | PASSAIC COUNTY  |                      |   |  |                               |                            |   |                                     |  |   |
|  | Retall trade <sup>2</sup>   | 3 404                | 2 103 812                               | 1 269  | 207                           | 2 488                      | 2 048 995                                   | 240 661                             | 55 250                                   | 2 <b>7 22</b> 7                             |
| 52                                       | Bullding materials, hardware, garden supply, and mobile home dealers  | #                    | Ħ                                       | #  | #                             | 91                         | 70 668                                      | 8 965                               | 1 945                                    | 737   |
| 521, 3<br>521<br>523                     | Building materials and supply stores<br>Lumber and other building materials dealers<br>Paint, glass, and wallpaper stores                 | #                    | #                                       | #  | #<br>#<br>#                   | 47<br>26<br>21             | 56 836<br>48 840<br>7 996                   | 6 992<br>5 959<br>1 033             | 1 538<br>1 321<br>217                    | 535<br>451<br>84                            |
| 525<br>526<br>527                        | Hardware stores   | 1 ''1                | #                                       | ##   | #                             | 33<br>10<br>1              | 8 5 <b>8</b> 6<br>(D)<br>(D)                | 1 159<br>(D)<br>(D)                 | 259<br>(D)<br>(D)                        | 101<br>(D)<br>(D)                           |
|  | General merchandise group stores  | #                    | #                                       | # #  | #                             | 42                         | 282 566                                     | 35 786<br>(NA)                      | 8 2 <b>50</b>                            | 4 392                                       |
| 531<br>531<br>533<br>539                 | Department stores (incl. leased depts.) <sup>3</sup> 4 Department stores (excl. leased depts.) <sup>3</sup>                               | #                    | #                                       | # #  | #<br>#<br>#                   | 15<br>15<br>15<br>12       | 270 370<br>255 261<br>12 944<br>14 361      | (NA)<br>32 183<br>1 988<br>1 615    | (NA)<br>7 434<br>444<br>372              | (NA)<br>3 876<br>295<br>221                 |
| 54                                       | Food stores   | #                    | Ħ                                       | #  | #                             | 310                        | 381 371                                     | 40 062                              | 9 479                                    | 3 718                                       |
| 541<br>542                               | Grocery stores<br>Meat and fish (seafood) markets   | #                    | #                                       | #  | #                             | 147<br>34                  | 322 835<br>17 195                           | 31 004<br>1 689                     | 7 392<br>3 <b>6</b> 7                    | 2 600<br>125                                |
| 546<br>5462<br>5463                      | Retail bakeries   | ##                   | <u>!!</u>                               | ##   | ##                            | 52<br>48<br>4              | 17 017<br>15 891<br>1 126                   | 4 553<br>4 426<br>127               | 1 083<br>1 051<br>32                     | 642<br>603<br>39                            |
| 543, 4, 5, 9<br>543<br>544<br>545<br>549 | Other food stores Fruit stores and vegetable markets Candy, nut, and confectionery stores Dairy products stores Miscellaneous food stores | # #                  | ##<br>##<br>##<br>##                    | ##<br>##<br>##<br>##                           | ##<br>##<br>##<br>##          | 77<br>12<br>25<br>27<br>13 | 24 324<br>6 083<br>2 866<br>12 021<br>3 354 | 2 816<br>518<br>365<br>1 408<br>525 | 637<br>108<br>84<br>326<br>119           | 351<br>67<br>73<br>159<br>52                |
| 55 ex. 554                               | Automotive dealers  | #                    | #                                       | #  | #                             | 109                        | 277 717                                     | 23 956                              | 5 346                                    | 1 388                                       |
| 551<br>552                               | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only   | #                    | #                                       | #  | #                             | 33<br>25                   | 244 403<br>6 612                            | 19 408<br>543                       | 4 331<br>111                             | 1 006<br>58                                 |
| 553<br>553 pt.<br>553 pt.                | Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores  |                      | ::<br>:::                               | ##   | ##                            | 46<br>44<br>2              | 24 398<br>(D)<br>(D)                        | 3 705<br>(D)<br>(D)                 | 839<br>(D)<br>(D)                        | 297<br>(D)<br>(D)                           |
| 555, 6, 7, 9<br>555<br>556<br>557        | Miscellaneous automotive dealers<br>Boat dealers  | #                    | #1                                      | #  | #                             | 5<br>2                     | 2 304<br>(D)                                | 300<br>(D)                          | 65<br>(D)                                | 27<br>(D)                                   |
| 559                                      | Recreational and utility trailer dealers<br>Motorcycle dealers<br>Automotive dealers, n.e.c.  | #                    |   | #  | ##<br>##<br>##<br>##          | 3                          | (D)   | (D)                                 | (D)                                      | (D)   |
|  | Gasoline service stations Apparel and accessory stores  | #                    | # #                                     | # #  | #                             | 234<br>277                 | 142 379<br>146 801                          | 7 3 <b>2</b> 7<br>18 62 <b>5</b>    | 1 643<br>4 428                           | 782<br>2 616                                |
| 561                                      | Men's and boys' clothing and fumishings stores  | #                    | # #                                     | #  | #                             | 44                         | 146 801<br>28 555                           | 18 625<br>4 180                     | 4 428<br>995                             | 2 616                                       |
| 562, 3, 8<br>562<br>563, 8               | Women's clothing and specialty stores and fumers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and fumers     | ##                   | #                                       | ##   | #                             | 101<br>83<br>18            | 63 917<br>59 836<br>4 081                   | 7 419<br>6 871<br>548               | 1 751<br>1 636<br>115                    | 1 296<br>1 218<br>78                        |
| 565                                      | Family clothing stores  | #                    | #                                       | #  | #                             | 23                         | 15 414                                      | 1 937                               | 465                                      | 283   |
| 566<br>566 pt.<br>566 pt.<br>566 pt.     | Shoe stores   | ##                   | # | #        | ##                            | 88<br>10<br>25<br>5        | 32 485<br>2 847<br>7 907<br>1 104           | 4 263<br>385<br>1 275<br>190        | 1 032<br>94<br>340<br>37                 | 504<br>31<br>149<br>23<br>301               |
| 566 pt.<br>564, <b>9</b><br>564<br>569   | Family shoe stores  Other apparel and accessory stores Children's and infants' wear stores Miscellaneous apparel and accessory stores     | # #                  | #                                       | ††<br>††<br>††                                 | # #                           | 21<br>10<br>11             | 20 627<br>6 430<br>5 076<br>1 354           | 2 413<br>826<br>623<br>203          | 561<br>185<br>141<br>44                  | 301<br>153<br>131<br>22                     |
|  | Furniture, home furnishings, and equipment stores   | #                    | #                                       | #  | π<br>#                        | 154                        | 103 374                                     | 12 575                              | 2 922                                    | 1 174                                       |
| 5712                                     | Furniture stores  | 11                   | #1                                      | #  | #                             | 59                         | 51 328                                      | 7 130                               | 1 589                                    | 672   |
| 5713, 4, 9<br>5713<br>5714<br>5719       | Home furnishing stores<br>Floor covering stores<br>Drapery, curtain, and upholstery stores<br>Miscellaneous home furnishing stores        | # #                  | #<br>#<br>#                             | #  | #                             | 46<br>25<br>5<br>16        | 21 795<br>11 140<br>1 862<br>8 793          | 2 654<br>1 647<br>382<br>625        | 581<br>362<br>88<br>131                  | 237<br>114<br>42<br>81                      |
| 5719                                     | Household appliance stores  | 11                   | π<br>#                                  | π<br>#   | π<br>#                        | 16                         | 7 129                                       | 651                                 | 277                                      | 57  |
| 573<br>5732<br>5733<br>5733 pt.          | Radio, television, and music stores<br>Radio and television stores<br>Music stores<br>Record shops  | ##<br>##<br>##<br>## | ##                                      | #  | #                             | 35<br>27<br>8<br>6         | 23 122<br>15 831<br>7 291<br>(D)            | 2 140<br>1 390<br>750<br>(D)        | 475<br>297<br>178<br>(D)<br>(D)          | 208<br>113<br>95<br>(D)<br>(D)              |
| 5733 pt.<br>58                           | Musical instrument stores  Eating and drinking places   | #                    | #                                       | #  | #                             | 6 <b>5</b> 6               | (D)<br>184 253                              | (D)<br>42 731                       | (D)<br>9 892                             | (D)<br>6 <b>919</b>                         |
| 5812<br>5812 pt.<br>5812 pt.             | Eating places   | ##                   | ##                                      | #        | # #                           | 457<br>203<br>9            | 161 001<br>80 987<br>3 796                  | 38 636<br>20 877<br>1 047           | 8 939<br>4 900<br>267                    | 6 262<br>3 383<br>146                       |
| 5812 pt.<br>5812 pt.                     | Refreshment places  | ::                   | ::                                      | **   | ::                            | 188<br>57                  | 53 937<br>22 281                            | 11 442<br>5 270                     | 2 691<br>1 081                           | 2 051<br>682                                |
| 5813                                     | Drinking places (alcoholic beverages)   | #                    | #                                       | ++   | ++                            | 199                        | 23 252                                      | 4 095                               | 953                                      | 657   |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

| followed by                            | Δ, see appendix F]   |                  | All establis                          | hments <sup>1</sup>                     |                               |                        | Establis                                  | shments with p                          | payroll <sup>1</sup>            |                                   |
|--|--|------------------|---------------------------------------|---|-------------------------------|------------------------|---|---|---------------------------------|-----------------------------------|
|  |  |                  |                                       |   | rporated                      |                        |   |   |                                 | Paid                              |
| SIC code                               | Geographic area and kind of business   |                  |                                       | Individual                              | esses                         |                        |   |   | First                           | employees<br>for pay<br>period    |
| A.                                     |  | Number           | Sales<br>(\$1,000)                    | proprie-<br>torships<br>(number)        | Partner-<br>ships<br>(number) | Number                 | Sales<br>(\$1,000)                        | Annual<br>payroll<br>(\$1,000)          | quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number) |
|  | PASSAIC COUNTY—Con.  | Tadriber         | (\$1,000)                             | (Humber)                                | (Humber)                      | Number                 | (\$1,000)                                 | (\$1,000)                               | (\$1,000)                       | (number)                          |
| 591                                    | Drug and proprietary stores  | #                | #                                     | Ħ                                       | #                             | 90                     | 44 898                                    | 6 394                                   | 1 551                           | 786                               |
| 591 pt.                                | Drug stores  |                  | **                                    | **                                      |                               | 83                     | 42 2 <b>9</b> 0                           | 6 039                                   | 1 485                           | 751                               |
| 591 pt.<br>59 ex. 591                  | Miscellaneous retail stores2   | Ħ                | #                                     | Ħ                                       | #                             | 525                    | 2 608<br>414 968                          | 355<br>44 240                           | 9 794                           | 35<br>4 715                       |
| 592<br>593                             | Liquor storesUsed merchandise stores   | #                | #                                     | ##                                      | #                             | 126<br>14              | 50 849<br>1 589                           | 3 557<br>360                            | 851<br>96                       | 469<br>42                         |
| 594                                    | Miscellaneous shopping goods stores  | ++               | tt                                    | #                                       | #                             | . 177                  | 87 951<br>14 900                          | 10 359                                  | 2 353                           | 1 246                             |
| 5941<br>5941 pt.<br>5941 pt.           | General line sporting goods stores Specialty line sporting goods stores  | # #              | #                                     | 11                                      | II                            | 22<br>11<br>11         | 8 530<br>6 370                            | 1 <b>6</b> 57<br>775<br><b>88</b> 2     | 374<br>177<br>197               | 187<br>98<br>89                   |
| 5 <b>9</b> 42<br>5 <b>9</b> 43         | General line sporting goods stores.  Specially line sporting goods stores.  Book stores  Stationery stores  Jewelry stores   | # #              | #                                     | #                                       | #                             | 10<br>9                | 5 3 <b>66</b><br>2 4 <b>9</b> 2<br>17 416 | 67 <b>8</b><br>252<br>2 813             | 156<br>59                       | 93<br>33                          |
| 5944<br>5945<br>5946                   | Hobby, toy, and game shops   | #<br>#<br>#      | #                                     | #                                       | #                             | 45<br>9<br>9           | 21 643<br>2 621                           | 1 200<br>257                            | 658<br>243<br>57                | 245<br>13 <b>9</b><br>25<br>301   |
| 5947<br>5948<br>5949                   | Hobby, toy, and game shops.  Camera and photographic supply stores.  Gift, novelty, and souvenir shops  Luggage and leather goods stores.  Sewing, needlework, and piece goods stores. | #                | # # # # # # # # # # # # # # # # # # # | # | #                             | 42<br>7<br>24          | 12 225<br>2 479<br>8 <b>8</b> 09          | 1 950<br>3 <b>9</b> 1<br>1 1 <b>6</b> 1 | 447<br>86<br>273                | 301<br>62<br>1 <b>6</b> 1         |
| 596<br>5961                            | Nonstore retailers <sup>2</sup> Mail order houses  | #                | ++                                    |   |                               | 58<br>16               | 167 375                                   | 19 146                                  | 4 077                           | 2 266                             |
| 5962<br>5963                           | Automatic merchandising machine operators  Direct selling establishments <sup>2</sup>  | #                | #                                     | # #                                     | ##                            | 17<br>25               | (D)<br>(D)<br>14 165                      | (D)<br>(D)<br>2 643                     | (D)<br>(D)<br><b>6</b> 30       | (D)<br>(D)<br>2 <b>69</b>         |
| 5 <b>98</b><br>5 <b>98</b> 3           | Fuel and ice dealersFuel oil dealers   | ###              | #                                     | #<br>#<br>#                             | #                             | 3 <b>9</b><br>38       | 86 996<br>(D)                             | 7 1 <b>8</b> 5<br>(D)                   | 1 612<br>(D)<br>(D)             | 3 <b>66</b><br>(D)<br>(D)         |
| 5 <b>98</b> 4<br>5 <b>98</b> 2         | Liquefied petroleum gas (bottled gas) dealers Fuel and ice dealers, n.e.c  | ††               | #                                     |   |                               | 1                      | (D)                                       | (D)<br>-                                | -                               | -                                 |
| 5992<br>5993<br>5994                   | Florists Cigar stores and stands News dealers and newsstands   | ###              | ##                                    | #<br>#<br>#                             | # #                           | 45<br><b>6</b><br>7    | 5 011<br>932<br>1 386                     | 901<br>108<br>219                       | 174<br>25<br>36                 | 90<br>1 <b>6</b><br>24            |
| 5 <b>9</b> 99<br>5 <b>99</b> 9 pt.     | Miscellaneous retail stores, n.e.c Optical goods stores  | #                | #                                     | #                                       | #                             | 53<br>22<br>9          | 12 <b>879</b><br>3 223                    | 2 405<br>849                            | 570<br>20 <b>6</b>              | 1 <b>96</b><br><b>6</b> 5         |
| 5999 pt.<br>5999 pt.<br>5999 pt.       | Pet shops<br>Typewriter stores<br>Other miscellaneous retail stores, n.e.c   | **               | **                                    | **                                      | **                            | 9<br>1<br>21           | 2 190<br>(D)<br>(D)                       | 361<br>(D)<br>(D)                       | 94<br>(D)<br>(D)                | 196<br>65<br>40<br>(D)<br>(D)     |
| осос ра                                | Cural middelianded (stati didiso) ned.   |                  |                                       |   |                               |                        | (5)                                       | (5)                                     | (3)                             | (5)                               |
|  | SOMERSET COUNTY  |                  |                                       |   |                               |                        |   |   |                                 |                                   |
| 50                                     | Retail trade²  | 1 647            | 1 193 993                             | <b>5</b> 98                             | 91                            | 1 240                  | 1 174 550                                 | 134 852                                 | 31 039                          | 14 407                            |
| 52                                     | Building materials, hardware, garden supply, and mobile home dealers   | Ħ                | #                                     | Ħ                                       | #                             | 61                     | 43 295                                    | 5 406                                   | 1 085                           | 417                               |
| 521, 3<br>525<br>52 <b>6</b><br>527    | Building materials and supply stores<br>Hardware stores<br>Retail nurseries, lawn and garden supply stores   | #<br>#<br>#<br># | #<br>#<br>#                           | # #                                     | #                             | 2 <b>8</b><br>12<br>21 | 35 5 <b>96</b><br>2 <b>9</b> 35<br>4 764  | 4 088<br>473<br>845                     | 846<br>107<br>132               | 280<br>55<br>82                   |
|  | Mobile home dealers  |                  | ††                                    |   |                               | -                      | •   | •                                       | •                               | -                                 |
| 53<br>531                              | General merchandise group stores  Department stores (incl. leased depts.) <sup>3</sup> 4   | #                | #                                     | <b>#</b>                                | #                             | 20<br>6                | 102 021<br>(D)                            | 13 <b>72</b> 9<br>(NA)                  | 2 993<br>(NA)                   | 1 354<br>(NA)                     |
| 531<br>533<br>539                      | Department stores (excl. leased depts.) <sup>3</sup><br>Vanety stores<br>Miscellaneous general merchandise stores  | #                | ††<br>††                              | #                                       | #                             | 6<br>6<br>8            | 83 0 <b>8</b> 5<br>5 741                  | 11 090<br>930<br>1 709                  | 2 391<br>219<br>383             | 1 057<br>122<br>175               |
| 54                                     | Food stores  | #                | #                                     | #<br>#                                  | #<br>#                        | 148                    | 13 195<br>292 316                         | 28 280                                  | 6 726                           | 2 820                             |
| 541<br>542                             | Grocery stores   | #                | #                                     | ##                                      | #                             | 84<br>12               | 275 429<br>3 515                          | 25 <b>66</b> 1 283                      | 6 085<br>68                     | 2 293<br>32                       |
| 546<br>543, 4, 5, 9                    | Retail bakeriesOther food stores   | #<br>#<br>#      | #                                     | #<br>#<br>#<br>#                        | ##                            | 2 <b>8</b><br>24       | 6 217<br>7 155                            | 1 560<br>776                            | 3 <b>66</b><br>207              | 365<br>130                        |
| 55 ex. 554                             | Automotive dealers   | #                | #                                     | #                                       | #                             | 81                     | 259 238                                   | 23 626                                  | 5 414                           | 1 298                             |
| 551<br>552<br>553                      | Motor vehicle dealers—new and used cars  Motor vehicle dealers—used cars only Auto and home supply stores  Miscellaneous automotive dealers  | #<br>#<br>#      | # #                                   | #<br>#<br>#<br>#                        | #                             | 38<br>4<br>32          | 227 <b>96</b> 2<br>(D)<br>24 40 <b>9</b>  | 19 190<br>(D)<br>3 694                  | 4 410<br>(D)<br>846             | <b>9</b> 34<br>(D)<br>303         |
| 555, 6, 7, <b>9</b><br>554             | Miscellaneous automotive dealers  Gasoline service stations  | #                | #                                     | #                                       | #<br>#                        | 7<br>140               | (D)<br>104 518                            | (D)<br>5 814                            | (D)<br>1 358                    | (D)<br><b>708</b>                 |
| 56                                     | Apparel and accessory stores   | #                | #                                     | #                                       | #                             | 112                    | 51 720                                    | 6 817                                   | 1 572                           | 914                               |
| 561                                    | Men's and boys' clothing and furnishings stores  | ##               | tt                                    | ##                                      | Ħ                             | 15                     | 9 368                                     | 1 256                                   | 281                             | 111                               |
| 562, 3, 8<br>562<br>563, 8             | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers  | ##               | #<br>#<br>#                           | #<br>#<br>#                             | #<br>#<br>#                   | 45<br>39<br>6          | 24 601<br>22 853<br>1 748                 | 2 918<br>2 672<br>246                   | 689<br>616<br>73                | 452<br>410<br>42                  |
| 5 <b>6</b> 5<br>5 <b>6</b> 6<br>564, 9 | Family clothing stores<br>Shoe stores<br>Other apparel and accessory stores  | ##<br>##<br>##   | #                                     | ##                                      | ##                            | 13<br>25               | 5 495<br>9 151<br>3 105                   | 943<br>1 244<br>456                     | 222<br>28 <b>6</b><br>94        | 129<br>158                        |
| 57                                     | Furniture, home furnishings, and equipment stores  | π<br>#           | π<br>#                                | π<br>Ħ                                  | π<br>H                        | 14<br>99               | 3 105<br>55 968                           | 456<br><b>7</b> 432                     | 1 723                           | 64<br>6 <b>05</b>                 |
| 5712<br>5713, 4, 9                     | Furniture storesHome furnishing stores   |                  | ++                                    | tt                                      |                               | 27<br>3 <b>8</b>       | 23 <b>9</b> 96<br>17 02 <b>8</b>          | 3 <b>656</b><br>2 138                   | 815<br>523                      | 2 <b>6</b> 5<br>205               |
| 572<br>573                             | Home furnishing stores<br>Household appliance stores<br>Radio, television, and music stores  | #<br>  #         | #                                     | #                                       | #                             | 38<br>9<br>25          | 5 716<br>9 228                            | 608<br>1 030                            | 151<br>234                      | 48<br>87                          |

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| - Iollowed by                             | Δ, see appendix Fj   |        | All establis       | hments <sup>1</sup>        |                            | Establishments with payroll <sup>1</sup> |                                     |                                |                                     |                                |  |  |
|---|--|--------|--------------------|----------------------------|----------------------------|--|-------------------------------------|--------------------------------|-------------------------------------|--------------------------------|--|--|
|   |  |        |                    |                            | rporated<br>esses          |  |                                     |                                |                                     | Paid<br>employees              |  |  |
| SIC code                                  | Geographic area and kind of business   |        |                    | Individual proprie-        | Partner-                   |  |                                     | Annual                         | First<br>quarter                    | for pay<br>period<br>including |  |  |
|   |  | Number | Sales<br>(\$1,000) | torships<br>(number)       | ships<br>(number)          | Number                                   | Sales<br>(\$1,000)                  | payroll<br>(\$1,000)           | payroll<br>(\$1,000)                | March 12<br>(number)           |  |  |
|   | SOMERSET COUNTY—Con.   |        |                    |                            |                            |  |                                     |                                |                                     |                                |  |  |
| 58  | Eating and drinking places   | #      | Ħ                  | #                          | #                          | 295                                      | 97 968                              | 24 439                         | 5 879                               | 4 255                          |  |  |
| 5812<br>5813                              | Eating places  | #      | #                  | #                          | #                          | 218<br>77                                | 81 662<br>16 306                    | 21 821<br>2 618                | 5 262<br>617                        | 3 816<br>439                   |  |  |
| 591                                       | Drug and proprietary stores  | #      | Ħ                  | #                          | #                          | 36                                       | 27 966                              | 3 803                          | 862                                 | 472                            |  |  |
| 59 ex. 591                                | Miscellaneous retail stores <sup>2</sup>   | #      | Ħ                  | #                          | #                          | 248                                      | 139 540                             | 15 506                         | 3 427                               | 1 564                          |  |  |
| 592<br>593                                | Liquor storesUsed merchandise stores   | #      | #                  | #                          | #                          | 48<br>14                                 | 29 408<br>2 293                     | 2 542<br>39 <b>6</b>           | 536<br>85                           | 254<br>43                      |  |  |
| 594<br>5941<br>5944<br>Other 594          | Miscellaneous shopping goods stores<br>Sporting goods stores and bicycle shops<br>Jewelry stores<br>Other miscellaneous shopping goods stores                                  | #      | #<br>#<br>#        | #                          | #                          | 92<br>21<br>17<br>54                     | 52 233<br>18 399<br>4 923<br>28 911 | 6 368<br>2 346<br>791<br>3 231 | 1 383<br>499<br>185<br>699          | 709<br>187<br>86<br>436        |  |  |
| 59 <b>6</b><br>598                        | Nonstore retailers <sup>2</sup>  | #      | #                  | #                          | #                          | 19<br>18                                 | 16 713<br>27 135                    | 1 516<br>2 474                 | 337<br>599                          | 186<br>137                     |  |  |
| 5992<br>5993<br>5994<br>5999              | Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.   | ##     | ##                 | #<br>#<br>#<br>#<br>#<br># | #<br>#<br>#<br>#<br>#<br># | 23<br>2<br>2<br>30                       | 4 522<br>(D)<br>(D)<br>6 521        | 850<br>(D)<br>(D)<br>1 300     | 180<br>(D)<br>(D)<br>292            | 106<br>(D)<br>(D)<br>121       |  |  |
|   | SUSSEX COUNTY  |        |                    |                            |                            |  |                                     |                                |                                     |                                |  |  |
|   | Retail trade²  | 882    | 425 870            | 423                        | 47                         | 588                                      | 414 649                             | 40 998                         | 9 386                               | 4 425                          |  |  |
| 52  | Building materials, hardware, garden supply, and mobile home dealers   | #      | #                  | #                          | #                          | 40                                       | 18 863                              | 2 390                          | 555                                 | 187                            |  |  |
| 521, 3<br>525                             | Building materials and supply stores   |        | #                  |                            |                            | 24<br>12                                 | 14 941<br>3 523                     | 1 855<br>437                   | 446<br>96                           | 130<br>44                      |  |  |
| 526<br>527                                | Retail nurseries, lawn and garden supply stores Mobile home dealers  | #      | #                  | #                          | #                          | 4 -                                      | 399                                 | 98                             | 13                                  | 44<br>13                       |  |  |
| 53  | General merchandise group stores   | Ħ      | Ħ                  | Ħ                          | #                          | 11                                       | 19 247                              | 2 174                          | 507                                 | 260                            |  |  |
| 531<br>531<br>533<br>539                  | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores | #      | #<br>#<br>#<br>#   | #                          | #                          | 3<br>3<br>3<br>5                         | (D)<br>10 958<br>(D)<br>(D)         | (NA)<br>1 186<br>(D)<br>(D)    | (NA)<br>267<br>(D)<br>(D)           | (NA)<br>154<br>(D)<br>(D)      |  |  |
| 54  | Food stores  | Ħ      | Ħ                  | Ħ                          | #                          | 73                                       | 130 397                             | 11 621                         | 2 691                               | 1 116                          |  |  |
| 541<br>542<br>546<br>543, 4, 5, 9         | Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores   | #      | ##<br>##<br>##     | ##                         | ##                         | 47<br>4<br>11<br>11                      | 123 447<br>3 658<br>1 601<br>1 691  | 10 826<br>171<br>395<br>229    | 2 512<br>34<br>90<br>55             | 982<br>17<br>85<br>32          |  |  |
| 55 ex. 554                                | Automotive dealers   | Ħ      | Ħ                  | #                          | #                          | 36                                       | 75 527                              | 6 705                          | 1 522                               | 380                            |  |  |
| 551<br>552<br>553<br>555, 6, 7, 9         | Motor vehicle dealers—new and used cars  | #      | ##<br>##<br>##     | #                          | #                          | 12<br>2<br>16<br>6                       | 60 730<br>(D)<br>8 709<br>(D)       | 4 699<br>(D)<br>1 654<br>(D)   | 1 081<br>(D)<br>3 <b>6</b> 5<br>(D) | 255<br>(D)<br>93<br>(D)        |  |  |
| 554                                       | Gasoline service stations  | #1     | Ħ                  | Ħ                          | Ħ                          | 76                                       | 48 275                              | 2 278                          | 511                                 | 280                            |  |  |
| 56  | Apparel and accessory stores   | Ħ.     | #                  | Ħ                          | #                          | 48                                       | 14 245                              | 1 874                          | 468                                 | 263                            |  |  |
| 561                                       | Men's and boys' clothing and furnishings stores  | #      | #                  | #                          | #                          | 12                                       | 4 539                               | 605<br>373                     | 155                                 | 45                             |  |  |
| 562, 3, 8<br>562<br>563, 8                | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers                                      | #      | #                  | #                          | #                          | 13<br>13                                 | 2 333<br>2 333                      | 373                            | 104<br>104                          | 57<br>57<br>-                  |  |  |
| 565<br>566<br>564, 9                      | Family clothing stores Shoe stores Other apparel and accessory stores  | #      | #                  | #                          | #                          | 9<br>11<br>3                             | 4 340<br>2 837<br>196               | 549<br>325<br>22               | 126<br>78<br>5                      | 112<br>45<br>4                 |  |  |
| 57  | Furniture, home furnishings, and equipment stores  | #      | #                  | # 1                        | #                          | 35<br>9                                  | 9 536                               | 1 328                          | 326                                 | 118                            |  |  |
| 5712<br>5713, 4, 9<br>572<br>5 <b>7</b> 3 | Furniture stores   | #      | # #                | #                          | ##                         | 13<br>4<br>9                             | 0000                                | 9999                           | (D)<br>(D)<br>(D)                   | 0000                           |  |  |
| 58  | Eating snd drinking places   |        | #                  | #                          | #                          | 150                                      | 31 421                              | 6 463                          | 1 363                               | 1 232                          |  |  |
| 5812<br>5813                              | Eating places  | #      | #                  | #                          | #                          | 107<br>43                                | 24 245<br>7 176                     | 5 363<br>1 100                 | 1 092<br>271                        | 1 044<br>188                   |  |  |
| 591                                       | Drug snd proprietary stores  | #      | H #                | #                          | #                          | 18                                       | 11 870                              | 1 467                          | 356                                 | 159                            |  |  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

| Tollowed by                              | Δ, see appendix F]  |             | All establis       | hments1                                 |   | Establishments with payroll <sup>1</sup> |                            |                                |                                 |                                   |  |  |
|--|---|-------------|--------------------|---|---|--|----------------------------|--------------------------------|---------------------------------|-----------------------------------|--|--|
| 10                                       |   |             |                    |   | rporated<br>esses                       |  |                            |                                |                                 | Paid                              |  |  |
| SIC code                                 | Geographic area and kind of business  |             |                    | Individual                              |   |  |                            |                                | First                           | employees<br>for pay<br>period    |  |  |
|  |   | Number      | Sales<br>(\$1,000) | proprie-<br>torships<br>(number)        | Partner-<br>ships<br>(number)           | Number                                   | Sales<br>(\$1,000)         | Annual<br>payroll<br>(\$1,000) | quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number) |  |  |
|  | SUSSEX COUNTY—Con.  |             |                    |   |   |  |                            |                                |                                 |                                   |  |  |
| 59 ex. 591                               | Miscellaneous retali stores²  | Ħ           | #                  | #                                       | #                                       | 101                                      | 55 <b>2</b> 68             | 4 698                          | 1 087                           | 430                               |  |  |
| 592<br>593                               | Liquor storesUsed merchandise stores  | #           | #                  | #                                       | #                                       | 21<br>7                                  | 7 696<br>1 349             | 592<br>278                     | 134<br>67                       | 69<br>25                          |  |  |
| 594<br>5941                              | Miscellaneous shopping goods stores<br>Sporting goods stores and bicycle shops  | #           | #                  | #                                       | #                                       | 32<br>10                                 | 4 714<br>1 180             | 679<br>146                     | 154<br>36                       | 107<br>16                         |  |  |
| 5944<br>Other 594                        | Jewelry stores<br>Other miscellaneous shopping goods stores   | ##          | #                  | #                                       | #                                       | 20                                       | (D)<br>(D)                 | (D)                            | (D)<br>(D)                      | (D)<br>(D)                        |  |  |
| 596<br>598                               | Nonstore retailers <sup>2</sup>   | #           | #                  | #                                       | #                                       | 11<br>17                                 | 4 577<br>35 100            | 598<br>2 316                   | 132<br>554                      | 60<br>146                         |  |  |
| 5992<br>5993<br>5994                     | Florists Cigar stores and stands News dealers and newsstands  | ##          | ##                 | #<br>#<br>#<br>#<br>#                   | #<br>#<br>#<br>#<br>#<br>#              | 3  | 544                        | 59<br>-<br>-                   | 18                              | 12                                |  |  |
| 5999                                     | Miscellaneous retail stores, n.e.c.   | π           | 11                 | π                                       | #                                       | 10                                       | 1 288                      | 176                            | 28                              | 11                                |  |  |
|  | UNION COUNTY  |             |                    |   |   |  |                            |                                |                                 |                                   |  |  |
|  | Retail trade <sup>2</sup>   | 3 966       | 2 382 302          | 1 439                                   | 236                                     | 2 990                                    | 2 326 336                  | 263 459                        | 61 012                          | <b>27 70</b> 5                    |  |  |
| 52                                       | Building materials, hardware, garden supply, and mobile home dealers  | Ħ           | #                  | Ħ                                       | #                                       | 101                                      | 94 489                     | 12 433                         | 2 675                           | 907                               |  |  |
| 521, 3<br>521                            | Building materials and supply stores<br>Lumber and other building materials dealers                                     | ###         | #                  | #                                       | #                                       | 57<br>34                                 | 79 741<br>70 334           | 10 327<br>8 779                | 2 262<br>1 920                  | 736<br>610                        |  |  |
| 523<br>525                               | Paint, glass, and wallpaper stores  |             | #                  |   | #                                       | 23                                       | 9 407<br>9 809             | 1 548<br>1 364                 | 342                             | 126<br>126                        |  |  |
| 525<br>526<br>527                        | Retail nurseries, lawn and garden supply stores<br>Mobile home dealers  | ##          | #                  | #                                       | #                                       | 13                                       | 4 939                      | 742                            | 104                             | 45                                |  |  |
| 53                                       | General merchandise group stores  | #           | #                  | Ħ                                       | #                                       | 47                                       | 72 108                     | 8 783                          | 2 049                           | 1 189                             |  |  |
| 531<br>531<br>533                        | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup>   | # #         | #<br>#<br>#        | ####                                    | #                                       | 4<br>4<br>23                             | (D)<br>48 834<br>14 410    | (NA)<br>5 901<br>2 156         | (NA)<br>1 382<br>507            | (NA)<br>771<br>324                |  |  |
| 539<br>54                                | Miscellaneous general merchandise stores  | #           | #                  | ##<br>##                                | # # # # # # # # # # # # # # # # # # #   | 20<br>391                                | 8 864<br>5 <b>31 185</b>   | 726<br>5 <b>2</b> 455          | 160<br>12 153                   | 94<br>5 150                       |  |  |
| 541<br>542                               | Grocery stores<br>Meat and fish (seafood) markets   | #           | #                  | #                                       | #                                       | 213<br>45                                | 477 503<br>23 845          | 44 441<br>2 489                | 10 383<br>577                   | 4 030<br>327                      |  |  |
| 546<br>5462                              | Retail bakeries   | #           | #                  | #                                       | #                                       | 66<br>61                                 | 15 020<br>(D)              | 3 749<br>(D)                   | 811                             | 582                               |  |  |
| 5463<br>543, 4, 5, 9                     | Retail bakeries—baking and selling  | **          | **                 | **                                      | **                                      | 5<br>67                                  | (D)<br>14 817              | (D)<br>1 776                   | (D)<br>(D)<br>382               | (D)<br>(D)<br>211                 |  |  |
| 543<br>544<br>545                        | Fruit stores and vegetable markets Candy, nut, and confectionery stores   | #           | #                  | ####################################### | ##                                      | 11<br>22                                 | (D)<br>(D)                 | (D)<br>(D)                     | (D)<br>(D)<br>97                | (D)<br>(D)<br>50                  |  |  |
| 549                                      | Dairy products stores   | #           | #                  | H                                       | H                                       | 11<br>23                                 | 2 899<br>6 415             | 436<br>782                     | 174                             | 88                                |  |  |
| 55 ex. 554<br>551                        | Automotive dealers  | #           | #                  | #                                       | #                                       | 15 <b>7</b><br>65                        | 518 <b>73</b> 1<br>461 559 | 42 639<br>35 440               | 9 486<br>7 902                  | 2 174<br>1 664                    |  |  |
| 552<br>553                               | Motor vehicle dealers—used cars only  Auto and home supply stores   | #           | # #                | #                                       | # #                                     | 26<br>58                                 | (D)<br>42 522              | (D)<br>6 001                   | (D)<br>1 327                    | (D)<br>408                        |  |  |
| 553 pt.<br>553 pt.                       | Auto and home supply stores   | **          | **                 | **                                      | **                                      | 55<br>3                                  | (D)<br>(D)                 | (D)<br>(D)                     | (D)<br>(D)                      | (D)<br>(D)                        |  |  |
| 555, 6, 7, 9<br>555<br>556<br>557<br>559 | Miscellaneous automotive dealers<br>Boat dealers<br>Recreational and utility trailer dealers                            | ∄           | #                  | #                                       | #                                       | 8<br>1                                   | (D)<br>(D)                 | (D)<br>(D)                     | (D)<br>(D)                      | (D)<br>(D)                        |  |  |
| 557<br>559                               | Motorcycle dealers. Automotive dealers, n.e.c.  | #<br>#<br># | #                  | ##                                      | ####################################### | 7  | 4 517<br>-                 | 513                            | 101                             | 34                                |  |  |
| 554                                      | Gasoline service stations   | #           | #                  | #                                       | Ħ                                       | 284                                      | 212 044                    | 10 410                         | 2 452                           | 1 206                             |  |  |
| 56<br>561                                | Apparel and accessory stores  Men's and boys' clothing and furnishings stores   | #           | #                  | #                                       | #                                       | 301<br>44                                | 154 229<br>24 242          | <b>22 43</b> 9<br>4 319        | 5 <b>20</b> 9                   | <b>2</b> 674                      |  |  |
| 562, 3, 8<br>562                         | Women's clothing and specialty stores and furriers  | ++          | # #                | #                                       | #                                       | 120                                      | 81 814                     | 11 087                         | 2 598                           | 1 414                             |  |  |
| 563, 8                                   | Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers                                     | #           | #                  | #<br>#<br>#                             | ##                                      | 100<br>20                                | 79 033<br>2 781            | 10 546<br>541                  | 2 474<br>124                    | 1 344<br>70                       |  |  |
| 565<br>566                               | Family clothing storesShoe stores   | #           | ††<br>++           | ††<br>††                                | #                                       | 24<br>80                                 | 15 252<br>26 919           | 2 020<br>4 137                 | 491<br>926                      | 349<br>438                        |  |  |
| 566 pt.<br>566 pt.                       | Men's shoe stores Women's shoe stores   | #           | :::                | # # # # # # # # # # # # # # # # # # #   | # #                                     | 10<br>16                                 | (D)<br>(D)                 | (D)<br>(D)                     | (D)<br>(D)                      | (D)<br>(D)                        |  |  |
| 566 pt.<br>566 pt.                       | Children's and juveniles' shoe stores   | ::          | ::                 | ••                                      | **                                      | 51                                       | 781<br>20 899              | 178<br>3 116                   | 32<br>684                       | 14<br>334                         |  |  |
| 564, 9<br>564<br>569                     | Other apparel and accessory stores<br>Children's and infants' wear stores<br>Miscellaneous apparel and accessory stores | #           | #                  | #                                       | #                                       | 33<br>17<br>16                           | 6 002<br>4 535<br>1 467    | 876<br>648<br>228              | 192<br>143<br>49                | 132<br>98<br>34                   |  |  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

| - Ionowed by   | Δ, see appendix F)   |   | All establis                            | hments <sup>1</sup>                            |                               | Establishments with payroll <sup>1</sup> |   |  |   |   |  |
|--|--|---|---|--|-------------------------------|--|---|--|---|---|--|
|  |  |   |   | Uninco   | rporated<br>esses             |  |   |  |   | Paid  |  |
| SIC code   | Geographic area and kind of business   | Number                                  | Sales<br>(\$1,000)                      | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                                   | Sales<br>(\$1,000)                        | Annual<br>payroll<br>(\$1,000)           | First<br>quarter<br>payroll<br>(\$1, <b>000</b> ) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |  |
|  | UNION COUNTY—Con.  |   |   |  |                               |  |   |  |   |   |  |
| 5 <b>7</b>   | Furniture, home furnishings, and equipment stores  | Ħ                                       | #                                       | #  | #                             | 210                                      | 145 524                                   | 17 702                                   | 4 307   | 1 444   |  |
| 5712<br>5713, 4, 9                                   | Furniture stores Home furnishing stores  | ††<br>++                                | #                                       | #  | #                             | 72<br>69                                 | 49 825<br>32 441                          | 6 938<br>4 574                           | 1 753<br>1 128                                    | 551<br>427  |  |
| 5713<br>5714<br>5719                                 | Floor covering stores  Drapery, curtain, and upholstery stores  Miscellaneous home furnishing stores   | #<br>#<br>#                             | ##                                      | #  | #                             | 37<br>16<br>16                           | 17 764<br>3 612<br>11 <b>0</b> 65         | 2 733<br>625<br>1 216                    | 667<br>151<br>310                                 | 201<br>74<br>152  |  |
| 572<br>573   | Household appliance stores   | #                                       | #                                       | #  | ##<br>  ##                    | 21<br>48                                 | 12 515<br>5 <b>0</b> 743                  | 1 191<br>4 999                           | 263<br>1 163                                      | 100<br>366  |  |
| 5732<br>5733<br>5733 pt.<br>5733 pt.                 | Radio and television stores  | # | #<br>#<br>#<br>**                       | #  | #                             | 24<br>24<br>13<br>11                     | 28 822<br>21 921<br>(D)                   | 2 290<br>2 7 <b>0</b> 9<br>(D)           | 538<br>625<br>(D)                                 | 187<br>179<br>(D)   |  |
| 58   | Eating and drinking places   | Ħ                                       | #                                       | Ħ  | , #                           | 732                                      | <b>20</b> 9 561                           | 5 <b>0 0</b> 99                          | 11 744  | 8 310   |  |
| 5812<br>5812 pt.<br>5812 pt.<br>5812 pt.<br>5812 pt. | Eating places  Restaurants and lunchrooms  Cafeterias  Refreshment places  Other eating places   | #                                       | ##<br>**                                | #  | # #                           | 534<br>233<br>12<br>207<br>82            | 176 939<br>90 998<br>(D)<br>53 523<br>(D) | 44 165<br>22 850<br>(D)<br>11 514<br>(D) | 10 328<br>5 346<br>(D)<br>2 766<br>(D)            | 7 338<br>3 651<br>(D)<br>2 326<br>(D)                               |  |
| 5813   | Drinking places (alcoholic beverages)  | tt                                      | #                                       | ++   | #                             | 198                                      | 32 622                                    | 5 934                                    | 1 416   | 972   |  |
| 591  | Drug and proprietary stores  | #                                       | #                                       | #  | #                             | 120                                      | 70 294                                    | 9 608                                    | 2 319   | 1 289   |  |
| 591 pt.<br>591 pt.                                   | Drug stores Proprietary stores   | **                                      | **                                      | **   | **                            | 112                                      | (0)                                       | (D)<br>(D)                               | (D)<br>(D)  | (D)<br>(D)  |  |
| 59 ex. 591<br>592                                    | Miscellaneous retall stores <sup>2</sup>   | #                                       | #                                       | #<br>  #                                       | #                             | 647<br>139                               | 318 171<br>66 568                         | 36 891<br>5 <b>0</b> 98                  | 8 618<br>1 17 <b>0</b>                            | 3 3 <b>62</b><br>616  |  |
| 593<br>594   | Used merchandise stores  | # #                                     | #                                       | #  | <del>     </del>              | 32<br>225                                | 6 027<br>64 124                           | 812<br>9 331                             | 194<br>2 016                                      | 95<br>973   |  |
| 5941<br>5941 pt.<br>5941 pt.<br>5942                 | Miscellaneous shopping goods stores Sporting goods stores and bicycle shops General line sporting goods stores Specialty line sporting goods stores  | **                                      | # | # #  | !!                            | 36<br>14<br>22<br>21                     | 9 264<br>4 240<br>5 <b>0</b> 24           | 1 316<br>59 <b>0</b><br>726              | 254<br>117<br>137                                 | 130   |  |
| 5943<br>5944   | Book storés Stationery stores Jewelry stores Stationery stores Stationery stores Stationery stores Stationery stores Stationery Stat | #                                       | ##                                      | #  | #<br>#<br>#<br>#<br>#<br>#    | 14<br>58                                 | (D)<br>5 558<br>19 045                    | (D)<br>1 149<br>3 375                    | (D)<br>3 <b>0</b> 6<br>675                        | 60<br>70<br>(D)<br>114<br>259<br>61                                 |  |
| 5945<br>5946<br>5947                                 | Hobby, toy, and game shops   | ####################################### | ##                                      | # #  | #                             | 15<br>14<br>48                           | 5 264<br>6 579<br>8 <b>0</b> 85           | 546<br>554<br>1 <b>0</b> 87              | 1 <b>0</b> 7<br>119<br>237                        | 39  |  |
| 5948<br>5949   | Luggage and leather goods storesSewing, needlework, and piece goods stores   |   | #                                       | #  | #                             | 3<br>16                                  | (D)<br>2 42 <b>0</b>                      | (D)<br>372                               | (D)<br>92   | 2 <b>00</b><br>(D)<br>54  |  |
| 596<br>5961<br>5962<br>5963                          | Nonstore retailers <sup>2</sup> Mail order houses  Automatic merchandising machine operators  Direct selling establishments <sup>2</sup>   | # #                                     | #<br>#<br>#<br>#                        | ##   | #                             | 57<br>12<br>20<br>25                     | 43 109<br>10 356<br>17 187<br>15 566      | 7 512<br>1 010<br>2 962<br>3 540         | 1 7 <b>0</b> 4<br>223<br>647<br>834               | 620<br>97<br>210<br>313   |  |
| 598<br>5983<br>5984<br>5982                          | Fuel and ice dealers  Fuel oil dealers  Liquefied petroleum gas (bottled gas) dealers  Fuel and ice dealers, n.e.c.  | #<br>#<br>#                             | ##<br>##<br>##                          | ##   | ##                            | 52<br>48<br>2<br>2                       | 110 118<br>109 231<br>(D)<br>(D)          | 8 548<br>8 440<br>(D)<br>(D)             | 2 253<br>2 249<br>(D)<br>(D)                      | 497<br>494<br>(D)<br>(D)  |  |
| 5992<br>5993<br>5994                                 | Florists Cigar stores and stands News dealers and newsstands   | # #                                     | #                                       | #  | #                             | 43<br>10<br>6                            | 7 399<br>(D)<br>(D)                       | 1 87 <b>0</b><br>(D)<br>(D)              | 444<br>(D)<br>(D)                                 | 218<br>(D)<br>(D)   |  |
| 5999<br>5999 pt.                                     | Miscellaneous retail stores, n.e.c   | ++                                      | #                                       | #  | #                             | 83<br>32                                 | 17 576<br>4 369                           | 3 378<br>1 263                           | 755<br>289  |   |  |
| 5999 pt.<br>5999 pt.<br>5999 pt.                     | Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.   | **                                      | **                                      | **   | **                            | 9<br>2<br>4 <b>0</b>                     | 1 438<br>(D)<br>(D)                       | 152<br>(D)<br>(D)                        | 35<br>(D)<br>(D)                                  | 285<br>93<br>24<br>(D)<br>(D)                                       |  |
|  | WARREN COUNTY  |   |   |  |                               |  |   |  |   |   |  |
|  | Retall trade <sup>2</sup>  | 722                                     | 410 496                                 | 348  | 34                            | 502                                      | 398 074                                   | 40 122                                   | 9 577   | 4 699   |  |
| 52   | Building materials, hardware, garden supply, and mobile home dealers   | #                                       | #                                       | Ħ  | #                             | 29                                       | 21 527                                    | <b>2</b> 553                             | 624   | 182   |  |
| 521, 3<br>525<br>526<br>527                          | Building materials and supply stores<br>Hardware stores<br>Retail nurseries, lawn and garden supply stores   | # #                                     | #                                       | #  | #                             | 19<br>7<br>3                             | 19 221<br>1 674<br>632                    | 2 26 <b>0</b><br>224<br>69               | 551<br>55<br>18                                   | 151<br>25<br>6  |  |
|  | Mobile home dealers  |   | #                                       |  | 1                             | -  | -   |  | -   | -   |  |
| 53<br>531  | General merchandise group stores  Department stores (incl. leased depts.) <sup>3</sup> 4  Department stores (excl. leased depts.) <sup>3</sup>   | #<br>  #                                | #                                       | #  | #                             | 3  | 18 767<br>(D)                             | 2 303<br>(NA)                            | 547<br>(NA)                                       | 36 <b>7</b><br>(NA)   |  |
| 531<br>533<br>539                                    | Miscellaneous general merchandise stores   | # #                                     | ##<br>##                                | #  | #                             | 3<br>3<br>4                              | 14 484<br>(D)<br>(D)                      | 1 660<br>(D)<br>(D)                      | 383<br>(D)<br>(D)                                 | 285<br>(D)<br>(D)   |  |
| 54<br>541  | Food stores  | #                                       | #                                       | #  | #                             | 51                                       | 9 <b>7 654</b><br>91 292                  | 9 <b>168</b><br>7 979                    | 2 199<br>1 928                                    | 88 <b>7</b><br>721  |  |
| 542<br>546<br>543, 4, 5, 9                           | Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores   | +++                                     | Π<br>#<br>#                             | #  | #                             | 36<br>3<br>4<br>8                        | 1 824<br>2 488<br>2 050                   | 201<br>699<br>289                        | 46<br>158<br>67                                   | 14<br>112<br>40   |  |

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|   |  |          | All establis       | hments1  |                               | Establishments with payroll <sup>1</sup> |                                       |                                |  |   |  |  |
|---|--|----------|--------------------|--|-------------------------------|--|---------------------------------------|--------------------------------|--|---|--|--|
| SIC code                                    | Geographic area and kind of business   | Number   | Sales<br>(\$1,000) | Unincol<br>busin<br>Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                                   | Sales<br>(\$1,000)                    | Annual<br>payroll<br>(\$1,000) | First<br>quarter<br>payroll<br>(\$1,000) | Paid<br>employees<br>for pay<br>period<br>including<br>March 12<br>(number) |  |  |
|   | WARREN COUNTY—Con.   | Number   | (#1,000)           | (namber)   | (number)                      | Number                                   | (\$1,000)                             | (\$1,000)                      | (φ1,000)                                 | (Humber)  |  |  |
| 55 ex. 554                                  | Automotive dealers   | <b>#</b> | #                  | #  | н                             | 33                                       | 66 961                                | 5 <b>864</b>                   | 1 400                                    | 339   |  |  |
| 551<br>552<br>553<br>555, <b>6</b> , 7, 9   | Motor vehicle dealers—new and used cars  | #        | ##                 | ##   | ##                            | 15<br>1<br>15<br>2                       | 60 274<br>(D)<br>5 <b>3</b> 73<br>(D) | 4 895<br>(D)<br>830<br>(D)     | 1 189<br>(D)<br>178<br>(D)               | 259<br>(D)<br>65<br>(D)   |  |  |
| 554   | Gasoline service stations  | #        | Ħ                  | #  | #                             | 60                                       | 78 030                                | <b>3 8</b> 55                  | 952                                      | 457   |  |  |
| 56  | Apparel and accessory stores   | #        | #                  | #  | Ħ                             | 33                                       | 12 475                                | 1 420                          | 324                                      | 184   |  |  |
| 561   | Men's and boys' clothing and furnishings stores  | #        | #                  | #  | #                             | 5  | (D)                                   | (D)                            | (D)                                      | (D)   |  |  |
| 5 <b>6</b> 2, 3, 8<br>562<br>5 <b>63, 8</b> | Women's clothing and specialty stores and furriers   | #        | #                  | #  | #                             | 12<br>10<br>2                            | 5 524<br>(D)<br>(D)                   | 548<br>(D)<br>(D)              | 129<br>(D)<br>(D)                        | 73<br>(D)<br>(D)  |  |  |
| 565<br>566<br>564, 9                        | Family clothing stores Shoe stores Other apparel and accessory stores                                  | #        | #                  | #  | #                             | 3<br>12<br>1                             | 2 311<br>3 135<br>(D)                 | 254<br>382<br>(D)              | 56<br>87<br>(D)                          | 34<br>55<br>(D)   |  |  |
| 5 <b>7</b>                                  | Furniture, home furnishings, and equipment stores  | #        | #                  | Ħ  | #                             | 23                                       | <b>8</b> 559                          | 1 159                          | 292                                      | 99  |  |  |
| 5712<br>5713, 4, 9<br>572<br>573            | Furniture stores Home furnishing stores Household appilance stores Radio, television, and music stores | ##       | ##                 | #  | #                             | 4<br>7<br>3<br>9                         | (D)<br>2 339<br>(D)<br><b>3 3</b> 39  | (D)<br>460<br>(D)<br>356       | (D)<br>129<br>(D)<br>74                  | (D)<br>32<br>(D)<br>39  |  |  |
| 58  | Eating and drinking places   | Ħ        | п                  | #  | Ħ                             | 138                                      | <b>26</b> 591                         | 6 401                          | 1 473                                    | 1 383   |  |  |
| 5812<br>5813                                | Eating places  | #        | #                  | #  | #                             | 103<br>35                                | 22 859<br>3 732                       | 5 767<br>634                   | 1 321<br>152                             | 1 272<br>111  |  |  |
| 591   | Drug and proprietary stores  | Ħ        | #                  | #  | Ħ                             | 16                                       | 12 732                                | 1 590                          | 366                                      | 156   |  |  |
| 59 ex. 591                                  | Miscellaneous retail stores <sup>2</sup>   | Ħ        | Ħ                  | #  | #                             | 109                                      | 54 778                                | 5 <b>80</b> 9                  | 1 400                                    | 645   |  |  |
| 592<br>593                                  | Liquor stores Used merchandise stores  | #        | #                  | #  | #                             | 26<br>2                                  | 8 903<br>(D)                          | 802<br>(D)                     | 176<br>(D)                               | 93<br>(D)   |  |  |
| 594<br>5941<br>5944<br>Other 594            | Miscellaneous shopping goods stores  | ##       | ##                 | #  | ##                            | 36<br>7<br>7<br>22                       | 7 894<br>924<br>2 103<br>4 867        | 1 124<br>99<br>387<br>638      | 261<br>21<br>92<br>148                   | 195<br>25<br>57<br>113  |  |  |
| 5 <b>96</b><br>598<br>5992<br>59 <b>9</b> 3 | Nonstore retailers2 Fuel and ice dealers Florists  | #        | #                  | #<br>#<br>#<br>#<br>#<br>#   | #<br>#<br>#<br>#<br>#<br>#    | 12<br>15<br>7                            | 9 377<br>24 079<br>905                | 1 306<br>1 637<br>268          | 330<br>422<br>65                         | 169<br>112<br>23  |  |  |
| 5994<br>5999                                | Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.                | #        | #                  | #  | #                             | 10                                       | (D)<br>1 742                          | (D)<br>371                     | (D)<br>73                                | (D)<br>30   |  |  |

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SIC 5963. ³Includes sales from catalog order desks. ⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

# Table 7. Summary Statistics for Places With 500 Establishments or More: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

| Tollowed by                                     | Δ, see appendix F]  |             | All establis       | hments <sup>1</sup>                            |                               | Establishments with payroll <sup>1</sup> |                          |                                |  |  |  |
|---|---|-------------|--------------------|--|-------------------------------|--|--------------------------|--------------------------------|--|--|--|
|   |   |             |                    | Unincor<br>busin                               | porated<br>esses              |  |                          |                                |  | Paid<br>employees                                      |  |
| SIC code  | Geographic area and kind of business  | Number      | Sales<br>(\$1,000) | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                                   | Sales<br>(\$1,000)       | Annual<br>payroll<br>(\$1,000) | First<br>quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) |  |
|   | BAYONNE   |             |                    |  |                               |  |                          |                                |  |  |  |
|   | Retail trade <sup>2</sup>   | 544         | 210 087            | 204  | 36                            | 403                                      | 201 638                  | 23 913                         | 5 855                                    | 2 822  |  |
| 52  | Building materials, hardware, garden supply, and mobile home dealers  | H #         | #                  | Ħ  | #                             | 15                                       | 10 310                   | 1 208                          | 286                                      | 91   |  |
| 521, 3<br>525                                   | Building materials and supply storesHardware stores   | #           | #                  |  | ++                            | 11                                       | 9 445<br>865             | 1 056<br>152                   | 255<br>31                                | 74   |  |
| 526<br>527                                      | Retail nurseries, lawn and garden supply stores  Mobile home dealers  | #           | #                  | # #  | #                             |  | -                        | 152                            | -  | 17   |  |
| 53  | General merchandise group stores  | #           | #                  | Ħ  | Ħ                             | 4  | (D)                      | (D)                            | (D)                                      | (D)  |  |
| 531<br>531                                      | Department stores (incl. leased depts.) <sup>3</sup> 4 Department stores (excl. leased depts.) <sup>3</sup>                               | #           | #                  | #  | #                             | -  | :                        | :                              | :  | :  |  |
| 533<br>53 <b>9</b>                              | Vanety stores<br>Miscellaneous general merchandise stores   | #           | #                  | # #  | #                             | 1 3                                      | (D)<br>566               | (D)<br>53                      | (D)<br>7                                 | (D)<br>4   |  |
| 54  | Food stores   |             | #                  | #  | Ħ                             | 50                                       | 65 <b>9</b> 36           | 7 056                          | 1 752                                    | 630  |  |
| 541<br>542                                      | Grocery stores  | #           | #                  | # #  | ##                            | 33<br>8<br>6                             | 56 893<br>6 909<br>1 855 | 5 696<br>701<br>621            | 1 448<br>154                             | 496<br>62<br>64  |  |
| 546<br>543, 4, 5, <b>9</b>                      | Other food stores   | π           | #                  |  |                               | 3  | 279                      | 38                             | 142                                      | 8  |  |
| 55 ex. 554                                      | Automotive dealers  Motor vehicle dealers—new and used cars   | #           | #                  | #  | #                             | 5  | (D)                      | (D)                            | (D)                                      | (D)  |  |
| 551<br>552<br>553                               | Motor vehicle dealers—used cars only  | #           | #                  | #  | #                             | 1 1                                      | (D)<br>(D)<br>1 694      | (D)<br>(D)<br>325              | (D)<br>(D)<br>74                         | (D)<br>(D)<br>21                                       |  |
| 555, 6, 7, <b>9</b>                             | Auto and home supply stores Miscellaneous automotive dealers  Gasoline service stations   |             | #                  |  | tt                            | - 30                                     | 20 507                   | 4 005                          | -  | •  |  |
| <b>554 56</b>                                   | Apparel and accessory stores  | #<br>  #    | #                  | #  | #                             | 39<br>59                                 | 23 597<br>(D)            | 1 265<br>(D)                   | 298<br>(D)                               | 129<br>(D)   |  |
| 561   | Men's and boys' clothing and furnishings stores   | Ħ           | #                  | Ħ  | #                             | 8  | 3 227                    | 501                            | 120                                      | 52   |  |
| 562, 3, 8<br>562<br>563, 8                      | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers | #           | #                  | #  | #                             | 31<br>26<br>5                            | 9 882<br>7 489<br>2 393  | 1 242<br>1 009<br>233          | 331<br>257<br>74                         | 184<br>153<br>31                                       |  |
| 565<br>566<br>564, <b>9</b>                     | Family clothing stores Shoe stores Other apparel and accessory stores   | #           | #                  | ##   | ###                           | 2<br>13<br>5                             | (D)<br>3 374<br>1 873    | (D)<br>460<br>311              | (D)<br>109<br>67                         | (D)<br>49<br>36  |  |
| 57  | Furniture, home furnishings, and equipment stores   | Ħ           | #                  | Ħ  | #                             | 30                                       | (D)                      | (D)                            | (D)                                      | (D)  |  |
| 5712<br>5713, 4, <b>9</b><br>572                | Furniture stores  | ##          | #                  | ##   | ##                            | 10<br>12<br>2                            | 5 509<br>3 583<br>(D)    | 951<br>630<br>(D)              | 254<br>148<br>(D)                        | 74<br>79<br>(D)<br>12                                  |  |
| 573<br>58                                       | Eating and drinking places  | π<br>  #    | #                  | π<br>#   | H H                           | 113                                      | 1 062<br>22 065          | 96<br>4 371                    | 1 055                                    | 863  |  |
| 5812  | Eating places   | #           | #                  | #  | #                             | 62                                       | 16 481                   | 3 517                          | 849                                      | 709  |  |
| 5813<br>591                                     | Drinking places (alcoholic beverages)   |             | #                  |  |                               | 51                                       | 5 584<br>10 396          | 854<br>1 124                   | 206<br>273                               | 154<br>161   |  |
| 59 ex. 591                                      | Drug and proprietary stores   | #           | #                  | #  | #                             | 19<br>69                                 | 30 686                   | 3 586                          | 893                                      | 364  |  |
| 592   | Liquor stores   | #           | #                  | #  | #                             | 14                                       | 7 716                    | 673                            | 201                                      | 76   |  |
| 5 <b>9</b> 3<br>5 <b>9</b> 4                    | Used merchandise stores   |             | #                  | #  | π<br>#                        | 23                                       | 3 674                    | 743                            | 176                                      | 84   |  |
| 5 <b>9</b> 41<br>5 <b>9</b> 44                  | Sporting goods stores and bicycle shops   | #<br>#<br># | #<br>#<br>#<br>#   | # #  | #                             | 4 7                                      | 4 <b>9</b> 0<br>1 422    | 58<br>360                      | 8<br><b>9</b> 2                          | 3<br>38<br>43  |  |
| Other 594<br>596                                | Other miscellaneous shopping goods stores  Nonstore retailers <sup>2</sup>  |             |                    |  |                               | 12                                       | 1 762<br>6 <b>9</b> 86   | 325<br>680                     | 76                                       |  |  |
| 598<br>5992                                     | Fuel and ice dealers  |             | #                  | #  | H                             | 6 5                                      | 9 259<br>678             | 985<br>100                     | 267<br>23                                | 60<br>18   |  |
| 5 <b>99</b> 3<br>5 <b>99</b> 4<br>5 <b>99</b> 9 | Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c  | ##          | ###                | #####  | ##                            | 1<br>1<br>9                              | (D)<br>(D)<br>(D)        | (D)<br>(D)<br>(D)              | 132<br>267<br>23<br>(D)<br>(D)<br>(D)    | 69<br>60<br>18<br>(D)<br>(D)<br>(D)                    |  |
|   | CHERRY HILL TOWNSHIP  |             |                    |  |                               |  |                          |                                |  |  |  |
|   | Retali trade²   | 767         | 659 031            | 226  | 21                            | 601                                      | 651 287                  | 76 420                         | 18 135                                   | 9 058  |  |
| 52  | Building materials, hardware, garden supply, and mobile home dealers  | #           | Ħ                  | Ħ  | #                             | 24                                       | 17 404                   | 2 772                          | 572                                      | 230  |  |
| 521, 3<br>525                                   | Building materials and supply storesHardware stores   | #           | #                  | #  | #                             | 14                                       | 10 828<br>3 310          | 1 737<br>561                   | 338<br>134                               | 116<br>65  |  |
| 521, 3<br>525<br>526<br>527                     | Retail nurseries, lawn and garden supply stores   | #<br>  #    | #                  | #  | ##                            | 4  | 3 266                    | 474                            | 100                                      | 49   |  |
| 53  | General merchandise group stores  |             | #                  | #  | Ħ                             | 8  | 108 458                  | 12 740                         | 2 825                                    | 1 983  |  |
| 531<br>531<br>533<br>539                        | Department stores (incl. leased depts.) <sup>3</sup> 4 Department stores (excl. leased depts.) <sup>3</sup>                               | #           | #                  | #  | #                             | 5<br>5                                   | 103 574<br>(D)           | (NA)<br>(D)                    | (NA)<br>(D)                              | (NA)<br>(D)  |  |
| 533<br>53 <b>9</b>                              | Variety storesMiscellaneous general merchandise stores  | 1 11        | #                  | # #  | #                             | 1 2                                      | (D)<br>(D)               | (Ö)                            | (0)                                      | (D)<br>(D)<br>(D)                                      |  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by  $\Delta$ , see appendix F]

| TORIOWED BY                       | Δ, see appendix F]  |   | All establis       | hments <sup>1</sup>                            |                               |                     | Establis                       | shments with p                 | ayroil <sup>1</sup>                      |  |
|-----------------------------------|---|---|--------------------|--|-------------------------------|---------------------|--------------------------------|--------------------------------|--|--|
|                                   |   |   |                    |  | rporated<br>esses             |                     |                                |                                |  | Paid   |
| SIC code                          | Geographic area and kind of business  | Number                                  | Sales<br>(\$1,000) | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number              | Sales<br>(\$1,000)             | Annual<br>payroll<br>(\$1,000) | First<br>quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) |
|                                   | CHERRY HILL TOWNSHIP—Con.   |   |                    |  |                               |                     |                                |                                |  |  |
| 54                                | Food stores   | #                                       | #1                 | #  | #                             | 60                  | 78 <b>99</b> 6                 | 8 824                          | 2 003                                    | 785  |
| 541<br>542<br>546                 | Grocery stores  | #                                       | #                  | # #  | #                             | 34<br>4<br>10       | 70 915<br>1 954<br>2 831       | 7 348<br>178<br>835            | 1 650<br>43<br>204                       | 517<br>16<br>156                                       |
| 543, 4, 5, 9<br>55 ex. 554        | Other food stores   | <del>  </del><br>  #                    | #                  | <del>  </del><br>  #                           | #                             | 12                  | 3 296<br>168 8 <b>52</b>       | 463<br>14 125                  | 106<br>3 <b>641</b>                      | 96   |
| 551<br>552                        | Motor vehicle dealers—new and used cars   |   | #                  | ++   | ++                            | 13                  | 156 464<br>(D)                 | 12 446<br>(D)                  | 3 291<br>(D)                             | 622  |
| 553<br>555, 6, 7, 9               | Motor vehicle dealers—used cars only<br>Auto and home supply stores<br>Miscellaneous automotive dealers                                   | ##                                      | #                  | #  | #                             | 10<br>2             | 000                            | (0)                            | 990                                      | 000  |
| 554<br>56                         | Gasoline service stations Apparel and accessory stores  | #                                       | #                  | #  | #                             | 130                 | 37 387<br>67 169               | 1 586<br>8 682                 | 420<br>1 983                             | 255<br>1 128   |
| 561                               | Men's and boys' clothing and furnishings stores   | tt                                      | #                  | #  | #                             | 21                  | 13 180                         | 1 860                          | 424                                      | 178  |
| 562, 3, 8<br>562<br>563, 8        | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers | ##                                      | #                  | ##   | #                             | 54<br>45<br>9       | 28 200<br>25 177<br>3 023      | 3 079<br>2 663<br>416          | 701<br>611<br>90                         | 480<br>434<br>46                                       |
| 565<br>566<br>564, 9              | Family clothing stores<br>Shoe stores<br>Other apparel and accessory stores   | #<br>#                                  | #                  | ##   | #                             | 10<br>37<br>8       | 8 352<br>13 465<br>3 972       | 1 152<br>1 991<br>600          | 248<br>473<br>117                        | 140<br>255<br>73                                       |
| 57                                | Furniture, home furnishings, and equipment stores   | #                                       | #                  | #  | #                             | 55                  | 40 097                         | 4 566                          | 1 080                                    | 414  |
| 5712<br>5713, 4, 9<br>572<br>573  | Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores                                    | # #                                     | ###                | ####   | #<br>#<br>#                   | 13<br>20<br>3<br>19 | 16 533<br>(D)<br>(D)<br>14 561 | 1 966<br>(D)<br>(D)<br>1 551   | 462<br>(D)<br>(D)<br>350                 | 162<br>(D)<br>(D)<br>129                               |
| 58                                | Eating and drinking places  | Ħ                                       | #                  | #  | #                             | 95                  | 51 470                         | 12 972                         | 3 236                                    | 2 221  |
| 5812<br>5813                      | Eating places<br>Drinking places (alcoholic beverages)  | #                                       | #                  | #  | #                             | 77<br>18            | 48 2 <b>3</b> 9<br>3 231       | 12 308<br>664                  | 3 050<br>186                             | 2 076<br>145   |
| 591<br>59 ex. 591                 | Drug and proprietary stores   | #                                       | #                  | #  | #                             | 19<br>143           | 13 866<br>67 588               | 1 914<br>8 239                 | 438<br>1 957                             | 248<br>1 049   |
| 59 ex. 591<br>592<br>593          | Liquor stores   | # #                                     | #                  | # #  | # #                           | 10                  | 13 208                         | 935                            | 218                                      | 120  |
| 594<br>5941                       | Used merchandise stores  Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores                       | # ####                                  | #                  | # #  | #                             | 75<br>9             | (D)<br>34 135<br>2 874         | (D)<br>4 298<br>398            | (D)<br>1 030<br>116                      | (D)<br>570<br>48                                       |
| 5944<br>Other 594                 | Other miscellaneous shopping goods stores   | #                                       | #                  | #  | #                             | 18<br>48            | 6 503<br>24 758                | 1 081<br>2 819                 | 261<br>653                               | 96<br>426  |
| 596<br>598<br>5992                | Nonstore retailers <sup>2</sup> Fuel and ice dealers Florists   | ###                                     | #                  | #  | #                             | 13<br>4<br>9        | 4 405<br>7 527<br>1 019        | 888<br>904<br>208              | 217<br>217<br>46                         | 105<br>57<br>35  |
| 5993<br>5994<br>5999              | Cigar stores and stands<br>News dealers and newsstands<br>Miscellaneous retail stores, n.e.c.   | ####################################### | ##                 | #<br>#<br>#<br>#<br>#                          | #<br>#<br>#<br>#<br>#<br>#    | 3<br>2<br>25        | (D)<br>(D)<br>6 530            | (D)<br>(D)<br>871              | (D)<br>(D)<br>200                        | (D)<br>(D)<br>149                                      |
|                                   | CLIFTON   |   |                    |  |                               |                     |                                |                                |  |  |
|                                   | Retail trade <sup>2</sup>   | 612                                     | 395 342            | 209  | 45                            | 458                 | 386 677                        | 45 499                         | 10 602                                   | 4 710  |
| 52                                | Building materials, hardware, garden supply, and mobile home dealers  | Ħ                                       | #                  | Ħ  | #                             | 28                  | 24 856                         | 3 079                          | 601                                      | 234  |
| 521, 3<br>525<br>526              | Building materials and supply stores  Hardware stores  Retail nurseries, lawn and garden supply stores                                    | ##                                      | ##                 | ####   | #                             | 18<br>5<br>5        | 19 573<br>1 530<br>3 753       | 2 302<br>171<br>606            | 456<br>41<br>104                         | 140<br>13<br>81  |
| 527<br>53                         | Mobile home dealers   | 11<br>11                                | #                  | 11<br>11                                       | π<br>π                        | 4                   | -<br>(D)                       | -<br>(D)                       | (D)                                      | (D)  |
| 531<br>531                        | Department stores (incl. leased depts.) <sup>3</sup> 4  |   | #                  | #  | #                             | 2 2                 | (D)                            | (NA)                           | (NA)<br>(D)                              | (NA)<br>(D)  |
| 533<br>539                        | Variety stores<br>Miscellaneous general merchandise stores  | # #                                     | #                  | #  | #                             | 2                   | (D)                            | (D)                            | (D)<br>-                                 | (D)<br>(D)   |
| <b>54</b><br>541                  | Grocery stores  |   | #                  | #  | #                             | 57<br>27            | <b>94 574</b><br>85 617        | 10 558<br>8 821                | 2 513<br>2 089                           | 951<br>707   |
| 542<br>546<br>543, 4, 5, 9        | Meat and fish (seafood) markets Retail bakenes Other food stores  | # #                                     | #                  | ##   | # #                           | 5<br>13<br>12       | 2 499<br>3 749<br>2 709        | 342<br>1 100<br>295            | 81<br>270<br>73                          | 24<br>178<br>42  |
| 55 ex. 554                        | Automotive dealers  | #                                       | #                  | #  | #                             | 15                  | 67 223                         | 5 853                          | 1 396                                    | 329  |
| 551<br>552<br>553<br>555, 6, 7, 9 | Motor vehicle dealers—new and used cars   | ##                                      | ##                 | #  | #                             | 6<br>3<br>5         | 63 182<br>(D)<br>2 418<br>(D)  | 5 322<br>(D)<br>325<br>(D)     | 1 288<br>(D)<br>58<br>(D)                | 286<br>(D)<br>15<br>(D)                                |
| 554                               | Gasoline service stations   |   | "H                 | "  | 100                           | 59                  | 34 946                         | 2 007                          | 447                                      | 201  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by  $\Delta$ , see appendix FI

| Tollowed by               | Δ, see appendix F]   |                      | All establis               | hments1  |  | Establishments with payroll <sup>1</sup> |                           |                                |  |  |  |  |
|---------------------------|--|----------------------|----------------------------|--|--|--|---------------------------|--------------------------------|--|--|--|--|
| CIC and                   | Constraint area and bind of business   |                      |                            | Unincor<br>busin                               | porated<br>esses                               |  |                           |                                |  | Paid<br>employees                                      |  |  |
| SIC code                  | Geographic area and kind of business   | Number               | Sales<br>(\$1,000)         | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number)                  | Number                                   | Sales<br>(\$1,000)        | Annual<br>payroll<br>(\$1,000) | First<br>quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) |  |  |
|                           | CLIFTON—Con.   |                      |                            |  |  |  |                           |                                |  |  |  |  |
| 56                        | Apparel and accessory stores   | #                    | #                          | #  | #  | 27                                       | 22 919                    | 2 330                          | 575                                      | 306  |  |  |
| 561<br>562, 3, 8          | Men's and boys' clothing and furnishings stores  Women's clothing and specialty stores and furriers                    | #<br>  #             | ††<br>††                   | ††<br>††                                       | ††<br>††                                       | 5<br>8                                   | (D)<br>9 450              | (D)<br>681                     | (D)<br>183                               | (D)<br>13 <b>0</b>                                     |  |  |
| 562<br>5 <b>6</b> 3, 8    | Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers                                    | #                    | ii ii                      | ##   | <del>                                   </del> | 8  | 9 450                     | 681                            | 183                                      | 130  |  |  |
| 565<br>5 <b>66</b>        | Family clothing storesShoe stores  | ##                   | #                          | #  | #  | 3 7                                      | (D)<br>3 345              | (D)<br>383                     | (D)<br>92                                | (D)<br>59  |  |  |
| 564, 9<br><b>57</b>       | Other apparel and accessory stores Furniture, home furnishings, and equipment stores                                   | #<br>#               |                            |  | ††   | 19                                       | (D)<br>6 516              | (D)<br>692                     | (D)<br>164                               | (D)<br>8 <b>0</b>                                      |  |  |
| 5712                      | Furniture stores   | ††                   | #                          | #<br>#   | #  | 7  | 3 394                     | 411                            | 96                                       | 44   |  |  |
| 5713, 4, 9<br>572<br>573  | Home furnishing stores   | #                    | #                          | #  | ##   | 7<br>1<br>4                              | 2 116<br>(D)              | 187<br>(D)<br>(D)              | 45<br>(D)<br>(D)                         | 26<br>(D)<br>(D)                                       |  |  |
| 58                        | Eating and drinking places   | #                    | #                          | #<br>#   | II   | 124                                      | (D)<br>44 345             | 10 448                         | 2 472                                    | 1 <b>5</b> 98  |  |  |
| 5812<br>5813              | Eating places  | #                    | #                          | #  | #<br>#   | 87<br>37                                 | 38 <b>0</b> 90<br>6 255   | 9 149<br>1 299                 | 2 210<br>262                             | 1 429<br>169   |  |  |
| 591                       | Drug and proprietary stores  | #                    | #                          | #  | #  | 15                                       | 7 431                     | 978                            | 250                                      | 129  |  |  |
| 59 ex. 591                | Miscellaneous retail stores <sup>2</sup>   | #                    | Ħ                          | Ħ  | Ħ  | 110                                      | (D)                       | (D)                            | (D)                                      | (D)  |  |  |
| 592<br>593                | Liquor storesUsed merchandise stores   | #                    | #                          | #  | #<br>#   | 25<br>3                                  | 7 414<br>301              | 633<br>52                      | 152<br>16                                | 90<br>5  |  |  |
| 594<br>5941               | Miscellaneous shopping goods stores  | #                    | #                          | #  | #  | 33<br>5                                  | 11 775<br>(D)             | 1 641<br>(D)                   | 355<br>(D)                               | 191<br>(D)   |  |  |
| 5944<br>Other 594         | Sporting goods stores and bicycle shops  Jewelry stores Other miscellaneous shopping goods stores                      | #                    | ##<br>##<br>##             | #  | ####   | 9<br>19                                  | 5 307<br>(D)              | (D)<br>876<br>(D)              | (D)<br>198<br>(D)                        | (D)<br>87<br>(D)                                       |  |  |
| 596<br>598                | Nonstore retailers <sup>2</sup>  | #                    | #                          | #  | #  | 12<br>11                                 | (D)<br>21 773             | (D)<br>1 526                   | (D)<br>359                               | (D)<br>91  |  |  |
| 5992<br>5993              | FloristsCigar stores and stands  | ##<br>##<br>##<br>## | ##<br>##<br>##<br>##<br>## | #######################################        | ####   | 10<br>2<br>2                             | 1 310<br>(D)              | 256<br>(D)<br>(D)              | 60<br>(D)<br>(D)                         | 25<br>(D)<br>(D)<br>46                                 |  |  |
| 5994<br>5999              | News dealers and newsstands  | #                    | #                          | #  | #  | 12                                       | (D)<br>3 049              | (D)<br>666                     | (D)<br>142                               | (D)<br>46  |  |  |
|                           | DOVER TOWNSHIP   |                      |                            |  |  |  |                           |                                |  |  |  |  |
|                           | Retall trade <sup>2</sup>  | 662                  | 639 349                    | 226  | 26   | 526                                      | 631 613                   | 63 922                         | 14 128                                   | 6 809  |  |  |
| 52                        | Building materials, hardware, garden supply, and mobile home dealers   |                      |                            |  |  | 26                                       | 20 599                    | 2 519                          | 545                                      | 204  |  |  |
| 521, 3<br>525             | Building materials and supply stores   | # #                  | #                          | #  | #  | 15                                       | 18 221                    | 2 226                          | 492                                      | 173  |  |  |
| 525<br>526<br>527         | Hardware stores  | #                    | #                          | ##   | ####   | 6 4                                      | (D)<br>1 273              | (D)<br>141                     | (D)<br>30<br>(D)                         | (D)<br>16<br>(D)                                       |  |  |
| 53                        | Mobile home dealers  | #                    | #                          | Ħ  | #  | 1 15                                     | (D)<br>112 803            | (D)<br>12 943                  | (D)<br>2 604                             | 1 567  |  |  |
| 531<br>531                |  | tt                   | #                          | tt.  | ++   | 6  | (D)<br>98 287             | (NA)<br>11 733                 | (NA)<br>2 344                            | (NA)<br>1 304  |  |  |
| 533<br>539                | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> | # #                  | ##<br>##<br>##             | #  | #  | 4  | 90 207<br>(D)<br>(D)      | (00)                           | (D)<br>(D)                               | (0)  |  |  |
| 54                        | Food stores  | Ħ                    | Ħ                          | Ħ  | Ħ  | <b>7</b> 9                               | 120 768                   | 11 808                         | 2 700                                    | 1 088  |  |  |
| 541<br>542                | Grocery stores   | #                    | #                          | #  | ##   | 41<br>8                                  | 110 135<br>2 225<br>3 750 | 9 974<br>308                   | 2 317<br>40                              | 841<br>20  |  |  |
| 546<br>543, 4, 5, 9       | Retail bakeriesOther food stores   | #                    | #                          | #  | #  | 13<br>17                                 | 3 750<br>4 658            | 1 009<br>517                   | 230<br>113                               | 159<br>68  |  |  |
| 55 ex. 554                | Automotive dealers   | #                    | #                          | Ħ  | Ħ  | 34                                       | 178 597                   | 11 714                         | 2 804                                    | 621  |  |  |
| 551<br>552<br>553         | Motor vehicle dealers—new and used cars  | #                    | H H                        | # #  | ##   | 11<br>2<br>13                            | 167 043<br>(D)<br>6 244   | 10 086<br>(D)<br>1 003         | 2 496<br>(D)<br>231                      | 485<br>(D)<br>89                                       |  |  |
| 555, 6, 7, 9              |  | #                    | #                          | #  |  | 8  | (D)                       | (D)                            | (D)                                      | (D)  |  |  |
| 554<br>56                 | Gasoline service stations Apparel and accessory stores   | #                    | #                          | #  | #  | <b>44</b><br><b>5</b> 9                  | 35 500<br>33 419          | 1 847<br>3 580                 | <b>44</b> 3                              | 220<br>480   |  |  |
| 561                       | Men's and boys' clothing and furnishings stores  | ††                   | #                          | 11   | #  | 7  | (D)                       | (D)                            | (D)                                      | (D)  |  |  |
| 5 <b>6</b> 2, 3, 8<br>562 | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores                                     | #                    | #                          | #  | #  | 18<br>14                                 | 9 984<br>9 317            | 888<br>763                     | 208<br>182                               | 141<br>123   |  |  |
| 563, 8                    | Women's accessory and specialty stores and furners   |                      |                            | #  |  | 4  | 667                       | 125                            | 26                                       | 18   |  |  |
| 565<br>566<br>564, 9      | Family clothing stores Shoe stores Other apparel and accessory stores  | #                    | #                          | #  | #  | 8<br>19<br>7                             | 8 956<br>8 359<br>(D)     | 722<br>1 104<br>(D)            | 148<br>258<br>(D)                        | 106<br>142<br>(D)                                      |  |  |
| 57                        | Furniture, home furnishings, and equipment stores  | #                    | #                          | #  | #  | 39                                       | 23 745                    | 2 977                          | <b>71</b> 3                              | 241  |  |  |
| 5712<br>5713, 4, 9        | Furniture stores   | #                    | #                          | ##   | #  | 7<br>16                                  | 4 665<br>7 411            | 699<br>1 052                   | 184<br>248                               | 41<br>98   |  |  |
| 572<br>573                | Home furnishing stores   | #<br>#<br>#          | #                          | #  | #  | 6 10                                     | 6 646<br>5 023            | 668<br>558                     | 155<br>126                               | 46<br>56   |  |  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

| 1011011010                               | a, see appoint 1  |   | All establishments <sup>1</sup> |                                  |                               | Establishments with payroll <sup>1</sup> |                                  |                                       |                                 |                                   |  |
|--|---|---|---------------------------------|----------------------------------|-------------------------------|--|----------------------------------|---------------------------------------|---------------------------------|-----------------------------------|--|
|  |   |   |                                 | Unincor                          | porated<br>esses              |  |                                  |                                       |                                 | Paid                              |  |
| SIC code                                 | Geographic area and kind of business  |   |                                 | Individual                       |                               |  |                                  |                                       | First                           | employees<br>for pay<br>penod     |  |
| 4  |   | Number                                  | Sales<br>(\$1,000)              | proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                                   | Sales<br>(\$1,000)               | Annual<br>payroll<br>(\$1,000)        | quarter<br>payroli<br>(\$1,000) | including<br>March 12<br>(number) |  |
| -  | DOVER TOWNSHIP—Con.   |   |                                 |                                  |                               |  |                                  | , , , , , , , , , , , , , , , , , , , |                                 |                                   |  |
| 58                                       | Eating and drinking places  | #                                       | #                               | #                                | Ħ                             | 102                                      | 35 5 <b>19</b>                   | 8 154                                 | 1 564                           | 1 440                             |  |
| 5812<br>5813                             | Eating places<br>Drinking places (alcoholic beverages)  | #                                       | #                               | #                                | #                             | 95<br>7                                  | 31 357<br>4 162                  | 7 331<br>823                          | 1 425<br>139                    | 1 327<br>113                      |  |
| 591                                      | Drug and proprietary stores   | #                                       | #                               | #                                | #                             | 19                                       | 12 681                           | 1 705                                 | 423                             | 173                               |  |
| 59 ex. 591                               | Miscellaneous retail stores <sup>2</sup>  | Ħ                                       | #                               | Ħ                                | #                             | 109                                      | 57 982                           | 6 675                                 | 1 533                           | 775                               |  |
| 592<br>593                               | Liquor storesUsed merchandise stores  | #                                       | #                               | #                                | #                             | 13<br>1                                  | 13 309<br>(D)                    | 1 135<br>(D)                          | 263<br>(D)                      | 162<br>(D)                        |  |
| 594<br>5941<br>5944                      | Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores  | #                                       | #                               | #                                | ##                            | 53<br>7<br>11                            | 24 627<br>2 884<br>4 <b>49</b> 1 | 2 958<br>523<br>733                   | 664<br>103<br>175               | 390<br>51<br>70                   |  |
| Other 594                                | Other miscellaneous shopping goods stores   | #                                       | #                               | #                                | ++                            | 35                                       | 17 252                           | 1 702                                 | 386                             | 269                               |  |
| 596<br>598<br>5992                       | Nonstore retailers <sup>2</sup> Fuel and ice dealers Florists   | #                                       | #<br>#<br>#<br>#                | # #                              | ##                            | 11<br>5<br>7                             | 2 353<br>11 727<br>1 671         | 342<br>1 21 <b>9</b><br>373           | 60<br>318<br>7 <b>9</b>         | 28<br>70<br>40                    |  |
| 5993<br>5994<br>5999                     | Cigar stores and stands   | # | #<br>  #                        | #<br>#<br>#<br>#<br>#            | #<br>#<br>#<br>#<br>#<br>#    | 2<br>1<br>16                             | (D)<br>(D)<br>2 <b>9</b> 03      | (D)<br>(D)<br>564                     | (D)<br>(D)<br>129               | (D)<br>(D)<br>68                  |  |
| 5999                                     | Miscellatieous retail stores, n.e.c.  | 11                                      | 11                              | 11                               | ''                            | 16                                       | 2 903                            | 304                                   | 129                             | 00                                |  |
|  | ELIZABETH   |   |                                 |                                  |                               |  |                                  |                                       |                                 |                                   |  |
|  | Retail trade <sup>2</sup>   | 845                                     | 386 764                         | 315                              | 77                            | 614                                      | 370 848                          | 41 868                                | 9 765                           | 4 471                             |  |
| 52                                       | Building materials, hardware, garden supply, and mobile home dealers  | #                                       | #                               | #                                | #                             | 15                                       | 18 291                           | 2 309                                 | <b>42</b> 8                     | 116                               |  |
| 521, 3<br>525                            | Building materials and supply storesHardware stores   | #                                       | #                               | #                                | #                             | 9  | 16 687<br>1 604                  | 2 086<br>223                          | 382<br>46                       | 95<br>21                          |  |
| 521, 3<br>525<br>526<br>527              | Retail nurseries, lawn and garden supply stores<br>Mobile home dealers  | #                                       | #                               | ##                               | #                             | -  |                                  | :                                     | :                               | :                                 |  |
| 53                                       | General merchandise group stores  | #                                       | #                               | #                                | #                             | 14                                       | 6 787                            | 893                                   | 203                             | 127                               |  |
| 531<br>531<br>533                        | Department stores (incl. leased depts.) <sup>3</sup> 4 Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores | # #                                     | #                               | ##                               | #                             | -<br>-<br>4                              | 4 473                            | 600                                   | 141                             | 91                                |  |
| 539                                      |   | ++                                      | #                               | #                                | #                             | 10                                       | 2 314                            | 293                                   | 62                              | 36                                |  |
| 54                                       | Food stores   | #                                       | #                               | #                                | #                             | 92                                       | 96 474                           | 9 136                                 | 2 134                           | 890                               |  |
| 541<br>542<br>546                        | Grocery stores Meat and fish (seafood) markets Retail bakeries  | # #                                     | ##                              | #<br>  #<br>  #                  | #<br>  #<br>  #               | 55<br>10<br>17                           | 90 429<br>1 789<br>3 324         | 7 983<br>202<br>810                   | 1 868<br>58<br>176              | 735<br>23<br>114                  |  |
| 543, 4, 5, 9<br>55 ex. 554               | Other food stores   | π<br>#                                  | #                               | 11<br>11                         | 1T                            | 10<br>27                                 | 932<br>64 <b>2</b> 55            | 5 <b>70</b> 5                         | 32<br>1 388                     | 18<br>298                         |  |
|  | Motor vehicle dealers—new and used cars   |   | ++                              |                                  |                               | 9  | 52 917                           | 4 306                                 | 1 077                           | 214                               |  |
| 551<br>552<br>553<br>555, 6, 7, <b>9</b> | Motor vehicle dealers—used cars only  | #                                       | #                               | ##                               | #                             | 9  | 3 202<br>8 136                   | 188<br>1 211                          | 42<br>269                       | 16<br>68<br>-                     |  |
| 554                                      | Gasoline service stations   | #                                       | #                               | Ħ                                | Ħ                             | 44                                       | <b>3</b> 3 <b>02</b> 5           | 1 363                                 | 336                             | 150                               |  |
| 56                                       | Apparel and accessory stores  | Ħ                                       | #                               | Ħ                                | Ħ                             | 72                                       | 44 313                           | 6 044                                 | 1 410                           | 732                               |  |
| 561                                      | Men's and boys' clothing and furnishings stores   | ##                                      | ##                              | #                                | ††<br>                        | 15                                       | 7 602                            | 1 252                                 | 272                             | 97                                |  |
| 562, 3, 8<br>562<br>563, 8               | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers                           | #                                       | #                               | #                                | ##                            | 23<br>21<br>2                            | 20 835<br>(D)<br>(D)             | 2 703<br>(D)<br>(D)                   | 64 <b>9</b><br>(D)<br>(D)       | 292<br>(D)<br>(D)                 |  |
| 565<br>566<br>564, <b>9</b>              | Family clothing storesShoe storesOther apparel and accessory stores   | #                                       | #                               | #                                | #                             | 5<br>20<br>9                             | 8 401<br>5 462<br>2 013          | 1 096<br>739<br>254                   | 266<br>180<br>43                | 222<br>88<br>33                   |  |
| 57                                       | Furniture, home furnishings, and equipment stores   | #                                       | #                               | Ħ                                | tt                            | 35                                       | 21 167                           | 2 727                                 | 663                             | 220                               |  |
| 5712<br>5713, 4, 9<br>572<br>573         | Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores  | ##                                      | #<br>#<br>#                     | #                                | ##                            | 14<br>8<br>4<br>9                        | 5 877<br>2 421<br>4 582<br>8 287 | 1 048<br>251<br>275<br>1 153          | 248<br>65<br>56<br>2 <b>9</b> 4 | 87<br>36<br>18<br>79              |  |
| 58                                       | Eating and drinking places  | #                                       | #                               | #                                | #                             | 180                                      | 34 490                           | 7 601                                 | 1 808                           | 1 306                             |  |
| 5812<br>5813                             | Eating places   | #                                       | #                               | #                                | #                             | 108<br>72                                | 27 272<br>7 218                  | 6 578<br>1 023                        | 1 559<br>249                    | 1 12 <b>9</b><br>177              |  |
| 591                                      | Drug and proprietary stores   | #                                       | #                               | #                                | #                             | 30                                       | 13 428                           | 2 015                                 | 493                             | 254                               |  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

| TOHOWEG BY                         | Δ, see appendix F]   | All establishments <sup>1</sup> Establishments with payroll <sup>1</sup> |                    |   |                               |              |                         | payroll <sup>1</sup>           |                                 |                                   |
|------------------------------------|--|--|--------------------|---|-------------------------------|--------------|-------------------------|--------------------------------|---------------------------------|-----------------------------------|
|                                    |  |  |                    |   | rporated esses                |              |                         |                                |                                 | Paid                              |
| SIC code                           | Geographic area and kind of business   |  |                    | Individual                              |                               |              |                         | A = 1111                       | First                           | employees<br>for pay<br>period    |
|                                    |  | Number   | Sales<br>(\$1,000) | proprie-<br>torships<br>(number)        | Partner-<br>ships<br>(number) | Number       | Sales<br>(\$1,000)      | Annual<br>payroll<br>(\$1,000) | quarter<br>payroll<br>(\$1,000) | including<br>March 12<br>(number) |
|                                    | ELIZABETH—Con.   |  |                    |   |                               |              |                         |                                |                                 |                                   |
| 59 ex. 591                         | Miscellaneous retail stores <sup>2</sup>   | #  | Ħ                  | #                                       | #                             | 105          | 38 618                  | 4 075                          | 902                             | 378                               |
| 592<br>593                         | Liquor storesUsed merchandise stores   | #  | #                  | #                                       | #                             | 30<br>6      | 10 450<br>411           | 700<br>91                      | 157<br>24                       | 92<br>13                          |
| 594<br>5941                        | Miscellaneous shopping goods storesSporting goods stores and bicycle shops   | #  | #                  | ##                                      | #                             | 33           | 6 905<br>(D)            | 989<br>(D)<br>477              | 202<br>(D)<br>89                | 104<br>(D)                        |
| 5944<br>Other 594                  | Sporting goods stores and bicycle shops  | #  | #                  | #                                       | #                             | 10<br>21     | 2 772<br>(D)            | (D)                            | (D)                             | (D)<br>37<br>(D)                  |
| 596<br><b>5</b> 98<br><b>5</b> 992 | Nonstore retailers <sup>2</sup> Fuel and ice dealers Florists  | #  | #                  | #                                       | #                             | 9<br>8<br>2  | 3 984<br>13 254         | 719<br>935<br>(D)              | 172<br>200<br>(D)               | 69<br>49<br>(D)<br>(D)<br>38      |
| 5993<br>5994                       | Cigar stores and stands News dealers and newsstands  | # #  | #<br>#<br>#<br>#   | #<br>#<br>#<br>#<br>#<br>#              | #<br>#<br>#<br>#<br>#<br>#    | 1 1          | (D)<br>(D)<br>(C)       | (D)<br>(D)<br>(D)<br>548       | (D)<br>(D)<br>(D)<br>127        | 000                               |
| 5999                               | Miscellaneous retail stores, n.e.c   | П  | π                  | Π Π                                     | П                             | 15           | 2 719                   | 548                            | 127                             | 38                                |
|                                    | HAMILTON TOWNSHIP  |  |                    |   |                               |              |                         |                                |                                 |                                   |
| 50                                 | Retail trade²  | 519  | 395 116            | 248                                     | 34                            | 369          | 387 241                 | 42 014                         | 9 874                           | 4 370                             |
| 52                                 | Building materials, hardware, garden supply, and mobile home dealers   | #  | #                  | #                                       | #                             | 18           | 15 081                  | 1 960                          | 620                             | 115                               |
| 521, 3<br>525<br>526<br>527        | Building materials and supply stores   | # #  | ####               | #                                       | #                             | 12<br>2<br>4 | 14 238<br>(D)<br>(D)    | 1 784<br>(D)<br>(D)            | 584<br>(D)<br>(D)               | 103<br>(D)<br>(D)                 |
| 527<br>53                          | Mobile home dealers  General merchandise group stores  | ††<br>††   | #                  | #                                       | #                             | 7            | 29 016                  | 3 163                          | 703                             | 447                               |
| 531<br>531                         |  |  | #                  | #                                       | ;;                            | 3            | 27 560<br>(D)           | (NA)                           | (NA)                            | (NA)                              |
| 533<br>539                         | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores | #  | #                  | #                                       | #                             | 1 3          | 990                     | (D)<br>(D)<br>(D)              | (D)<br>(D)<br>(D)               | (000)                             |
| 54                                 | Food stores  | #  | Ħ                  | #                                       | #                             | 76           | 146 602                 | 15 002                         | 3 545                           | 1 230                             |
| 541<br>542<br>546                  | Grocery stores Meat and fish (seafood) markets Retail bakeries   | #  | ##                 | #                                       | #                             | 60<br>1<br>9 | 141 396<br>(D)<br>3 155 | 14 0 <b>56</b><br>(D)<br>714   | 3 371<br>(D)<br>134             | 1 081<br>(D)<br>113               |
| 543, 4, 5, 9<br>55 ex. 554         | Other food stores  | <del>     </del>   | ;;<br>;;           | #                                       | #                             | 6 24         | (D)<br>67 259           | (D)<br>6 453                   | (D)<br>1 469                    | (D)<br>3 <b>8</b> 3               |
| 551<br>552                         | Motor vehicle dealers—new and used cars  |  | tt                 | ++                                      | #                             | 10           | 60 057                  | 5 430                          | 1 247                           | 292                               |
| 553<br>555, 6, 7, 9                | Motor vehicle dealers—used cars only<br>Auto and home supply stores<br>Miscellaneous automotive dealers  | #<br>#<br>#<br>#   | #<br>#<br>#        | #                                       | #                             | 3<br>9<br>2  | (D)<br>4 508<br>(D)     | (D)<br>778<br>(D)              | (D)<br>176<br>(D)               | (D)<br>60<br>(D)                  |
| 554                                | Gasoline service stations  | Ħ  | #                  | Ħ                                       | #                             | 44           | 38 628                  | 2 033                          | 431                             | 276                               |
| 56<br>561                          | Apparel and accessory stores   | #  | #                  | Ħ                                       | #                             | 22           | 11 242                  | 1 434                          | 337                             | 160                               |
| 562, 3, 8                          | Men's and boys' clothing and furnishings stores  Women's clothing and specialty stores and furriers  | #  | #                  | # #                                     | # #                           | 3 8          | (D)<br>4 <b>5</b> 55    | (D)<br>327                     | (D)<br>78                       | (D)<br>48                         |
| 562<br>563, 8                      | Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers  | #  | #                  | #                                       | #                             | 7            | (D)<br>(D)              | (D)<br>(D)                     | (D)<br>(D)                      | (D)<br>(D)                        |
| 565<br>566<br>564, 9               | Family clothing storesShoe storesOther apparel and accessory stores  | ##   | #                  | #                                       | #                             | 10           | (D)<br>3 186<br>(D)     | (D)<br>491<br>(D)              | (D)<br>116<br>(D)               | (D)<br>56<br>(D)                  |
| 57                                 | Furniture, home furnishings, and equipment stores  | #  | #                  | #                                       | #                             | 18           | 8 717                   | 768                            | 209                             | 70                                |
| 5712<br>5713, 4, 9                 | Furniture storesHome furnishing stores   | #<br>#<br>#  | #                  | #                                       | #                             | 2<br>7       | (D)<br>1 928            | (D)<br>267                     | (D)<br>68                       | (D)<br>19                         |
| 572<br>573                         | Household appliance stores   | #  | #                  | #                                       | #                             | 3<br>6       | (D)<br>2 234            | (D)<br>219                     | (D)<br>61                       | (D)<br>22                         |
| <b>58</b><br>5812                  | Eating and drinking places   | #  | #                  | #                                       | #                             | 84<br>60     | 29 587<br>25 500        | 6 460                          | 1 489                           | 1 145<br>1 013                    |
| 5813                               | Drinking places (alcoholic beverages)  | #  | #                  | #                                       | #                             | 24           | 4 087                   | 5 786<br>674                   | 1 320<br>169                    | 132                               |
| 591<br>59 ex. 591                  | Drug and proprietary stores  | #  | #                  | #                                       | #                             | 15<br>61     | 12 876<br>28 233        | 1 5 <b>42</b><br>3 199         | 386<br>685                      | 192<br>352                        |
| 592<br>593                         | Liquor stores<br>Used merchandise stores   | #  | tt                 | "                                       | #                             | 14           | 9 053                   | 773                            | 173                             | 112                               |
| 594                                | Miscellaneous shopping goods stores  |  | #                  |   |                               | 17           | (D)<br>5 512            | (D)<br>663                     | (D)<br>136                      | (D)<br>76                         |
| 5941<br>5944<br>Other 594          | Sporting goods stores and bicycle shops  Jewelry stores  Other miscellaneous shopping goods stores   | #<br>#<br>#<br>#   | #                  | ##                                      | ##                            | 5<br>3<br>9  | 1 806<br>(D)<br>(D)     | 204<br>(D)<br>(D)              | 43<br>(D)<br>(D)                | 24<br>(D)<br>(D)                  |
| 596<br>598<br>5992<br>5993         | Nonstore retailers <sup>2</sup>  | #  | #                  | #                                       | #                             | 5            | 3 843<br>5 115          | 430<br>540                     | 91<br>114                       | 49<br>32<br>20                    |
| 5994                               | Florists   | ###  | #                  | # | ##                            | 6<br>-<br>1  | 1 017<br>-<br>(D)       | 203<br>(D)                     | 43<br>(D)                       | -                                 |
| 5999                               | Miscellaneous retail stores, n.e.c.  |  | #                  | 1 #                                     | H                             | 111          | 3 051                   | (D)<br>504                     | (D)<br>108                      | (D)<br>43                         |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

| followed by                | Δ, see appendix F]  |                  | All establis                          |  |                               | Establishments with payroll <sup>1</sup> |                            |                                |  |   |  |  |
|----------------------------|---|------------------|---------------------------------------|--|-------------------------------|--|----------------------------|--------------------------------|--|---|--|--|
|                            |   |                  |                                       | Unincor  | porated esses                 |  |                            |                                |  | Paid  |  |  |
| SIC code                   | Geographic area and kind of business  | Number           | Sales<br>(\$1,000)                    | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                                   | Sales<br>(\$1,000)         | Annual<br>payroll<br>(\$1,000) | First<br>quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |  |  |
|                            | JERSEY CITY   |                  |                                       |  |                               |  |                            |                                |  |   |  |  |
|                            | Retail trade <sup>2</sup>   | 1 463            | 714 318                               | 571  | 74                            | 1 079                                    | 688 354                    | 72 977                         | 17 258                                   | 7 807   |  |  |
| 52                         | Building materials, hardware, garden supply, and mobile home dealers  | #                | #                                     | #  | #                             | 31                                       | <b>19 3</b> 59             | 2 790                          | <b>5</b> 54                              | 240   |  |  |
| 521, 3                     | Building materials and supply stores  | #                | Ħ                                     |  |                               | 19<br>12                                 | 17 344<br>2 015            | 2 459<br>331                   | 491<br>63                                | 209<br>31   |  |  |
| 525<br>526<br>527          | Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers   | #                | #                                     | #<br>#<br>#<br>#                               | #<br>#<br>  #                 |  | 2 015                      | -                              |  | :   |  |  |
| 53                         | General merchandise group stores  | #                | Ħ                                     | Ħ  | #                             | 26                                       | 35 024                     | 4 617                          | 1 080                                    | 675   |  |  |
| 531<br>531                 | Department stores (incl. leased depts.) <sup>3</sup> 4 Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores | #<br>#<br>#<br># | #<br>#<br>#<br>#                      | ##   | ##                            | 3  | (D)<br>(D)                 | (NA)<br>(D)                    | (NA)<br>(D)                              | (NA)<br>(D)<br>160  |  |  |
| 533<br>539                 | Variety stores<br>Miscellaneous general merchandise stores  | #                | #                                     | #  | #                             | 15                                       | 8 101<br>(D)               | 1 058<br>(D)                   | 233<br>(D)                               | 160<br>(D)  |  |  |
| 54                         | Food stores   | #                | #                                     | #  | #                             | 167                                      | 172 644                    | 15 941                         | 3 799                                    | 1 549   |  |  |
| 541<br>542<br>546          | Grocery stores Meat and fish (seafood) markets  | # #              | # #                                   | # #  | #<br>#<br>#<br>#              | 111<br>21<br>17                          | 151 499<br>12 384<br>4 579 | 13 007<br>1 269<br>1 239       | 3 058<br>328<br>305                      | 1 182<br>120  |  |  |
| 543, 4, 5, 9               | Retail bakeriesOther food stores  | #                | 11                                    | #  |                               | 18                                       | 4 182                      | 426                            | 108                                      | 190<br>57   |  |  |
| 55 ex. 554                 | Automotive dealers  | #                | #                                     | #  | #                             | 34<br>13                                 | 140 426<br>131 848         | 9 58 <b>5</b><br>8 432         | 2 0 <b>22</b><br>1 750                   | <b>5</b> 36<br>452  |  |  |
| 551<br>552<br>553          | Motor vehicle dealers—used cars only  Auto and home supply stores  Miscellaneous automotive dealers   | # #              | ##                                    | #  | # #                           | 8  | 2 185<br>(D)               | 219<br>(D)                     | 54<br>(D)                                | 17  |  |  |
| 555, 6, 7, 9               |   |                  |                                       |  |                               | 1  | (D)                        | (D)                            | (D)                                      | (D)<br>(D)  |  |  |
| 554<br>56                  | Gasoline service stations Apparel and accessory stores  | #                | #                                     | #  | #                             | 70<br>155                                | 61 863<br>56 591           | 2 <b>588</b><br>8 <b>499</b>   | 601<br>2 090                             | 304<br>1 017  |  |  |
| 561                        | Men's and boys' clothing and furnishings stores   | #1               | #                                     | Ħ  | #                             | 31                                       | 10 885                     | 1 777                          | 468                                      | 192   |  |  |
| 562, 3, 8<br>562<br>563, 8 | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers                           | #<br>#<br>#      | ##                                    | #  | # #                           | 61<br>48<br>13                           | 25 808<br>21 869<br>3 939  | 3 553<br>2 743<br>810          | 859<br>678<br>181                        | 461<br>380<br>81  |  |  |
| 565<br>566                 | Family clothing storesShoe stores   | #                | # #                                   | # #  | #                             | 14<br>35                                 | 6 033<br>10 483            | 1 131<br>1 555                 | 267<br>386                               | 115<br>191  |  |  |
| 564, 9<br><b>57</b>        | Other apparel and accessory stores  Furniture, home furnishings, and equipment stores   | π<br>#           | π<br>#                                | Π<br>H   | Π<br>H                        | 14<br>57                                 | 3 382<br>24 430            | 483<br>3 <b>7</b> 68           | 110<br>970                               | 58<br>3 <b>29</b>   |  |  |
| 5712                       |   |                  | #                                     |  | ++                            | 23                                       | 10 636                     | 2 151                          | 584                                      | 164   |  |  |
| 5713, 4, 9<br>572<br>573   | Furniture stores  | #                | ##                                    | ##   | #                             | 17<br>9<br>8                             | 5 973<br>2 601<br>5 220    | 991<br>276<br>350              | 236<br>68<br>82                          | 106<br>27<br>32   |  |  |
| 58                         | Eating and drinking places  | #                | Ħ                                     | Ħ  | #                             | 303                                      | 52 150                     | 11 092                         | 2 718                                    | 1 873   |  |  |
| 5812<br>5813               | Eating places<br>Drinking places (alcoholic beverages)  | #                | #                                     | #  | #                             | 154<br>149                               | 36 777<br>15 373           | 8 458<br>2 634                 | 2 067<br>651                             | 1 470<br>403  |  |  |
| 591                        | Drug and proprietary stores   | #                | Ħ                                     | Ħ  | Ħ                             | 42                                       | 22 090                     | 3 318                          | 819                                      | 312   |  |  |
| 59 ex. 591                 | Miscellaneous retail stores <sup>2</sup>  | #                | #                                     | #  | Ħ                             | 194                                      | 103 777                    | 10 779                         | 2 605                                    | 972   |  |  |
| 592<br>593                 | Liquor storesUsed merchandise stores  | #                | #                                     | #  | #                             | 62                                       | 21 133<br>381              | 1 746<br>93                    | 430<br>24                                | 204<br>13   |  |  |
| 594<br>5941                | Miscellaneous shopping goods storesSporting goods stores and bicycle shops  | #<br>#<br>#      | #                                     | ####   | ##                            | 62<br>13                                 | 29 436<br>3 351            | 3 738<br>367                   | 861<br>72                                | 382<br>37   |  |  |
| 5944<br>Other 594          | Jewelry stores<br>Other miscellaneous shopping goods stores   | #                | #                                     | #  | H                             | 13<br>36                                 | 5 903<br>20 182            | 1 185<br>2 186                 | 272<br>517                               | 37<br>108<br>237  |  |  |
| 596<br>598                 | Nonstore retailers <sup>2</sup> Fuel and ice dealers  | #                | #                                     | #  | #                             | 5<br>17                                  | (D)<br>40 900              | (D)<br>3 203                   | (D)<br>822                               | (D)<br>181<br>62  |  |  |
| 5992<br>5993<br>5994       | Florists Cigar stores and stands News dealers and newsstands  | #<br>#<br>#<br># | #<br>#<br>#<br>#<br>#                 | ######   | ###                           | 14                                       | 2 169                      | 438<br>109                     | 97<br>26                                 | 62<br>16  |  |  |
| 5999                       | Miscellaneous retail stores, n.e.c.   | ₩                | ₩                                     | ₩  | #                             | 21                                       | 1 412<br>(D)               | (D)                            | (D)                                      | (D)   |  |  |
|                            | NEWARK  |                  |                                       |  |                               |  |                            |                                |  |   |  |  |
|                            | Retail trade <sup>2</sup>   | 1 794            | 708 408                               | 620  | 94                            | 1 370                                    | 678 <b>5</b> 81            | 88 843                         | 21 826                                   | 9 467   |  |  |
| 52                         | Building materials, hardware, garden supply, and mobile home dealers  | Ħ                | #                                     | Ħ  | Ħ                             | 33                                       | 16 784                     | 2 265                          | 566                                      | 154   |  |  |
| 521, 3<br>525              | Building materials and supply storesHardware stores   | #                | #                                     | #  | #                             | 15<br>18                                 | 10 552<br>6 232            | 1 484<br>781                   | 414<br>152                               | 91<br>63  |  |  |
| 525<br>526<br>527          | Retail nursenes, lawn and garden supply stores  | #                | + + + + + + + + + + + + + + + + + + + | #  | ##                            | -  | -                          | -                              | -  | -   |  |  |
| 53                         | General merchandise group stores  | #                | #                                     | Ħ  | #                             | 27                                       | 83 134                     | 12 305                         | 2 978                                    | 1 080   |  |  |
| 531<br>531                 | Department stores (incl. leased depts.) <sup>3</sup> 4  | #                | #                                     | #  | #                             | 4 4                                      | (D)                        | (NA)<br>(D)                    | (NA)                                     | (NA)  |  |  |
| 531<br>531<br>533<br>539   | Variety stores  | #<br>#<br>#      | ##                                    | # #  | # #                           | 11<br>12                                 | 16 778<br>(D)              | 2 575<br>(D)                   | (D)<br>574<br>(D)                        | (D)<br>304<br>(D)   |  |  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

| tollowed by                                | Λ, see appendix F]   |                  | All establis                            | hments <sup>1</sup>                            |   | Establishments with payroll <sup>1</sup> |                                     |                                |  |  |  |  |
|--|--|------------------|---|--|---|--|-------------------------------------|--------------------------------|--|--|--|--|
|  |  |                  |   |  | porated<br>esses                        |  |                                     |                                |  | Paid<br>employees                                      |  |  |
| SIC code                                   | Geographic area and kind of business   | Number           | Sales<br>(\$1,000)                      | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number)           | Number                                   | Sales<br>(\$1,000)                  | Annual<br>payroll<br>(\$1,000) | First<br>quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) |  |  |
|  | NEWARK—Con.  |                  |   |  |   |  |                                     |                                |  |  |  |  |
| 54   | Food stores  | Ħ                | Ħ                                       | Ħ  | #                                       | 184                                      | 128 415                             | 12 016                         | 2 968                                    | 1 217  |  |  |
| 541<br>542<br>546<br>543, 4, 5, 9          | Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores   | #                | #<br>#<br>#<br>#                        | #  | ##                                      | 117<br>33<br>19<br>15                    | 102 248<br>16 821<br>4 616<br>4 730 | 8 595<br>1 720<br>1 069<br>632 | 2 122<br>456<br>269<br>121               | 850<br>152<br>148<br>67                                |  |  |
| 55 ex. 554                                 | Automotive dealers   | Ħ                | Ħ                                       | Ħ  | #                                       | 43                                       | 3 <b>7 2</b> 66                     | 3 787                          | 910                                      | 243  |  |  |
| 551<br>5 <b>52</b><br>553<br>555, 6, 7, 9  | Motor vehicle dealers—new and used cars  Motor vehicle dealers—used cars only  Auto and home supply stores  Miscellaneous automotive dealers                                   | # #              |   | ##   | #                                       | 6<br>6<br>31                             | 22 960<br>2 956<br>11 350           | 1 741<br>162<br>1 884          | 420<br>30<br>460                         | 90<br>13<br>140  |  |  |
| 554  | Gasoline service stations  | Ħ                | Ħ                                       | Ħ  | #                                       | 92                                       | 51 139                              | 3 157                          | <b>78</b> 3                              | 334  |  |  |
| 56<br>561                                  | Apparel and accessory stores   | #<br>  #         | #                                       | #  | #                                       | 140<br>37                                | 51 <b>794</b><br>12 483             | 7 641<br>2 117                 | 1 930<br>549                             | 863<br>189   |  |  |
| 562, 3, 8<br>562<br>563, 8                 | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers                                      | ##               | ##                                      | #  | #                                       | 44<br>33<br>11                           | 19 735<br>17 208<br>2 527           | 2 790<br>2 339<br>451          | 699<br>612<br>87                         | 367<br>306<br>61                                       |  |  |
| 565<br>566<br>564, 9                       | Family clothing stores<br>Shoe stores<br>Other apparel and accessory stores  | #                | #                                       | #  | #                                       | 7<br>40<br>12                            | 3 357<br>13 412<br>2 807            | 389<br>2 039<br>306            | 100<br>511<br>71                         | 43<br>224<br>40  |  |  |
| 57   | Furniture, home furnishings, and equipment stores  | Ħ                | #                                       | Ħ  | #                                       | 77                                       | 47 076                              | 6 939                          | 1 706                                    | 568  |  |  |
| 5712<br>5713, 4, 9<br>572<br>573           | Furniture stores   | # #              | #<br>#<br>#                             | ###  | ##                                      | 33<br>16<br>6<br>22                      | 24 814<br>4 307<br>2 421<br>15 534  | 4 275<br>668<br>142<br>1 854   | 1 068<br>1 <b>5</b> 0<br>36<br>452       | 337<br>58<br>18<br>155                                 |  |  |
| 58   | Eating and drinking places   | Ħ                | Ħ                                       | Ħ  | #                                       | 468                                      | 96 260                              | 21 473                         | 5 184                                    | 3 185  |  |  |
| 5812<br><b>5</b> 813                       | Eating places  | #                | #                                       | #  | #                                       | 246<br>222                               | 73 877<br>22 383                    | 17 736<br>3 737                | 4 313<br>871                             | 2 667<br>518   |  |  |
| 591  | Drug and proprietary stores  | Ħ                | #                                       | #  | #                                       | 59                                       | 30 922                              | 4 335                          | 1 068                                    | 500  |  |  |
| <b>59 ex. 591</b> 592                      | Miscellaneous retail stores <sup>2</sup>   | #                | #                                       | #  | #                                       | 247                                      | 135 791                             | 14 925                         | 3 733                                    | 1 323  |  |  |
| 5 <b>9</b> 3                               | Liquor storesUsed merchandise stores   | #                | #                                       | #  | #                                       | 88<br>14                                 | 39 470<br>2 405                     | 3 223<br>902                   | 798<br>198                               | 357<br>58  |  |  |
| 594<br>5941<br>5944<br>Other 594           | Miscellaneous shopping goods stores  | #<br>#<br>#<br># | ##                                      | ####   | ###                                     | 53<br>2<br>15<br>36                      | (D)<br>(D)<br>5 168<br>12 111       | (D)<br>(D)<br>896<br>1 603     | (D)<br>(D)<br>238<br>387                 | (D)<br>(D)<br>68<br>194                                |  |  |
| 596<br>598                                 | Nonstore retailers <sup>2</sup> Fuel and ice dealers   | #                | #                                       | #  | #                                       | 19<br>26                                 | 8 096<br>55 824                     | 1 561<br>4 941                 | 377<br>1 300                             | 126<br>287   |  |  |
| 5992<br>5993<br>5994<br>5999               | Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.   | =====            | #<br>#<br>#<br>#                        | #######################################        | ####################################### | 16<br>5<br>5<br>21                       | 4 199<br>2 176<br>(D)<br>3 015      | 472<br>242<br>(D)<br>625       | 121<br>59<br>(D)<br>144                  | 80<br>41<br>(D)<br>59                                  |  |  |
|  | PARAMUS  |                  |   |  |   |  |                                     |                                |  |  |  |  |
|  | Retail trade <sup>2</sup>  | 613              | 1 046 886                               | <b>8</b> 3                                     | 10                                      | 557                                      | 1 043 995                           | 117 592                        | 27 399                                   | 12 828   |  |  |
| 52   | Building materials, hardware, garden supply, and mobile home dealers   | Ħ                | Ħ                                       | Ħ  | Ħ                                       | 18                                       | 29 295                              | 3 519                          | 813                                      | 278  |  |  |
| 521, 3<br>525<br>526<br>527                | Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers   | ##               | ####################################### | #<br>#<br>#                                    | #                                       | 11<br>2<br>5                             | 22 164<br>(D)<br>(D)                | 2 457<br>(D)<br>(D)            | <b>5</b> 51<br>(D)<br>(D)                | 209<br>(D)<br>(D)                                      |  |  |
| 53   | General merchandise group stores   | #                | #                                       | 11<br>#  | Ħ                                       | 14                                       | 341 374                             | 41 755                         | 9 490                                    | 5 315  |  |  |
| 531<br>531                                 | Department stores (incl. leased depts.) <sup>3</sup> 4   | #                | #                                       | #  | #                                       | 10<br>10                                 | 339 537<br>331 045                  | (NA)<br>39 916                 | (NA)<br>9 081                            | (NA)<br>5 090  |  |  |
| 533<br>539                                 | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores | ii<br>ii         | ij                                      | ##   | #                                       | 1 3                                      | (D)<br>(D)                          | (D)<br>(D)                     | (D)<br>(D)                               | (D)<br>(D)   |  |  |
| 54   | Food stores  | Ħ                | #                                       | #  | Ħ                                       | 35                                       | 56 939                              | 5 861                          | 1 466                                    | 587  |  |  |
| 541<br>542<br>546<br>543, 4, 5, <b>9</b>   | Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores   | ##               | ####                                    | ##   | ####                                    | 13<br>3<br>4<br>15                       | 45 424<br>(D)<br>3 866<br>(D)       | 4 219<br>(D)<br>636<br>(D)     | 1 087<br>(D)<br>134<br>(D)               | 373<br>(D)<br>67<br>(D)                                |  |  |
| 55 ex. 554                                 | Automotive dealers   | #                | Ħ                                       | Ħ  | Ħ                                       | 23                                       | 131 990                             | 11 402                         | 2 684                                    | 500  |  |  |
| 5 <b>5</b> 1<br>552<br>553<br>555, 6, 7, 9 | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only<br>Auto and home supply stores<br>Miscellaneous automotive dealers                             | ##               | ###                                     | ##   | ####                                    | 10<br>13                                 | 125 886<br>6 104                    | 10 251<br>1 151                | 2 414<br>270                             | 425<br>75  |  |  |
| 554  | Gasoline service stations  | H #1             | #                                       | #  | #                                       | 34                                       | 34 158                              | 1 462                          | 361                                      | 159  |  |  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

| followed by                       | Δ, see appendix F]  |   | All establis       | hments <sup>1</sup>                            |                               |                           | Establi  | shments with p                    | ayroll <sup>1</sup>                      |   |
|-----------------------------------|---|---|--------------------|--|-------------------------------|---------------------------|--|-----------------------------------|--|---|
|                                   |   |   |                    |  | rporated<br>esses             |                           |  |                                   |  | Paid  |
| SIC code                          | Geographic area and kind of business  | Number                                  | Sales<br>(\$1,000) | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                    | Sales<br>(\$1,000)                                 | Annual<br>payroll<br>(\$1,000)    | First<br>quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|                                   | PARAMUS—Con.  |   |                    |  |                               |                           |  |                                   |  |   |
| 56                                | Apparel and accessory stores  | Ħ                                       | #                  | #  | #                             | 152                       | 158 412  | 17 888                            | 4 140                                    | 2 085   |
| 561                               | Men's and boys' clothing and furnishings stores   | #                                       | #                  | #  | #                             | 24                        | 28 348   | 3 912                             | 902                                      | 292   |
| 562, 3, 8<br>562<br>563, 8        | Women's clothing and specialty stores and furriers  | #                                       | #                  | #  | #                             | 60<br>50<br>10            | 66 098<br>60 360<br>5 <b>738</b>                   | 6 591<br>5 866<br>725             | 1 577<br>1 406<br>171                    | 1 103<br>1 034<br>69  |
| 565<br>566<br>564, 9              | Family clothing stores  | #                                       | #                  | #  | #                             | 54<br>7                   | 33 196<br>(D)                                      | (D)<br>5 418<br>(D)               | (D)<br>1 250<br>(D)                      | (D)<br>463<br>(D)   |
| 57                                | Furniture, home furnishings, and equipment stores   | #                                       | #                  | #  | #                             | 100                       | 121 558  | 12 576                            | 3 031                                    | 931   |
| 5712<br>5713, 4, 9<br>572<br>573  | Furniture stores  | # #                                     | # #                | ##   | ##                            | 38<br>25<br>2<br>35       | 42 370<br>(D)<br>(D)<br>51 159                     | 5 110<br>(D)<br>(D)<br>3 991      | 1 266<br>(D)<br>(D)<br>971               | 323<br>(D)<br>(D)<br>323  |
| 58                                | Eating and drinking places  | #1                                      | #                  | #  | #                             | 72                        | 42 293   | 10 152                            | 2 387                                    | 1 672   |
| 5812<br>5813                      | Eating places   | #                                       | #                  | #  | #                             | 65<br>7                   | 39 411<br>2 <b>88</b> 2                            | 9 640<br>512                      | 2 265<br>122                             | 1 584<br>88   |
| 591                               | Drug and proprietary stores   | Ħ                                       | #                  | Ħ  | #                             | 8                         | 11 553   | 983                               | 214                                      | 127   |
| 59 ex. 591                        | Miscellaneous retail stores2  | #                                       | #                  | #  | #                             | 101                       | 116 <b>42</b> 3<br>3 362                           | 11 994<br>268                     | 2 813<br>57                              | 1 174   |
| 592<br>593                        | Used merchandise stores   | #                                       | #                  | #  | #                             | 1                         | (D)  | (D)                               | (D)                                      | 26<br>(D)   |
| 594<br>5941<br>5944<br>Other 594  | Miscellaneous shopping goods stores   | # #                                     | ##                 | ##   | ##                            | 65<br>5<br>18<br>42       | 81 987<br>10 562<br>26 064<br>45 361               | 8 177<br>985<br>2 765<br>4 427    | 1 920<br>218<br>709<br>993               | 876<br>105<br>266<br>505  |
| 596<br>59 <b>8</b>                | Nonstore retailers <sup>2</sup> Fuel and ice dealers  | #                                       | #                  | #  | #                             | 5<br>2                    | 10 6 <b>8</b> 4<br>(D)                             | 1 564<br>(D)                      | 292<br>(D)                               | 90<br>(D)   |
| 5992<br>5993<br>5994<br>5999      | Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.  | ####################################### | ##                 | #<br>#<br>#<br>#<br>#                          | #<br>#<br>#<br>#<br>#         | 3<br>1<br>-<br>19         | 342<br>(D)<br>-<br>5 634                           | 89<br>(D)<br>-<br>980             | 21<br>(D)<br>288                         | (D)<br>14<br>(D)<br>105   |
|                                   | PATERSON  |   |                    |  |                               |                           |  |                                   |  |   |
|                                   | Retail trade²   | 817                                     | 340 091            | 357  | 59                            | 564                       | 320 898  | 39 266                            | 9 133                                    | 3 <b>91</b> 3   |
| 52                                | Building materials, hardware, garden supply, and mobile home dealers  | Ħ                                       | . #                | Ħ  | Ħ                             | 18                        | 11 686   | 1 742                             | 395                                      | 106   |
| 521, 3<br>525<br>526<br>527       | Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers  | #<br>#<br>#                             | # #                | ###  | ##                            | 9<br>9<br>-               | 9 139<br>2 547<br>-                                | 1 475<br>267<br>-                 | 341<br>54<br>-                           | 85<br>21  |
| 53                                | General merchandise group stores  | Ħ                                       | #                  | Ħ  | Ħ                             | 11                        | 18 951   | 4 974                             | 1 196                                    | 635   |
| 531<br>531<br>533<br>539          | Department stores (incl. leased depts.) <sup>3</sup> 4 Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores | # #                                     | #<br>#<br>#<br>#   | ##   | ####                          | 2<br>2<br>4<br>5          | (D)<br>(D)<br>4 454<br>(D)                         | (NA)<br>(D)<br>700<br>(D)         | (NA)<br>(D)<br>162<br>(D)                | (NA)<br>(D)<br>104<br>(D)   |
| 54                                | Food stores   | #                                       | #                  | #  | #                             | 88                        | 80 771   | 8 625                             | 1 975                                    | 785   |
| 541<br>542<br>546<br>543, 4, 5, 9 | Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores  | # #                                     | #<br>#<br>#        | #<br>#<br>#                                    | ##                            | 42<br>13<br>13<br>20      | 57 171<br>10 012<br>5 192<br>8 396                 | 5 401<br>841<br>1 587<br>796      | 1 264<br>180<br>348<br>183               | 479<br>58<br>146<br>102   |
| 55 ex. 554                        | Automotive dealers  | ##                                      | #                  | #  | #                             | 30                        | 57 073   | 4 883                             | 1 009                                    | 257   |
| 551<br>552<br>553<br>555, 6, 7, 9 | Motor vehicle dealers—new and used cars   | ##                                      | #<br>#<br>#        | ####   | ##                            | 4<br>16<br>9              | 47 966<br>(D)<br>5 606<br>(D)                      | 3 607<br>(D)<br>967<br>(D)        | 734<br>(D)<br>215<br>(D)                 | 166<br>(D)<br>6 <b>7</b><br>(D)                                     |
| 554                               | Gasoline service stations   | #                                       | #                  | Ħ  | Ħ                             | 47                        | 23 724   | 1 212                             | 276                                      | 136   |
| 56                                | Apparel and accessory stores  | #                                       | #                  | #  | Ħ                             | 59                        | 14 997   | 2 319                             | 589                                      | 313   |
| 561<br>562, 3, <b>8</b>           | Men's and boys' clothing and furnishings stores  Women's clothing and specialty stores and furriers   | #                                       | #                  | ††<br>++                                       | #                             | 12                        | 2 828<br>6 567                                     | 5 <b>8</b> 1<br>962               | 160<br>243                               | 64<br>145   |
| 562<br>563, 8                     | Women's ready-to-wear stores Women's accessory and specialty stores and furriers  | #                                       | ##                 | ##   | #                             | 16<br>6                   | 5 178<br>1 389                                     | 807<br>155                        | 214<br>29                                | 123<br>22   |
| 565<br>566<br>564, 9              | Family clothing stores<br>Shoe stores<br>Other apparel and accessory stores   | # #                                     | ##                 | #<br>#<br>#                                    | #                             | 4<br>16<br>5              | 664<br>3 449<br>1 4 <b>8</b> 9                     | 105<br>477<br>194                 | 26<br>117<br>43                          | 10<br>56<br>38  |
| 57                                | Furniture, home furnishings, and equipment stores   | #                                       | Ħ                  | Ħ  | Ħ                             | 29                        | 17 441   | 3 520                             | 811                                      | 231   |
| 5712<br>5713, 4, 9<br>572<br>573  | Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores  | # #                                     | # #                | #  | #                             | 1 <b>8</b><br>5<br>3<br>3 | 12 <b>8</b> 09<br>1 4 <b>7</b> 3<br>1 037<br>2 122 | 2 808<br>28 <b>8</b><br>80<br>344 | 649<br>64<br>20<br>78                    | 193<br>17<br>10<br>11   |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

|   |  |                   | All establis                            | hments1  |                               |                       | Establis                             | shments with p                     | ayroll <sup>1</sup>                      |   |
|---|--|-------------------|---|--|-------------------------------|-----------------------|--------------------------------------|------------------------------------|--|---|
| SIC code                                  | Geographic area and kind of business   |                   |   |  | rporated<br>lesses            |                       |                                      |                                    | •  | Paid  |
|   |  | Number            | Sales (\$1,0 <b>00</b> )                | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                | Sales<br>(\$1,000)                   | Annual<br>payroll<br>(\$1,000)     | First<br>quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|   | PATERSON—Con.  |                   |   |  |                               |                       |                                      |                                    |  | (   |
| 58  | Eating and drinking places   | #                 | #                                       | Ħ  | Ħ                             | 150                   | 20 703                               | 4 436                              | 1 098                                    | 767   |
| 5812<br>5813                              | Eating places Drinking places (alcoholic beverages)  | #                 | #                                       | #  | #                             | 77<br>73              | 14 887<br>5 81 <b>6</b>              | 3 442                              | 841                                      | 598   |
| 591                                       | Drug and proprietary stores  | Ħ                 | #                                       | #  | #                             | 29                    | 11 937                               | 1 923                              | 257<br>4 <b>70</b>                       | 169<br>205  |
| 59 ex. 591                                |  | 1 1               | Ħ                                       | #  | Ħ                             | 103                   | 63 615                               | 5 632                              | 1 314                                    | 478   |
| 592<br>593                                | Liquor storesUsed merchandise stores   | #                 | #                                       | #  | #                             | 44                    | 18 582<br>922                        | 1 196<br>222                       | 287                                      | 157   |
| 594<br>5941<br>5944<br>Other 594          | Miscellaneous shopping goods stores<br>Sporting goods stores and bicycle shops<br>Jewelry stores<br>Other miscellaneous shopping goods stores      | #<br>#<br>#       | # | #<br>#<br>#<br>#                               | #<br>#<br>#<br>#              | 22 2 9                | 6 716<br>(D)<br>1 883                | 77 <b>0</b><br>(D)<br>389          | 58<br>153<br>(D)<br>85                   | 25<br>69<br>(D)<br>26<br>(D)  |
| 596<br>5 <b>9</b> 8<br>5992               | Nonstore retailers <sup>2</sup>  | 1                 | ++                                      | . 1  |                               | 11                    | (D)                                  | (D)                                | (D)                                      |   |
| 5992<br>5993<br>5 <b>994</b><br>5999      | Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.   | 1 <del>11</del> 1 | #<br>#<br>#<br>#<br>#                   | #  <br>#  <br>#  <br>#                         | #  <br>#  <br>#  <br>#        | 9<br>6<br>1<br>2<br>7 | 31 527<br>397<br>(D)<br>(D)<br>1 314 | 2 446<br>48<br>(D)<br>(D)<br>244   | (D)<br>605<br>10<br>(D)<br>(D)<br>59     | (D)<br>135<br>7<br>(D)<br>(D)<br>24                                 |
|   | TRENTON  |                   |   |  |                               |                       |                                      |                                    |  |   |
|   | Retail trade <sup>2</sup>  | 662               | 243 902                                 | 314  | 49                            | 462                   | 230 291                              | 28 700                             | 7 400                                    |   |
| 52  | Building materials, hardware, garden supply, and mobile home dealers   | #                 |   |  |                               |                       |                                      | 28 700                             | 7 133                                    | 3 <b>7</b> 63   |
| 521, 3<br>525                             | Building materials and supply stores   |                   | #                                       | #  | #                             | 12                    | 12 654                               | 1 642                              | 363                                      | 111   |
| 521, 3<br>525<br>526<br>527               | Hardware stores  | #                 | #                                       | #  | #                             | 2                     | (D)<br>(D)                           | (D)<br>(D)                         | (D)<br>(D)                               | (D)<br>(D)  |
| 53  | General merchandise group stores   | #                 | "                                       | #  | π                             | 8                     | 15 012                               | 2 828                              | 700                                      |   |
| 531<br>531<br>533<br>539                  | Department stores (incl. leased depts.) <sup>3</sup> 4 Department stores (excl. leased depts.) <sup>3</sup>  | #                 | 11                                      |  |                               | 2                     | (D)                                  | (NA)                               | 726<br>(NA)                              | 426<br>(NA)   |
| 539                                       |  | #                 | #                                       | #  | #                             | 6                     | (D)<br>(D)                           | (D)<br>(D)                         | (D)<br>(D)                               | (D)<br>(D)  |
| 54  | Food stores  | #                 | ш                                       | #  | Ħ                             | 57                    | 22 207                               | 3 164                              | 699                                      | 389   |
| 541<br>542<br>546<br>543, 4, 5, 9         | Grocery stores   | #                 | #                                       | #  | #                             | 38<br>5<br>10<br>4    | 17 296<br>1 462<br>3 256<br>193      | 1 898<br>168<br>1 <b>070</b><br>28 | 382<br>55<br>256<br>6                    | 187<br>32<br>165<br>5   |
| 55 ex. 5 <b>54</b>                        | Automotive dealers   | ##                | #                                       | #  | #                             | 15                    | 6 561                                | 902                                | 215                                      | 73  |
| 551<br>552<br>553<br>555, <b>6</b> , 7, 9 | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only<br>Auto and home supply stores<br>Miscellaneous automotive dealers | #                 | #                                       | ##   | #                             | 3<br>10<br>2          | (D)<br>4 077<br>(D)                  | (D)<br>672<br>(D)                  | (D)<br>154                               | (D)<br>50   |
| 54  | Gasoline service stations  | #                 | #                                       | #  | Ħ                             | 33                    | 30 069                               | 1 638                              | (D)<br>388                               | (D)<br>188  |
| 6<br>61                                   | Apparel and accessory stores   | Ħ                 | Ħ                                       | #  | Ħ                             | 50                    | 12 347                               | 1 892                              | 447                                      | 231   |
| 62, 3, 8                                  | Men's and boys' clothing and furnishings stores  Women's clothing and specialty stores and furriers  | #                 | #                                       | #  | ##                            | 10                    | 3 823                                | 623                                | 153                                      | 52  |
| 62<br>63, 8                               | Women's accessory and specialty stores and furriers  | #                 | #                                       | #  | #                             | 18<br>13<br>5         | 3 262<br>2 640<br>622                | 484<br>367<br>117                  | 105<br>78<br>27                          | 87<br>71<br>16  |
| 65<br>66<br>64, 9                         | Family clothing stores<br>Shoe stores<br>Other apparel and accessory stores  | #                 | #                                       | #  | #                             | 3<br>15               | 289<br>4 466                         | 74<br><b>62</b> 8                  | 12<br>163                                | 11<br>68  |
| 7   | Furniture, home furnishings, and equipment stores  | #                 | π<br>π                                  | #  | #                             | 29                    | 507<br>21 632                        | 83<br>2 914                        | 14                                       | 13  |
| 712<br>713, 4, 9<br>72                    | Furniture stores   | #                 | #                                       | ++   | ++                            | 12                    | 9 687                                | 1 623                              | <b>7</b> 65                              | 249<br>126  |
| 73  | Radio, television, and music stores  | #                 | #                                       | #  | #                             | 11                    | 6 614<br>5 331                       | 712<br>579                         | 169                                      | <b>6</b> 5  |
| 312                                       | Eating and drinking places   | #                 | #                                       | #  | #                             | 155                   | 31 815                               | 7 118                              | 1 677                                    | 1 432   |
| 313                                       | Eating places Drinking places (alcoholic beverages)  | #                 | #                                       | #  | #                             | 77<br>78              | 22 107<br>9 7 <b>0</b> 8             | 5 <b>6</b> 13<br>1 5 <b>0</b> 5    | 1 292<br>385                             | 1 135<br>297  |
|   | Drug and proprietary stores  | #                 | #                                       | #  | #                             | 16                    | 8 121                                | 1 008                              | 260                                      | 125   |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by  $\Delta$ , see appendix F]

| followed by                    | Δ, see appendix F]   |             | All establis       | hments <sup>1</sup>                            |   |               | Establis                 | shments with p                 | payroll <sup>1</sup>                     |   |
|--------------------------------|--|-------------|--------------------|--|---|---------------|--------------------------|--------------------------------|--|---|
|                                |  |             |                    |  | porated<br>ess <b>e</b> s               |               |                          |                                |  | Paid  |
| SIC code                       | Geographic area and kind of business   | Number      | Sales<br>(\$1,000) | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number)           | Number        | Sales<br>(\$1,000)       | Annual<br>payroll<br>(\$1,000) | First<br>quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|                                | TRENTON—Con.   |             |                    |  |   |               |                          |                                |  |   |
| 59 ex. <b>5</b> 91             | Miscellaneous retail stores <sup>2</sup>   | Ħ           | #                  | #  | #                                       | 87            | 69 873                   | 5 594                          | 1 593                                    | 539   |
| 592<br>593                     | Liquor storesUsed merchandise stores   | #           | #                  | #  | #                                       | 36<br>6       | 12 2 <b>7</b> 6<br>530   | 1 082<br>122                   | 241<br>34                                | 143<br>17   |
| 594<br>5941                    | Miscellaneous shopping goods storesSporting goods stores and bicycle shops   | #           | #                  | #  | ##                                      | 14            | 5 317<br>(D)             | 672<br>(D)<br>344              | 186<br>(D)                               | 73<br>(D)<br>30   |
| 5944<br>Other 594              | Jewelry storesOther miscellaneous shopping goods stores  | #           | #                  | #  | H H                                     | 5<br>7        | 2 413<br>(D)             | (D)                            | 114<br>(D)                               | (D)   |
| 596<br>598<br>5992             | Nonstore retailers2  | ##          | #<br>#<br>#<br>#   | #        | #<br>#<br>#<br>#<br>#<br>#              | 10            | 5 728<br>44 152<br>975   | 1 357<br>2 058<br>170          | 342<br>723<br>41                         | 154<br>119<br>20  |
| 5993<br>5994                   | Cigar stores and stands  | #           | Π                  | #  | #                                       | 1             | (D)<br>(D)<br>773        | (D)<br>(D)                     | (0)                                      | 20<br>(D)<br>(D)  |
| 5999                           | miscellaneous retail stores, n.e.c.  | П           | #                  | П  | П                                       | 6             | 7/3                      | 115                            | 21                                       | 9   |
|                                | UNION TOWNSHIP   |             |                    |  |   |               |                          |                                |  |   |
|                                | Retall trade <sup>2</sup>  | 580         | 405 543            | 200  | 21                                      | 440           | 397 894                  | 43 684                         | 9 936                                    | 4 352   |
| 52                             | Building materials, hardware, garden supply, and mobile home dealers   | Ħ           | Ħ                  | Ħ  | Ħ                                       | 16            | 28 463                   | 3 653                          | 815                                      | 261   |
| 521, 3<br>525<br>526           | Building materials and supply stores   | #           | #                  | ####   | ##                                      | 11 2          | 27 523<br>(D)<br>(D)     | 3 551<br>(D)                   | 806<br>(D)<br>(D)                        | 258<br>(D)<br>(D)   |
| 527                            | Retail nurseries, lawn and garden supply stores  | . #         | #                  |  |   | 3             | •                        | (D)                            | -  | -   |
| 53<br>531                      | General merchandise group stores  Department stores (incl. leased depts.) <sup>3 4</sup>   | #<br>  #    | #                  | #  | #<br>#                                  | 5             | 4 072<br>(D)             | 1 177<br>(D)                   | 277<br>(D)                               | 99<br>(D)   |
| 531<br>533<br>539              | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores | #           | #                  | ###  | #                                       | 1<br>3<br>1   | (D)<br>(D)<br>(D)        | (D)<br>(D)<br>(D)              | 0000                                     | (D)<br>(D)<br>(D)<br>(D)  |
| 54                             | Food stores  | #           | #                  | #  | #                                       | 52            | 79 574                   | 8 112                          | 1 833                                    | 767   |
| 541<br>542                     | Grocery stores  Meat and fish (seafood) markets  Retail bakeries   | #           | ##                 | #  | #                                       | 23<br>9       | 70 248<br>5 399          | 6 536<br>872                   | 1 506<br>196                             | 575<br>68   |
| 546<br>543, 4, 5, 9            | Retail bakeriesOther food stores   | #           | #                  | #  | #                                       | 11 9          | 2 545<br>1 382           | 550<br>154                     | 99<br>32                                 | 9 <b>7</b><br>27  |
| 5 <b>5 ex.</b> 55 <b>4</b> 551 | Automotive dealers Motor vehicle dealersnew and used cars  | #           | #                  | #  | #<br>#                                  | 18            | 83 <b>7</b> 84<br>70 055 | 7 140<br>5 311                 | 1 543                                    | 412<br>287  |
| 552<br>553<br>555, 6, 7, 9     | Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers  | #           | #                  | #<br>#   | #<br>  #<br>  #                         | 1<br>11<br>11 | (D)<br>(D)<br>(D)        | (D)<br>(D)<br>(D)              | (D)<br>(D)                               | (D)<br>(D)<br>(D)   |
| 554                            | Gasoline service stations  | #           | #                  | #  | #                                       | 53            | 41 255                   | 1 890                          | 447                                      | 218   |
| 56                             | Apparel and accessory stores   | Ħ           | Ħ                  | Ħ  | Ħ                                       | 51            | 20 299                   | 2 836                          | 667                                      | 36 <b>0</b>   |
| 561<br>562, 3, 8               | Memor's clothing and specialty stores and furriers   | #           | ##                 | #  | #                                       | 7             | 3 249                    | 443                            | 118                                      | 47  |
| 562, 3, 6<br>562<br>563, 8     | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers                                      | #           | ##                 | ##   | # #                                     | 21<br>15<br>6 | 9 459<br>8 629<br>830    | 1 322<br>1 145<br>177          | 304<br>266<br>38                         | 175<br>152<br>23  |
| 565<br>566<br>564, 9           | Family clothing stores<br>Shoe stores<br>Other apparel and accessory stores  | # #         | #                  | ##   | #<br>#<br>#                             | 2<br>15<br>6  | (D)<br>5 871<br>(D)      | (D)<br>837<br>(D)              | (D)<br>196<br>(D)                        | (D)<br>101<br>(D)   |
| 57                             | Furniture, home furnishings, and equipment stores  | #           | #                  | #  | #                                       | 44            | 43 265                   | 4 257                          | 1 012                                    | 360   |
| 5712<br>5713, 4, 9             | Furniture storesHome furnishing stores   | #           | #                  | #  | #                                       | 14<br>16      | 8 700<br>8 044           | 1 073<br>1 145                 | 252<br>271                               | 93<br>104   |
| 572<br>573                     | Home furnishing stores Household appliance stores Radio, television, and music stores  | #<br>#<br># | #                  | #####  | #                                       | 3<br>11       | 2 861<br>23 660          | 210<br>1 829                   | 46<br>443                                | 15<br>148   |
| 58                             | Eating and drinking places   | Ħ           | Ħ                  | Ħ  | Ħ                                       | 82            | 3 <b>1 27</b> 9          | 7 779                          | 1 788                                    | 1 241   |
| 5812<br>5813                   | Eating places  | #           | #                  | #  | #                                       | 65<br>17      | 27 706<br>3 573          | 7 007<br>772                   | 1 592<br>196                             | 1 118<br>123  |
| 591                            | Drug and proprietary stores  | #           | #                  | Ħ  | Ħ                                       | 14            | 10 400                   | 1 148                          | 268                                      | 170   |
| 59 ex. 591                     | Miscellaneous retall stores <sup>2</sup>   | #           | #                  | #  | #                                       | 105           | 55 503<br>17 820         | 5 69 <b>2</b><br>958           | 1 286<br>206                             | 464<br>99<br>12   |
| 593<br>594                     | Used merchandise stores  | #           | #                  | #  | #                                       | 3<br>41       | 450<br>19 176            | 108<br>2 589                   | 32<br>48 <b>4</b>                        | 12<br>209   |
| 5941<br>5944<br>Other 594      | Miscellaneous shopping goods stores  | #           | ##                 | # #  | # #                                     | 7<br>13<br>21 | 1 412<br>8 562<br>9 202  | 175<br>1 557<br>857            | 13<br>259<br>212                         | 7<br>98<br>104  |
| 596<br>598                     | Nonstore retailers <sup>2</sup> Fuel and ice dealers   | #           | #                  | #  | #                                       | 8 9           | 1 681<br>13 180          | 355<br>1 023                   | 85<br>340                                | 24<br>49  |
| 5992<br>5993<br>5994<br>5999   | Florists Cigar stores and stands News dealers and newsstands   | #           | #                  | #<br> <br>  #<br>                              | ####################################### | 5 2 -         | 1 153<br>(D)             | 263<br>(D)                     | 56<br>(D)                                | 49<br>26<br>(D)   |
| 5999                           | Miscellaneous retail stores, n.e.c   | #           | ii l               | i ii   | ii ii                                   | 10            | (D)                      | (D)                            | (D)                                      | (D)   |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

| TOHOWEG Dy                          | A, see appendix Fj   |          |                  |                       |                   |               |                              |                     |                     |                       |
|-------------------------------------|--|----------|------------------|-----------------------|-------------------|---------------|------------------------------|---------------------|---------------------|-----------------------|
|                                     |  |          | All establish    |                       |                   |               | Establis                     | shments with p      | ayroll <sup>1</sup> |                       |
|                                     |  |          |                  | Unincor<br>busine     |                   |               |                              |                     |                     | Paid<br>employees     |
| SIC code                            | Geographic area and kind of business   |          |                  | Individual            |                   |               |                              |                     | First               | for pay<br>period     |
|                                     |  |          | Sales            | proprie-<br>torships  | Partner-<br>ships |               | Sales                        | Annual payroll      | quarter<br>payroll  | including<br>March 12 |
|                                     |  | Number   | (\$1,000)        | (number)              | (number)          | Number        | (\$1,000)                    | (\$1,000)           | (\$1,000)           | (number)              |
|                                     | UNION CITY   |          |                  |                       |                   |               |                              |                     |                     |                       |
|                                     | Retall trade <sup>2</sup>  | 591      | 203 824          | 242                   | 39                | 408           | 192 338                      | 22 205              | 5 232               | 2 354                 |
| 52                                  | Building materials, hardware, garden supply, and mobile home dealers   | #        | #                | Ħ                     | Ħ                 | 13            | 5 404                        | 738                 | 173                 | 59                    |
| 521, <b>3</b>                       | Building materials and supply stores   | #        |                  |                       | tt                | 6 7           | 3 996<br>1 408               | 5 <b>93</b><br>145  | 143<br>30           | 46<br>13              |
| 525<br>526<br>527                   | Hardware stores  Retail nurseries, lawn and garden supply stores  Mobile home dealers                          | #        | ##               | #<br>  #<br>  #       | #                 | :             | 1 408                        | 145                 | 30                  | 13                    |
| 53                                  | General merchandise group stores   | #        | #                | #                     | #                 | 13            | (D)                          | (D)                 | (D)                 | (D)                   |
| 531<br>531                          | Department stores (incl. leased depts.) <sup>3</sup> 4   | #        | ††<br>††         |                       | #                 | 1             | (D)<br>(D)                   | (NA)                | (NA)                | (NA)                  |
| 533<br>539                          | Variety stores     Miscellaneous general merchandise stores  | #        | #                | # #                   | #                 | 5 7           | (D)<br>1 012                 | (D)<br>(D)<br>177   | (D)<br>(D)<br>55    | (D)<br>(D)<br>17      |
| 54                                  | Food stores  | #        | #                | #                     | Ħ                 | 68            | 36 714                       | 3 742               | 881                 | 433                   |
| 541<br>542                          | Grocery stores   | #        | #                | ##                    | ##<br>##          | 39<br>12      | 31 4 <b>3</b> 0<br>2 267     | 2 756<br>209        | 651<br>49           | 301<br>22             |
| 546<br>54 <b>3</b> , 4, 5, <b>9</b> | Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores                               | #        | #<br>#<br>#      | ##<br>  ##<br>  ##    | #                 | 11 6          | 2 578<br>439                 | 725<br>52           | 166<br>15           | 22<br>97<br>13        |
| 55 ex. 554                          | Automotive dealers   | #        | Ħ                | Ħ                     | Ħ                 | 15            | 37 782                       | 2 449               | 497                 | 134                   |
| 551<br>552<br>55 <b>3</b>           | Motor vehicle dealers—new and used cars<br>Motor vehicle dealers—used cars only                                | #        | #                | ##                    | #                 | 5<br><b>3</b> | 33 005<br>2 008              | 2 032<br>43         | 39 <b>8</b><br>12   | 100                   |
| 553<br>555, 6, 7, 9                 | Auto and home supply stores<br>Miscellaneous automotive dealers  | #        | #                | #                     | #                 | 7 -           | 2 76 <b>9</b><br>-           | 374                 | 87                  | 27                    |
| 554                                 | Gasoline service stations  | #        | #                | #                     | #                 | 22            | 11 539                       | 439                 | 107                 | 57                    |
| 56<br>561                           | Apparel and accessory stores   | #        | #                | #                     | #                 | 53            | 19 884<br>1 868              | 3 <b>181</b>        | 910                 | 407                   |
| 562, <b>3</b> , <b>8</b>            | Men's and boys' clothing and furnishings stores  Women's clothing and specialty stores and furriers            | #<br>  # | # #              | ††<br>††              | #<br>  #          | 5<br>22       | 1 <b>8</b> 68<br>8 586       | 310<br>1 473        | 17 <b>3</b><br>412  | 52<br>201             |
| 562<br>563, <b>8</b>                | Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers                            | #        | #<br>#<br>#      | #                     | #                 | 18            | 8 088<br>498                 | 1 <b>39</b> 4<br>79 | 392<br>20           | 1 <b>8</b> 6          |
| 565<br>566                          | Family clothing storesShoe stores  | # #      | ##<br>##         | #                     | #<br>#<br>#       | 6<br>13       | 2 727<br>3 174               | 350<br>507          | 78<br>119           | 4 <b>3</b><br>46      |
| 566<br>564, 9                       | Other apparel and accessory stores   |          |                  |                       |                   | 7             | 3 529                        | 541                 | 128                 | 65                    |
| <b>57</b><br>5712                   | Furniture, home furnishings, and equipment stores  Furniture stores  | #        | #                | #                     | #                 | 29            | 8 389<br>2 <b>9</b> 04       | 1 160               | 243                 | 103                   |
| 571 <b>3</b> , 4, 9<br>572          | Home furnishing stores Household appliance stores  | # #      | #<br>#<br>#<br># | #<br>  #<br>  #       | ###               | 12<br>8<br>1  | 2 904<br>2 <b>839</b><br>(D) | 245<br>622<br>(D)   | 49<br>116<br>(D)    | 41                    |
| 573                                 | Radio, television, and music stores  | #        |                  |                       |                   | 8             | (D)                          | (D)                 | (D)<br>(D)          | (D)<br>(D)            |
| 58                                  | Eating and drinking places   | #        | #                | #                     | #                 | 104           | 11 261                       | 2 413               | 610                 | 433                   |
| 5812<br>5813                        | Eating places  | #        | #                | #                     | #                 | 64<br>40      | 8 806<br>2 455               | 1 <b>98</b> 1 432   | 501<br>109          | <b>3</b> 67<br>66     |
| 591                                 | Drug and proprietary stores  | #        | #                | #                     | #                 | 20            | 7 060                        | 839                 | 186                 | 86                    |
| 59 ex. 591<br>592                   | Miscellaneous retali stores <sup>2</sup>   | # #      | #                | #                     | #                 | 71            | (D)                          | (D)                 | (D)                 | (D)                   |
| 593                                 | Used merchandise stores  | #        | #                | #                     | #                 | 18 2          | 5 <b>83</b> 6<br>(D)         | 381<br>(D)          | 95<br>(D)           | 53<br>(D)             |
| 594<br>5941                         | Miscellaneous shopping goods storesSporting goods stores and bicycle shops                                     | #        | #                | # #                   | #<br>#<br>#       | 30            | 6 548                        | 1 375               | 243                 | 121                   |
| 5944<br>Other 5 <b>9</b> 4          | Jewelry storesOther miscellaneous shopping goods stores  | #        | #                | #                     | #                 | 11<br>19      | 1 279<br>5 26 <b>9</b>       | 206<br>1 169        | 42<br>201           | 22<br><b>9</b> 9      |
| 596<br>598                          | Nonstore retailers <sup>2</sup> Fuel and ice dealers   | #        | #                | #                     | ##<br>##          | 5             | 11 681                       | 1 201               | 307                 | 70                    |
| 5992<br>5993                        | Florists Cigar stores and stands   | #        | # #              | #<br>#<br>#<br>#<br># | # #               | 5 7           | 873                          | 122                 | 30                  | 16                    |
| 5994<br>5999                        | News dealers and newsstands  | #        | ††<br>††         | #                     | #                 | 2<br>7        | (D)<br>(D)                   | (D)<br>(D)          | (D)<br>(D)          | (D)<br>(D)            |
|                                     |  |          |                  |                       |                   |               |                              |                     |                     |                       |
|                                     | VINELAND   |          |                  |                       |                   |               |                              |                     |                     |                       |
|                                     | Retail trade <sup>2</sup>  | 545      | <b>334 28</b> 5  | 235                   | 41                | 389           | 325 422                      | 34 338              | 7 810               | 3 883                 |
| 52                                  | Building materials, hardware, garden supply, and mobile home dealers   | #        | #                | #                     | Ħ                 | 16            | 9 551                        | 911                 | 195                 | 77                    |
| 521, <b>3</b>                       | Building materials and supply stores   |          | ++               | tt l                  |                   | 13            | 8 563                        | 776                 | 172                 | 59                    |
| 525<br>526<br>527                   | Hardware stores  | #        | #<br>#<br>#      | #                     | ##<br>##          | 1 2           | (D)<br>(D)                   | (D)<br>(D)          | (D)<br>(D)          | (D)<br>(D)            |
| 53                                  | General merchandise group stores   | #        | #                | #                     | #                 | 12            | (D)                          | (D)                 | (D)                 | (D)                   |
| 531                                 | Department stores (incl. leased depts.) <sup>3</sup> 4<br>Department stores (excl. leased depts.) <sup>3</sup> |          |                  | l tt                  |                   | 6             | (D)<br>(D)                   | (NA)                | (NA)                | (NA)                  |
| 531<br>531<br>533<br>539            | Department stores (excl. leased depts.)³   | 1 11     | #                | #                     | #                 | 6<br>3<br>3   | (D)<br>(D)<br>(D)            | (D)<br>(D)<br>(D)   | (D)<br>(D)<br>(D)   | (D)<br>(D)<br>(D)     |
| 555                                 | feetrates et and -fd-bl  | 17       | TT               | тт і                  | TT                | 3 1           | (D) I                        | (D)                 | (D)                 | (D)                   |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

| followed by                                | Δ, see appendix F]   |                  | All establis               | hments <sup>1</sup>                            |                               |                             | Establis  | shments with p                         | ayroll <sup>1</sup>                      |   |
|--|--|------------------|----------------------------|--|-------------------------------|-----------------------------|---|--|--|---|
|  |  |                  |                            |  | porated<br>esses              |                             |   |  |  | Paid  |
| SIC code                                   | Geographic area and kind of business   | Number           | Sales<br>(\$1,000)         | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                      | Sales<br>(\$1,000)                              | Annual<br>payroll<br>(\$1,000)         | First<br>quarter<br>payroll<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|  | VINELAND—Con.  |                  |                            |  |                               |                             |   |  |  |   |
| 54   | Food stores  | Ħ                | #                          | #  | #                             | 52                          | 94 076  | <b>8 87</b> 8                          | <b>1 97</b> 8                            | 699   |
| 541<br>542<br>546                          | Grocery stores   | # #              | #                          | # #  | #                             | 34<br>6                     | (D)<br>(D)                                      | (D)<br>(D)                             | (D)<br>(D)<br>(D)                        | (D)<br>(D)<br>(D)<br>32   |
| 543, 4, 5, 9                               | Retail bakeriesOther food stores   |                  | #                          |  |                               | 5 7                         | (D)<br>1 582                                    | (D)<br>191                             | 47                                       |   |
| 55 ex. 554<br>551                          | Motor vehicle dealers—new and used cars —  | #<br>  #         | #<br>#                     | #  | #<br> <br>                    | 32                          | 41 556<br>27 647                                | 3 547<br>1 681                         | 703<br>2 <b>9</b> 5                      | 102   |
| 552<br>553<br>555, 6, 7, <b>9</b>          | Motor vehicle dealers—used cars only<br>Auto and home supply stores<br>Miscellaneous automotive dealers  | #                | #<br>#<br>#                | #  | #                             | 7<br>14<br>5                | 4 475<br>8 311<br>1 123                         | 3 <b>9</b> 8<br>1 338<br>130           | 90<br>285<br>33                          | 28<br>102<br>16   |
| 554  | Gasoline service stations  | Ħ                | #                          | #  | #                             | 36                          | 29 915  | 1 178                                  | 281                                      | 162   |
| 56<br>561                                  | Apparel and accessory stores   | #                | #                          | <b>#</b>                                       | #                             | 54<br>7                     | 22 213<br>1 863                                 | 2 <b>454</b><br>287                    | 55 <b>7</b><br>71                        | 343<br>37   |
| 562, 3, 8<br>562<br>563, 8                 | Women's clothing and specialty stores and fumers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and fumers  | ##               | ##                         | #  | #                             | 20<br>17<br>3               | 9 001<br>(D)<br>(D)                             | <b>9</b> 33<br>(D)<br>(D)              | 208<br>(D)<br>(D)                        | 14 <b>9</b><br>(D)<br>(D)   |
| 565<br>566<br>564, 9                       | Family clothing stores<br>Shoe stores<br>Other apparel and accessory stores  | ##               | #                          | #  | #                             | 6<br>15<br>6                | 5 815<br>4 731<br>803                           | 58 <b>9</b><br>536<br>109              | 141<br>114<br>23                         | 93<br>49<br>15  |
| 57   | Furniture, home furnishings, and equipment stores  | #                | #                          | #  | #                             | 24                          | 11 604  | 1 446                                  | 326                                      | 136   |
| 5712<br>5713, 4, <b>9</b><br>572<br>573    | Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores   | #<br>#<br>#<br># | #<br>#<br>#<br>#           | #  | #                             | 9<br>4<br>5<br>6            | 4 590<br>637<br>3 474<br>2 903                  | 692<br>100<br>321<br>333               | 154<br>27<br>67<br>78                    | 55<br>11<br>31<br>39  |
| 58   | Eating and drinking places   | Ħ                | #                          | #  | #                             | 73                          | 20 371  | 4 630                                  | 1 043                                    | 889   |
| 5812<br>5813                               | Eating places  | #                | #                          | #  | #                             | 60<br>13                    | 18 062<br>2 30 <b>9</b>                         | 4 123<br>507                           | 949<br>94                                | 826<br>63   |
| 591<br>59 ex. 591                          | Drug and proprietary stores  | #                | #                          | #  | #                             | 7                           | (D)   | (D)                                    | (D)                                      | (D)   |
| 592  | Liquor stores  | # #              | # #                        | # #  | #                             | 83                          | 32 333<br>5 821                                 | 3 <b>534</b>                           | 838<br>113                               | 431<br>60   |
| 5 <b>9</b> 3<br>5 <b>9</b> 4               | Used merchandise stores  |                  | #                          | #  | #                             | 32                          | 1 410<br><b>9</b> 244                           | 332<br>1 158                           | 80<br>259                                | 30<br>157   |
| 5941<br>5944<br>Other 594                  | Sporting goods stores and bicycle shops  | # #              | ##                         | #  | #                             | 7<br>8<br>17                | (D)<br>(D)<br>4 861                             | (D)<br>(D)<br>678                      | (D)<br>(D)<br>144                        | (D)<br>(D)<br>107   |
| 596<br>598<br>5992<br>5993<br>5994<br>5999 | Nonstore retailers <sup>2</sup> Fuel and ice dealers  Florists  Cigar stores and stands  News dealers and newsstands  Miscellaneous retail stores, n.e.c.                      | ##               | #<br>#<br>#<br>#<br>#<br># | #<br>#<br>#<br>#<br>#<br>#                     | #<br>#<br>#<br>#<br>#<br>#    | 5<br>7<br>8<br>1<br>2<br>10 | 1 702<br>10 834<br>1 031<br>(D)<br>(D)<br>1 782 | 404<br>506<br>272<br>(D)<br>(D)<br>370 | 82<br>128<br>54<br>(D)<br>(D)<br>108     | 57<br>45<br>29<br>(D)<br>(D)<br>39                                  |
|  | WAYNE TOWNSHIP   |                  |                            |  |                               |                             |   |  |  |   |
|  | Retall trade <sup>2</sup>  | 576              | 6 <b>20</b> 015            | 111  | 23                            | 493                         | 615 870   | 74 247                                 | 17 124                                   | 9 432   |
| 52   | Building materials, hardware, garden supply, and mobile home dealers   | #                | #                          | Ħ  | #                             | 12                          | <b>12 50</b> 0                                  | 1 446                                  | 326                                      | 157   |
| 521, 3<br>525<br>526<br>527                | Building materials and supply stores   | # #              | #                          | #  | #                             | 6 3                         | 11 269<br>449                                   | 1 226<br>90                            | 278<br>19                                | 137<br><b>9</b>   |
| 526<br>527                                 | Retail nurseries, lawn and garden supply stores Mobile home dealers  | #                | #                          | ##   | ##                            | 1                           | (D)<br>(D)                                      | (D)<br>(D)                             | (D)<br>(D)                               | (D)<br>(D)  |
| 53<br>531                                  | General merchandise group stores   | #                | #                          | #  | #                             | 15                          | 223 <b>944</b><br>228 234                       | 26 <b>592</b><br>(NA)                  | 6 107<br>(NA)                            | 3 301<br>(NA)   |
| 531<br>533<br>539                          | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup> Department stores (excl. leased depts.) <sup>3</sup> Variety stores Miscellaneous general merchandise stores | #<br>#<br>#      | #<br>#<br>#<br>#           | #<br>#<br>#                                    | #<br>#<br>#                   | 9 3 3                       | 215 924<br>(D)<br>(D)                           | 25 462<br>(D)<br>(D)                   | 5 860<br>(D)<br>(D)                      | 3 152<br>(D)<br>(D)   |
| 54   | Food stores  |                  | #                          | #  | ''                            | 41                          | 59 759  | 6 149                                  | 1 504                                    | 583   |
| 541<br>542<br>546                          | Grocery stores   | #                | #                          | #  | #                             | 15<br>2                     | 52 414<br>(D)                                   | 4 <b>9</b> 64<br>(D)                   | 1 22 <b>9</b><br>(D)                     | 3 <b>9</b> 0<br>(D)<br><b>9</b> 8                                   |
| 543, 4, 5, <b>9</b>                        | Other food stores  | # #              | #                          | #  | ##                            | 8<br>16                     | 2 220<br>(D)                                    | 438<br>(D)                             | 125<br>(D)                               | 98<br>(D)   |
| 55 ex. 554<br>551                          | Automotive dealers   | #                | #                          | #  | #                             | 17                          | 58 253<br>51 906                                | 5 070                                  | 1 213                                    | 313<br>231  |
| 552<br>553<br>555, 6, 7, <b>9</b>          | Motor vehicle dealers—new and used cars  Motor vehicle dealers—used cars only  Auto and home supply stores  Miscellaneous automotive dealers                                   | ##               | ##                         | #  | ##                            | 10<br>-<br>7<br>-           | 51 906<br>6 347                                 | 4 1 <b>9</b> 2<br>878                  | 1 000                                    | 82  |
| 554  | Gasoline service stations  | #                | #                          | #  | #                             | 34                          | 23 551  | 1 212                                  | 250                                      | 127   |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

|                                   | Δ, see appendix F]  |   | All establish      | hments1  |                               |                     | Establis                             | shments with p                 | ayroli <sup>1</sup>                      |   |
|-----------------------------------|---|---|--------------------|--|-------------------------------|---------------------|--------------------------------------|--------------------------------|--|---|
|                                   |   |   |                    |  | porated<br>esses              |                     |                                      |                                |  | Paid  |
| SIC code                          | Geographic area and kind of business  | Number                                  | Sales<br>(\$1,000) | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number              | Sales<br>(\$1,000)                   | Annual<br>payroli<br>(\$1,000) | First<br>quarter<br>payroli<br>(\$1,000) | employees<br>for pay<br>period<br>including<br>March 12<br>(number) |
|                                   | WAYNE TOWNSHIP—Con.   |   | ,                  |  |                               |                     |                                      |                                |  |   |
| 56                                | Apparel and accessory stores  | #                                       | #                  | ##   | Ħ                             | 101                 | 76 848                               | 9 125                          | 2 140                                    | 1 394   |
| 561                               | Men's and boys' clothing and furnishings stores   | ##                                      | #                  | #  | #                             | 12                  | 10 533                               | 1 566                          | 359                                      | 133   |
| 562, 3, 8<br>562<br>563, 8        | Women's clothing and specialty stores and furriers<br>Women's ready-to-wear stores<br>Women's accessory and specialty stores and furriers |   | #                  | ##   | ##                            | 37<br>32<br>5       | 37 459<br>36 457<br>1 002            | 4 143<br>4 023<br>120          | 1 006<br>979<br>27                       | 813<br>786<br>27  |
| 565<br>566<br>564, 9              | Family clothing stores<br>Shoe stores<br>Other apparel and accessory stores   | ##                                      | ##                 | ##   | ##                            | 10<br>38<br>4       | 8 674<br>17 930<br>2 252             | 844<br>2 335<br>237            | 187<br>535<br>53                         | 128<br>274<br>46  |
| 57                                | Furniture, home furnishings, and equipment stores   | #                                       | #                  | #  | #                             | 42                  | 41 078                               | 4 072                          | 828                                      | 513   |
| 5712<br>5713, 4, 9<br>572<br>573  | Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores                                    | #<br>#<br>#<br>#                        | · #                | # #  | # #                           | 13<br>12<br>3<br>14 | 21 614<br>9 045<br>2 183<br>8 236    | 2 306<br>774<br>166<br>826     | 431<br>165<br>42<br>190                  | 307<br>7 <b>9</b><br>20<br>107                                      |
| 58                                | Eating and drinking places  | #                                       | Ħ                  | #  | #                             | 109                 | <b>54</b> 863                        | 12 735                         | 2 <b>92</b> 2                            | 2 108   |
| 5812<br>5813                      | Eating places   |   | #                  | #  | #                             | 101<br>8            | 51 672<br>3 191                      | 12 123<br>612                  | 2 772<br>150                             | 2 003<br>105  |
| 591<br>59 ex. 591                 | Drug and proprietary stores   | # #                                     | #                  | #  | #                             | 12<br>110           | 7 104<br>57 970                      | 798<br>7 <b>04</b> 8           | 184<br>1 650                             | 127<br>809  |
| 59 <b>ex.</b> 591<br>592<br>593   | Liquor stores   | #                                       | ++                 | ##<br>##                                       | #                             | 12                  | 5 903                                | 355                            | 75                                       | 47  |
| 594                               | Used merchandise stores   |   | #<br>##            |  |                               | 58                  | 38 165                               | 4 571                          | 1 067                                    | 581   |
| 5941<br>5944<br>Other 594         | Other miscellaneous shopping goods stores   | #                                       | # #                | # # #  | ##                            | 5<br>12<br>41       | (D)<br>6 776<br>(D)                  | (D)<br>951<br>(D)              | (D)<br>226<br>(D)                        | (D)<br>77<br>(D)  |
| 596<br>598<br>5992                | Nonstore retailers <sup>2</sup>   | #                                       | #                  | #  | #                             | 9<br>1<br>7         | (D)<br>(D)<br>820                    | (D)<br>(D)                     | (D)<br>(D)                               | (D)<br>(D)<br>11<br>(D)   |
| 5992<br>5993<br>5994<br>5999      | Flonsts Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.   | #<br>#                                  | #<br>#<br>#<br>#   | ##   | ####                          | 7<br>2<br>-<br>21   | 820<br>(D)<br>-<br>4 440             | 145<br>(D)<br>933              | 29<br>(D)<br>219                         | 11<br>(D)<br>77   |
|                                   | WOODBRIDGE TOWNSHIP   |   |                    |  |                               |                     |                                      |                                |  |   |
|                                   | Retali trade²   | 8 <b>0</b> 2                            | 715 652            | 224  | 29                            | 648                 | 707 693                              | 79 616                         | 18 444                                   | 9 801   |
| 52                                | Building materials, hardware, garden supply, and mobile home dealers  | #                                       | #                  | Ħ  | #                             | 16                  | 17 324                               | 2 007                          | 431                                      | 166   |
| 521, 3<br>525<br>526<br>527       | Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers                  | # #                                     | # #                | ##<br>##<br>##                                 | ##<br>##<br>##                | 7<br>5<br>3         | 14 738<br>1 559<br>(D)<br>(D)        | 1 713<br>211<br>(D)<br>(D)     | 368<br>52<br>(D)<br>(D)                  | 133<br>22<br>(D)<br>(D)   |
| 53                                | General merchandise group stores  | #                                       | #                  | ##   | #                             | 15                  | 157 107                              | 17 399                         | 4 008                                    | 2 238   |
| 531<br>531<br>533<br>539          | Department stores (incl. leased depts.) <sup>3</sup> <sup>4</sup>   | # #                                     | # #                | ##<br>##<br>##                                 | ##<br>##<br>##                | 8<br>8<br>4<br>3    | 159 093<br>151 772<br>1 601<br>3 734 | (NA)<br>16 544<br>264<br>591   | (NA)<br>3 789<br>73<br>146               | (NA)<br>2 113<br>44<br>81   |
| 54                                | Food stores   | #                                       | 11                 | #  | #                             | 77                  | 147 886                              | 14 850                         | 3 <b>52</b> 8                            | 1 488   |
| 541<br>542<br>546<br>543, 4, 5, 9 | Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores  | # #                                     | #                  | ##<br>##<br>##                                 | ##<br>##<br>##                | 38<br>6<br>14       | 135 581<br>2 628<br>3 834<br>5 843   | 12 910<br>230<br>1 024         | 3 070<br>53<br>244                       | 1 191<br>17<br>170  |
| 55 ex. 554                        | Automotive dealers  | #                                       | π<br>π             | #  | #                             | 19<br>33            | 5 843<br>61 818                      | 686<br><b>5 470</b>            | 161<br>1 233                             | 110<br>346  |
| 551<br>552<br>553<br>555, 6, 7, 9 | Motor vehicle dealers—new and used cars   | # #                                     | #                  | ##   | ##<br>##<br>##                | 8<br>5<br>20        | 52 129<br>1 047<br>8 642             | 3 913<br>68<br>1 489           | 904<br>17<br>312                         | 208<br>8<br>130   |
| 554                               | Gasoline service stations   | π<br>#                                  | π<br>#             | #  | #                             | 70                  | 66 821                               | 3 484                          | 834                                      | 474   |
| 56                                | Apparel and accessory stores  | #                                       | #                  | ##   | #                             | 122                 | 92 202                               | 9 893                          | 2 297                                    | 1 362   |
| 561<br>562, 3, 8<br>562           | Men's and boys' clothing and furnishings stores  Women's clothing and specialty stores and furners  Women's ready-to-wear stores          | # #                                     | ##  <br>##         | #  | #   #                         | 21<br>50<br>43      | 15 522<br>38 419<br>37 476           | 1 918<br>3 915<br>3 760        | 420<br>926<br>888                        | 187<br>674<br>652   |
| 563, 8<br>565                     | Women's accessory and specialty stores and furriers<br>Family clothing stores<br>Shoe stores  |   | #                  | - 1  |                               | 43<br>7<br>9<br>37  | 943<br>18 575                        | 155<br>1 411                   | 38<br>318                                | 652<br>22<br>174  |
| 566<br>564, 9                     | Other apparel and accessory stores  | # | #                  | #  | #                             | 5                   | 17 252<br>2 434                      | 2 361<br>288                   | 563<br>70                                | 266<br>61   |
| <b>57</b> 5712                    | Furniture, home furnishings, and equipment stores  Furniture stores   | #                                       | #                  | #  | #                             | 14                  | 3 <b>5 2</b> 66                      | 4 720<br>2 298                 | 1 023                                    | 3 <b>59</b>   |
| 5712<br>5713, 4, 9<br>572<br>573  | Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores                                    | #                                       | #                  | #  | #<br>#<br>#<br>#              | 14<br>17<br>2<br>11 | 16 427<br>9 695<br>(D)<br>(D)        | 2 298<br>1 623<br>(D)<br>(D)   | 554<br>262<br>(D)<br>(D)                 | 155<br>115<br>(D)<br>(D)  |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

|  |   |        | All establis         | hments1  |                               |                             | Establi                                      | shments with p                         | payroll <sup>1</sup>                     |  |
|--|---|--------|----------------------|--|-------------------------------|-----------------------------|--|--|--|--|
| SIC code                                   | Geographic area and kind of business  |        |                      | Unincor<br>busin                               | porated<br>esses              |                             |  |  |  | Paid<br>employees                                      |
|  | designaphie area and wind of beamest  | Number | Sales<br>(\$1,000)   | Individual<br>proprie-<br>torships<br>(number) | Partner-<br>ships<br>(number) | Number                      | Sales<br>(\$1,000)                           | Annual<br>payroll<br>(\$1,000)         | First<br>quarter<br>payroll<br>(\$1,000) | for pay<br>period<br>including<br>March 12<br>(number) |
|  | WOODBRIDGE TOWNSHIP—Con.  |        |                      |  |                               |                             |  |  |  |  |
| 58   | Eating and drinking places  | #      | Ħ                    | #  | #                             | 134                         | 53 701                                       | 12 514                                 | 2 960                                    | 2 241  |
| 5812<br>5813                               | Eating places   | #      | #                    | #  | #                             | 109<br>25                   | 49 089<br>4 612                              | 11 466<br>1 048                        | 2 714<br>246                             | 2 085<br>156   |
| 591  | Drug and proprietary stores   | #      | #                    | Ħ  | Ħ                             | 14                          | 13 091                                       | 1 587                                  | 353                                      | 193  |
| 59 ex. 591                                 | Miscellaneous retail stores <sup>2</sup>  | #      | Ħ                    | Ħ  | Ħ                             | 123                         | 62 477                                       | 7 692                                  | 1 777                                    | 934  |
| 592<br>593                                 | Liquor storesUsed merchandise stores  | #      | #                    | #  | #                             | 19<br>3                     | 9 147<br>(D)                                 | 947<br>(D)                             | 203<br>(D)                               | 143<br>(D)   |
| 594<br>5941<br>5944<br>Other 594           | Miscellaneous shopping goods stores   | #      | ##                   | ##<br>##<br>##                                 | ##<br>##<br>##                | 58<br>5<br>23<br>30         | 38 406<br>7 634<br>9 586<br>21 186           | 4 333<br>689<br>1 485<br>2 159         | 1 017<br>162<br>356<br>499               | 567<br>69<br>160<br>338                                |
| 596<br>598<br>5992<br>5993<br>5994<br>5999 | Nonstore retailers <sup>2</sup> Fuel and ice dealers Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c. | ##     | ##<br>##<br>##<br>## | . #  | ##                            | 9<br>6<br>7<br>-<br>1<br>20 | 3 146<br>4 828<br>689<br>(D)<br>(D)<br>5 371 | 788<br>458<br>132<br>(D)<br>(D)<br>894 | 190<br>92<br>27<br>(D)<br>(D)<br>215     | 66<br>29<br>15<br>(D)<br>(D)<br>97                     |

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SIC 5963. ³Includes sales from catalog order desks. ⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

| [FO                              | r meaning of abbreviations an   | d symbols,                            | All establish   |   | explanatio                    | n or terms                            |  | shments with p   |  | uses, see app   | T                            | business group  |                             |   |
|----------------------------------|---|---------------------------------------|---|---|-------------------------------|---------------------------------------|--|--|--|---|------------------------------|---|-----------------------------|---|
|                                  | Geographic area   |                                       |   | Unincor<br>busine                           |                               |                                       |  |  |  | Paid<br>employ-   | hardwa<br>supply,<br>home    | g materials,<br>are, garden<br>and mobile<br>e dealers<br>SIC 52) | grou                        | merchandise<br>up stores<br>IC 53)          |
|                                  |   | Num-<br>ber                           | Sales<br>(\$1,000)  | Individual<br>proprie-<br>torships<br>(no.) | Partner-<br>ships<br>(no.)    | Num-<br>ber                           | Sales (\$1,000)  | Annual<br>payroll<br>(\$1,000)                         | First<br>quarter<br>payroll<br>(\$1,000)         | ees for<br>pay period<br>including<br>March 12<br>(no.) | Num-<br>ber                  | Sales<br>(\$1,000)  | Num-<br>ber                 | Sales<br>(\$1,000)                          |
| 1                                | New Jersey  | 5 <b>8 04</b> 0                       | 36 306 776  | 22 136                                      | <b>3 12</b> 9                 | 43 045                                | <b>35 503 40</b> 9   | 4 037 057  | 930 695  | 446 138   | 1 687                        | 1 324 464   | 794                         | 3 620 532                                   |
| 2<br>3<br>4<br>5<br>6<br>7       | Atlantic County Absecon Atlantic City Brigantine Buena Egg Harbor township            | 1 865<br>90<br>478<br>55<br>43<br>65  | 1 171 502<br>61 747<br>314 761<br>24 034<br>10 356<br>120 292 | 749<br>41<br>154<br>25<br>19<br>18          | 127<br>8<br>35<br>4<br>4<br>3 | 1 433<br>68<br>406<br>42<br>28<br>53  | 1 148 195<br>61 065<br>309 800<br>23 669<br>9 640<br>119 409 | 136 852<br>6 747<br>39 843<br>2 481<br>1 136<br>14 006 | 30 558<br>1 513<br>8 384<br>530<br>255<br>3 082  | 14 871<br>720<br>3 987<br>286<br>160<br>1 321           | 52<br>2<br>5<br>2<br>2<br>2  | 44 516<br>(D)<br>1 240<br>(D)<br>(D)<br>(D)                       | 31<br>1<br>9<br>1           | 117 341<br>(D)<br>12 458<br>(D)<br>-<br>(D) |
| 8<br>9<br>10<br>11<br>12         | Egg Harbor City<br>Galloway township<br>Hammonton<br>Lirwood<br>Margate City          | 79<br>45<br>189<br>80<br>95           | 36 760<br>20 466<br>85 162<br>26 280<br>27 143                | 42<br>19<br>95<br>44<br>45                  | 6<br>3<br>12<br>12<br>4       | 49<br>31<br>127<br>52<br>74           | 34 886<br>19 886<br>81 184<br>25 331<br>25 752               | 3 698<br>4 048<br>8 871<br>3 036<br>3 043              | 993<br>953<br>2 091<br>755<br>649                | 371<br>672<br>979<br>322<br>379                         | 3<br>9<br>4<br>2             | 1 370<br>(D)<br>2 251<br>(D)<br>(D)                               | 1<br>1<br>1<br>1            | (D)<br>(D)<br>(D)<br>(D)                    |
| 13<br>14<br>15<br>16<br>17       | Northfield<br>Pleasantville<br>Somers Point<br>Ventnor City<br>Balance of county      | 103<br>217<br>93<br>90<br>143         | 65 535<br>201 442<br>90 938<br>50 547<br>36 039               | 28<br>66<br>35<br>42<br>76                  | 3<br>10<br>6<br>10<br>7       | 90<br>185<br>73<br>66<br>89           | 65 172<br>199 603<br>90 523<br>48 691<br>33 584              | 8 772<br>20 745<br>11 539<br>4 947<br>3 940            | 1 797<br>4 965<br>2 610<br>1 133<br>848          | 891<br>2 572<br>1 198<br>528<br>485                     | 5<br>10<br>3<br>1<br>2       | 2 625<br>17 435<br>1 154<br>(D)<br>(D)                            | 1<br>6<br>1<br>2<br>4       | (D)<br>40 951<br>(D)<br>(D)<br>909          |
| 18<br>19<br>20<br>21<br>22<br>23 | Bergen County   | 7 290<br>38<br>205<br>56<br>47<br>167 | 5 161 032<br>22 306<br>104 824<br>26 669<br>21 808<br>50 135  | 2 382<br>17<br>65<br>20<br>17<br>61         | 343<br>2<br>8<br>2<br>1<br>8  | 5 516<br>27<br>159<br>36<br>35<br>119 | 5 057 853<br>21 133<br>102 522<br>25 314<br>21 283<br>47 317 | 578 267<br>2 863<br>11 867<br>2 274<br>4 668<br>6 098  | 135 042<br>627<br>2 797<br>578<br>1 122<br>1 459 | 60 826<br>356<br>1 236<br>201<br>421<br>745             | 208<br>4<br>7<br>1<br>1<br>3 | 178 271<br>(D)<br>(D)<br>(D)<br>(D)<br>472                        | 88<br>-<br>4<br>-<br>-<br>1 | 543 971<br>-<br>4 941<br>-<br>(D)           |
| 24<br>25<br>26<br>27<br>28       | Closter   | 107<br>38<br>16<br>83<br>90           | 58 702<br>31 852<br>1 538<br>47 207<br>94 024                 | 29<br>13<br>12<br>37<br>30                  | 1<br>1<br>5<br>5              | 89<br>30<br>5<br>54<br>66             | 58 062<br>31 417<br>1 212<br>46 181<br>92 769                | 6 969<br>3 434<br>102<br>4 782<br>13 024               | 1 520<br>832<br>25<br>1 106<br>3 217             | 842<br>357<br>13<br>465<br>1 595                        | 5<br>1<br>-<br>3<br>1        | 2 944<br>(D)<br>(D)<br>(D)  | 3<br>-<br>-<br>1            | (D)<br>-<br>-<br>(D)                        |
| 29<br>30<br>31<br>32<br>33       | Edgewater Elmwood Park Emerson Englewood Englewood Cliffs                             | 40<br>145<br>66<br>270<br>61          | 12 226<br>111 417<br>62 321<br>169 559<br>50 465              | . 14<br>48<br>23<br>95<br>13                | 2<br>13<br>3<br>12<br>3       | 26<br>105<br>47<br>207<br>48          | 11 403<br>108 603<br>61 739<br>165 054<br>49 837             | 1 742<br>12 236<br>6 866<br>16 828<br>6 417            | 336<br>2 658<br>1 659<br>3 792<br>1 444          | 196<br>1 198<br>654<br>1 311<br>554                     | 2<br>5<br>6                  | (D)<br>(D)<br>4 865   | 2<br>3                      | (D)<br>(D)                                  |
| 34<br>35<br>36<br>37<br>38       | Fair Lawn<br>Fairview<br>Fort Lee<br>Franklin Lakes<br>Garfield                       | 274<br>92<br>311<br>51<br>206         | 156 551<br>43 372<br>186 180<br>19 176<br>112 473             | 98<br>35<br>95<br>25<br>95                  | 13<br>3<br>3<br>3<br>15       | 195<br>66<br>240<br>36<br>132         | 151 450<br>42 369<br>182 628<br>18 395<br>106 974            | 17 648<br>4 977<br>20 480<br>2 485<br>10 911           | 4 117<br>1 200<br>4 859<br>593<br>2 645          | 1 741<br>513<br>2 287<br>204<br>1 061                   | 7<br>2<br>4<br>3<br>4        | 5 011<br>(D)<br>1 376<br>1 141<br>2 774                           | 1<br>1<br>2<br>3            | (D)<br>(D)<br>(D)<br>1 555                  |
| 39<br>40<br>41<br>42<br>43       | Glen Rock<br>Hackensack<br>Harrington Park<br>Hasbrouck Heights<br>Haworth            | 69<br>491<br>21<br>93<br>10           | 65 219<br>385 862<br>4 633<br>74 892<br>2 277                 | 22<br>117<br>11<br>27<br>4                  | 4<br>21<br>-<br>9<br>-        | 52<br>410<br>9<br>72<br>8             | 64 416<br>381 849<br>4 032<br>73 891<br>(D)                  | 7 510<br>48 717<br>515<br>7 654<br>(D)                 | 1 739<br>11 370<br>121<br>1 879<br>(D)           | 728<br>5 295<br>75<br>858<br>(D)                        | 2<br>9<br>-<br>3             | (D)<br>15 188<br>1 255  | 7<br>-<br>1<br>-            | (D)<br>(D)                                  |
| 44<br>45<br>46<br>47<br>48       | Hillsdale   | 66<br>31<br>55<br>79<br>185           | 50 048<br>8 507<br>19 529<br>42 093<br>113 647                | 29<br>12<br>23<br>18<br>69                  | 3<br>3<br>2<br>3<br>12        | 48<br>24<br>34<br>66<br>133           | 49 241<br>7 698<br>18 741<br>41 615<br>110 006               | 5 277<br>896<br>2 054<br>4 480<br>11 133               | 1 273<br>223<br>493<br>936<br>2 519              | 599<br>111<br>188<br>431<br>1 304                       | 2<br>3<br>3<br>5<br>11       | (D)<br>330<br>1 239<br>1 370<br>15 621                            | 1<br>1<br>1<br>2            | (D)<br>(D)<br>(D)                           |
| 49<br>50<br>51<br>52<br>53       | Lyndhurst township<br>Mahwah township<br>Maywood<br>Midland Park<br>Montvale          | 175<br>89<br>50<br>85<br>98           | 105 796<br>81 870<br>28 171<br>45 515<br>65 667               | 71<br>30<br>18<br>40<br>41                  | 10<br>5<br>2<br>4<br>4        | 123<br>68<br>34<br>59<br>66           | 102 848<br>80 305<br>27 472<br>44 138<br>64 345              | 11 773<br>7 640<br>3 134<br>5 250<br>7 300             | 2 737<br>1 744<br>723<br>1 219<br>1 643          | 1 155<br>691<br>357<br>560<br>620                       | 3<br>3<br>4<br>2             | 471<br>508<br>888<br>(D)<br>(D)                                   | 1<br>2<br>-<br>1            | (D)<br>(D)<br>(D)                           |
| 54<br>55<br>56<br>57<br>58       | Moonachie<br>New Milford<br>North Arlington<br>Northvale<br>Norwood                   | 26<br>73<br>127<br>53<br>35           | 13 104<br>40 063<br>52 413<br>17 309<br>12 418                | 7<br>29<br>52<br>14<br>12                   | 3<br>10<br>4<br>4             | 20<br>49<br>92<br>42<br>23            | 12 686<br>39 553<br>50 189<br>16 889<br>11 601               | 1 760<br>3 985<br>6 532<br>2 050<br>1 490              | 390<br>916<br>1 516<br>445<br>365                | 239<br>417<br>838<br>246<br>164                         | 1<br>4<br>-                  | (D)<br>(D)  | 1 2 - 1                     | (D)<br>(D)<br>(D)                           |
| 59<br>60<br>61<br>62<br>63       | Oakland<br>Old Tappan<br>Oradell<br>Palisades Park<br>Paramus                         | 83<br>17<br>49<br>116<br>613          | 60 018<br>10 475<br>21 466<br>31 526<br>1 046 886             | 29<br>7<br>20<br>44<br>83                   | 5<br>4<br>6<br>10             | 60<br>12<br>37<br>83<br>557           | 58 935<br>10 230<br>20 861<br>30 371<br>1 043 995            | 6 351<br>1 411<br>2 328<br>3 692<br>117 592            | 1 567<br>333<br>542<br>904<br>27 399             | 750<br>164<br>240<br>424<br>12 828                      | 4<br>1<br>1<br>4<br>18       | (D)<br>(D)<br>(D)<br>3 477<br>29 295                              | 3<br>-<br>-<br>2<br>14      | (D)<br>(D)<br>(D)<br>341 374                |
| 64<br>65<br>66<br>67<br>68       | Park Ridge<br>Ramsey<br>Ridgefield<br>Ridgefield Park<br>Ridgewood                    | 63<br>147<br>72<br>76<br>221          | 29 648<br>159 510<br>70 937<br>31 770<br>167 601              | 20<br>33<br>25<br>33<br>61                  | 2<br>4<br>2<br>5<br>12        | 48<br>119<br>56<br>52<br>180          | 28 578<br>157 061<br>69 805<br>29 976<br>165 365             | 3 805<br>16 289<br>6 240<br>2 517<br>19 314            | 783<br>3 741<br>1 596<br>598<br>4 634            | 483<br>1 699<br>586<br>297<br>1 931                     | 3<br>5<br>3<br>1<br>6        | (D)<br>7 285<br>7 361<br>(D)<br>2 308                             | 5<br>1<br>3                 | 16 172<br>(D)<br>(D)                        |
| 69<br>70<br>71<br>72<br>73       | River Edge<br>Rutherford<br>Saddle Brook township<br>Saddle River<br>Teaneck township | 83<br>135<br>119<br>20<br>293         | 57 848<br>108 696<br>63 268<br>3 761<br>133 878               | 32<br>44<br>44<br>11<br>96                  | 1<br>11<br>5<br>1<br>21       | 57<br>99<br>82<br>11<br>213           | 56 875<br>104 822<br>59 743<br>3 543<br>129 848              | 7 145<br>8 678<br>6 787<br>452<br>16 320               | 1 765<br>2 099<br>1 649<br>118<br>3 728          | 617<br>856<br>824<br>54<br>1 763                        | 2<br>2<br>5<br>2<br>5        | (D)<br>(D)<br>1 115<br>(D)<br>5 924                               | 2 2 1                       | (D)<br>(D)<br>(D)                           |
| 74<br>75<br>76<br>77<br>78       | Tenafly<br>Upper Saddle River<br>Waldwick<br>Wallington<br>Westwood                   | 125<br>41<br>64<br>116<br>158         | 69 110<br>27 837<br>42 249<br>47 531<br>88 416                | 46<br>18<br>20<br>57<br>35                  | 8<br>2<br>5<br>7<br>8         | 95<br>23<br>55<br>75<br>137           | 67 838<br>26 789<br>41 323<br>45 014<br>87 294               | 7 691<br>2 473<br>4 124<br>4 755<br>10 459             | 1 857<br>527<br>901<br>1 213<br>2 471            | 742<br>226<br>447<br>598<br>1 009                       | 3<br>2<br>5<br>3<br>5        | (D)<br>(D)<br>(D)<br>1 261<br>928                                 | 3<br>1<br>1<br>4            | (D)<br>(D)<br>(D)<br>(D)                    |

| ,                                  |  |                            |  |   | Kind-c   | of-busines                     | s groups (estal                                      | olishments                            | with payroll)-                                     | -Con.                              |  |                                 |   |  |   |                                  |
|------------------------------------|--|----------------------------|--|---|--|--------------------------------|--|---------------------------------------|--|------------------------------------|--|---------------------------------|---|--|---|----------------------------------|
| Foo (S                             | ed stores<br>SIC 54)                                     | Automo<br>(SIC 5           | tive dealers<br>5 ex. 554)                       | st                                      | ine service<br>ations<br>C 554)                                    | acces                          | parel and<br>sory stores<br>SIC 56)                  | furnis<br>equipr                      | ture, home<br>hings, and<br>nent stores<br>SIC 57) | F                                  | and drinking<br>places<br>SIC 58)                                  |                                 | d proprietary<br>stores<br>IC 591)                | S  | neous retail<br>lores <sup>2</sup><br>9 ex. 591)              |                                  |
| Num-<br>ber                        | Sales<br>(\$1,000)                                       | Num-<br>ber                | Sales<br>(\$1,000)                               | Num-<br>ber                             | Sales<br>(\$1,000)   | Num-<br>ber                    | Sales<br>(\$1,000)                                   | Num-<br>ber                           | Sales<br>(\$1,000)                                 | Num-<br>ber                        | Sales<br>(\$1,000)   | Num-<br>ber                     | Sales<br>(\$1,000)                                | Num-<br>ber                              | Sales<br>(\$1,000)  |                                  |
| 5 821<br>184<br>13<br>51<br>7<br>2 | 8 432 563<br>246 763<br>30 543<br>30 453<br>7 116<br>(D) | 2 297<br>60<br>6<br>5<br>1 | 6 114 455<br>144 394<br>4 413<br>(D)<br>(D)<br>- | 4 159<br>104<br>10<br>11<br>4<br>6<br>6 | 3 157 557<br>91 934<br>11 230<br>13 974<br>4 313<br>4 190<br>5 300 | 4 753<br>168<br>2<br>58<br>2   | 2 258 106<br>65 660<br>(D)<br>19 826<br>(D)<br>4 673 | 2 872<br>76<br>3<br>14<br>1<br>2<br>2 | 1 688 110<br>42 852<br>258<br>3 373<br>(D)<br>(D)  | 430<br>18<br>154<br>16<br>11<br>12 | 3 159 730<br>138 659<br>7 236<br>48 465<br>3 291<br>2 323<br>5 562 | 1 544<br>42<br>1<br>9<br>3<br>1 | 1 000 781<br>31 156<br>(D)<br>7 957<br>(D)<br>(D) | 8 636<br>286<br>12<br>90<br>5<br>4<br>12 | 4 747 111<br>224 920<br>3 374<br>(D)<br>3 626<br>576<br>5 941 | 1<br>2<br>3<br>4<br>5<br>6<br>7  |
| 8<br>2<br>21<br>5<br>6             | 15 636<br>(D)<br>23 447<br>1 105<br>1 871                | 5<br>-<br>10<br>1          | 5 334<br>8 504<br>(D)                            | 7<br>3<br>12<br>3<br>6                  | 3 390<br>2 019<br>11 248<br>4 298<br>3 418                         | 2<br>11<br>10<br>13            | (D)<br>2 551<br>2 837<br>5 730                       | 1<br>2<br>4<br>3<br>2                 | (D)<br>(D)<br>1 551<br>178<br>(D)                  | 13<br>19<br>31<br>9<br>27          | 1 027<br>10 613<br>7 755<br>2 787<br>6 721                         | 1<br>1<br>5<br>1<br>4           | (D)<br>(D)<br>2 747<br>(D)<br>1 702               | 8<br>4<br>23<br>15<br>13                 | 6 397<br>2 652<br>(D)<br>(D)<br>4 658                         | 8<br>9<br>10<br>11<br>12         |
| 12<br>19<br>8<br>14<br>12          | 15 078<br>20 055<br>(D)<br>(D)<br>5 990                  | 3<br>10<br>5<br>7          | (D)<br>44 398<br>3 942<br>(D)<br>7 980           | 6<br>12<br>7<br>3<br>8                  | 4 966<br>9 713<br>7 766<br>1 299<br>4 810                          | 14<br>32<br>2<br>14<br>2       | 6 263<br>18 893<br>(D)<br>2 863<br>(D)               | 15<br>16<br>4<br>1<br>6               | 16 568<br>10 901<br>3 732<br>(D)<br>2 519          | 15<br>34<br>26<br>12<br>33         | 6 238<br>10 280<br>16 739<br>2 319<br>7 303                        | 2<br>4<br>4<br>4<br>2           | (D)<br>(D)<br>2 215<br>2 844<br>(D)               | 17<br>42<br>13<br>15                     | 5 107<br>(D)<br>11 638<br>3 868<br>2 064                      | 13<br>14<br>15<br>16<br>17       |
| 703<br>4<br>22<br>7<br>3<br>21     | 1 157 880<br>(D)<br>27 569<br>2 200<br>(D)<br>6 424      | 293<br>13<br>2<br>1<br>3   | 877 533<br>-<br>22 767<br>(D)<br>(D)<br>(D)      | 622<br>1<br>12<br>5<br>3<br>7           | 452 787<br>(D)<br>6 627<br>1 816<br>2 907<br>2 609                 | 644<br>3<br>24<br>2<br>3<br>17 | 389 654<br>(D)<br>10 736<br>(D)<br>(D)<br>8 133      | 432<br>3<br>10<br>1<br>1<br>4         | 277 415<br>433<br>2 463<br>(D)<br>(D)<br>(D)       | 1 156<br>6<br>24<br>9<br>17<br>34  | 430 182<br>3 112<br>5 974<br>1 293<br>6 311<br>8 289               | 213<br>1<br>7<br>3              | 154 442<br>(D)<br>4 242<br>(D)<br>1 893           | 1 157<br>5<br>36<br>6<br>6<br>22         | 595 718<br>582<br>(D)<br>1 806<br>2 081<br>8 055              | 18<br>19<br>20<br>21<br>22<br>23 |
| 10<br>5<br>1<br>9<br>4             | 14 536<br>(D)<br>(D)<br>27 110<br>(D)                    | 3<br>1<br>5<br>5           | 949<br>(D)<br>5 474<br>22 525                    | 6<br>4<br>1<br>7<br>7                   | 5 358<br>3 875<br>(D)<br>3 587<br>1 620                            | 16<br>4<br>-<br>2<br>2         | 7 758<br>2 621<br>(D)<br>(D)                         | 5<br>1<br>1<br>5                      | 1 206<br>(D)<br>-<br>(D)<br>2 602                  | 13<br>7<br>16<br>25                | 4 623<br>2 347<br>1 744<br>35 734                                  | 4<br>2<br>3<br>3                | 2 662<br>(D)<br>1 432<br>1 712                    | 24<br>5<br>3<br>8<br>13                  | (D)<br>1 377<br>(D)<br>4 964<br>12 983                        | 24<br>25<br>26<br>27<br>28       |
| 2<br>9<br>6<br>25<br>1             | (D)<br>12 454<br>(D)<br>16 053<br>(D)                    | 2<br>9<br>2<br>12<br>3     | (D)<br>22 425<br>(D)<br>65 688<br>23 885         | 2<br>20<br>5<br>24<br>7                 | (D)<br>11 627<br>2 799<br>24 761<br>(D)                            | 7<br>1<br>29<br>10             | 5 215<br>(D)<br>5 738<br>1 800                       | 2<br>8<br>1<br>17                     | (D)<br>2 984<br>(D)<br>15 383                      | 13<br>20<br>12<br>27<br>18         | 5 238<br>7 459<br>4 109<br>6 022<br>10 747                         | 2<br>2<br>10<br>2               | (D)<br>(D)<br>4 696<br>(D)                        | 5<br>26<br>13<br>54<br>7                 | (D)<br>30 541<br>3 515<br>(D)<br>4 110                        | 29<br>30<br>31<br>32<br>33       |
| 28<br>16<br>34<br>7<br>22          | 61 319<br>(D)<br>75 195<br>8 027<br>48 851               | 10<br>6<br>3<br>1<br>7     | 34 655<br>2 129<br>2 093<br>(D)<br>19 417        | 18<br>4<br>36<br>5<br>9                 | 10 723<br>2 748<br>40 515<br>1 707<br>2 907                        | 22<br>32<br>2<br>5             | 4 550<br>7 471<br>(D)<br>3 082                       | 21<br>7<br>11<br>2<br>10              | 7 705<br>1 324<br>3 050<br>(D)<br>2 728            | 44<br>14<br>60<br>3<br>39          | 11 926<br>4 148<br>24 107<br>926<br>11 559                         | 6<br>4<br>8<br>2<br>4           | 6 083<br>2 166<br>10 641<br>(D)<br>1 317          | 38<br>12<br>50<br>11<br>29               | (D)<br>9 501<br>(D)<br>3 382<br>12 784                        | 34<br>35<br>36<br>37<br>38       |
| 14<br>37<br>2<br>7<br>1            | 16 869<br>53 538<br>(D)<br>(D)<br>(D)                    | 1<br>20<br>-<br>4<br>-     | (D)<br>69 748<br>14 660                          | 6<br>32<br>1<br>12<br>2                 | 1 718<br>16 137<br>(D)<br>11 010<br>(D)                            | 3<br>96<br>-<br>5              | (D)<br>52 287<br>-<br>709                            | 2<br>35<br>4                          | (D)<br>15 512<br>(D)                               | 6<br>74<br>2<br>22<br>22           | 1 682<br>28 622<br>(D)<br>8 124<br>(D)                             | 4<br>11<br>1<br>3<br>1          | 1 730<br>3 331<br>(D)<br>2 340<br>(D)             | 14<br>89<br>3<br>11<br>2                 | (D)<br>(D)<br>443<br>4 584<br>(D)                             | 39<br>40<br>41<br>42<br>43       |
| 11<br>5<br>6<br>4<br>18            | (D)<br>1 617<br>(D)<br>1 156<br>35 228                   | 1<br>1<br>13<br>21         | (D)<br>(D)<br>19 053<br>12 <b>7</b> 95           | 3<br>4<br>12<br>14                      | (D)<br>1 519<br>1 412<br>6 863<br>16 756                           | 3<br>2<br>1<br>1<br>4          | (D)<br>(D)<br>(D)<br>(D)<br>4 523                    | 3<br>1<br>4<br>8<br>10                | (D)<br>(D)<br>544<br>2 701<br>3 988                | 11<br>5<br>6<br>12<br>30           | 3 764<br>1 129<br>427<br>4 058<br>6 457                            | 7<br>2<br>2<br>3<br>2           | 7 253<br>(D)<br>(D)<br>(D)<br>(D)                 | 7<br>2<br>7<br>7<br>21                   | 2 953<br>(D)<br>2 065<br>3 167<br>6 082                       | 44<br>45<br>46<br>47<br>48       |
| 14<br>6<br>6<br>11<br>11           | 34 926<br>3 552<br>4 543<br>14 879<br>26 970             | 10<br>9<br>2<br>4<br>3     | 29 105<br>23 239<br>(D)<br>1 301<br>(D)          | 17<br>15<br>5<br>8<br>11                | 11 059<br>23 769<br>7 361<br>3 640<br>13 413                       | 5<br>1<br>-<br>2<br>4          | 1 029<br>(D)<br>(D)<br>(D)                           | 7<br>1<br>1<br>6<br>2                 | 1 997<br>(D)<br>(D)<br>1 660<br>(D)                | 35<br>14<br>8<br>10<br>17          | 11 468<br>4 324<br>2 089<br>4 369<br>5 321                         | 5<br>1<br>1<br>2<br>2           | 2 458<br>(D)<br>(D)<br>(D)<br>(D)                 | 26<br>16<br>8<br>11<br>14                | (D)<br>(D)<br>(D)<br>5 342<br>4 525                           | 49<br>50<br>51<br>52<br>53       |
| 2<br>11<br>16<br>9<br>7            | (D)<br>25 403<br>18 223<br>2 004<br>3 772                | 1 4 -                      | (D)<br>1 843                                     | 1<br>6<br>8<br>5<br>4                   | (D)<br>3 046<br>5 270<br>7 427<br>3 064                            | 1<br>2<br>4<br>3<br>1          | (D)<br>(D)<br>1 139<br>(D)<br>(D)                    | 1<br>2<br>5<br>5<br>2                 | (D)<br>(D)<br>1 664<br>1 177<br>(D)                | 9<br>10<br>24<br>12<br>6           | 3 379<br>2 584<br>10 684<br>3 404<br>2 862                         | 1 4 5 2 .                       | (D)<br>2 716<br>3 917<br>(D)                      | 4<br>12<br>20<br>6<br>2                  | 5 051<br>4 591<br>4 494<br>1 564<br>(D)                       | 54<br>55<br>56<br>57<br>58       |
| 8<br>2<br>12<br>11<br>35           | 26 449<br>(D)<br>5 251<br>4 598<br>56 939                | 2<br>3<br>2<br>23          | (D)<br>(D)<br>(D)<br>131 990                     | 9<br>2<br>4<br>14<br>34                 | 6 507<br>(D)<br>3 317<br>5 104<br>34 158                           | 3<br>2<br>9<br>152             | (D)<br>751<br>158 412                                | 2 3 100                               | (D)<br>(D)<br>121 558                              | 16<br>4<br>4<br>23<br>72           | 5 713<br>2 999<br>1 409<br>3 893<br>42 293                         | 3<br>1<br>3<br>8                | (D)<br>(D)<br>(D)<br>(D)<br>11 553                | 10<br>2<br>8<br>12<br>101                | 3 755<br>(D)<br>2 559<br>2 354<br>116 423                     | 59<br>60<br>61<br>62<br>63       |
| 8<br>10<br>9<br>8<br>19            | 8 265<br>28 618<br>26 809<br>4 543<br>20 840             | 7<br>5<br>1<br>12          | 43 489<br>(D)<br>(D)<br>59 124                   | 10<br>10<br>10<br>11                    | 3 519<br>10 268<br>9 693<br>8 413<br>10 658                        | 3<br>16<br>1<br>1<br>36        | (D)<br>7 988<br>(D)<br>(D)<br>19 825                 | 6<br>6<br>5<br>2<br>17                | 2 596<br>3 264<br>1 195<br>(D)<br>9 312            | 13<br>24<br>19<br>17<br>20         | 5 387<br>14 688<br>4 876<br>2 300<br>4 951                         | 2<br>5<br>1<br>6                | (D)<br>3 217<br>(D)<br>5 840                      | 9<br>31<br>4<br>10<br>50                 | 3 038<br>22 072<br>(D)<br>6 711<br>(D)                        | 64<br>65<br>66<br>67<br>68       |
| 14<br>11<br>8<br>1<br>30           | 15 441<br>16 377<br>15 908<br>(D)<br>50 358              | 3<br>6<br>3<br>-<br>4      | (D)<br>53 595<br>(D)<br>(D)                      | 8<br>14<br>13<br>3<br>27                | 5 377<br>9 145<br>5 001<br>1 721<br>10 668                         | 1<br>16<br>7<br>23             | (D)<br>6 612<br>7 028<br>8 354                       | 8<br>9<br>15                          | 21 342<br>2 602<br>2 791<br>4 150                  | 5<br>12<br>18<br>1<br>39           | 3 475<br>4 143<br>7 619<br>(D)<br>9 432                            | 2<br>6<br>4<br>1<br>8           | (D)<br>2 670<br>3 892<br>(D)<br>12 343            | 14<br>24<br>13<br>3<br>61                | 5 249<br>8 178<br>(D)<br>343<br>24 666                        | 69<br>70<br>71<br>72<br>73       |
| 11<br>2<br>8<br>13<br>9            | 10 966<br>(D)<br>(D)<br>21 137<br>7 624                  | 5<br>7<br>3<br>8           | 21 838<br>(D)<br>415<br>24 103                   | 12<br>2<br>13<br>9<br>15                | 6 022<br>(D)<br>7 519<br>6 237<br>7 035                            | 11<br>1<br>2<br>6<br>20        | 2 156<br>(D)<br>(D)<br>3 045<br>8 156                | 5<br>1<br>2<br>3<br>10                | 787<br>(D)<br>(D)<br>433<br>4 979                  | 14<br>4<br>13<br>23<br>14          | 5 842<br>3 803<br>4 557<br>3 273<br>5 624                          | 4<br>2<br>4<br>6                | (D)<br>(D)<br>(D)<br>3 623                        | 27<br>4<br>9<br>10<br>46                 | 8 214<br>1 282<br>1 864<br>(D)<br>(D)                         | 74<br>75<br>76<br>77<br>78       |

# Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More: [For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

| <u>l+o</u>                       | r meaning of abbreviations an  | d symbols,                              | All establish   |   | explanation                      | 1 of terms                              |   | hments with p  |   | ises, see app   |                              | pusiness group   | os (establis                 |  |
|----------------------------------|--|---|---|---|----------------------------------|---|---|--|---|---|------------------------------|--|------------------------------|--|
|                                  | Geographic area  |   |   | Unincorp<br>busine                          |                                  |   |   |  |   | Paid<br>employ-   | hardwa<br>supply,<br>home    | g materials,<br>are, garden<br>and mobile<br>dealers<br>IC 52) | General                      | merchandise<br>p stores<br>IC 53)                  |
|                                  |  | Num-<br>ber                             | Sales<br>(\$1,000)  | Individual<br>proprie-<br>torships<br>(no.) | Partner-<br>ships<br>(no.)       | Num-<br>ber                             | Sales<br>(\$1,000)  | Annual<br>payroil<br>(\$1,000)                           | First<br>quarter<br>payroll<br>(\$1,000)          | ees for<br>pay period<br>including<br>March 12<br>(no.) | Num-<br>ber                  | Sales<br>(\$1,000)   | Num-<br>ber                  | Sales<br>(\$1,000)                                 |
|                                  | New Jersey<br>Con.   |   |   |   |                                  |   |   |  |   |   |                              |  |                              |  |
| 1<br>2<br>3<br>4                 | Bergen County—Con. Woodcliff Lake Wood-Ridge Wyckoff township Balance of county                                      | 47<br>52<br>123<br>183                  | 20 106<br>47 063<br>84 439<br>125 155                           | 15<br>26<br>34<br>61                        | 3<br>2<br>5<br>8                 | 32<br>35<br>105<br>139                  | 19 241<br>46 089<br>83 422<br>(D)                               | 1 735<br>5 344<br>9 607<br>(D)                           | 348<br>1 213<br>2 275<br>(D)                      | 158<br>552<br>1 133<br>(D)                              | 2<br>3<br>4<br>2             | (D)<br>313<br>989<br>(D)                                       | 1<br>1<br>2<br>1             | (0.0)<br>(0.0)<br>(0.0)                            |
| 5<br>6<br>7<br>8<br>9            | Burlington County Beverly Bordentown Burlington Burlington township Cinnaminson township                             | 2 427<br>29<br>84<br>194<br>93<br>138   | 1 710 255<br>7 461<br>64 415<br>165 247<br>79 113<br>117 586    | 1 051<br>15<br>41<br>55<br>22<br>47         | 94<br>7<br>13<br>2<br>5          | 1 748<br>20<br>64<br>153<br>87<br>108   | 1 681 475<br>7 175<br>63 033<br>163 369<br>79 037<br>116 409    | 185 672<br>868<br>7 116<br>17 578<br>9 216<br>12 902     | 44 017<br>212<br>1 685<br>3 901<br>2 173<br>2 936 | 21 528<br>118<br>705<br>1 544<br>997<br>1 604           | 79<br>2<br>6<br>3<br>2<br>4  | 50 463<br>(D)<br>2 404<br>2 702<br>(D)<br>(D)                  | 40<br>-<br>1<br>4<br>2<br>2  | 236 597<br>(D)<br>29 411<br>(D)<br>(D)             |
| 11<br>12<br>13<br>14<br>15       | Delran township<br>Evesham township<br>Maple Shade township<br>Medford township<br>Medford Lakes                     | 80<br>185<br>136<br>142<br>16           | 81 590<br>166 173<br>152 886<br>91 754<br>11 451                | 33<br>73<br>55<br>71<br>8                   | 3<br>9<br>4<br>10                | 59<br>129<br>105<br>100<br>9            | 80 871<br>163 936<br>151 191<br>89 700<br>11 354                | 7 857<br>18 852<br>14 016<br>9 667<br>1 493              | 1 875<br>4 628<br>3 300<br>2 402<br>328           | 894<br>2 210<br>1 760<br>977<br>151                     | 2<br>9<br>3<br>7<br>1        | (D)<br>5 308<br>1 353<br>6 107<br>(D)                          | 2<br>4<br>3<br>1             | 23 107<br>(D)<br>(D)<br>(D)                        |
| 16<br>17<br>18<br>19<br>20       | Moorestown township Mount Holly township Mount Laurel township New Hanover township Palmyra                          | 218<br>186<br>75<br>13<br>58            | 173 277<br>139 616<br>23 653<br>1 444<br>59 421                 | 74<br>72<br>41<br>8<br>25                   | 3<br>8<br>-<br>1                 | 170<br>139<br>42<br>8<br>41             | 172 176<br>137 553<br>22 746<br>1 309<br>58 451                 | 21 517<br>15 015<br>3 017<br>162<br>4 144                | 5 184<br>3 638<br>809<br>39<br>947                | 2 831<br>1 539<br>526<br>36<br>409                      | 4<br>7<br>2<br>-<br>1        | 886<br>5 708<br>(D)<br>(D)                                     | 5<br>3<br>-<br>-<br>1        | 78 816<br>(D)<br>-<br>-<br>(D)                     |
| 21<br>22<br>23<br>24<br>25       | Pemberton township<br>Riverton<br>Willingboro township<br>Wrightstown<br>Balance of county                           | 87<br>20<br>139<br>55<br>479            | 20 676<br>5 242<br>80 706<br>46 897<br>221 647                  | 53<br>12<br>70<br>25<br>251                 | 4<br>1<br>4<br>-<br>20           | 50<br>11<br>91<br>42<br>320             | 19 307<br>4 500<br>79 362<br>46 193<br>213 803                  | 3 006<br>737<br>9 300<br>5 022<br>24 187                 | 658<br>184<br>2 289<br>1 229<br>5 600             | 438<br>113<br>1 307<br>686<br>2 683                     | 3<br>4<br>19                 | (D)<br>511<br>17 938   | -<br>3<br>1<br>8             | -<br>(D)<br>(D)<br>5 071                           |
| 26<br>27<br>28<br>29<br>30<br>31 | Camden County<br>Audubon<br>Barrington<br>Bellmawr<br>Berlin<br>Camden   | 3 513<br>80<br>42<br>68<br>154<br>395   | 2 301 518<br>72 777<br>27 180<br>23 495<br>93 641<br>152 979    | 1 355<br>32<br>21<br>37<br>66<br>172        | 152<br>5<br>3<br>5<br>2<br>25    | 2 575<br>61<br>24<br>41<br>121<br>256   | 2 250 358<br>71 778<br>26 410<br>22 151<br>91 427<br>143 089    | 263 429<br>8 614<br>3 428<br>2 409<br>10 293<br>16 686   | 61 781<br>2 029<br>928<br>621<br>2 480<br>3 921   | 31 246<br>1 032<br>346<br>376<br>1 360<br>1 948         | 102<br>3<br>3<br>-<br>8<br>5 | 82 856<br>(D)<br>(D)<br>(D)<br>(D)                             | 41<br>3<br>-<br>-<br>1<br>8  | 253 357<br>(D)<br>-<br>(D)<br>5 238                |
| 32<br>33<br>34<br>35<br>36       | Cherry Hill township<br>Clementon<br>Collingswood<br>Gibbsboro<br>Gloucester township                                | 767<br>76<br>141<br>9<br>178            | 659 031<br>43 063<br>58 014<br>3 230<br>84 173                  | 226<br>26<br>70<br>2<br>93                  | 21<br>3<br>8                     | 601<br>58<br>94<br>7                    | 651 287<br>42 113<br>55 723<br>(D)<br>80 923                    | 76 420<br>6 216<br>7 159<br>(D)<br>8 765                 | 18 135<br>1 434<br>1 591<br>(D)<br>2 068          | 9 058<br>829<br>745<br>(D)<br>1 114                     | 24<br>2<br>7                 | 17 404<br>(D)<br>2 355<br>2 870                                | 8 2 -                        | 108 458<br>(D)                                     |
| 37<br>38<br>39<br>40<br>41       | Gloucester City<br>Haddon township<br>Haddonfield<br>Haddon Heights<br>Lawnside                                      | 90<br>98<br>120<br>52<br>23             | 37 255<br>66 229<br>49 398<br>17 796<br>39 763                  | 39<br>35<br>51<br>30<br>7                   | 6<br>1<br>9<br>2                 | 61<br>80<br>91<br>29<br>17              | 35 657<br>65 209<br>48 278<br>16 837<br>39 646                  | 4 408<br>7 403<br>5 594<br>2 165<br>4 947                | 1 057<br>1 740<br>1 302<br>465<br>1 133           | 491<br>1 038<br>615<br>208<br>405                       | 2<br>2<br>1<br>1<br>1        | (D)<br>(D)<br>(D)<br>(D)                                       | 2 1 1 2                      | 00 00  |
| 42<br>43<br>44<br>45<br>46       | Lindenwold   | 62<br>34<br>36<br>47<br>45              | 43 566<br>22 314<br>6 907<br>41 803<br>24 099                   | 24<br>14<br>26<br>15<br>14                  | 2<br>1<br>2<br>2<br>2            | 43<br>27<br>24<br>38<br>37              | 42 072<br>22 036<br>6 469<br>(D)<br>23 766                      | 4 722<br>2 044<br>751<br>(D)<br>5 088                    | 1 102<br>444<br>192<br>(D)<br>1 183               | 656<br>253<br>150<br>(D)<br>494                         | 1<br>1<br>2<br>1             | 00)  | -<br>-<br>-<br>1             | (D)<br>(D)   |
| 47<br>48<br>49<br>50<br>51       | Pennsauken township Pine Hill Runnemede Somerdale Stratford  | 331<br>34<br>68<br>54<br>63             | 311 226<br>9 455<br>63 506<br>23 046<br>58 493                  | 128<br>14<br>32<br>20<br>23                 | 15<br>3<br>3<br>1<br>1<br>3      | 243<br>23<br>49<br>40<br>49             | 306 152<br>9 122<br>62 445<br>22 416<br>57 736                  | 33 565<br>782<br>5 970<br>2 356<br>6 551                 | 7 712<br>162<br>1 392<br>521<br>1 507             | 3 675<br>96<br>542<br>323<br>657                        | 12<br>1<br>2<br>2<br>6       | 9 839<br>(D)<br>(D)<br>(D)<br>3 376                            | 3<br>1<br>-<br>1             | (D)<br>(D)<br>(D)                                  |
| 52<br>53<br>54<br>55             | Voorhees township<br>Winslow township<br>Woodlynne<br>Balance of county  | 175<br>75<br>14<br>182                  | 149 913<br>28 226<br>5 294<br>85 646                            | 32<br>37<br>7<br>62                         | 6<br>4<br>1<br>10                | 159<br>43<br>9<br>140                   | 148 793<br>27 103<br>5 166<br>82 228                            | 18 536<br>3 264<br>496<br>10 001                         | 4 164<br>738<br>113<br>2 460                      | 2 579<br>360<br>71<br>1 327                             | 1<br>3<br>-<br>4             | (D)<br>(D)<br>993  | 5<br>-<br>-<br>1             | 51 470<br>-<br>(D)                                 |
| 56<br>57<br>58<br>59<br>60<br>61 | Cape May County<br>Cape May<br>Lower township<br>Middle township<br>North Wildwood<br>Ocean City                     | 1 405<br>169<br>76<br>136<br>88<br>286  | 578 146<br>53 006<br>49 872<br>102 391<br>24 248<br>124 376     | 566<br>76<br>32<br>51<br>22<br>133          | 93<br>12<br>7<br>5<br>5<br>21    | 1 134<br>130<br>57<br>110<br>77<br>234  | 564 952<br>50 847<br>48 535<br>101 034<br>23 901<br>122 363     | 71 700<br>6 942<br>6 412<br>10 752<br>3 643<br>12 826    | 11 978<br>1 152<br>1 218<br>2 226<br>408<br>2 494 | 6 376<br>647<br>679<br>1 026<br>265<br>1 117            | 44<br>3<br>5<br>9<br>3<br>8  | 27 295<br>(D)<br>1 742<br>3 674<br>(D)<br>4 918                | 42<br>2<br>3<br>4<br>2<br>14 | 34 907<br>(D)<br>(D)<br>(D)<br>(D)<br>(D)<br>8 668 |
| 62<br>63<br>64<br>65<br>66       | Sea Isle City<br>Wildwood<br>Wildwood Crest<br>Woodbine<br>Balance of county   | 46<br>265<br>66<br>25<br>248            | 14 070<br>115 610<br>9 855<br>9 319<br>75 399                   | 27<br>77<br>24<br>17<br>107                 | 2<br>16<br>3<br>1<br>21          | 35<br>237<br>56<br>15<br>183            | 13 073<br>113 701<br>9 421<br>8 925<br>73 152                   | 1 658<br>15 812<br>1 969<br>783<br>10 903                | 151<br>2 118<br>102<br>165<br>1 944               | 121<br>1 278<br>97<br>72<br>1 074                       | 2<br>6<br>1<br>-7            | (D)<br>3 078<br>(D)<br>4 465                                   | 1<br>7<br>1<br>1<br>7        | (D)<br>2 470<br>(D)<br>(D)<br>2 774                |
| 67<br>68<br>69<br>70<br>71       | Cumberland County<br>Bridgeton<br>Millville<br>Vineland<br>Balance of county   | 1 102<br>217<br>210<br>545<br>130       | 602 035<br>115 451<br>105 383<br>334 285<br>46 916              | 545<br>106<br>122<br>235<br>82              | 81<br>25<br>6<br>41<br>9         | 759<br>154<br>139<br>389<br>77          | 583 729<br>112 451<br>101 620<br>325 422<br>44 236              | 60 500<br>12 373<br>9 736<br>34 338<br>4 053             | 14 261<br>3 167<br>2 335<br>7 810<br>949          | 6 761<br>1 439<br>1 001<br>3 883<br>438                 | 33<br>6<br>8<br>16<br>3      | 19 829<br>6 839<br>2 771<br>9 551<br>668                       | 17<br>1<br>1<br>12<br>3      | 61 374<br>(D)<br>(D)<br>(D)<br>(D)                 |
| 72<br>73<br>74<br>75<br>76<br>77 | Essex County  Belleville township $\Delta$ Bloomfield township $\Delta$ Cedar Grove township  East Orange  Irvington | 5 618<br>243<br>355<br>70<br>239<br>416 | 3 354 818<br>193 555<br>225 965<br>24 403<br>137 834<br>160 397 | 1 938<br>99<br>122<br>29<br>83<br>166       | 313<br>12<br>31<br>2<br>19<br>26 | 4 254<br>168<br>269<br>45<br>180<br>304 | 3 268 506<br>188 974<br>218 905<br>22 951<br>133 591<br>153 839 | 386 637<br>17 576<br>23 622<br>3 192<br>15 160<br>18 090 | 91 345<br>4 105<br>5 455<br>813<br>3 549<br>4 269 | 41 816<br>1 780<br>2 572<br>474<br>1 649<br>1 926       | 129<br>4<br>8<br>2<br>2<br>5 | 100 837<br>7 534<br>12 567<br>(D)<br>(D)<br>1 942              | 73<br>1<br>6<br>-<br>4<br>4  | 359 904<br>(D)<br>2 508<br>-<br>1 599<br>3 269     |

|                                   |  |                                  |  |                                  | Kind-o   | f-business                      | groups (estat                                    | olishments                     | with payroll)-                                     | -Con.                               |   |                                 |   |                                   |  |                                  |
|-----------------------------------|--|----------------------------------|--|----------------------------------|--|---------------------------------|--|--------------------------------|--|-------------------------------------|---|---------------------------------|---|-----------------------------------|--|----------------------------------|
|                                   | d stores<br>IC 54)                                       | Automot<br>(SIC 5                | tive dealers<br>5 ex. 554)                             | sta                              | ne service<br>Itions<br>5 554)                           | access                          | arel and<br>sory stores<br>IC 56)                | furnish<br>equipm              | ure, home<br>lings, and<br>ent stores<br>C 57)     | D                                   | and drinking<br>laces<br>IC 58)                         | st                              | d proprietary<br>tores<br>C 591)                    | st                                | neous retail<br>tores²<br>9 ex. 591)                   |                                  |
| Num-<br>ber                       | Sales<br>(\$1,000)                                       | Num-<br>ber                      | Sales<br>(\$1,000)                                     | Num-<br>ber                      | Sales<br>(\$1,000)                                       | Num-<br>ber                     | Sales<br>(\$1,000)                               | Num-<br>ber                    | Sales<br>(\$1,000)                                 | Num-<br>ber                         | Sales<br>(\$1,000)                                      | Num-<br>ber                     | Sales<br>(\$1,000)                                  | Num-<br>ber                       | Sales<br>(\$1,000)                                     |                                  |
| 3<br>7<br>17<br>13                | 1 821<br>18 832<br>28 537<br>56 509                      | 1<br>4<br>5<br>7                 | (D)<br>(D)<br>9 465<br>5 429                           | 8<br>3<br>10<br>25               | 3 244<br>1 207<br>7 392<br>11 149                        | 1<br>1<br>10<br>3               | (D)<br>(D)<br>3 075<br>692                       | 3<br>2<br>12<br>4              | (D)<br>(D)<br>5 193<br>2 388                       | 8<br>7<br>14<br>56                  | (D)<br>5 121<br>5 272<br>19 951                         | 1<br>2<br>6<br>8                | (D)<br>(D)<br>7 360<br>5 628                        | 4<br>5<br>25<br>20                | 2 230<br>979<br>(D)<br>19 274                          | 1 2 3 4                          |
| 259<br>4<br>9<br>17<br>8<br>19    | 330 802<br>(D)<br>(D)<br>14 508<br>(D)<br>40 186         | 121<br>9<br>10<br>6<br>3         | 401 212<br>22 725<br>67 790<br>14 322<br>(D)           | 196<br>3<br>6<br>7<br>7<br>14    | 163 211<br>(D)<br>4 943<br>10 106<br>6 795<br>7 780      | 176<br>1<br>3<br>26<br>25<br>17 | 74 958<br>(D)<br>399<br>8 484<br>13 484<br>5 862 | 101<br>1<br>2<br>13<br>7<br>5  | 55 644<br>(D)<br>(D)<br>5 645<br>7 249<br>3 600    | 377<br>2<br>17<br>34<br>11<br>25    | 159 428<br>(D)<br>5 671<br>8 882<br>4 597<br>7 947      | 57<br>1<br>2<br>4<br>-<br>3     | 33 903<br>(D)<br>(D)<br>2 994<br>-<br>2 084         | 342<br>6<br>9<br>35<br>19         | 175 257<br>2 420<br>3 224<br>12 847<br>8 588<br>14 104 | 5<br>6<br>7<br>8<br>9            |
| 12<br>18<br>9<br>17<br>2          | 18 377<br>30 128<br>(D)<br>30 869<br>(D)                 | 5<br>10<br>11<br>6               | 20 639<br>56 650<br>68 771<br>(D)                      | 11<br>13<br>14<br>9              | 5 258<br>14 978<br>15 022<br>8 536                       | 3<br>6<br>6<br>7<br>2           | (D)<br>2 828<br>4 751<br>1 336<br>(D)            | 4<br>7<br>11<br>9<br>2         | 5 386<br>3 291<br>2 778<br>3 702<br>(D)            | 11<br>33<br>25<br>15<br>2           | 2 587<br>17 894<br>11 920<br>9 154<br>(D)               | 2<br>6<br>3<br>8                | (D)<br>1 897<br>2 938<br>3 633                      | 7<br>23<br>20<br>21               | 16 729<br>7 855<br>8 357<br>19 018                     | 11<br>12<br>13<br>14<br>15       |
| 16<br>19<br>6<br>2<br>2           | 12 860<br>25 859<br>2 235<br>(D)<br>(D)                  | 6<br>16<br>-<br>-<br>6           | 4 434<br>45 419<br>-<br>28 140                         | 10<br>9<br>10<br>2<br>9          | 12 485<br>10 743<br>7 850<br>(D)<br>15 462               | 45<br>11<br>1<br>1              | 28 087<br>2 131<br>(D)<br>(D)<br>(D)             | 10<br>7<br>1<br>-              | 6 984<br>4 353<br>(D)                              | 21<br>28<br>11<br>2<br>8            | 8 378<br>11 867<br>7 170<br>(D)<br>1 435                | 4<br>7<br>2<br>2                | 2 536<br>4 336<br>(D)<br>(D)                        | 49<br>32<br>9<br>1                | 16 710<br>(D)<br>3 949<br>(D)<br>11 024                | 16<br>17<br>18<br>19<br>20       |
| 11<br>3<br>21<br>6<br>58          | 3 285<br>1 023<br>26 137<br>(D)<br>62 317                | 2<br>5<br>3<br>23                | (D)<br>10 076<br>1 408<br>39 159                       | 7<br>3<br>9<br>6<br>47           | 3 306<br>(D)<br>7 303<br>4 045<br>26 445                 | 12<br>2<br>7                    | 3 452<br>(D)<br>1 236                            | 6<br>3<br>11                   | (D)<br>2 923<br>(D)<br>5 630                       | 16<br>3<br>12<br>15<br>86           | 5 666<br>1 212<br>5 677<br>20 051<br>26 115             | 5                               | (D)<br>4 331<br>2 910                               | 7<br>2<br>14<br>6<br>55           | 2 961<br>(D)<br>(D)<br>1 694<br>26 982                 | 21<br>22<br>23<br>24<br>25       |
| 348<br>10<br>3<br>8<br>17<br>34   | 486 346<br>16 914<br>1 491<br>2 431<br>22 592<br>37 208  | 133<br>-<br>-<br>13<br>5         | 396 812<br>-<br>-<br>15 681<br>3 008                   | 232<br>6<br>3<br>6<br>9<br>16    | 189 302<br>7 865<br>1 453<br>4 276<br>9 311<br>10 547    | 300<br>13<br>1<br>1<br>15<br>15 | 134 774<br>3 578<br>(D)<br>5 156<br>3 894        | 191<br>6<br>1<br>3<br>11<br>8  | 110 837<br>2 509<br>(D)<br>(D)<br>5 498<br>2 538   | 551<br>7<br>4<br>13<br>17<br>95     | 199 857<br>3 646<br>(D)<br>3 460<br>7 896<br>17 703     | 110<br>1<br>1<br>2<br>3<br>19   | 70 573<br>(D)<br>(D)<br>(D)<br>11 602               | 567<br>12<br>9<br>8<br>27<br>51   | 325 644<br>9 858<br>18 235<br>5 274<br>9 719<br>(D)    | 26<br>27<br>28<br>29<br>30<br>31 |
| 60<br>5<br>11<br>2<br>19          | 78 996<br>(D)<br>7 055<br>(D)<br>31 982                  | 26<br>2<br>7<br>-<br>9           | 168 852<br>(D)<br>13 768<br>2 455                      | 41<br>6<br>11<br>2<br>20         | 37 387<br>1 642<br>6 948<br>(D)<br>12 933                | 130<br>6<br>6<br>-<br>6         | 67 169<br>3 048<br>1 561<br>2 890                | 55<br>6<br>12<br>-<br>4        | 40 097<br>1 271<br>5 306<br>-<br>904               | 95<br>15<br>12<br>1<br>1            | 51 470<br>6 533<br>3 542<br>(D)<br>6 319                | 19<br>4<br>5<br>-<br>5          | 13 866<br>2 320<br>1 204<br>2 183                   | 143<br>10<br>23<br>2<br>22        | 67 588<br>2 633<br>13 984<br>(D)<br>(D)                | 32<br>33<br>34<br>35<br>36       |
| 10<br>11<br>14<br>7<br>1          | 18 667<br>(D)<br>26 742<br>6 460<br>(D)                  | 4<br>4<br>1                      | 1 856<br>1 599<br>-<br>(D)                             | 5<br>8<br>2<br>1                 | 2 802<br>6 193<br>3 187<br>(D)<br>(D)                    | 4<br>20<br>2<br>1               | 1 451<br>4 466<br>(D)<br>(D)                     | 2<br>5<br>7<br>5<br>2          | (D)<br>1 545<br>(D)<br>1 773<br>(D)                | 26<br>19<br>11<br>4<br>8            | 3 884<br>5 846<br>2 253<br>(D)<br>687                   | 3<br>5<br>3<br>1                | (D)<br>4 953<br>1 753<br>(D)                        | 7<br>24<br>27<br>5<br>1           | 2 925<br>10 698<br>4 557<br>2 251<br>(D)               | 37<br>38<br>39<br>40<br>41       |
| 11<br>2<br>7<br>5<br>3            | 21 822<br>(D)<br>1 411<br>1 508<br>527                   | 1<br>2<br>6<br>3                 | (D)<br>(D)<br>(D)<br>19 497<br>1 947                   | 4<br>6<br>2<br>7<br>5            | 5 389<br>4 329<br>(D)<br>8 217<br>2 694                  |                                 | :  | 1<br>2<br>2<br>1<br>2          | (D)<br>(D)<br>(D)<br>(D)                           | 13<br>8<br>3<br>14<br>11            | 6 586<br>3 021<br>588<br>6 674<br>3 924                 | 4<br>1<br>3<br>2                | (D)<br>(D)<br>(D)<br>-                              | 8<br>5<br>7<br>1<br>11            | 4 153<br>(D)<br>1 651<br>(D)<br>12 109                 | 42<br>43<br>44<br>45<br>46       |
| 31<br>6<br>8<br>7<br>5            | 68 582<br>5 876<br>(D)<br>4 589<br>10 131                | 18<br>1<br>5<br>2<br>9           | 80 642<br>(D)<br>33 283<br>(D)<br>25 566               | 19<br>4<br>5<br>3<br>4           | 20 583<br>(D)<br>4 486<br>4 607<br>2 232                 | 18<br>1<br>1<br>2               | 13 245<br>(D)<br>(D)<br>(D)                      | 27<br>4<br>1<br>4              | 18 560<br>(D)<br>(D)<br>2 668                      | 55<br>5<br>9<br>12<br>8             | 27 607<br>573<br>2 604<br>2 874<br>2 527                | 10<br>3<br>2<br>4               | 4 484<br>1 824<br>(D)<br>2 525                      | 50<br>6<br>11<br>10<br>6          | (D)<br>1 270<br>4 730<br>5 715<br>(D)                  | 47<br>48<br>49<br>50<br>51       |
| 14<br>7<br>5<br>25                | 22 382<br>3 373<br>2 994<br>26 328                       | 7                                | (D)<br>1 108<br>8 066                                  | 7<br>6<br>1<br>18                | 6 503<br>7 067<br>(D)<br>10 148                          | 48<br>1<br>-<br>10              | 19 876<br>(D)<br>-<br>4 851                      | 12                             | 5 387<br>-<br>-<br>2 361                           | 24<br>11<br>1<br>33                 | 11 815<br>3 028<br>(D)<br>12 597                        | 4 2 - 4                         | 1 874<br>(D)<br>1 284                               | 40<br>9<br>2<br>30                | (D)<br>2 281<br>(D)<br>(D)                             | 52<br>53<br>54<br>55             |
| 174<br>15<br>14<br>15<br>16<br>40 | 156 191<br>9 344<br>26 745<br>44 819<br>4 220<br>27 835  | 38<br>4<br>1<br>6<br>1<br>8      | 94 013<br>1 474<br>(D)<br>5 741<br>(D)<br>41 321       | 71<br>8<br>5<br>7<br>6<br>13     | 38 268<br>4 846<br>2 696<br>5 543<br>1 679<br>7 230      | 99<br>14<br>10<br>3<br>25       | 22 393<br>2 267<br>4 223<br>293<br>7 123         | 38<br>1<br>2<br>7<br>2<br>8    | 13 610<br>(D)<br>(D)<br>2 618<br>(D)<br>2 377      | 393<br>49<br>18<br>29<br>33<br>67   | 103 886<br>10 294<br>8 871<br>7 115<br>8 082<br>11 694  | 32<br>4<br>3<br>4<br>2<br>9     | 17 082<br>1 952<br>1 124<br>4 495<br>(D)<br>3 694   | 203<br>30<br>6<br>19<br>9<br>42   | 57 307<br>6 508<br>3 722<br>(D)<br>3 051<br>7 503      | 56<br>57<br>58<br>59<br>60<br>61 |
| 9<br>33<br>7<br>3<br>22           | (D)<br>24 936<br>1 254<br>(D)<br>(D)                     | 5<br>2<br>11                     | 23 049<br>(D)<br>18 311                                | 1<br>11<br>3<br>2<br>15          | (D)<br>7 492<br>(D)<br>(D)<br>6 870                      | 3<br>29<br>-<br>-<br>15         | (D)<br>5 599<br>-<br>(D)                         | 6 1 -                          | 3 287<br>(D)<br>3 214                              | 14<br>94<br>35<br>4<br>50           | 3 752<br>31 216<br>6 502<br>416<br>15 944               | 1<br>4<br>-<br>1<br>4           | (D)<br>2 002<br>(D)<br>1 258                        | 4<br>42<br>8<br>2<br>41           | (D)<br>10 572<br>592<br>(D)<br>10 454                  | 62<br>63<br>64<br>65<br>66       |
| 112<br>20<br>20<br>52<br>20       | 165 365<br>22 556<br>26 313<br>94 076<br>22 420          | 62<br>16<br>12<br>32<br>2        | 104 708<br>(D)<br>37 330<br>41 556<br>(D)              | 74<br>12<br>13<br>36<br>13       | 50 635<br>8 257<br>8 133<br>29 915<br>4 330              | 80<br>16<br>9<br>54<br>1        | 30 329<br>5 762<br>(D)<br>22 213<br>(D)          | 44<br>7<br>9<br>24<br>4        | 17 826<br>1 731<br>2 422<br>11 604<br>2 069        | 157<br>33<br>34<br>73<br>17         | 37 772<br>9 933<br>5 612<br>20 371<br>1 856             | 19<br>7<br>3<br>7<br>2          | 18 909<br>6 127<br>2 522<br>(D)<br>(D)              | 161<br>36<br>30<br>83<br>12       | 76 982<br>(D)<br>(D)<br>32 333<br>5 247                | 67<br>68<br>69<br>70<br>71       |
| 550<br>27<br>35<br>5<br>31<br>40  | 794 066<br>81 450<br>58 115<br>5 803<br>54 494<br>37 416 | 181<br>17<br>10<br>1<br>10<br>19 | 453 031<br>41 287<br>46 871<br>(D)<br>11 747<br>28 719 | 376<br>20<br>28<br>5<br>23<br>33 | 244 734<br>12 642<br>24 426<br>3 784<br>12 650<br>17 845 | 560<br>9<br>37<br>-<br>14<br>41 | 258 594<br>6 772<br>17 703<br>4 705<br>14 551    | 294<br>8<br>17<br>3<br>7<br>24 | 178 659<br>6 583<br>5 231<br>(D)<br>2 200<br>6 564 | 1 048<br>43<br>49<br>16<br>38<br>70 | 301 519<br>9 499<br>15 725<br>8 251<br>12 092<br>11 537 | 177<br>6<br>16<br>2<br>11<br>15 | 107 363<br>3 830<br>10 884<br>(D)<br>5 186<br>7 977 | 866<br>33<br>63<br>11<br>40<br>53 | 469 799<br>(D)<br>24 875<br>2 398<br>(D)<br>24 019     | 72<br>73<br>74<br>75<br>76<br>77 |

| [For                                   | meaning of abbreviations an  | d symbols,                                  |  |   | explanation                         | n of terms                                 |  |  |   | uses, see app   |                                  | ousiness group  | os (establis                 | -  |
|--|--|---|--|---|-------------------------------------|--|--|--|---|---|----------------------------------|---|------------------------------|--|
|  |  |   | All establish  | ments <sup>1</sup> 2                        |                                     |  | Establis   | hments with p  | Jayroll'  |   |                                  |   | roll)                        |  |
|  | Geographic area  |   |  | Unincorp<br>busine                          |                                     |  |  |  |   | Paid<br>employ-   | hardwa<br>supply,<br>home        | are, garden<br>and mobile<br>dealers<br>IC 52)          | grou                         | merchandise<br>ip stores<br>IC 53)             |
|  |  | Num-<br>ber                                 | Sales<br>(\$1,000)   | Individual<br>proprie-<br>torships<br>(no.) | Partner-<br>ships<br>(no.)          | Num-<br>ber                                | Sales<br>(\$1,000)   | Annual<br>payroll<br>(\$1,000)                                   | First<br>quarter<br>payroll<br>(\$1,000)                | ees for<br>pay period<br>including<br>March 12<br>(no.) | Num-<br>ber                      | Sales<br>(\$1,000)                                      | Num-<br>ber                  | Sales<br>(\$1,000)                             |
|  | New Jersey—<br>Con.  |   |  |   |                                     |  |  |  |   |   |                                  |   |                              |  |
| 1<br>2<br>3<br>4<br>5                  | Essex County—Con. Livingston township Maplewood township Millburn township Montclair township Newark             | 351<br>158<br>274<br>333<br>1 794           | 354 280<br>87 926<br>274 244<br>164 149<br>708 408                     | 77<br>59<br>54<br>128<br>620                | 14<br>9<br>15<br>15<br>94           | 290<br>114<br>235<br>251<br>1 370          | 351 697<br>85 564<br>272 742<br>159 274<br>678 581                     | 42 657<br>9 372<br>37 238<br>17 872<br>88 843                    | 9 760<br>2 158<br>8 588<br>4 240<br>21 826              | 4 808<br>946<br>3 984<br>2 020<br>9 467                 | 10<br>7<br>5<br>10<br>33         | 6 835<br>3 247<br>1 613<br>2 804<br>16 784              | 5<br>3<br>5<br>3<br>27       | 107 777<br>(D)<br>95 236<br>(D)<br>83 134      |
| 6<br>7<br>8<br>9<br>10                 | North Caldwell<br>Nutley township Δ<br>Orange<br>Roseland<br>South Orange Village<br>township Δ                  | 11<br>189<br>230<br>43<br>139               | 4 289<br>105 620<br>140 168<br>21 928<br>120 436                       | 5<br>72<br>77<br>17<br>54                   | 13<br>8<br>4<br>8                   | 8<br>139<br>184<br>26<br>100               | 4 261<br>101 250<br>137 399<br>21 200<br>117 767                       | 549<br>12 500<br>14 366<br>2 146<br>12 894                       | 108<br>2 928<br>3 783<br>510<br>3 031                   | 35<br>1 287<br>1 533<br>218                             | 2<br>8<br>5<br>-                 | (D)<br>6 734<br>2 547<br>-<br>(D)                       | 1<br>4<br>1                  | (D)<br>(D)<br>(D)<br>(D)                       |
| 11<br>12                               | Verona Borough<br>township Δ<br>West Caldwell township   | 106   | 81 119   | 33  | 7                                   | 80   | 79 785   | 8 695  | 2 060   | 986   | 7                                | 13 565  | 1                            | (D)  |
| 13                                     | Δ  | 87<br>332<br>248                            | 137 665<br>218 038<br>194 394  | 23<br>132<br>88                             | 5<br>17<br>14                       | 69<br>226<br>196                           | 136 712<br>212 300<br>191 714  | 13 066<br>28 542<br>20 257                                       | 2 946<br>6 211<br>5 005                                 | 1 260<br>3 329<br>1 899                                 | 2<br>8<br>9                      | (D)<br>9 651<br>8 671                                   | 1<br>4<br>2                  | (D)<br>(D)<br>(D)                              |
| 15<br>16                               | Gloucester County  | 1 512<br>40                                 | 1 008 764<br>16 229  | 688<br>23                                   | 76<br>3                             | 1 069<br>26                                | 989 222<br>14 928  | 102 067<br>1 398   | 23 388<br>329   | 12 484<br>169   | 57<br>2                          | 35 338  | 21<br>1                      | 166 503  |
| 17<br>18<br>19<br>20                   | Deptford township<br>Franklin township<br>Glassboro<br>Monroe township   | 217<br>57<br>129<br>134                     | 237 414<br>31 686<br>98 732<br>94 266                                  | 39<br>29<br>51<br>61                        | 4<br>1<br>9<br>7                    | 187<br>34<br>98<br>90                      | 236 586<br>30 724<br>97 744<br>91 976                                  | 26 281<br>1 899<br>9 645<br>8 475                                | 5 845<br>441<br>2 244<br>1 992                          | 3 636<br>228<br>1 287<br>683                            | 2<br>3<br>4<br>10                | (D)<br>(D)<br>(D)<br>5 737<br>6 300                     | 6<br>-<br>4<br>-             | (D)<br>116 899<br>(D)                          |
| 21<br>22<br>23<br>24<br>25             | National Park<br>Paulsboro<br>Pitman<br>Washington township<br>West Deptford township _                          | 20<br>65<br>83<br>138<br>50                 | 3 903<br>24 861<br>24 953<br>123 017<br>28 543                         | 10<br>28<br>56<br>59<br>18                  | 3<br>6<br>5<br>10<br>5              | 12<br>52<br>47<br>96<br>36                 | 3 220<br>24 048<br>23 545<br>120 443<br>28 160                         | 374<br>2 883<br>2 564<br>12 944<br>3 111                         | 78<br>708<br>607<br>2 838<br>755                        | 54<br>422<br>260<br>1 513<br>442                        | 1<br>1<br>5<br>8<br>1            | (D)<br>(D)<br>1 716<br>2 026<br>(D)                     | 2<br>1<br>2<br>-             | (D)<br>(D)<br>(D)                              |
| 26<br>27<br>28<br>29                   | Westville<br>Woodbury<br>Woodbury Heights<br>Balance of county   | 54<br>160<br>30<br>335                      | 21 996<br>150 008<br>42 183<br>110 973                                 | 23<br>71<br>8<br>212                        | 1<br>5<br>2<br>15                   | 44<br>125<br>26<br>196                     | 21 921<br>148 184<br>42 069<br>105 674                                 | 3 089<br>13 433<br>4 652<br>11 319                               | 734<br>3 181<br>1 005<br>2 631                          | 344<br>1 372<br>472<br>1 602                            | 2<br>5<br>2<br>11                | (D)<br>7 153<br>(D)<br>7 121                            | 3<br>1<br>1                  | (D)<br>(D)<br>(D)                              |
| 30<br>31<br>32<br>33<br>34<br>35       | Hudson County<br>Bayonne<br>Guttenberg<br>Harrison<br>Hoboken<br>Jersey City                                     | 4 366<br>544<br>74<br>121<br>363<br>1 463   | 1 913 702<br>210 087<br>14 319<br>24 001<br>103 847<br>714 318         | 1 759<br>204<br>37<br>66<br>178<br>571      | 257<br>36<br>4<br>12<br>31<br>74    | 3 056<br>403<br>46<br>67<br>209<br>1 079   | 1 829 522<br>201 638<br>12 559<br>21 455<br>93 298<br>688 354          | 200 988<br>23 913<br>1 500<br>2 596<br>10 747<br>72 977          | 47 322<br>5 855<br>350<br>617<br>2 533<br>17 258        | 21 690<br>2 822<br>208<br>337<br>1 313<br>7 807         | 96<br>15<br>1<br>5<br>4<br>31    | 55 694<br>10 310<br>(D)<br>2 167<br>996<br>19 359       | 69<br>4<br>1<br>1<br>4<br>26 | 85 038<br>(D)<br>(D)<br>(D)<br>1 918<br>35 024 |
| 36<br>37<br>38<br>39<br>40<br>41<br>42 | Kearny   | 255<br>302<br>177<br>591<br>53<br>410<br>13 | 163 401<br>174 547<br>142 452<br>203 824<br>31 424<br>125 627<br>5 855 | 97<br>122<br>46<br>242<br>29<br>161<br>6    | 15<br>15<br>5<br>39<br>3<br>22<br>1 | 183<br>202<br>138<br>408<br>31<br>282<br>8 | 158 771<br>166 866<br>140 187<br>192 338<br>30 469<br>117 884<br>5 703 | 16 543<br>16 981<br>13 622<br>22 205<br>2 612<br>16 152<br>1 140 | 4 030<br>4 088<br>3 000<br>5 232<br>388<br>3 696<br>275 | 1 636<br>1 751<br>1 488<br>2 354<br>150<br>1 728<br>96  | 8<br>3<br>5<br>13<br>2<br>8<br>1 | 3 466<br>1 236<br>4 226<br>5 404<br>(D)<br>2 824<br>(D) | 4<br>4<br>2<br>13<br>-<br>10 | 10 574<br>2 511<br>(D)<br>(D)<br>5 060         |
| 43<br>44<br>45<br>46<br>47<br>48       | Hunterdon County<br>Flemington<br>High Bridge<br>Lambertville<br>Readington township<br>Balance of county        | 857<br>240<br>12<br>85<br>81<br>439         | 470 691<br>170 049<br>1 653<br>27 680<br>67 034<br>204 275             | 403<br>73<br>9<br>41<br>32<br>248           | 55<br>17<br>8<br>2<br>28            | 596<br>205<br>5<br>60<br>59<br>267         | 459 878<br>168 218<br>1 262<br>26 740<br>65 846<br>197 812             | 49 424<br>20 206<br>73<br>3 339<br>6 391<br>19 415               | 11 420<br>4 679<br>16<br>771<br>1 528<br>4 426          | 5 340<br>2 277<br>26<br>380<br>608<br>2 049             | 28<br>6<br>-<br>2<br>4<br>16     | 29 722<br>9 004<br>(D)<br>1 813<br>(D)                  | 20<br>4<br>-<br>1<br>2<br>13 | 18 864<br>11 466<br>(D)<br>(D)<br>6 277        |
| 49<br>50<br>51<br>52<br>53<br>54       | Mercer County<br>East Windsor township<br>Ewing township<br>Hamilton township<br>Hightstown<br>Hopewell township | 2 387<br>82<br>225<br>519<br>87<br>24       | 1 521 404<br>64 334<br>136 956<br>395 116<br>45 995<br>17 550          | 1 007<br>34<br>99<br>248<br>29<br>21        | 152<br>5<br>20<br>34<br>1           | 1 759<br>49<br>165<br>369<br>71<br>8       | 1 487 699<br>63 066<br>133 431<br>387 241<br>45 428<br>(D)             | 175 399<br>6 824<br>16 010<br>42 014<br>5 487<br>(D)             | 41 866<br>1 627<br>4 106<br>9 874<br>1 337<br>(D)       | 20 069<br>753<br>1 788<br>4 370<br>641<br>(D)           | 66<br>1<br>10<br>18<br>3         | 47 857<br>(D)<br>5 188<br>15 081<br>(D)                 | 31<br>1<br>3<br>7<br>1       | 189 788<br>(D)<br>2 978<br>29 016<br>(D)       |
| 55<br>56<br>57<br>58<br>59             | Lawrence township<br>Princeton<br>Princeton township<br>Trenton<br>Balance of county                             | 309<br>151<br>117<br>662<br>211             | 350 347<br>75 499<br>87 556<br>243 902<br>104 149                      | 64<br>47<br>43<br>314<br>108                | 12<br>9<br>6<br>49<br>15            | 274<br>132<br>79<br>462<br>150             | 348 792<br>74 788<br>86 416<br>230 291<br>(D)                          | 40 896<br>12 294<br>9 952<br>28 700<br>(D)                       | 9 495<br>2 809<br>2 386<br>7 133<br>(D)                 | 4 949<br>1 577<br>862<br>3 763<br>(D)                   | 4<br>2<br>4<br>12<br>12          | 1 901<br>(D)<br>2 485<br>12 654<br>6 262                | 8<br>1<br>2<br>8             | 130 929<br>(D)<br>(D)<br>15 012                |
| 60<br>61<br>62                         | Middlesex County<br>Carteret<br>Dunelten   | 4 269<br>113<br>64                          | 3 036 217<br>58 200<br>36 463  | 1 478<br>41<br>27                           | 194<br>10<br>5                      | 3 229<br>83<br>47                          | 2 980 940<br>56 037<br>35 582  | 333 004<br>5 701<br>3 407  | 77 180<br>1 266<br>790                                  | 38 975<br>714<br>280                                    | 126<br>3<br>2                    | 109 336<br>3 037<br>(D)                                 | 52<br>2<br>1                 | 393 557<br>(D)<br>(D)                          |
| 63<br>64<br>65                         | East Brunswick township Edison township Highland Park  | 439<br>472<br>113                           | 440 216<br>468 170<br>54 047   | 107<br>149<br>44                            | 15<br>16<br>7                       | 356<br>361<br>83                           | 437 060<br>463 005<br>52 808   | 52 033<br>48 935<br>5 795  | 12 047<br>11 087<br>1 376                               | 6 136<br>5 787<br>762                                   | 14<br>15<br>5                    | 17 520<br>15 072<br>1 531                               | 9<br>3<br>1                  | 79 151<br>(D)<br>(D)                           |
| 66<br>67<br>68<br>69<br>70             | Jamesburg  | 61<br>129<br>93<br>50<br>9                  | 22 987<br>95 316<br>94 499<br>13 405<br>4 588                          | 29<br>40<br>32<br>25<br>2                   | 1<br>5<br>7<br>1                    | 37<br>104<br>67<br>34<br>9                 | 22 128<br>93 486<br>92 775<br>12 580<br>4 588                          | 2 180<br>9 722<br>9 183<br>1 586<br>306                          | 492<br>2 481<br>2 208<br>376<br>60                      | 227<br>1 010<br>873<br>221<br>39                        | 2<br>8<br>4<br>2                 | (D)<br>12 274<br>(D)<br>(D)                             | 2 1 -                        | (D)<br>(D)                                     |

|                                   |   |                               |  |                                 | Kind-o   | f-business                       | groups (estab                                      | lishments                          | with payroll)-                                   | -Con.                               |  |                                 |   |                                      |  |                                  |
|-----------------------------------|---|-------------------------------|--|---------------------------------|--|----------------------------------|--|------------------------------------|--|-------------------------------------|--|---------------------------------|---|--------------------------------------|--|----------------------------------|
| Food<br>(SI                       | l stores<br>C 54)                                       | Automot<br>(SIC 58            | tive dealers<br>5 ex. 554)                           | sta                             | ne service<br>ations<br>C 554)                         | access                           | arel and<br>sory stores<br>IC 56)                  | furnish<br>equipm                  | ure, home<br>lings, and<br>lent stores<br>IC 57) | Eating a<br>pi<br>(S                | and drinking<br>laces<br>IC 58)                              | st                              | I proprietary<br>tores<br>C 591)                  | st                                   | neous retail<br>ores <sup>2</sup><br>9 ex. 591)          |                                  |
| Num-<br>ber                       | Sales<br>(\$1,000)                                      | Num-<br>ber                   | Sales<br>(\$1,000)                                   | Num-<br>ber                     | Sales (\$1,000)  | Num-<br>ber                      | Sales<br>(\$1,000)                                 | Num-<br>ber                        | Sales<br>(\$1,000)                               | Num-<br>ber                         | Sales<br>(\$1,000)   | Num-<br>ber                     | Sales<br>(\$1,000)                                | Num-<br>ber                          | Sales<br>(\$1,000)                                       |                                  |
| 34<br>14<br>25<br>29<br>184       | 44 345<br>27 896<br>47 707<br>32 487<br>128 415         | 6<br>7<br>5<br>17<br>43       | 33 751<br>25 657<br>16 569<br>48 596<br>37 266       | 22<br>15<br>9<br>22<br>92       | 19 833<br>6 779<br>4 678<br>10 288<br>51 139           | 83<br>10<br>76<br>29<br>140      | 41 137<br>(D)<br>47 609<br>9 084<br>51 794         | 28<br>12<br>27<br>18<br>77         | 32 250<br>4 689<br>15 511<br>6 172<br>47 076     | 38<br>17<br>28<br>34<br>468         | 23 836<br>4 744<br>16 343<br>9 043<br>96 260                 | 7<br>5<br>5<br>8<br>59          | 4 944<br>2 270<br>4 499<br>7 021<br>30 922        | 57<br>24<br>50<br>81<br>247          | 36 989<br>7 413<br>22 977<br>(D)<br>135 791              | 1<br>2<br>3<br>4<br>5            |
| 23<br>23<br>3                     | 39 492<br>45 231<br>1 324                               | 2<br>11<br>-                  | (D)<br>15 059<br>-                                   | 1<br>18<br>17<br>5              | (D)<br>9 547<br>12 699<br>4 841<br>(D)                 | 2<br>13<br>29<br>-               | (D)<br>8 394<br>7 569<br>-                         | 9<br>13<br>3                       | 2 702<br>5 239<br>(D)                            | 1<br>26<br>40<br>5                  | (D)<br>7 036<br>8 121<br>(D)<br>10 102                       | 7<br>9<br>2                     | 3 214<br>7 125<br>(D)<br>2 276                    | 2<br>32<br>33<br>7                   | (D)<br>(D)<br>(D)<br>11 055                              | 6<br>7<br>8<br>9                 |
| 12                                | 20 978  | 3                             | (D)  | 9                               | 5 951  | 4                                | 2 944  | 9                                  | 2 461  | 15                                  | 6 127  | 3                               | 3 070   | 17                                   | 8 807  | 11                               |
| 19<br>27                          | (D)<br>50 373<br>32 689                                 | 7<br>4<br>11                  | 43 548<br>(D)<br>34 020                              | 26<br>18                        | 5 011<br>23 466<br>15 324                              | 11<br>34<br>14                   | 13 169<br>20 983<br>6 077                          | 7<br>9<br>21                       | 2 533<br>5 185<br>29 920                         | 15<br>72<br>48                      | 6 490<br>44 788<br>9 953                                     | 3<br>8<br>7                     | (D)<br>4 024<br>5 065                             | 11<br>42<br>39                       | 7 649<br>21 851<br>(D)                                   | 13<br>14                         |
| 179<br>5<br>21<br>6<br>13<br>16   | 225 874<br>6 230<br>28 467<br>2 344<br>25 276<br>20 027 | 83<br>2<br>8<br>4<br>8<br>9   | 191 728<br>(D)<br>4 039<br>1 921<br>23 016<br>43 772 | 103<br>4<br>4<br>5<br>11        | 83 240<br>3 629<br>(D)<br>2 669<br>7 668<br>8 577      | 109<br>63<br>12<br>2             | 43 819<br>(D)<br>29 366<br>4 273<br>(D)            | 57<br>3<br>11<br>2<br>4<br>9       | 23 487<br>(D)<br>4 957<br>(D)<br>1 985<br>1 972  | 214<br>4<br>27<br>10<br>22<br>15    | 63 604<br>560<br>13 819<br>2 106<br>7 651<br>2 435           | 40<br>2<br>5<br>4<br>3          | 25 216<br>(D)<br>4 610<br>3 154<br>2 500          | 206<br>3<br>40<br>4<br>16<br>15      | 130 413<br>(D)<br>28 408<br>(D)<br>(D)<br>(D)            | 15<br>16<br>17<br>18<br>19<br>20 |
| 2<br>8<br>7<br>32<br>7            | (D)<br>7 621<br>7 379<br>43 342<br>(D)                  | 4<br>5<br>10<br>4             | (D)<br>6 243<br>41 055<br>1 661                      | -<br>4<br>4<br>6<br>7           | (D)<br>(D)<br>2 521<br>4 478<br>9 652                  | 3<br>2<br>7                      | (D)<br>(D)<br>1 551<br>(D)                         | 1<br>3<br>3                        | (D)<br>(D)<br>(D)                                | 6<br>16<br>7<br>15<br>14            | 708<br>3 145<br>788<br>7 379<br>2 974                        | 1<br>4<br>3<br>4                | (D)<br>2 638<br>1 575<br>2 676                    | 2<br>9<br>10<br>9<br>3               | (D)<br>4 152<br>2 351<br>(D)<br>(D)                      | 23                               |
| 8<br>15<br>5<br>34                | 2 219<br>31 705<br>(D)<br>21 740                        | 5<br>13<br>4<br>7             | 7 234<br>50 668<br>3 574<br>7 326                    | 8<br>11<br>3<br>25              | 3 843<br>6 642<br>3 511<br>24 811                      | 9<br>1<br>10                     | 2 574<br>(D)<br>3 602                              | 12<br>1<br>8                       | 5 871<br>(D)<br>1 394                            | 11<br>20<br>4<br>43                 | 1 853<br>6 601<br>2 775<br>10 810                            | 5<br>1<br>8                     | (D)<br>2 311<br>(D)<br>2 525                      | 10<br>32<br>4<br>49                  | 6 170<br>(D)<br>4 787<br>(D)                             | 26<br>27<br>28<br>29             |
| 466<br>50<br>6<br>11<br>43<br>167 | 535 081<br>65 936<br>(D)<br>4 087<br>49 380<br>172 644  | 98<br>5<br>3<br>5<br>34       | 244 300<br>(D)<br>(D)<br>951<br>140 426              | 226<br>39<br>5<br>3<br>11<br>70 | 162 738<br>23 597<br>2 985<br>2 858<br>6 305<br>61 863 | 431<br>59<br>-<br>2<br>26<br>155 | 173 944<br>(D)<br>(D)<br>6 232<br>56 591           | 180<br>30<br>1<br>3<br>8<br>57     | 78 931<br>(D)<br>(D)<br>581<br>1 883<br>24 430   | 837<br>113<br>19<br>23<br>63<br>303 | 147 052<br>22 065<br>1 521<br>4 142<br>12 563<br>52 150      | 123<br>19<br>2<br>2<br>12<br>42 | 62 063<br>10 396<br>(D)<br>(D)<br>4 308<br>22 090 | 530<br>69<br>11<br>14<br>33<br>194   | 284 681<br>30 686<br>2 985<br>3 926<br>8 762<br>103 777  | 30<br>31<br>32<br>33<br>34<br>35 |
| 26<br>34<br>12<br>68<br>9<br>40   | 61 301<br>76 659<br>32 686<br>36 714<br>(D)<br>18 302   | 14<br>12<br>15<br>-           | 16 913<br>16 689<br>37 782<br>24 807                 | 16<br>28<br>12<br>22<br>5<br>15 | 12 243<br>16 964<br>12 450<br>11 539<br>6 958<br>4 976 | 18<br>17<br>42<br>53<br>-<br>59  | 11 642<br>4 917<br>24 709<br>19 884<br>-<br>29 468 | 15<br>9<br>5<br>29<br>-<br>22<br>1 | 9 249<br>6 844<br>6 687<br>8 389<br>6 231<br>(D) | 44<br>62<br>35<br>104<br>9<br>58    | 7 401<br>13 374<br>12 363<br>11 261<br>1 103<br>8 225<br>884 | 5<br>6<br>4<br>20<br>1<br>10    | 4 976<br>3 648<br>2 937<br>7 060<br>(D)<br>3 726  | 33<br>27<br>21<br>71<br>5<br>50<br>2 | 21 006<br>24 024<br>(D)<br>(D)<br>3 849<br>14 265<br>(D) | 37<br>38<br>39<br>40             |
| 73<br>20<br>2<br>5<br>12<br>34    | 109 151<br>36 120<br>(D)<br>(D)<br>24 153<br>43 980     | 34<br>11<br>-<br>2<br>4<br>17 | 59 199<br>11 958<br>(D)<br>10 171<br>(D)             | 59<br>14<br>5<br>6<br>34        | 54 261<br>7 761<br>3 258<br>2 188<br>41 054            | 55<br>37<br>-<br>4<br>3<br>11    | 32 625<br>28 289<br>603<br>1 455<br>2 278          | 46<br>24<br>-<br>3<br>4<br>15      | 23 778<br>17 741<br>-<br>(D)<br>1 485<br>(D)     | 138<br>33<br>2<br>17<br>12<br>74    | 36 384<br>13 029<br>(D)<br>4 130<br>3 510<br>(D)             | 17<br>7<br>-<br>2<br>2<br>6     | 9 131<br>(D)<br>(D)<br>(D)<br>2 666               | 126<br>49<br>1<br>19<br>10<br>47     | 86 763<br>(D)<br>(D)<br>8 898<br>18 972<br>30 079        | 43<br>44<br>45<br>46<br>47<br>48 |
| 236<br>10<br>17<br>76<br>8<br>1   | 345 913<br>39 020<br>(D)<br>146 602<br>1 974<br>(D)     | 85<br>1<br>11<br>24<br>9      | 214 465<br>(D)<br>40 030<br>67 259<br>18 691         | 158<br>2<br>19<br>44<br>7<br>2  | 134 310<br>(D)<br>12 389<br>38 628<br>4 709<br>(D)     | 220<br>12<br>16<br>22<br>6       | 91 787<br>6 237<br>4 349<br>11 242<br>1 870        | 124<br>3<br>14<br>18<br>3<br>1     | 66 646<br>303<br>(D)<br>8 717<br>(D)<br>(D)      | 439<br>14<br>40<br>84<br>22         | 131 397<br>3 918<br>(D)<br>29 587<br>6 822<br>(D)            | 60<br>3<br>7<br>15<br>1         | 44 594<br>(D)<br>8 152<br>12 876<br>(D)           | 340<br>2<br>28<br>61<br>11           | 220 942<br>(D)<br>12 511<br>28 233<br>7 132<br>2 210     | 49<br>50<br>51<br>52<br>53<br>54 |
| 26<br>13<br>7<br>57<br>21         | 29 348<br>9 308<br>19 879<br>22 207<br>33 000           | 13<br>1<br>5<br>15<br>6       | 50 382<br>(D)<br>(D)<br>6 561<br>9 909               | 14<br>7<br>7<br>33<br>23        | 20 291<br>5 881<br>3 486<br>30 069<br>15 669           | 72<br>25<br>9<br>50<br>8         | 34 986<br>15 240<br>3 352<br>12 347<br>2 164       | 28<br>10<br>8<br>29<br>10          | 23 815<br>2 596<br>2 761<br>21 632<br>2 765      | 43<br>25<br>18<br>155<br>37         | 17 778<br>12 617<br>5 459<br>31 815<br>10 630                | 5<br>5<br>1<br>16<br>7          | 4 508<br>3 677<br>(D)<br>8 121<br>2 911           | 61<br>43<br>18<br>87<br>26           | 34 854<br>22 396<br>24 927<br>69 873<br>(D)              | 55<br>56<br>57<br>58<br>59       |
| 446<br>13<br>7                    | 709 426<br>25 630<br>2 161                              | 160<br>5<br>4                 | 380 435<br>(D)<br>(D)                                | 357<br>6<br>4                   | 294 456<br>5 643<br>963                                | 351<br>4<br>1                    | 219 298<br>1 743<br>(D)                            | 221<br>2<br>4                      | 193 394<br>(D)<br>(D)                            | 810<br>29<br>13                     | 241 135<br>4 674<br>2 584                                    | 106<br>5<br>3                   | 80 364<br>3 004<br>(D)                            | 600<br>14<br>8                       | 359 539<br>5 163<br>4 032                                |                                  |
| 45<br>44<br>12                    | 116 978<br>62 024<br>17 488                             | 16<br>16<br>5                 | 34 083<br>62 612<br>(D)                              | 30<br>45<br>7                   | 24 033<br>46 775<br>4 797                              | 68<br>46<br>9                    | 40 191<br>35 354<br>2 436                          | 44<br>23<br>6                      | 49 004<br>65 874<br>722                          | 58<br>86<br>16                      | 26 484<br>33 314<br>4 053                                    | 8<br>11<br>3                    | 5 899<br>14 841<br>(D)                            | 64<br>72<br>19                       | 43 717<br>(D)<br>8 997                                   | 64<br>65                         |
| 8<br>14<br>13<br>9                | 2 383<br>22 493<br>42 972<br>2 353<br>(D)               | 3<br>6<br>3<br>-              | (D)<br>30 833<br>1 163                               | 4<br>14<br>7<br>7<br>4          | 2 032<br>6 126<br>3 768<br>4 675<br>3 242              | 9<br>6<br>2                      | 3 937<br>1 742<br>(D)                              | 2 4 4                              | (D)<br>(D)<br>1 567<br>(D)                       | 10<br>17<br>14<br>9                 | 2 608<br>3 293<br>3 748<br>2 257                             | 1<br>5<br>2<br>2                | (D)<br>2 371<br>(D)<br>(D)                        | 7<br>25<br>13<br>3<br>3              | 5 795<br>(D)<br>29 430<br>1 684<br>(D)                   | 66<br>67<br>68<br>69<br>70       |

|                                  |  |  | All establish  | ments <sup>1 2</sup>                        |                              |                                       | Establish  | nments with p   | ayroll¹   |   | Kind-of-b                    | usiness group<br>pay   | os (establis<br>roll)    | hments with                         |
|----------------------------------|--|--|--|---|------------------------------|---------------------------------------|--|---|---|---|------------------------------|--|--------------------------|-------------------------------------|
|                                  | Geographic area  |  |  | Unincorp<br>busine                          |                              |                                       |  |   |   | Paid<br>employ-   | hardwa<br>supply,<br>home    | g materials,<br>ire, garden<br>and mobile<br>e dealers<br>IC 52) | General i<br>grou<br>(Si | merchandise i<br>p stores<br>C 53)  |
|                                  |  | Num-<br>ber                            | Sales (\$1,000)  | Individual<br>proprie-<br>torships<br>(no.) | Partner-<br>ships<br>(no.)   | Num-<br>ber                           | Sales<br>(\$1,000)   | Annual<br>payroll<br>(\$1,000)                        | First<br>quarter<br>payroll<br>(\$1,000)            | ees for<br>pay period<br>including<br>March 12<br>(no.) | Num-<br>ber                  | Sales<br>(\$1,000)   | Num-<br>ber              | Sales<br>(\$1,000)                  |
|                                  | New Jersey—<br>Con.  |  |  |   |                              |                                       |  |   |   |   |                              |  |                          |                                     |
| 1 2                              | Middlesex County—Con. New Brunswick North Brunswick                                  | 315                                    | 178 437  | 128   | 15                           | 228                                   | 173 272  | 21 106  | 4 960   | 2 317   | 6                            | 5 701  | 3                        | (D)                                 |
| 3 4 5                            | township Old Bridge township Perth Amboy Piscataway township                         | 146<br>189<br>337<br>137               | 116 150<br>97 963<br>153 001<br>50 589                       | 43<br>77<br>163<br>51                       | 13<br>7<br>15<br>3           | 115<br>126<br>233<br>100              | 113 996<br>95 070<br>145 423<br>49 367                       | 13 566<br>9 844<br>16 248<br>7 526                    | 3 025<br>2 186<br>3 828<br>1 792                    | 1 406<br>1 230<br>1 589<br>981                          | 4<br>7<br>6<br>5             | 2 246<br>4 422<br>3 029<br>2 908                                 | 3<br>1<br>3<br>-         | (D)<br>(D)<br>(D)                   |
| 6<br>7<br>8                      | Sayreville<br>South Amboy<br>South Brunswick   | 190<br>102                             | 101 503<br>52 497  | 71<br>29                                    | 12<br>2                      | 139<br>88                             | 99 156<br>51 722   | 11 152<br>5 824                                       | 2 656<br>1 366                                      | 1 335<br>623  | 5<br>4                       | 6 733<br>1 472   | 3                        | (D)<br>(D)                          |
| 9                                | township<br>South Plainfield<br>South River  | 86<br>185<br>100                       | 40 714<br>143 426<br>37 688                                  | 32<br>52<br>44                              | 7<br>10<br>6                 | 60<br>152<br>69                       | 38 696<br>141 558<br>35 776                                  | 3 826<br>15 717<br>3 736                              | 848<br>3 696<br>818                                 | 467<br>2 016<br>365                                     | 2<br>9<br>2                  | (D)<br>5 405<br>(D)  | 1<br>3<br>1              | (D)<br>18 135<br>(D)                |
| 11<br>12<br>13                   | Spotswood<br>Woodbridge township<br>Balance of county                                | 52<br>802<br>85                        | 33 832<br>715 652<br>26 874                                  | 26<br>224<br>42                             | 2<br>29<br>5                 | 35<br>648<br>55                       | 33 397<br>707 693<br>25 765                                  | 2 848<br>79 616<br>3 147                              | 668<br>18 444<br>710                                | 349<br>9 801<br>447                                     | 1<br>16<br>4                 | (D)<br>17 324<br>571   | 15                       | 157 107                             |
| 14<br>15<br>16<br>17<br>18<br>19 | Monmouth County  | 4 286<br>106<br>167<br>41<br>87<br>44  | 2 681 107<br>44 948<br>78 898<br>21 679<br>61 583<br>13 099  | 1 629<br>53<br>70<br>17<br>29<br>19         | 228<br>5<br>7<br>-<br>8<br>4 | 3 206<br>60<br>134<br>31<br>71<br>29  | 2 631 221<br>43 524<br>77 482<br>21 130<br>61 032<br>12 394  | 303 216<br>5 053<br>9 359<br>2 414<br>7 188<br>1 724  | 68 210<br>1 164<br>2 006<br>540<br>1 611<br>380     | 34 510<br>562<br>1 020<br>248<br>807<br>224             | 116<br>3<br>1<br>1<br>3      | 103 407<br>(D)<br>(D)<br>(D)<br>2 881                            | 52<br>-<br>2<br>1<br>1   | 268 630<br>(D)<br>(D)<br>(D)        |
| 20<br>21<br>22<br>23<br>24       | Brielle<br>Eatontown<br>Fair Haven<br>Freehold<br>Freehold township                  | 50<br>220<br>44<br>100<br>200          | 33 194<br>301 797<br>16 899<br>64 200<br>193 447             | 19<br>26<br>20<br>33<br>68                  | 3<br>3<br>1<br>6<br>7        | 33<br>206<br>32<br>84<br>151          | 32 561<br>300 676<br>16 439<br>63 300<br>191 548             | 4 282<br>35 904<br>1 637<br>7 916<br>19 380           | 924<br>8 079<br>387<br>1 842<br>4 376               | 440<br>4 628<br>238<br>885<br>1 744                     | 6<br>2<br>1<br>9             | (D)<br>(D)<br>(D)<br>10 078                                      | 8<br>-<br>2<br>4         | 113 679<br>(D)<br>8 373             |
| 25<br>26<br>27<br>28<br>29       | Hazlet township<br>Highlands<br>Howell township<br>Keansburg<br>Keyport              | 141<br>40<br>131<br>60<br>90           | 148 145<br>14 737<br>58 964<br>11 171<br>69 764              | 45<br>16<br>47<br>31<br>43                  | 6<br>3<br>5<br>5<br>6        | 111<br>28<br>92<br>39<br>66           | 146 208<br>14 277<br>57 342<br>9 717<br>68 468               | 13 734<br>2 270<br>6 427<br>958<br>6 745              | 3 191<br>486<br>1 527<br>232<br>1 639               | 1 623<br>349<br>783<br>159<br>664                       | 4<br>-<br>3<br>1<br>1        | (D)<br>2 993<br>(D)<br>(D)                                       | 4<br>1<br>-<br>1         | 22 263<br>(D)<br>-<br>(D)           |
| 30<br>31<br>32<br>33<br>34       | Little Silver<br>Long Branch<br>Manalapan township<br>Manasquan<br>Marlboro township | 57<br>250<br>76<br>137<br>88           | 42 359<br>106 286<br>62 064<br>63 811<br>23 018              | 20<br>95<br>30<br>68<br>41                  | 7<br>18<br>3<br>11<br>7      | 44<br>184<br>54<br>107<br>44          | 41 972<br>103 030<br>61 297<br>61 911<br>20 390              | 3 538<br>12 481<br>6 203<br>7 248<br>2 066            | 905<br>2 924<br>1 444<br>1 571<br>471               | 346<br>1 494<br>880<br>784<br>211                       | 3<br>5<br>1<br>3<br>2        | (D)<br>5 058<br>(D)<br>(D)<br>(D)                                | 1<br>2<br>3<br>2         | (D)<br>(D)<br>(D)<br>(D)            |
| 35<br>36<br>37<br>38<br>39       | Matawan<br>Middletown township<br>Monmouth Beach<br>Neptune township<br>Neptune City | 101<br>290<br>7<br>178<br>35           | 70 474<br>183 582<br>2 816<br>109 892<br>25 754              | 17<br>118<br>5<br>64<br>10                  | 1<br>11<br>8<br>3            | 93<br>205<br>5<br>130<br>30           | 70 138<br>180 136<br>(D)<br>106 631<br>25 230                | 7 767<br>21 638<br>(D)<br>12 447<br>3 255             | 1 796<br>4 937<br>(D)<br>2 726<br>783               | 916<br>2 448<br>(D)<br>1 302<br>347                     | 4<br>11<br>-<br>2<br>2       | 1 375<br>11 113<br>-<br>(D)<br>(D)                               | 1<br>6<br>-<br>2         | (D)<br>(D)<br>(D)                   |
| 40<br>41<br>42<br>43<br>44       | Ocean township Oceanport   | 288<br>34<br>282<br>53<br>41           | 200 562<br>10 851<br>193 321<br>18 954<br>27 136             | 80<br>16<br>124<br>22<br>9                  | 9<br>1<br>27<br>1<br>5       | 234<br>20<br>217<br>38<br>34          | 198 001<br>10 198<br>190 368<br>18 546<br>26 885             | 24 731<br>1 438<br>20 491<br>2 898<br>3 256           | 5 603<br>169<br>4 448<br>643<br>716                 | 2 773<br>96<br>2 001<br>438<br>357                      | 5<br>1<br>11<br>-            | 4 191<br>(D)<br>5 580<br>-<br>(D)                                | 5<br>3<br>-              | 53 613<br>(D)                       |
| 45<br>46<br>47<br>48<br>49       | Shrewsbury<br>Spring Lake<br>Spring Lake Heights<br>Tinton Falls<br>Union Beach      | 70<br>49<br>24<br>41<br>24             | 107 245<br>12 300<br>10 968<br>32 317<br>5 709               | 15<br>26<br>14<br>13<br>6                   | 3<br>7<br>1<br>3<br>2        | 63<br>34<br>16<br>31<br>20            | 106 826<br>11 584<br>10 640<br>31 939<br>5 541               | 11 286<br>1 415<br>1 693<br>3 906<br>470              | 2 605<br>279<br>349<br>744<br>109                   | 1 148<br>173<br>300<br>403<br>80                        | 4<br>-<br>1<br>-             | (D)<br>-<br>(D)  | 1                        | (D)<br>-<br>-<br>-<br>-             |
| 50<br>51<br>52                   | Wall township<br>West Long Branch<br>Balance of county                               | 122<br>66<br>452                       | 59 160<br>38 372<br>141 631                                  | 52<br>21<br>227                             | 6<br>2<br>23                 | 83<br>53<br>300                       | 58 147<br>37 845<br>(D)                                      | 6 784<br>4 862<br>(D)                                 | 1 454<br>1 091<br>(D)                               | 714<br>708<br>(D)                                       | 6<br>1<br>19                 | 3 444<br>(D)<br>12 728   | 1 1                      | (D)<br>(D)                          |
| 53<br>54<br>55<br>56<br>57<br>58 | Morris County<br>Boonton<br>Butler<br>Chatham<br>Denville township<br>Dover          | 3 289<br>101<br>92<br>79<br>146<br>131 | 2 266 146<br>65 011<br>57 380<br>41 235<br>120 861<br>65 779 | 1 133<br>42<br>26<br>35<br>52<br>41         | 146<br>5<br>1<br>2<br>9<br>6 | 2 523<br>79<br>73<br>55<br>111<br>106 | 2 233 048<br>63 872<br>56 569<br>40 218<br>118 718<br>64 073 | 258 788<br>5 969<br>5 996<br>4 456<br>13 146<br>7 477 | 60 947<br>1 479<br>1 509<br>1 136<br>3 167<br>1 699 | 28 699<br>502<br>615<br>549<br>1 134<br>751             | 113<br>4<br>7<br>5<br>6<br>3 | 92 629<br>830<br>4 164<br>1 814<br>4 096<br>(D)                  | 39<br>1<br>1<br>1<br>2   | 217 468<br>(D)<br>(D)<br>(D)<br>(D) |
| 59<br>60<br>61<br>62<br>63       | Florham Park Hanover township Jefferson township Kinnelon Lincoln Park               | 69<br>109<br>99<br>34<br>44            | 64 952<br>94 597<br>51 754<br>31 043<br>30 135               | 14<br>41<br>40<br>15<br>19                  | 2<br>3<br>7<br>1<br>4        | 56<br>82<br>67<br>20<br>29            | 64 574<br>93 713<br>50 765<br>30 649<br>29 544               | 7 484<br>11 800<br>5 165<br>3 079<br>2 878            | 1 769<br>2 839<br>1 120<br>689<br>705               | 783<br>1 392<br>495<br>298<br>300                       | 1 1 2 . 1                    | (D)<br>(D)<br>(D)  | 1 2 2                    | (D)<br>(D)<br>(D)                   |
| 64<br>65<br>66<br>67<br>68       | Madison<br>Mendham<br>Montville township<br>Morris township<br>Morris Plains         | 139<br>57<br>103<br>75<br>59           | 90 180<br>32 173<br>59 400<br>39 068<br>55 819               | 43<br>22<br>44<br>31<br>17                  | 9<br>6<br>5<br>2<br>4        | 121<br>42<br>67<br>54<br>51           | 89 554<br>31 969<br>58 180<br>37 904<br>55 428               | 9 625<br>4 367<br>7 195<br>4 559<br>6 444             | 2 311<br>1 257<br>1 681<br>1 077<br>1 453           | 1 166<br>493<br>813<br>516<br>718                       | 5<br>4<br>3<br>2<br>2        | 5 723<br>1 783<br>(D)<br>(D)<br>(D)                              | 2 1 - 2                  | (D)<br>(D)<br>-<br>(D)              |
| 69<br>70<br>71<br>72<br>73       | Morristown<br>Mountain Lakes<br>Mount Arlington<br>Mount Olive township<br>Netcong   | 290<br>28<br>12<br>102<br>33           | 221 754<br>12 170<br>3 563<br>41 955<br>33 913               | 79<br>16<br>7<br>40<br>10                   | 20<br>-<br>2<br>6<br>1       | 241<br>16<br>8<br>71<br>27            | 218 983<br>11 883<br>3 323<br>40 456<br>33 721               | 30 356<br>1 605<br>241<br>3 817<br>3 395              | 7 340<br>373<br>49<br>894<br>863                    | 3 266<br>231<br>22<br>550<br>318                        | 11<br>1<br>2<br>1            | 8 584<br>(D)<br>(D)<br>(D)                                       | 3                        | (D)<br>-<br>(D)<br>(D)              |

|                                |  |                         |  |                                | Kind-o  | of-business                   | groups (estal                                    | olishments               | with payroll)-                                   | -Con.                             |   |                              |  |                                   |   |                                  |
|--------------------------------|--|-------------------------|--|--------------------------------|---|-------------------------------|--|--------------------------|--|-----------------------------------|---|------------------------------|--|-----------------------------------|---|----------------------------------|
| Food<br>(S                     | d stores<br>IC 54)                                   |                         | tive dealers<br>5 ex. 554)                             | sta                            | ne service<br>ations<br>C 554)                        | access                        | arel and<br>sory stores<br>IC 56)                | furnish<br>equipm        | ure, home<br>nings, and<br>ent stores<br>IC 57)  | Eating a<br>pi<br>(Si             | and drinking<br>aces<br>IC 58)                        | Si                           | d proprietary<br>tores<br>C 591)         | S                                 | neous retail<br>tores²<br>9 ex. 591)                  |                                  |
| Num-<br>ber                    | Sales<br>(\$1,000)                                   | Num-<br>ber             | Sales<br>(\$1,000)                                     | Num-<br>ber                    | Sales<br>(\$1,000)                                    | Num-<br>ber                   | Sales<br>(\$1,000)                               | Num-<br>ber              | Sales<br>(\$1,000)                               | Num-<br>ber                       | Sales<br>(\$1,000)                                    | Num-<br>ber                  | Sales<br>(\$1,000)                       | Num-<br>ber                       | Sales<br>(\$1,000)                                    |                                  |
| 24<br>16<br>20<br>26<br>13     | 10 378<br>30 027<br>30 231<br>40 897<br>6 809        | 12<br>8<br>6<br>18<br>3 | 28 953<br>19 617<br>(D)<br>34 482                      | 19<br>13<br>21<br>15<br>18     | 15 776<br>10 189<br>12 453<br>13 555<br>11 754        | 21<br>9<br>7<br>25            | 6 707<br>1 915<br>2 643<br>7 440                 | 14<br>12<br>7<br>19<br>5 | 5 631<br>6 245<br>2 236<br>7 780<br>3 422        | 77<br>32<br>26<br>75<br>39        | 14 529<br>13 497<br>9 423<br>12 822<br>11 646         | 9<br>2<br>7<br>10<br>2       | 3 490<br>(D)<br>6 397<br>4 025           | 43<br>16<br>24<br>36              | (D)<br>11 008<br>(D)<br>(D)<br>8 050                  | 3 4                              |
| 27                             | 44 775<br>11 347                                     | 5 6                     | (D)<br>6 525<br>13 013                                 | 16<br>13                       | 9 214<br>12 933                                       | 6                             | 5 650  | 7 3                      | 2 374<br>(D)                                     | 42<br>33                          | 11 134<br>7 042                                       | 3 4                          | (D)<br>1 534<br>2 061                    | 15<br>25<br>12                    | 8 050<br>(D)<br>3 251                                 | 6 7 8                            |
| 6<br>27<br>12                  | 9 569<br>54 188<br>4 111                             | 3<br>3<br>3             | (D)<br>1 382<br>(D)                                    | 12<br>13<br>6                  | 8 971<br>12 249<br>5 318                              | 1<br>11<br>3                  | (D)<br>15 699<br>252                             | 4<br>7<br>6              | 665<br>2 080<br>2 134                            | 19<br>30<br>22                    | 4 046<br>9 883<br>2 660                               | 2<br>5<br>2                  | (D)<br>5 267<br>(D)                      | 10<br>44<br>12                    | 2 102<br>17 270<br>4 405                              | 9                                |
| 7<br>77<br>12                  | (D)<br>147 886<br>5 539                              | 33                      | (D)<br>61 818  | 6<br>70<br>7                   | 4 191<br>66 821<br>8 978                              | 122<br>1                      | 92 202<br>(D)                                    | 44                       | 35 266<br>(D)                                    | 10<br>134<br>19                   | 1 527<br>53 701<br>6 210                              | 3<br>14<br>3                 | 2 817<br>13 091<br>1 218                 | 6<br>123<br>6                     | 2 348<br>62 477<br>1 663                              | 12                               |
| 419<br>8<br>17<br>5<br>6       | 646 733<br>14 681<br>9 534<br>(D)<br>18 264<br>3 942 | 181<br>4<br>5<br>2<br>5 | 515 843<br>(D)<br>21 463<br>(D)<br>16 656              | 287<br>6<br>9<br>4<br>4        | 242 785<br>4 640<br>8 240<br>2 760<br>2 797<br>(D)    | 359<br>8<br>16<br>-<br>7      | 137 542<br>2 741<br>3 408<br>-<br>2 212          | 221<br>2<br>10<br>-<br>2 | 109 995<br>(D)<br>3 205<br>(D)                   | 819<br>18<br>48<br>10<br>25<br>11 | 259 980<br>5 390<br>10 698<br>2 113<br>9 472<br>2 753 | 108<br>1<br>2<br>1<br>2<br>2 | 72 026<br>(D)<br>(D)<br>(D)<br>(D)       | 644<br>10<br>24<br>7<br>16<br>6   | 274 280<br>5 765<br>11 772<br>2 592<br>6 872<br>1 887 | 14<br>15<br>16<br>17             |
| 6<br>12<br>6<br>9<br>11        | (D)<br>21 942<br>(D)<br>14 768<br>(D)                | 4<br>15<br>7<br>16      | 2 164<br>46 211<br>16 517<br>81 423                    | 2<br>7<br>2<br>9<br>18         | (D)<br>11 480<br>(D)<br>7 959<br>11 734               | 1<br>59<br>4<br>10<br>13      | (D)<br>28 800<br>493<br>2 253<br>3 541           | 1<br>24<br>1<br>5<br>11  | (D)<br>19 574<br>(D)<br>2 019<br>6 478           | 10<br>30<br>4<br>18<br>30         | 5 132<br>13 235<br>476<br>6 178<br>12 808             | 1<br>3<br>2<br>4<br>6        | (D)<br>(D)<br>(D)<br>(D)<br>4 792        | 8<br>42<br>11<br>19<br>33         | 7 356<br>33 224<br>2 110<br>10 648<br>(D)             | 21                               |
| 18<br>3<br>14<br>7<br>9        | 60 332<br>2 820<br>19 318<br>3 225<br>3 012          | 10<br>7<br>7            | 15 044<br>2 511<br>38 692                              | 16<br>2<br>5<br>3              | 12 767<br>(D)<br>11 134<br>(D)<br>12 631              | 6<br>-<br>4<br>-<br>8         | 4 373<br>916<br>1 235                            | 6<br>14<br>-<br>2        | 2 067<br>5 396<br>(D)                            | 23<br>17<br>29<br>17<br>13        | 8 320<br>9 542<br>6 816<br>1 605<br>4 804             | 5<br>1<br>3<br>3<br>2        | 4 224<br>(D)<br>1 296<br>1 305<br>(D)    | 19<br>4<br>13<br>8<br>12          | (D)<br>813<br>6 962<br>(D)<br>5 653                   | 25<br>26<br>27<br>28<br>29       |
| 8<br>26<br>7<br>20<br>7        | 9 126<br>44 304<br>28 638<br>12 247<br>(D)           | 1<br>5<br>1<br>3<br>2   | (D)<br>6 802<br>(D)<br>(D)<br>(D)                      | 5<br>9<br>7<br>10<br>2         | 6 469<br>5 328<br>4 460<br>7 671<br>(D)               | 6<br>15<br>11<br>11<br>5      | 1 687<br>2 978<br>1 792<br>1 632<br>593          | 3<br>12<br>5<br>8<br>1   | (D)<br>2 045<br>1 527<br>4 137<br>(D)            | 5<br>73<br>8<br>28<br>10          | 1 351<br>15 956<br>1 335<br>8 571<br>935              | 1<br>6<br>3<br>5<br>2        | (D)<br>6 238<br>1 182<br>3 869<br>(D)    | 12<br>32<br>9<br>16<br>11         | 3 179<br>(D)<br>4 210<br>4 218<br>2 684               | 30<br>31<br>32<br>33<br>34       |
| 13<br>35<br>1<br>18<br>5       | 25 482<br>64 357<br>(D)<br>24 857<br>(D)             | 5<br>12<br>-<br>14<br>2 | 5 895<br>15 363<br>26 915<br>(D)                       | 8<br>17<br>1<br>15<br>3        | 7 693<br>14 738<br>(D)<br>14 029<br>2 515             | 13<br>16<br>-<br>2<br>1       | 6 124<br>3 820<br>(D)<br>(D)                     | 7<br>22<br>11<br>2       | 1 630<br>10 243<br>-<br>4 754<br>(D)             | 19<br>45<br>1<br>35<br>7          | 3 909<br>13 392<br>(D)<br>13 546<br>1 752             | 3<br>9<br>-<br>4<br>1        | 2 702<br>8 974<br>2 192<br>(D)           | 20<br>32<br>2<br>27<br>7          | (D)<br>(D)<br>(D)<br>16 529<br>4 131                  | 35<br>36<br>37<br>38<br>39       |
| 32<br>3<br>24<br>4<br>4        | 42 200<br>(D)<br>22 009<br>(D)<br>(D)                | 7<br>15                 | 15 063<br>91 572<br>(D)                                | 16<br>3<br>13<br>2<br>3        | 18 471<br>2 869<br>9 873<br>(D)<br>(D)                | 45<br>1<br>29<br>6<br>3       | 17 203<br>(D)<br>11 745<br>1 718<br>669          | 24<br>15<br>1<br>2       | 13 533<br>9 048<br>(D)<br>(D)                    | 46<br>5<br>43<br>15<br>11         | 14 784<br>4 676<br>11 513<br>7 998<br>4 072           | 8<br>1<br>5<br>1<br>1        | 5 510<br>(D)<br>2 320<br>(D)<br>(D)      | 46<br>6<br>59<br>9                | 13 433<br>1 200<br>(D)<br>1 726<br>2 065              | 43                               |
| 4<br>6<br>5<br>1<br>1          | 23 744<br>6 288<br>(D)<br>(D)<br>(D)                 | 7<br>1<br>1<br>2        | 32 922<br>(D)<br>(D)<br>(D)                            | 4<br>1<br>5<br>4<br>2          | 2 488<br>(D)<br>4 772<br>2 643<br>(D)                 | 8<br>10<br>-<br>3<br>-        | (D)<br>1 184<br>-<br>(D)                         | 6<br>-<br>1<br>3<br>1    | 2 228<br>(D)<br>1 926<br>(D)                     | 8<br>4<br>4<br>12<br>13           | 5 145<br>867<br>4 995<br>5 956<br>1 380               | 2 2                          | (D)<br>(D)<br>-<br>-                     | 19<br>10<br>-<br>5<br>3           | 18 553<br>2 087<br>-<br>1 376<br>(D)                  | 47                               |
| 10<br>7<br>42                  | 14 510<br>5 690<br>33 749                            | 4<br>5<br>10            | 6 454<br>1 946<br>11 686                               | 15<br>7<br>33                  | 15 002<br>6 253<br>17 066                             | 5<br>7<br>26                  | 1 417<br>4 044<br>7 817                          | 4<br>2<br>13             | 5 232<br>(D)<br>5 670                            | 23<br>12<br>89                    | 6 960<br>6 658<br>(D)                                 | 3<br>2<br>11                 | 1 436<br>(D)<br>4 937                    | 13<br>9<br>56                     | 3 692<br>2 443<br>17 132                              | 50<br>51<br>52                   |
| 329<br>7<br>8<br>5<br>17<br>11 | 597 800<br>(D)<br>(D)<br>(D)<br>21 657<br>2 776      | 156<br>6<br>8<br>1<br>9 | 389 936<br>23 515<br>17 663<br>(D)<br>52 858<br>23 740 | 282<br>18<br>7<br>4<br>15<br>8 | 192 108<br>6 314<br>3 989<br>3 163<br>15 019<br>2 806 | 252<br>5<br>4<br>3<br>12<br>7 | 115 173<br>1 706<br>777<br>(D)<br>3 387<br>4 141 | 178<br>3<br>6<br>3<br>9  | 106 599<br>486<br>3 835<br>616<br>5 098<br>3 101 | 561<br>13<br>12<br>11<br>13<br>32 | 189 740<br>1 640<br>2 960<br>3 330<br>6 202<br>5 202  | 75<br>3<br>-<br>4<br>4<br>3  | 50 726<br>1 133<br>4 275<br>3 550<br>(D) | 538<br>19<br>20<br>18<br>26<br>19 | 280 869<br>(D)<br>5 951<br>8 367<br>6 851<br>11 382   | 53<br>54<br>55<br>56<br>57<br>58 |
| 7<br>11<br>13<br>3<br>8        | (D)<br>(D)<br>20 656<br>(D)<br>16 871                | 2<br>2<br>8<br>-        | (D)<br>(D)<br>4 528<br>(D)                             | 5<br>8<br>10<br>1<br>3         | 3 126<br>5 122<br>6 813<br>(D)<br>(D)                 | 4<br>8<br>-<br>-<br>1         | 7 381<br>3 758<br>-<br>(D)                       | 3<br>11<br>1             | (D)<br>17 548<br>(D)<br>-                        | 17<br>23<br>21<br>8<br>5          | 6 512<br>12 427<br>3 401<br>(D)<br>1 312              | 3<br>2<br>3<br>1<br>2        | (D)<br>(D)<br>(D)<br>(D)                 | 13<br>14<br>9<br>5<br>7           | 6 889<br>17 757<br>10 689<br>1 936<br>2 553           |                                  |
| 13<br>6<br>5<br>5<br>7         | 11 167<br>(D)<br>1 816<br>2 029<br>(D)               | 9<br>2<br>1<br>4<br>2   | 27 304<br>(D)<br>(D)<br>(D)<br>(D)                     | 12<br>3<br>11<br>15<br>9       | 12 834<br>(D)<br>8 528<br>9 406<br>6 959              | 14<br>5<br>4<br>2<br>2        | 3 353<br>925<br>(D)<br>(D)<br>(D)                | 5<br>3<br>8<br>1<br>4    | 4 530<br>(D)<br>8 676<br>(D)<br>677              | 25<br>8<br>19<br>14<br>11         | 10 183<br>5 122<br>9 367<br>4 957<br>5 823            | 3<br>2<br>2<br>1<br>2        | (D)<br>(D)<br>(D)<br>(D)<br>(O)          | 33<br>8<br>14<br>10<br>10         | 12 475<br>2 127<br>16 086<br>3 488<br>3 163           | 64<br>65<br>66<br>67<br>68       |
| 25<br>1<br>1<br>1<br>11<br>5   | 52 346<br>(D)<br>(D)<br>12 905<br>(D)                | 17<br>1<br>1<br>3<br>3  | 52 175<br>(D)<br>(D)<br>1 229<br>(D)                   | 16<br>4<br>3<br>14<br>2        | 10 227<br>4 853<br>(D)<br>11 345<br>(D)               | 23<br>1<br>-<br>4<br>1        | 9 280<br>(D)<br>(D)<br>(D)                       | 17<br>-<br>-<br>2        | 7 851<br>-<br>(D)                                | 56<br>4<br>2<br>17<br>7           | 25 113<br>3 943<br>(D)<br>3 378<br>1 046              | 5<br>-<br>3<br>1             | 2 957<br>-<br>(D)<br>(D)                 | 68<br>4<br>1<br>14<br>6           | (D)<br>(D)<br>(D)<br>4 589<br>4 042                   | 69<br>70<br>71<br>72<br>73       |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

|                                  |   |  | All establish  | ments <sup>1 2</sup>                        |                                |                                       | Establis   | hments with p   | ayroll <sup>1</sup>                               |   | Kind-of-bi                     | usiness group<br>pay                                       | os (establis                | hments with                         |
|----------------------------------|---|--|--|---|--------------------------------|---------------------------------------|--|---|---|---|--------------------------------|--|-----------------------------|-------------------------------------|
|                                  | Geographic area   |  |  | Unincon<br>busine                           | porated<br>esses               |                                       |  |   |   | Paid<br>employ-   | hardwai<br>supply, a<br>home   | materials,<br>re, garden<br>and mobile<br>dealers<br>C 52) | group                       | merchandise<br>o stores<br>C 53)    |
|                                  | •   | Num-<br>ber                            | Sales<br>(\$1,000)   | Individual<br>proprie-<br>torships<br>(no.) | Partner-<br>ships<br>(no.)     | Num-<br>ber                           | Sales<br>(\$1,000)   | Annual<br>payroll<br>(\$1,000)                          | First<br>quarter<br>payroll<br>(\$1,000)          | ees for<br>pay period<br>including<br>March 12<br>(no.) | Num-<br>ber                    | Sales<br>(\$1,000)   | Num-<br>ber                 | Sales<br>(\$1,000)                  |
|                                  | New Jersey—<br>Con.   |  |  |   |                                |                                       |  |   |   |   |                                |  |                             |                                     |
| 1<br>2<br>3<br>4<br>5            | Morris County—Con. Parsippany-Troy Hills township Pequannock township Randolph township Riverdale                 | 302<br>129<br>98<br>46<br>103          | 217 157<br>76 348<br>85 289<br>26 798<br>83 768              | 102<br>47<br>34<br>10<br>30                 | 5<br>4<br>4<br>-               | 235<br>100<br>72<br>37<br>86          | 214 772<br>75 092<br>84 273<br>26 565<br>83 235              | 25 957<br>9 401<br>8 208<br>2 367<br>9 609              | 5 973<br>2 215<br>1 958<br>571<br>2 375           | 2 774<br>986<br>986<br>223<br>1 345                     | 6<br>7<br>7<br>2<br>4          | 12 621<br>7 187<br>1 527<br>(D)<br>3 935                   | 3<br>2<br>1<br>-            | (D)<br>(D)<br>(D)                   |
| 6<br>7<br>8<br>9<br>10           | Rockaway township   | 198<br>191<br>18<br>44<br>358          | 189 411<br>148 931<br>3 148<br>17 070<br>205 484             | 45<br>69<br>14<br>17<br>131                 | 4<br>9<br>1<br>1<br>22         | 162<br>151<br>8<br>33<br>263          | 187 556<br>147 301<br>2 569<br>16 352<br>201 237             | 20 885<br>15 938<br>283<br>1 768<br>25 318              | 4 631<br>3 665<br>58<br>406<br>5 685              | 2 693<br>1 748<br>48<br>186<br>2 798                    | 1<br>7<br>1<br>1<br>16         | (D)<br>12 729<br>(D)<br>(D)<br>9 895                       | 4<br>3<br>-<br>5            | 96 148<br>9 556<br>-<br>4 382       |
| 11<br>12<br>13<br>14<br>15<br>16 | Ocean County  | 2 773<br>33<br>74<br>359<br>662<br>94  | 1 813 378<br>9 304<br>38 799<br>271 612<br>639 349<br>36 061 | 1 127<br>24<br>29<br>130<br>226<br>51       | 169<br>1<br>7<br>25<br>26<br>8 | 2 057<br>16<br>60<br>270<br>526<br>53 | 1 781 521<br>8 490<br>38 457<br>267 315<br>631 613<br>34 353 | 189 567<br>1 367<br>4 411<br>26 951<br>63 922<br>3 102  | 40 157<br>293<br>976<br>5 982<br>14 128<br>697    | 20 011<br>199<br>533<br>3 151<br>6 809<br>364           | 103<br>1<br>6<br>11<br>26<br>3 | 89 511<br>(D)<br>4 697<br>16 814<br>20 599<br>(D)          | 39<br>1<br>7<br>15          | 168 348<br>(D)<br>32 158<br>112 803 |
| 17<br>18<br>19<br>20<br>21       | Lacey township<br>Lakehurst<br>Lakewood township<br>Manchester township<br>Point Pleasant                         | 90<br>30<br>254<br>43<br>157           | 50 481<br>17 354<br>222 968<br>25 529<br>70 551              | 43<br>11<br>89<br>14<br>83                  | 7<br>4<br>19<br>1<br>9         | 60<br>23<br>190<br>38<br>97           | 49 270<br>17 057<br>219 837<br>25 405<br>68 000              | 5 140<br>2 024<br>21 375<br>2 677<br>7 381              | 1 145<br>462<br>4 689<br>605<br>1 504             | 560<br>226<br>1 971<br>331<br>884                       | 4<br>3<br>3<br>3<br>7          | 2 011<br>1 113<br>(D)<br>(D)<br>2 303                      | 4                           | (D)                                 |
| 22<br>23<br>24<br>25             | Point Pleasant Beach<br>South Toms River<br>Stafford township<br>Balance of county                                | 152<br>21<br>110<br>694                | 87 404<br>13 890<br>95 529<br>234 547                        | 52<br>11<br>42<br>322                       | 14<br>3<br>5<br>40             | 122<br>13<br>73<br>516                | 86 419<br>13 502<br>94 597<br>227 206                        | 11 126<br>1 529<br>9 493<br>29 069                      | 2 304<br>412<br>2 002<br>4 958                    | 1 091<br>119<br>894<br>2 879                            | 6<br>1<br>4<br>25              | 19 520<br>(D)<br>(D)<br>12 734                             | 1<br>-<br>2<br>8            | (D)<br>(D)<br>4 402                 |
| 26<br>27<br>28<br>29<br>30<br>31 | Passaic County<br>Bloomingdale<br>Clifton<br>Haledon<br>Hawthorne<br>Little Falls township                        | 3 404<br>68<br>612<br>66<br>158<br>100 | 2 103 812<br>(D)<br>395 342<br>27 870<br>99 348<br>93 645    | 1 269<br>30<br>209<br>28<br>61<br>34        | 207<br>2<br>45<br>3<br>9<br>5  | 2 488<br>46<br>458<br>49<br>118<br>80 | 2 048 995<br>12 038<br>386 677<br>26 996<br>97 091<br>92 877 | 240 661<br>1 456<br>45 499<br>3 739<br>10 668<br>10 250 | 55 250<br>318<br>10 602<br>864<br>2 347<br>2 245  | 27 227<br>205<br>4 710<br>337<br>1 003<br>1 138         | 91<br>1<br>28<br>2<br>3<br>3   | 70 668<br>(D)<br>24 856<br>(D)<br>(D)<br>209               | 42 - 4 - 2 -                | 282 566<br>(D)<br>(D)               |
| 32<br>33<br>34<br>35<br>36       | North Haledon<br>Passaic<br>Paterson<br>Pompton Lakes<br>Prospect Park  | 55<br>368<br>817<br>86<br>20           | 13 062<br>149 620<br>340 091<br>33 351<br>(D)                | 26<br>166<br>357<br>36<br>8                 | . 6<br>21<br>59<br>6<br>2      | 35<br>240<br>564<br>60<br>13          | (D)<br>142 573<br>320 898<br>31 821<br>(D)                   | (D)<br>20 263<br>39 266<br>3 630<br>(D)                 | (D)<br>4 731<br>9 133<br>865<br>(D)               | (D)<br>2 431<br>3 913<br>440<br>(D)                     | 3<br>6<br>18<br>1              | (D)<br>2 883<br>11 686<br>(D)<br>(D)                       | 1<br>2<br>11<br>2           | (D)<br>(D)<br>18 951<br>(D)         |
| 37<br>38<br>39<br>40<br>41<br>42 | Ringwood Totowa Wanaque Wayne township West Milford township West Paterson  | 52<br>161<br>60<br>576<br>139<br>66    | 20 516<br>99 272<br>16 037<br>620 015<br>64 544<br>33 881    | 26<br>54<br>27<br>111<br>67<br>29           | 1<br>2<br>6<br>23<br>12<br>5   | 31<br>130<br>40<br>493<br>85<br>46    | 19 950<br>97 955<br>15 324<br>615 870<br>62 200<br>31 695    | 1 951<br>11 167<br>2 024<br>74 247<br>6 258<br>2 991    | 444<br>2 602<br>503<br>17 124<br>1 413<br>567     | 229<br>1 211<br>225<br>9 432<br>607<br>343              | 1<br>6<br>3<br>12<br>2<br>1    | (D)<br>(D)<br>(D)<br>12 500<br>(D)<br>(D)                  | 1<br>2<br>-<br>15<br>1      | (D)<br>(D)<br>223 944<br>(D)<br>(D) |
| 43<br>44<br>45<br>46<br>47<br>48 | Salem County<br>Penns Grove<br>Pennsville township<br>Salem<br>Woodstown<br>Balance of county                     | 460<br>79<br>101<br>89<br>65<br>126    | 199 588<br>41 134<br>57 615<br>32 583<br>22 539<br>45 717    | 249<br>33<br>41<br>46<br>37<br>92           | 34<br>9<br>8<br>8<br>5<br>4    | 323<br>59<br>83<br>71<br>42<br>68     | 192 686<br>39 908<br>56 630<br>31 973<br>21 378<br>42 797    | 21 455<br>4 093<br>6 853<br>4 056<br>2 557<br>3 896     | 4 959<br>979<br>1 548<br>935<br>615<br>882        | 2 473<br>515<br>788<br>508<br>274<br>388                | 13<br>2<br>3<br>3              | 8 061<br>(D)<br>(D)<br>-<br>893<br>5 227                   | 9<br>3<br>2<br>1            | 10 176<br>(D)<br>(D)<br>(D)<br>(D)  |
| 49<br>50<br>51<br>52<br>53<br>54 | Somerset County<br>Bernards township<br>Bernardsville<br>Bound Brook<br>Bridgewater township<br>Franklin township | 1 647<br>64<br>97<br>108<br>136<br>220 | 1 193 993<br>24 732<br>65 102<br>64 079<br>97 180<br>155 297 | 598<br>31<br>30<br>39<br>44<br>67           | 91<br>2<br>-<br>8<br>6<br>11   | 1 240<br>42<br>85<br>88<br>102<br>168 | 1 174 550<br>24 337<br>64 544<br>62 667<br>96 393<br>152 603 | 134 852<br>3 551<br>8 173<br>6 368<br>12 525<br>16 566  | 31 039<br>869<br>1 927<br>1 361<br>3 027<br>3 925 | 14 407<br>431<br>871<br>655<br>1 463<br>2 061           | 61<br>2<br>7<br>4<br>6<br>9    | 43 295<br>(D)<br>2 688<br>928<br>12 437<br>3 810           | 20<br>2<br>2<br>2<br>2<br>2 | 102 021<br>(D)<br>(D)<br>(D)<br>(D) |
| 55<br>56<br>57<br>58<br>59       | Hillsborough township<br>Manville<br>North Plainfield<br>Rantan<br>Somerville                                     | 69<br>81<br>124<br>79<br>270           | 37 122<br>35 893<br>176 933<br>34 767<br>186 317             | 34<br>35<br>33<br>27<br>93                  | 3<br>8<br>8<br>4<br>19         | 40<br>57<br>101<br>62<br>226          | 35 819<br>34 620<br>175 044<br>33 601<br>183 433             | 4 109<br>4 170<br>18 954<br>4 838<br>19 228             | 842<br>994<br>4 237<br>1 133<br>4 380             | 491<br>470<br>1 535<br>656<br>1 814                     | 4<br>5<br>1<br>8               | (D)<br>5 137<br>(D)<br>4 494                               | 1 2 2 2 2                   | (D)<br>(D)<br>(D)<br>(D)            |
| 60<br>61<br>62                   | South Bound Brook<br>Watchung<br>Balance of county  | 24<br>68<br>307                        | 4 814<br>157 072<br>154 685                                  | 12<br>20<br>133                             | 2<br>1<br>19                   | 19<br>52<br>198                       | 4 532<br>156 329<br>150 628                                  | 526<br>18 414<br>17 430                                 | 116<br>4 154<br>4 074                             | 65<br>1 774<br>2 121                                    | 1                              | (D)<br>7 082   | 3 2                         | -<br>(D)<br>(D)                     |
| 63<br>64<br>65<br>66<br>67<br>68 | Sussex County<br>Franklin<br>Hopatcong<br>Newton<br>Ogdensburg<br>Sparta township                                 | 882<br>51<br>45<br>151<br>15<br>113    | 425 870<br>49 011<br>9 104<br>133 330<br>3 658<br>45 046     | 423<br>11<br>24<br>57<br>6<br>55            | 47<br>3<br>2<br>5<br>1<br>3    | 588<br>42<br>25<br>132<br>8<br>79     | 414 649<br>48 362<br>8 654<br>132 375<br>3 281<br>43 958     | 40 998<br>4 611<br>814<br>12 972<br>415<br>5 051        | 9 386<br>1 140<br>205<br>3 001<br>110<br>1 151    | 4 425<br>471<br>123<br>1 217<br>31<br>527               | 40<br>2<br>1<br>7<br>1<br>6    | 18 863<br>(D)<br>(D)<br>2 693<br>(D)<br>3 557              | 11                          | 19 247<br>-<br>9 616<br>(D)         |
| 69<br>70<br>71                   | Stanhope<br>Vernon township<br>Balance of county  | 54<br>53<br>400                        | 15 748<br>15 828<br>154 145                                  | 22<br>26<br>222                             | 2<br>5<br>26                   | 41<br>35<br>226                       | 15 503<br>14 592<br>147 924                                  | 1 714<br>1 699<br>13 722                                | 376<br>376<br>3 027                               | 234<br>206<br>1 616                                     | 3<br>2<br>18                   | 715<br>(D)<br>6 803  | 1 1 5                       | (D)<br>(D)<br>(D)                   |
| 72<br>73                         | Union County<br>Berkeley Heights  | 3 966                                  | 2 382 302  | 1 439                                       | 236                            | 2 990                                 | 2 326 336  | 263 459   | 61 012  | 27 705  | 101                            | 94 489   | 47                          | 72 108                              |
| 74<br>75<br>76<br>77             | township Clark township Cranford township Elizabeth   | 73<br>122<br>158<br>845<br>45          | 29 739<br>102 135<br>52 606<br>386 764<br>25 576             | 28<br>44<br>66<br>315<br>23                 | 4<br>6<br>13<br>77<br>3        | 50<br>94<br>118<br>614<br>31          | 28 825<br>101 126<br>49 784<br>370 848<br>25 084             | 4 295<br>11 574<br>6 954<br>41 868<br>2 810             | 948<br>2 789<br>1 615<br>9 765<br>648             | 449<br>1 346<br>803<br>4 471<br>307                     | 1<br>3<br>8<br>15<br>2         | (D)<br>(D)<br>6 007<br>18 291<br>(D)                       | 1<br>3<br>1<br>14           | (D)<br>(D)<br>(D)<br>6 787          |

|                                  | Δ, see appe   |                                |  |                                 | Kind-o  | f-business               | groups (estab                                     | lishments                      | with payroll)—                                  | -Con.                             |  |                              |  |                                    |  |                                  |
|----------------------------------|---|--------------------------------|--|---------------------------------|---|--------------------------|---|--------------------------------|---|-----------------------------------|--|------------------------------|--|------------------------------------|--|----------------------------------|
|                                  | d stores<br>IC 54)                                      | Automot<br>(SIC 55             | tive dealers<br>5 ex. 554)                             | sta                             | ne service<br>Itions<br>0 554)                        | access                   | arel and<br>ory stores<br>C 56)                   | furnish<br>equipm              | ire, home<br>ings, and<br>ent stores<br>C 57)   | D.                                | and drinking<br>aces<br>IC 58)                         | Drug and<br>st<br>(SIC       | proprietary<br>ores<br>591)                        | st                                 | neous retail<br>ores <sup>2</sup><br>9 ex. 591)        |                                  |
| Num-<br>ber                      | Sales<br>(\$1,000)                                      | Num-<br>ber                    | Sales<br>(\$1,000)                                     | Num-<br>ber                     | Sales<br>(\$1,000)                                    | Num-<br>ber              | Sales<br>(\$1,000)                                | Num-<br>ber                    | Sales<br>(\$1,000)                              | Num-<br>ber                       | Sales<br>(\$1,000)                                     | Num-<br>ber                  | Sales<br>(\$1,000)                                 | Num-<br>ber                        | Sales<br>(\$1,000)                                     |                                  |
| 47<br>12<br>13<br>6<br>8         | 75 417<br>14 826<br>(D)<br>2 239<br>8 821               | 16<br>9<br>2<br>5<br>4         | 32 272<br>17 283<br>(D)<br>5 402<br>8 244              | 27<br>13<br>9<br>10<br>9        | 20 493<br>4 504<br>5 180<br>4 791<br>7 741            | 16<br>9<br>5<br>-        | 5 201<br>5 438<br>(D)<br>9 237                    | 16<br>7<br>4<br>3<br>5         | 11 644<br>4 706<br>(D)<br>580<br>2 711          | 63<br>16<br>16<br>6<br>15         | 23 079<br>5 567<br>5 327<br>1 436<br>5 452             | 8 3 4 . 3                    | 4 950<br>(D)<br>3 990<br>(D)                       | 33<br>22<br>11<br>5                | (D)<br>5 120<br>9 313<br>(D)<br>(D)                    | 1 2 3 4 5                        |
| 14<br>17<br>1<br>7<br>35         | 17 782<br>49 272<br>(D)<br>(D)<br>72 529                | 3<br>13<br>1<br>1              | (D)<br>17 118<br>(D)<br>23 194                         | 6<br>15<br>2<br>5<br>18         | (D)<br>13 981<br>(D)<br>2 903<br>12 108               | 58<br>15<br>-<br>1<br>27 | 24 863<br>9 244<br>(D)<br>9 533                   | 18<br>16<br>1<br>21            | 9 288<br>8 704<br>(D)<br>11 082                 | 23<br>31<br>3<br>10<br>60         | 6 167<br>7 517<br>(D)<br>1 466<br>19 731               | 1<br>2<br>1<br>2<br>7        | 00000  | 34<br>32<br>5<br>62                | 21 549<br>(D)<br>792<br>(D)                            | 6<br>7<br>8<br>9                 |
| 328<br>3<br>13<br>47<br>79<br>14 | 447 181<br>(D)<br>13 476<br>90 830<br>120 768<br>21 768 | 160<br>1<br>8<br>29<br>34<br>2 | 409 584<br>(D)<br>1 938<br>43 056<br>178 597<br>(D)    | 174<br>1<br>6<br>25<br>44<br>6  | 144 053<br>(D)<br>3 044<br>21 593<br>35 500<br>5 886  | 157<br>2<br>28<br>59     | 80 631<br>(D)<br>15 402<br>33 419                 | 127<br>2<br>1<br>28<br>39<br>2 | 57 369<br>(D)<br>(D)<br>16 337<br>23 745<br>(D) | 520<br>3<br>15<br>49<br>102<br>14 | 152 450<br>1 202<br>5 509<br>14 047<br>35 519<br>1 830 | 71<br>1<br>2<br>8<br>19      | 48 883<br>(D)<br>(D)<br>4 902<br>12 681<br>(D)     | 378<br>4<br>6<br>38<br>109         | 183 511<br>1 283<br>3 760<br>12 176<br>57 982<br>3 608 | 11<br>12<br>13<br>14<br>15<br>16 |
| 14<br>3<br>28<br>9<br>14         | 24 323<br>(D)<br>35 099<br>13 682<br>16 901             | 4<br>1<br>15<br>-              | 1 235<br>(D)<br>89 549<br>14 174                       | 7<br>3<br>20<br>3<br>8          | 11 481<br>3 841<br>20 287<br>2 528<br>6 467           | 3<br>1<br>13<br>3<br>3   | 101<br>(D)<br>3 542<br>834<br>(D)                 | 3<br>11<br>1<br>6              | 401<br>3 289<br>(D)<br>2 647                    | 11<br>9<br>44<br>6<br>27          | 4 486<br>2 141<br>12 797<br>840<br>9 417               | 4<br>1<br>8<br>2<br>3        | 1 989<br>(D)<br>5 150<br>(D)<br>(D)                | 10<br>2<br>44<br>11<br>17          | 3 243<br>(D)<br>40 288<br>4 134<br>7 952               | 17<br>18<br>19<br>20<br>21       |
| 12<br>5<br>9<br>78<br>310        | 11 078<br>1 823<br>27 627<br>60 353<br>381 371          | 13<br>2<br>13<br>27            | 12 489<br>(D)<br>35 877<br>28 468<br>277 717           | 8<br>1<br>5<br>37               | 3 571<br>(D)<br>4 962<br>23 526<br>142 379            | 10<br>4<br>31<br>277     | 3 822<br>3 780<br>17 231                          | 9<br>5<br>20                   | 2 370<br>(D)<br>1 111<br>5 552<br>103 374       | 39<br>13<br>188                   | 14 545<br>5 718<br>44 399                              | 3<br>1<br>18                 | 1 318<br>(D)<br>9 762                              | 21<br>4<br>17<br>84                | (D)<br>2 860<br>7 068<br>20 779                        | 22<br>23<br>24<br>25             |
| 57<br>7<br>13<br>8               | 2 373<br>94 574<br>(D)<br>8 906<br>(D)                  | 109<br>2<br>15<br>2<br>12<br>2 | (D)<br>67 223<br>(D)<br>42 862<br>(D)                  | 234<br>7<br>59<br>4<br>15       | 2 361<br>34 946<br>(D)<br>7 950<br>10 528             | 27<br>27<br>1<br>7<br>5  | 146 801<br>22 919<br>(D)<br>2 022<br>1 169        | 154<br>5<br>19<br>3<br>6<br>8  | 1 105<br>6 516<br>(D)<br>3 708<br>2 186         | 656<br>9<br>124<br>17<br>30<br>26 | 184 253<br>1 359<br>44 345<br>2 077<br>10 291<br>9 417 | 90<br>3<br>15<br>2<br>2<br>4 | 44 898<br>1 427<br>7 431<br>(D)<br>(D)<br>(D)      | 525<br>11<br>110<br>11<br>28<br>12 | 414 968<br>(D)<br>(D)<br>3 752<br>18 316<br>8 315      | 26<br>27<br>28<br>29<br>30<br>31 |
| 6<br>27<br>88<br>10<br>3         | (D)<br>12 334<br>80 771<br>9 840<br>(D)                 | 1<br>8<br>30<br>1              | (D)<br>(D)<br>57 073<br>(D)<br>(D)                     | 4<br>10<br>47<br>3<br>3         | (D)<br>4 037<br>23 724<br>2 497<br>(D)                | 2<br>44<br>59<br>4<br>1  | (D)<br>14 181<br>14 997<br>(D)<br>(D)             | 1<br>19<br>29<br>5             | (D)<br>5 938<br>17 441<br>1 696                 | 11<br>62<br>150<br>14             | 1 959<br>9 968<br>20 703<br>1 710                      | 1<br>9<br>29<br>2            | (D)<br>5 026<br>11 937<br>(D)                      | 5<br>53<br>103<br>18<br>4          | 1 359<br>71 732<br>63 615<br>6 592<br>(D)              | 32<br>33<br>34<br>35<br>36       |
| 8<br>17<br>7<br>41<br>6<br>4     | (D)<br>5 638<br>5 594<br>59 759<br>(D)<br>(D)           | 5<br>3<br>17<br>9              | (D)<br>826<br>58 253<br>2 192<br>(D)                   | 5<br>12<br>3<br>34<br>10<br>6   | 2 654<br>13 260<br>(D)<br>23 551<br>6 266<br>4 749    | 15<br>101<br>7<br>2      | (D)<br>7 189<br>76 848<br>2 127<br>(D)            | 12<br>42<br>3<br>2             | 14 476<br>(D)<br>41 078<br>(D)<br>(D)           | 6<br>34<br>17<br>109<br>30        | 1 341<br>12 761<br>3 442<br>54 863<br>5 613<br>4 404   | 1<br>6<br>2<br>12<br>2       | (D)<br>2 188<br>(D)<br>7 104<br>(D)                | 7<br>21<br>5<br>110<br>15          | 3 277<br>18 765<br>822<br>57 970<br>12 653<br>4 261    | 37<br>38<br>39<br>40<br>41<br>42 |
| 42<br>7<br>9<br>10<br>4<br>12    | 45 068<br>8 664<br>13 012<br>12 843<br>(D)<br>(D)       | 36<br>9<br>8<br>7<br>1         | 39 088<br>10 881<br>10 557<br>4 835<br>(D)<br>(D)      | 44<br>10<br>9<br>5<br>8<br>12   | 33 489<br>12 016<br>4 606<br>899<br>3 209<br>12 759   | 21<br>2<br>8<br>7<br>4   | 7 455<br>(D)<br>4 039<br>1 813<br>(D)             | 21<br>7<br>6<br>5              | 8 107<br>2 801<br>(D)<br>2 152<br>(D)           | 61<br>12<br>15<br>16<br>7         | 16 891<br>3 799<br>5 676<br>3 134<br>2 258<br>2 024    | 14<br>2<br>5<br>4<br>2       | 6 590<br>(D)<br>2 511<br>1 600<br>(D)<br>(D)       | 62<br>15<br>16<br>14<br>7          | 17 761<br>2 666<br>4 424<br>(D)<br>(D)<br>4 361        | 43<br>44<br>45<br>46<br>47<br>48 |
| 148<br>6<br>7<br>14<br>12<br>23  | 292 316<br>4 262<br>(D)<br>4 111<br>8 660<br>62 947     | 81<br>1<br>6<br>6<br>7         | 259 238<br>(D)<br>11 244<br>24 783<br>21 253<br>22 283 | 140<br>7<br>7<br>13<br>10<br>18 | 104 518<br>3 842<br>4 583<br>9 813<br>7 709<br>13 766 | 112<br>4<br>9<br>6<br>7  | 51 720<br>(D)<br>2 238<br>2 101<br>9 930<br>5 296 | 99<br>1<br>7<br>7<br>8         | 55 968<br>(D)<br>3 218<br>(D)<br>3 954<br>4 317 | 295<br>11<br>15<br>29<br>32<br>44 | 97 968<br>6 857<br>5 557<br>4 446<br>13 997<br>14 651  | 36<br>1<br>2<br>2<br>2<br>7  | 27 966<br>(D)<br>(D)<br>(D)<br>(D)<br>(D)<br>6 299 | 248<br>9<br>23<br>12<br>17<br>34   | 139 540<br>2 007<br>9 521<br>12 956<br>5 816<br>(D)    | 49<br>50<br>51<br>52<br>53<br>54 |
| 6<br>10<br>10<br>7<br>25         | (D)<br>16 930<br>(D)<br>3 310<br>47 708                 | 2<br>2<br>12<br>4<br>15        | (D)<br>(D)<br>73 256<br>(D)<br>49 057                  | 4<br>6<br>9<br>4<br>22          | 3 746<br>3 333<br>11 016<br>1 335<br>17 354           | 1<br>7<br>6<br>4<br>31   | (D)<br>2 531<br>5 301<br>(D)<br>11 586            | 3<br>5<br>14<br>2<br>25        | 112<br>1 144<br>10 412<br>(D)<br>15 345         | 11<br>14<br>21<br>25<br>38        | 4 145<br>1 576<br>6 942<br>6 449<br>8 693              | 1<br>2<br>2<br>2<br>7        | (D)<br>(D)<br>(D)<br>(D)<br>5 100                  | 7<br>9<br>20<br>13<br>53           | 4 289<br>5 012<br>17 829<br>7 634<br>(D)               | 55<br>56<br>57<br>58<br>59       |
| 5<br>4<br>19<br>73               | 1 446<br>(D)<br>27 812<br>130 397                       | 1<br>1<br>13<br>36             | (D)<br>(D)<br>30 557<br>75 527                         | 4<br>7<br>29<br>76              | 1 009<br>5 544<br>21 468<br>48 275                    | 8<br>17<br>48            | 3 456<br>5 456<br>14 245<br>4 922                 | 1<br>6<br>20<br>35             | (D)<br>5 089<br>11 668<br>9 536                 | 5<br>6<br>44<br>150               | 1 100<br>5 244<br>18 311<br>31 421                     | 1<br>2<br>5                  | (D)<br>(D)<br>2 383<br>11 870                      | 1<br>15<br>35                      | (D)<br>13 377<br>(D)<br>55 268                         | 60<br>61<br>62<br>63             |
| 73<br>6<br>6<br>13               | (D)<br>1 997<br>36 211<br>17 897                        | 4<br>1<br>11<br>2              | (D)<br>(D)<br>44 169<br>(D)                            | 4<br>4<br>14<br>3<br>9          | 1 221<br>2 737<br>8 179<br>(D)<br>6 577               | 9<br>15<br>6             | (D)<br>805  | 35<br>3<br>2<br>9<br>2<br>5    | (D)<br>(D)<br>2 811<br>(D)<br>1 973             | 8<br>8<br>22<br>2<br>18           | 1 802<br>2 100<br>(D)<br>(D)<br>4 145                  | 3<br>1<br>4<br>-<br>2        | 2 943<br>(D)<br>3 591<br>(D)                       | 3<br>2<br>34<br>16                 | 55 268<br>(D)<br>(D)<br>(D)<br>4 804                   | 63<br>64<br>65<br>66<br>67<br>68 |
| 3<br>5<br>26<br>391              | (D)<br>(D)<br>43 244<br>531 185                         | 1<br>1<br>16<br>157            | (D)<br>(D)<br>26 228<br>518 731                        | 5<br>3<br>34<br>284             | 4 567<br>(D)<br>23 952<br>212 044                     | 2<br>4<br>12<br>301      | (D)<br>1 065<br>2 163<br>154 229                  | 2<br>2<br>10<br>210            | (D)<br>(D)<br>2 652<br>145 524                  | 13<br>9<br>70<br>732              | 2 084<br>1 573<br>16 423<br>209 561                    | 2<br>6<br>120                | (D)<br>2 939<br>70 294                             | 11<br>6<br>29<br>647               | 3 453<br>779<br>(D)<br>318 171                         | 69<br>70<br>71<br>72<br>73       |
| 8<br>15<br>11<br>92<br>8         | 9 536<br>56 445<br>4 033<br>96 474<br>12 182            | 1<br>4<br>1<br>27              | (D)<br>2 586<br>(D)<br>64 255<br>(D)                   | 5<br>7<br>17<br>44<br>6         | 3 735<br>6 146<br>11 294<br>33 025<br>3 977           | 1<br>7<br>9<br>72        | (D)<br>1 842<br>2 201<br>44 313                   | 4<br>6<br>35                   | 2 021<br>(D)<br>21 167                          | 17<br>34<br>31<br>180<br>2        | 3 014<br>(D)<br>11 814<br>34 490<br>(D)                | 4<br>4<br>7<br>30<br>2       | (D)<br>1 184<br>1 740<br>13 428<br>(D)             | 12<br>13<br>27<br>105<br>10        | 4 157<br>4 010<br>10 173<br>38 618<br>4 469            | 73<br>74<br>75<br>76<br>77       |

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

|                                  |  |                                      | All establish   | ments1 2                                    |                               |                                     | Establis   | shments with p                                       | ayroll <sup>1</sup>                              |   | Kind-of-t                   | ousiness group<br>pay  | os (establi:<br>roll)       | shments with                       |
|----------------------------------|--|--------------------------------------|---|---|-------------------------------|-------------------------------------|--|--|--|---|-----------------------------|--|-----------------------------|------------------------------------|
|                                  | Geographic area  |                                      |   | Unincor<br>busine                           | porated<br>esses              |                                     |  |  |  | Paid<br>employ-   | hardwa<br>supply,<br>home   | g materials,<br>are, garden<br>and mobile<br>e dealers<br>IC 52) | grou                        | merchandise<br>p stores<br>iIC 53) |
|                                  |  | Num-<br>ber                          | Sales<br>(\$1,000)  | Individual<br>proprie-<br>torships<br>(no.) | Partner-<br>ships<br>(no.)    | Num-<br>ber                         | Sales<br>(\$1,000)   | Annual<br>payroll<br>(\$1,000)                       | First<br>quarter<br>payroll<br>(\$1,000)         | ees for<br>pay period<br>including<br>March 12<br>(no.) | Num-<br>ber                 | Sales<br>(\$1,000)   | Num-<br>ber                 | Sales<br>(\$1,000)                 |
|                                  | New Jersey—<br>Con.  |                                      |   |   |                               |                                     |  |  |  |   |                             |  |                             |                                    |
| 1<br>2<br>3<br>4<br>5            | Union County—Con. Garwood Hillside township Kenilworth Linden Mountainside                                   | 55<br>131<br>84<br>342<br>51         | 61 506<br>133 742<br>29 928<br>174 750<br>25 564            | 16<br>54<br>37<br>112<br>21                 | 1<br>9<br>3<br>15             | 47<br>95<br>60<br>262<br>37         | 61 106<br>131 839<br>28 944<br>169 932<br>(D)              | 6 016<br>11 122<br>3 775<br>20 655<br>(D)            | 1 388<br>2 588<br>906<br>4 737<br>(D)            | 616<br>918<br>449<br>2 298<br>(D)                       | 1<br>3<br>2<br>4<br>1       | (D)<br>(D)<br>(D)<br>2 914<br>(D)                                | 1<br>-<br>2<br>3            | (D)<br>(D)<br>(D)                  |
| 6<br>7<br>8<br>9                 | New Providence Plainfield Rahway Roselle Roselle Roselle Park  | 79<br>283<br>196<br>105<br>87        | 36 559<br>150 423<br>127 540<br>35 013<br>44 689            | 32<br>95<br>67<br>44<br>39                  | 3<br>17<br>11<br>4<br>4       | 55<br>218<br>158<br>80<br>62        | 35 638<br>146 409<br>125 902<br>33 343<br>43 050           | 4 771<br>17 314<br>13 224<br>3 516<br>4 185          | 1 125<br>4 058<br>3 250<br>877<br>947            | 640<br>1 847<br>1 313<br>489<br>417                     | 1<br>7<br>8<br>2<br>3       | (D)<br>5 440<br>7 278<br>(D)<br>(D)                              | 1<br>3<br>3<br>3<br>2       | (D)<br>(D)<br>(D)<br>(D)           |
| 11<br>12<br>13<br>14<br>15<br>16 | Scotch Plains township<br>Springfield township<br>Summit<br>Union township<br>Westfield<br>Balance of county | 128<br>135<br>207<br>580<br>257      | 57 710<br>192 998<br>166 396<br>405 543<br>142 100<br>1 021 | 54<br>41<br>66<br>200<br>84<br>1            | 5<br>7<br>18<br>21<br>14      | 93<br>106<br>173<br>440<br>194<br>3 | 55 829<br>190 836<br>164 339<br>397 894<br>139 578<br>(D)  | 7 148<br>19 964<br>18 605<br>43 684<br>16 760<br>(D) | 1 550<br>4 676<br>4 140<br>9 936<br>3 772<br>(D) | 966<br>1 845<br>1 533<br>4 352<br>1 869<br>(D)          | 2<br>5<br>8<br>16<br>9      | (D)<br>10 284<br>2 476<br>28 463<br>4 157                        | 1<br>1<br>5<br>3            | (D)<br>(D)<br>4 072<br>(D)         |
| 17<br>18<br>19<br>20<br>21<br>22 | Warren County<br>Alpha<br>Hackettstown<br>Phillipsburg<br>Washington<br>Balance of county                    | 722<br>12<br>161<br>235<br>90<br>224 | 410 496<br>1 970<br>123 230<br>149 226<br>51 247<br>84 823  | 348<br>5<br>58<br>126<br>32<br>127          | 34<br>2<br>5<br>10<br>5<br>12 | 502<br>8<br>127<br>168<br>72<br>127 | 398 074<br>1 294<br>122 347<br>145 105<br>50 590<br>78 738 | 40 122<br>161<br>13 017<br>13 587<br>5 922<br>7 435  | 9 577<br>40<br>3 069<br>3 219<br>1 526<br>1 723  | 4 699<br>22<br>1 462<br>1 849<br>535<br>831             | 29<br>-<br>8<br>9<br>6<br>6 | 21 527<br>-<br>4 687<br>8 310<br>(D)<br>(D)                      | 10<br>-<br>2<br>3<br>2<br>3 | 18 767<br>(D)<br>(D)<br>(D)<br>(D) |

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SIC 5963.

followed by A. see appendix F

|                                | ν Δ, see apper                                     | •                         |  |                           | Kind-o  | f-business               | groups (estat                               | olishments                  | with payroll)-                                   | -Con.                            |  |                        |   |                                  |  |
|--------------------------------|--|---------------------------|--|---------------------------|---|--------------------------|---|-----------------------------|--|----------------------------------|--|------------------------|---|----------------------------------|--|
| Food<br>(SIC                   | l stores<br>C 54)                                  |                           | tive dealers<br>5 ex. 554)                         | sta                       | ne service<br>ations<br>C 554)                | access                   | arel and<br>sory stores<br>IC 56)           | furnish<br>equipm           | ure, home<br>nings, and<br>nent stores<br>IC 57) | ا د                              | and drinking<br>laces<br>IC 58)                    | S                      | d proprietary<br>tores<br>C 591)                | S                                | neous retail<br>tores <sup>2</sup><br>9 ex. 591) |
| Num-<br>ber                    | Sales<br>(\$1,000)                                 | Num-<br>ber               | Sales<br>(\$1,000)                                 | Num-<br>ber               | Sales<br>(\$1,000)                            | Num-<br>ber              | Sales<br>(\$1,000)                          | Num-<br>ber                 | Sales<br>(\$1,000)                               | Num-<br>ber                      | Sales<br>(\$1,000)                                 | Num-<br>ber            | Sales<br>(\$1,000)                              | Num-<br>ber                      | Sales<br>(\$1,000)                               |
| 6<br>18<br>10<br>27<br>6       | (D)<br>26 940<br>4 865<br>57 488<br>2 833          | 2<br>6<br>3<br>21         | (D)<br>46 092<br>935<br>18 903                     | 5<br>15<br>6<br>22<br>4   | 3 625<br>10 379<br>4 666<br>18 413<br>2 500   | 3<br>5<br>2<br>25        | 3 154<br>1 394<br>(D)<br>12 878             | 5<br>7<br>2<br>27           | 1 101<br>3 038<br>(D)<br>11 372                  | 12<br>20<br>17<br>80<br>17       | 3 106<br>4 418<br>3 374<br>18 020<br>15 450        | 2<br>4<br>2<br>7<br>1  | (D)<br>1 568<br>(D)<br>4 113<br>(D)             | 10<br>17<br>14<br>46<br>8        | 2 626<br>(D)<br>8 786<br>(D)<br>3 766            |
| 11<br>22<br>20<br>10<br>8      | 14 718<br>19 940<br>17 031<br>3 470<br>(D)         | 1<br>9<br>15<br>4<br>5    | (D)<br>34 288<br>39 424<br>1 239<br>(D)            | 4<br>15<br>16<br>10<br>6  | 4 186<br>9 984<br>11 660<br>7 054<br>2 674    | 7<br>31<br>11<br>1<br>3  | 4 258<br>5 808<br>2 911<br>(D)<br>(D)       | 2<br>16<br>7<br>7<br>2      | (D)<br>7 272<br>11 199<br>1 323<br>(D)           | 13<br>40<br>43<br>22<br>19       | 5 425<br>9 840<br>11 627<br>4 838<br>5 142         | 3<br>9<br>4<br>6<br>5  | 1 835<br>7 236<br>2 279<br>3 220<br>1 387       | 12<br>66<br>31<br>15<br>9        | 4 065<br>(D)<br>(D)<br>6 994<br>3 223            |
| 12<br>14<br>18<br>52<br>23     | 4 643<br>25 019<br>16 054<br>79 574<br>23 921      | 3<br>10<br>16<br>18<br>10 | (D)<br>87 029<br>79 614<br>83 784<br>32 813        | 13<br>9<br>14<br>53<br>13 | 14 911<br>4 956<br>10 297<br>41 255<br>7 307  | 5<br>9<br>22<br>51<br>37 | 1 033<br>(D)<br>12 513<br>20 299<br>17 700  | 3<br>10<br>20<br>44<br>13   | 518<br>18 786<br>12 694<br>43 265<br>5 554       | 27<br>27<br>23<br>82<br>25<br>1  | 14 868<br>6 903<br>8 489<br>31 279<br>7 248<br>(D) | 3<br>4<br>4<br>14<br>5 | 924<br>2 466<br>3 782<br>10 400<br>6 000        | 25<br>17<br>47<br>105<br>56<br>2 | (D)<br>14 344<br>(D)<br>55 503<br>(D)<br>(D)     |
| 51<br>1<br>12<br>21<br>6<br>11 | 97 654<br>(D)<br>36 040<br>40 336<br>(D)<br>12 642 | 33<br>1<br>6<br>11<br>9   | 66 961<br>(D)<br>21 982<br>18 138<br>17 099<br>(D) | 60<br>15<br>19<br>6<br>20 | 78 030<br>12 769<br>36 411<br>3 945<br>24 905 | 33<br>17<br>9<br>6       | 12 475<br>-<br>7 487<br>2 977<br>(D)<br>(D) | 23<br>1<br>6<br>9<br>4<br>3 | 8 559<br>(D)<br>3 094<br>2 427<br>2 735<br>(D)   | 138<br>4<br>29<br>42<br>13<br>50 | 26 591<br>326<br>7 724<br>11 193<br>1 373<br>5 975 | 16<br>1<br>4<br>5<br>2 | 12 732<br>(D)<br>4 071<br>4 876<br>(D)<br>1 919 | 109<br>28<br>40<br>18<br>23      | 54 778<br>(D)<br>(D)<br>6 811<br>18 747          |

#### Table 9. Counties Ranked by Volume of Sales: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

|                 |   |   | Cumulat  | ive                             |                 |  |  | Cumulat  | ive  |
|-----------------|---|---|--|---------------------------------|-----------------|--|--|--|--|
| Geographic area | Rank <sup>1</sup>                                     | Sales <sup>2 3</sup><br>(\$1,000)   | Sales <sup>2 3</sup><br>(\$1,000)  | Percent<br>of<br>State<br>total | Geographic area | Rank <sup>1</sup>  | Sales <sup>2 3</sup><br>(\$1,000)  | Sales <sup>2 3</sup><br>(\$1,000)  | Percent<br>of<br>State<br>total              |
| New Jersey      | (X)   | 36 306 776  | 36 306 776   | 100.0                           | New Jersey—Con. |  |  |  |  |
| Bergen          | 1<br>2<br>3<br>4<br>5<br>6<br>7<br>8<br>9<br>10<br>11 | 5 161 032<br>3 354 818<br>3 036 217<br>2 681 107<br>2 382 302<br>2 301 518<br>2 266 146<br>2 103 812<br>1 913 702<br>1 813 378<br>1 710 255 | 5 161 032<br>8 515 850<br>11 552 067<br>14 233 174<br>16 615 476<br>18 916 994<br>21 183 140<br>23 286 952<br>25 200 654<br>27 014 032<br>28 724 287 | 69.4                            |                 | 12<br>13<br>14<br>15<br>16<br>17<br>18<br>19<br>20<br>21 | 1 521 404<br>1 193 993<br>1 171 502<br>1 008 764<br>602 035<br>578 146<br>470 691<br>425 870<br>410 496<br>199 588 | 30 245 691<br>31 439 684<br>32 611 186<br>33 619 950<br>34 221 985<br>34 800 131<br>35 270 822<br>35 696 692<br>36 107 188<br>36 306 776 | 92.6<br>94.3<br>95.9<br>97.1<br>98.3<br>99.5 |

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.
²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A. ²Excludes nonemployer direct sellers, SIC 5963.

#### Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by  $\Delta$ , see appendix F]

|  |                            |   | Cumulat  | ive                                  |  |                            |   | Cumulat  | tive                                 |
|--|----------------------------|---|--|--------------------------------------|--|----------------------------|---|--|--------------------------------------|
| Geographic area  | Rank <sup>1</sup>          | Sales <sup>2 3</sup><br>(\$1,000)                     | Sales <sup>2 3</sup> (\$1,000)                                     | Percent<br>of<br>State<br>total      | Geographic area  | Rank <sup>1</sup>          | Sales <sup>2 3</sup><br>(\$1,000)                   | Sales <sup>2 3</sup><br>(\$1,000)                                  | Percent<br>of<br>State<br>total      |
| New Jersey   | (X)                        | 36 306 776  | 36 306 776   | 100.0                                | New Jersey—Con.  |                            |   |  |                                      |
| Paramus  | 1<br>2<br>3<br>4<br>5      | 1 046 886<br>715 652<br>714 318<br>708 408<br>659 031 | 1 046 886<br>1 762 538<br>2 476 856<br>3 185 264<br>3 844 295      | 2.9<br>4.9<br>6.8<br>8.8<br>10.6     | North Bergen township  | 46<br>47<br>48<br>49<br>50 | 174 547<br>173 277<br>170 049<br>169 559<br>167 601 | 15 459 906<br>15 633 183<br>15 803 232<br>15 972 791<br>16 140 392 | 42.6<br>43.1<br>43.5<br>44.0<br>44.5 |
| Dover township Wayne township Edison township East Brunswick township Union township | 6<br>7<br>8<br>9<br>10     | 639 349<br>620 015<br>468 170<br>440 216<br>405 543   | 4 483 644<br>5 103 659<br>5 571 829<br>6 012 045<br>6 417 588      | 12.3<br>14.1<br>15.3<br>16.6<br>17.7 | Summit   | 51<br>52<br>53<br>54<br>55 | 166 396<br>166 173<br>165 247<br>164 149<br>163 401 | 16 306 788<br>16 472 961<br>16 638 208<br>16 802 357<br>16 965 758 | 44.9<br>45.4<br>45.8<br>46.3<br>46.7 |
| Clifton Hamilton township Elizabeth Hackensack Livingston township                   | 11<br>12<br>13<br>14<br>15 | 395 342<br>395 116<br>386 764<br>385 862<br>354 280   | 6 812 930<br>7 208 046<br>7 594 810<br>7 980 672<br>8 334 952      | 18.8<br>19.9<br>20.9<br>22.0<br>23.0 | Irvington  | 56<br>57<br>58<br>59<br>60 | 160 397<br>159 510<br>157 072<br>156 551<br>155 297 | 17 126 155<br>17 285 665<br>17 442 737<br>17 599 288<br>17 754 585 | 47.2<br>47.6<br>48.0<br>48.5<br>48.9 |
| Lawrence township  | 16<br>17<br>18<br>19<br>20 | 350 347<br>340 091<br>334 285<br>314 761<br>311 226   | 8 685 299<br>9 025 390<br>9 359 675<br>9 674 436<br>9 985 662      | 23.9<br>24.9<br>25.8<br>26.6<br>27.5 | Perth Amboy  | 61<br>62<br>63<br>64<br>65 | 153 001<br>152 979<br>152 886<br>150 423<br>150 008 | 17 907 586<br>18 060 565<br>18 213 451<br>18 363 874<br>18 513 882 | 49.3<br>49.7<br>50.2<br>50.6<br>51.0 |
| Eatontown  | 21<br>22<br>23<br>24<br>25 | 301 797<br>274 244<br>271 612<br>243 902<br>237 414   | 10 287 459<br>10 561 703<br>10 833 315<br>11 077 217<br>11 314 631 | 28.3<br>29.1<br>29.8<br>30.5<br>31.2 | Voorhees township  | 66<br>67<br>68<br>69<br>70 | 149 913<br>149 620<br>149 226<br>148 931<br>148 145 | 18 663 795<br>18 813 415<br>18 962 641<br>19 111 572<br>19 259 717 | 51.4<br>51.8<br>52.2<br>52.6<br>53.0 |
| Bloomfield township Δ  | 26<br>27<br>28<br>29<br>30 | 225 965<br>222 968<br>221 754<br>218 038<br>217 157   | 11 540 596<br>11 763 564<br>11 985 318<br>12 203 356<br>12 420 513 | 31.8<br>32.4<br>33.0<br>33.6<br>34.2 | South Plainfield Secaucus Westfield Orange Mount Holly township                        | 71<br>72<br>73<br>74<br>75 | 143 426<br>142 452<br>142 100<br>140 168<br>139 616 | 19 403 143<br>19 545 595<br>19 687 695<br>19 827 863<br>19 967 479 | 53.4<br>53.8<br>54.2<br>54.6<br>55.0 |
| Bayonne  | 31<br>32<br>33<br>34<br>35 | 210 087<br>203 824<br>201 442<br>200 562<br>193 555   | 12 630 600<br>12 834 424<br>13 035 866<br>13 236 428<br>13 429 983 | 34.8<br>35.3<br>35.9<br>36.5<br>37.0 | East Orange West Caldwell township Δ Ewing township Teaneck township Hillside township | 76<br>77<br>78<br>79<br>80 | 137 834<br>137 665<br>136 956<br>133 878<br>133 742 | 20 105 313<br>20 242 978<br>20 379 934<br>20 513 812<br>20 647 554 | 55.4<br>55.8<br>56.1<br>56.5<br>56.9 |
| Freehold township  | 36<br>37<br>38<br>39<br>40 | 193 447<br>193 321<br>192 998<br>189 411<br>186 317   | 13 623 430<br>13 816 751<br>14 009 749<br>14 199 160<br>14 385 477 | 37.5<br>38.1<br>38.6<br>39.1<br>39.6 | Newton Rahway West New York Ocean City Hackettstown                                    | 81<br>82<br>83<br>84<br>85 | 133 330<br>127 540<br>125 627<br>124 376<br>123 230 | 20 780 884<br>20 908 424<br>21 034 051<br>21 158 427<br>21 281 657 | 57.2<br>57.6<br>57.9<br>58.3<br>58.6 |
| Fort Lee   | 41<br>42<br>43<br>44<br>45 | 186 180<br>183 582<br>178 437<br>176 933<br>174 750   | 14 571 657<br>14 755 239<br>14 933 676<br>15 110 609<br>15 285 359 | 40.1<br>40.6<br>41.1<br>41.6<br>42.1 | Washington township  | 86<br>87<br>88<br>89<br>90 | 123 017<br>120 861<br>120 436<br>120 292<br>117 586 | 21 404 674<br>21 525 535<br>21 645 971<br>21 766 263<br>21 883 849 | 59.0<br>59.3<br>59.6<br>60.0<br>60.3 |

See footnotes at end of table.

Tab

#### Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A. see appendix FI

|  |                                 |   | Cumulat  | ive                                  |  |                                 |  | Cumulat  | ive                                  |
|--|---------------------------------|---|--|--------------------------------------|--|---------------------------------|--|--|--------------------------------------|
| Geographic area  |                                 | Sales <sup>2 3</sup>                                | Sales <sup>2</sup> <sup>3</sup>                                    | Percent<br>of<br>State               | Geographic area  |                                 | Sales <sup>2 3</sup>                           | Sales <sup>2</sup> <sup>3</sup>                                    | Percent<br>of<br>State               |
|  | Rank <sup>1</sup>               | (\$1,000)   | (\$1,000)  | total                                | Now January One  | Rank <sup>1</sup>               | (\$1,000)                                      | (\$1,000)  | total                                |
| New Jersey — Con.  North Brunswick township — — — Wildwood — — — — — — — — — — — — — — — — — — | 91<br>92<br>93<br>94<br>95      | 116 150<br>115 610<br>115 451<br>113 647<br>112 473 | 21 999 999<br>22 115 609<br>22 231 060<br>22 344 707<br>22 457 180 | 60.6<br>60.9<br>61.2<br>61.5<br>61.9 | New Jersey—Con.  Closter   | 176<br>177<br>178<br>179<br>180 | 58 702<br>58 493<br>58 200<br>58 014<br>57 848 | 29 028 451<br>29 086 944<br>29 145 144<br>29 203 158<br>29 261 006 | 80.0<br>80.1<br>80.3<br>80.4<br>80.6 |
| Elmwood Park   | 96<br>97<br>98<br>99<br>100     | 111 417<br>109 892<br>108 696<br>107 245<br>106 286 | 22 568 597<br>22 678 489<br>22 787 185<br>22 894 430<br>23 000 716 | 62.2<br>62.5<br>62.8<br>63.1<br>63.4 | Scotch Plains township Pennsville township Butler Morris Plains Highland Park      | 181<br>182<br>183<br>184<br>185 | 57 710<br>57 615<br>57 380<br>55 819<br>54 047 | 29 318 716<br>29 376 331<br>29 433 711<br>29 489 530<br>29 543 577 | 80.8<br>80.9<br>81.1<br>81.2<br>81.4 |
| Lyndhurst township   | 101<br>102<br>103<br>104<br>105 | 105 796<br>105 620<br>105 383<br>104 824<br>103 847 | 23 106 512<br>23 212 132<br>23 317 515<br>23 422 339<br>23 526 186 | 63.6<br>63.9<br>64.2<br>64.5<br>64.8 | Cape May   | 186<br>187<br>188<br>189<br>190 | 53 006<br>52 606<br>52 497<br>52 413<br>51 754 | 29 596 583<br>29 649 189<br>29 701 686<br>29 754 099<br>29 805 853 | 81.5<br>81.7<br>81.8<br>82.0<br>82.1 |
| Middle township Clark township Sayreville Hawthorne Totowa                                     | 106<br>107<br>108<br>109<br>110 | 102 391<br>102 135<br>101 503<br>99 348<br>99 272   | 23 628 577<br>23 730 712<br>23 832 215<br>23 931 563<br>24 030 835 | 65.1<br>65.4<br>65.6<br>65.9<br>66.2 | Washington Piscataway township Ventnor City Lacey township Englewood Cliffs        | 191<br>192<br>193<br>194<br>195 | 51 247<br>50 589<br>50 547<br>50 481<br>50 465 | 29 857 100<br>29 907 689<br>29 958 236<br>30 008 717<br>30 059 182 | 82.2<br>82.4<br>82.5<br>82.7<br>82.8 |
| Glassboro  | 111<br>112<br>113<br>114<br>115 | 98 732<br>97 963<br>97 180<br>95 529<br>95 316      | 24 129 567<br>24 227 530<br>24 324 710<br>24 420 239<br>24 515 555 | 66.5<br>66.7<br>67.0<br>67.3<br>67.5 | Cliffside Park Hillsdale Lower township Haddonfield Franklin                       | 196<br>197<br>198<br>199<br>200 | 50 135<br>50 048<br>49 872<br>49 398<br>49 011 | 30 109 317<br>30 159 365<br>30 209 237<br>30 258 635<br>30 307 646 | 82.9<br>83.1<br>83.2<br>83.3<br>83.5 |
| Hanover township   | 116<br>117<br>118<br>119<br>120 | 94 597<br>94 499<br>94 266<br>94 024<br>93 645      | 24 610 152<br>24 704 651<br>24 798 917<br>24 892 941<br>24 986 586 | 67.8<br>68.0<br>68.3<br>68.6<br>68.8 | Wallington Dumont Wood-Ridge Wrightstown Hightstown                                | 201<br>202<br>203<br>204<br>205 | 47 531<br>47 207<br>47 063<br>46 897<br>45 995 | 30 355 177<br>30 402 384<br>30 449 447<br>30 496 344<br>30 542 339 | 83.6<br>83.7<br>83.9<br>84.0<br>84.1 |
| Berlin Medford township Somers Point Madison Westwood  | 121<br>122<br>123<br>124<br>125 | 93 641<br>91 754<br>90 938<br>90 180<br>88 416      | 25 080 227<br>25 171 981<br>25 262 919<br>25 353 099<br>25 441 515 | 69.1<br>69.3<br>69.6<br>69.8<br>70.1 | Midland Park Sparta township △ Aberdeen township Δ Roselle Park Lindenwold         | 206<br>207<br>208<br>209<br>210 | 45 515<br>45 046<br>44 948<br>44 689<br>43 566 | 30 587 854<br>30 632 900<br>30 677 848<br>30 722 537<br>30 766 103 | 84.2<br>84.4<br>84.5<br>84.6<br>84.7 |
| Maplewood township Princeton township Point Pleasant Beach Randolph township Hammonton         | 126<br>127<br>128<br>129<br>130 | 87 926<br>87 556<br>87 404<br>85 289<br>85 162      | 25 529 441<br>25 616 997<br>25 704 401<br>25 789 690<br>25 874 852 | 70.3<br>70.6<br>70.8<br>71.0<br>71.3 | Fairview   | 211<br>212<br>213<br>214<br>215 | 43 372<br>43 063<br>42 359<br>42 249<br>42 183 | 30 809 475<br>30 852 538<br>30 894 897<br>30 937 146<br>30 979 329 | 84.9<br>85.0<br>85.1<br>85.2<br>85.3 |
| Wyckoff township<br>Gloucester township<br>Rockaway<br>Mahwah township<br>Delran township      | 131<br>132<br>133<br>134<br>135 | 84 439<br>84 173<br>83 768<br>81 870<br>81 590      | 25 959 291<br>26 043 464<br>26 127 232<br>26 209 102<br>26 290 692 | 71.5<br>71.7<br>72.0<br>72.2<br>72.4 | Little Ferry   | 216<br>217<br>218<br>219<br>220 | 42 093<br>41 955<br>41 803<br>41 235<br>41 134 | 31 021 422<br>31 063 377<br>31 105 180<br>31 146 415<br>31 187 549 | 85.4<br>85.6<br>85.7<br>85.8<br>85.9 |
| Verona Borough township Δ  | 136<br>137<br>138<br>139<br>140 | 81 119<br>80 706<br>79 113<br>78 898<br>76 348      | 26 371 811<br>26 452 517<br>26 531 630<br>26 610 528<br>26 686 876 | 72.6<br>72.9<br>73.1<br>73.3<br>73.5 | South Brunswick township   | 221<br>222<br>223<br>224<br>225 | 40 714<br>40 063<br>39 763<br>39 068<br>38 799 | 31 228 263<br>31 268 326<br>31 308 089<br>31 347 157<br>31 385 956 | 86.0<br>86.1<br>86.2<br>86.3<br>86.4 |
| Princeton  | 141<br>142<br>143<br>144<br>145 | 75 499<br>74 892<br>72 777<br>70 937<br>70 551      | 26 762 375<br>26 837 267<br>26 910 044<br>26 980 981<br>27 051 532 | 73.7<br>73.9<br>74.1<br>74.3<br>74.5 | West Long Branch South River Gloucester City Hillsborough township Egg Harbor City | 226<br>227<br>228<br>229<br>230 | 38 372<br>37 688<br>37 255<br>37 122<br>36 760 | 31 424 328<br>31 462 016<br>31 499 271<br>31 536 393<br>31 573 153 | 86.6<br>86.7<br>86.8<br>86.9<br>87.0 |
| Matawan  | 146<br>147<br>148<br>149<br>150 | 70 474<br>69 764<br>69 110<br>67 034<br>66 229      | 27 122 006<br>27 191 770<br>27 260 880<br>27 327 914<br>27 394 143 | 74.7<br>74.9<br>75.1<br>75.3<br>75.5 | New Providence   | 231<br>232<br>233<br>234<br>235 | 36 559<br>36 463<br>36 061<br>35 893<br>35 013 | 31 609 712<br>31 646 175<br>31 682 236<br>31 718 129<br>31 753 142 | 87.1<br>87.2<br>87.3<br>87.4<br>87.5 |
| Dover  | 151<br>152<br>153<br>154<br>155 | 65 779<br>65 667<br>65 535<br>65 219<br>65 102      | 27 459 922<br>27 525 589<br>27 591 124<br>27 656 343<br>27 721 445 | 75.6<br>75.8<br>76.0<br>76.2<br>76.4 | Raritan Netcong West Paterson Spotswood Pompton Lakes                              | 236<br>237<br>238<br>239<br>240 | 34 767<br>33 913<br>33 881<br>33 832<br>33 351 | 31 787 909<br>31 821 822<br>31 855 703<br>31 889 535<br>31 922 886 | 87.6<br>87.6<br>87.7<br>87.8<br>87.9 |
| Boonton Florham Park West Milford township Bordentown East Windsor township                    | 156<br>157<br>158<br>159<br>160 | 65 011<br>64 952<br>64 544<br>64 415<br>64 334      | 27 786 456<br>27 851 408<br>27 915 952<br>27 980 367<br>28 044 701 | 76.5<br>76.7<br>76.9<br>77.1<br>77.2 | Brielle  | 241<br>242<br>243<br>244<br>245 | 33 194<br>32 583<br>32 317<br>32 173<br>31 852 | 31 956 080<br>31 988 663<br>32 020 980<br>32 053 153<br>32 085 005 | 88.0<br>88.1<br>88.2<br>88.3<br>88.4 |
| Freehold   | 161<br>162<br>163<br>164<br>165 | 64 200<br>64 079<br>63 811<br>63 506<br>63 268      | 28 108 901<br>28 172 980<br>28 236 791<br>28 300 297<br>28 363 565 | 77.4<br>77.6<br>77.8<br>77.9<br>78.1 | Ridgefield Park Franklin township Palisades Park Weehawken township Kinnelon       | 246<br>247<br>248<br>249<br>250 | 31 770<br>31 686<br>31 526<br>31 424<br>31 043 | 32 116 775<br>32 148 461<br>32 179 987<br>32 211 411<br>32 242 454 | 88.5<br>88.5<br>88.6<br>88.7<br>88.8 |
| Emerson  | 166<br>167<br>168<br>169<br>170 | 62 321<br>62 064<br>61 747<br>61 583<br>61 506      | 28 425 886<br>28 487 950<br>28 549 697<br>28 611 280<br>28 672 786 | 78.3<br>78.5<br>78.6<br>78.8<br>79.0 | Lincoln Park   | 251<br>252<br>253<br>254<br>255 | 30 135<br>29 928<br>29 739<br>29 648<br>28 543 | 32 272 589<br>32 302 517<br>32 332 256<br>32 361 904<br>32 390 447 | 88.9<br>89.0<br>89.1<br>89.1<br>89.2 |
| Oakland  | 171<br>172<br>173<br>174<br>175 | 60 018<br>59 421<br>59 400<br>59 160<br>58 964      | 28 732 804<br>28 792 225<br>28 851 625<br>28 910 785<br>28 969 749 | 79.1<br>79.3<br>79.5<br>79.6<br>79.8 | Winslow township Maywood Haledon Upper Saddle River Lambertville                   | 256<br>257<br>258<br>259<br>260 | 28 226<br>28 171<br>27 870<br>27 837<br>27 680 | 32 418 673<br>32 446 844<br>32 474 714<br>32 502 551<br>32 530 231 | 89.3<br>89.4<br>89.4<br>89.5<br>89.6 |

# Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982-Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geograph

|  |                |  | Cumul                    | ative        |   |            | T   | -                            |                      |
|--|----------------|--|--------------------------|--------------|---|------------|---|------------------------------|----------------------|
| Geographic area                              | Rank           | Sales <sup>2</sup> (\$1,000                    |                          | 3 Sta        | of Geographic area                                |            | Solve                                     | Cumula                       | Percent              |
| New Jersey—Con.                              |                |  | (#1,000                  | <del></del>  |   | Ran        | k <sup>1</sup> Sales <sup>2</sup> (\$1,00 |                              |                      |
| Barrington                                   |                |  |                          |              | New Jersey—Con.                                   |            |   |                              | 1                    |
| Barrington<br>Margate City<br>Sea Girt       |                |  |                          |              |   | 30         | 16 03                                     | 27 20 557 000                |                      |
| Riverdale                                    | - 263          | 27 136   | 32 584 554<br>32 611 690 | 89<br>89     | Stanhope  | 30         | 7 15 82                                   | 8 33 572 921                 | 92.4                 |
| Bogota                                       | - 264<br>- 265 | 26 798<br>26 669                               | 32 638 488               | 89.          |   |            |   | 8 33 588 669                 | 92.5<br>92.5<br>92.6 |
|  |                | 20 009   | 32 665 157               | 90.          |   | 31         |   | 7 33 603 406<br>9 33 617 725 | 92.6                 |
| Neptune City                                 |                | 26 280   | 32 691 437               | 90.          | Sea Isle City<br>South Toms River                 | 31         |   |                              |                      |
|  |                | 25 754   | 32 717 191               | 90.          | Milltown  | 31.<br>31: | 2 13 89                                   | 0 33 645 685                 | 92.6<br>92.7         |
| Mountainside<br>Manchester township          | 269            | 26 280<br>25 754<br>25 576<br>25 564<br>25 529 | 32 742 767<br>32 768 331 | 90.          | MoonachieBradley Beach                            | 31         |   | 5 33 659 090<br>4 33 672 194 | 92.7                 |
|  | 1              | 25 529   | 32 793 860               | 90.          | North Heleda                                      | 31         | 13 09                                     | 9 33 685 293                 | 92.7<br>92.8         |
| Pitman                                       | 271            | 24 953   | 00 040 040               |              | North Haledon                                     | 316        |   | 2 33 698 355                 | 92.8                 |
| Bernards township                            | 272            | 24 861   | 32 818 813<br>32 843 674 | 90.4         | Spring Lake                                       | 317        | 12 418                                    | 3 710 773                    | 92.8                 |
| Cedar Grove township                         | 273<br>274     | 24 732   | 32 868 406               | 90.5         | Edgewater<br>Mountain Lakes                       | 319        | 12 226                                    | 33 735 200                   | 92.9<br>92.9         |
| North Wildwood                               | 275            | 24 403<br>24 248                               | 32 892 809<br>32 917 057 | 90.6<br>90.7 | Medford Lakon                                     |            | 12 170                                    | 33 747 469                   | 93.0                 |
| Oaklyn                                       |                |  |                          | 00.7         | Medford Lakes<br>Keansburg<br>Spring Lake Heights | 321        |   |                              | 93.0                 |
| Brigantine                                   | 276<br>277     | 24 099<br>24 034                               | 32 941 156<br>32 965 190 | 90.7         | Spring Lake Heights                               | 322<br>323 | 11 171<br>10 968                          | 33 770 091<br>33 781 059     | 93.0                 |
| Mount Laurel township                        | 278            | 24 001   | 32 989 191               | 90.8<br>90.9 | OceanportOld Tappan                               | 324        | 10 851                                    | 33 791 910                   | 93.0<br>93.1         |
| Bellmawr                                     | 279<br>280     | 23 653<br>23 495                               | 33 012 844               | 90.9         | Ruono   |            | 10 475                                    | 33 802 385                   | 93.1                 |
|  | 250            | 25 495   | 33 036 339               | 91.0         | Wildwood Creet                                    |            | 10 356                                    |                              | 93.1                 |
| Somerdale<br>Marlboro township<br>Jamesburg  | 281            | 23 046   | 33 059 385               | 91.1         | Woodbine  | 328        | 9 855<br>9 455                            | 33 822 596<br>33 832 051     | 93.2                 |
| Jamesburg                                    | 282<br>283     | 23 018<br>22 987                               | 33 082 402               | 91.1         | Beachwood   | 329<br>330 | 9 319                                     | 33 841 370                   | 93.2<br>93.2         |
| Woodstown                                    | 284            | 22 539   | 33 105 390<br>33 127 929 | 91.2<br>91.2 | Hopatcong   |            | 9 304                                     | 33 850 674                   | 93.2                 |
|  | 285            | 22 314   | 33 150 243               | 91.3         |   |            | 9 104<br>8 507                            | 33 859 778                   | 93.3                 |
| Allendale                                    | 286            | 22 306   | 20 470 545               |              | Merchantville                                     | 333        | 7 461                                     | 33 868 285<br>33 875 746     | 93.3<br>93.3         |
| Roseland                                     | 287            | 21 996   | 33 172 549<br>33 194 545 | 91.4<br>91.4 | Union Beach                                       | 334        | 6 907<br>5 709                            | 33 882 653                   | 93.3                 |
|  | 288<br>289     | 21 928<br>21 808                               | 33 216 473               | 91.5         | Woodlynne   |            |   | 33 888 362                   | 93.3                 |
| Atlantic Highlands                           | 290            | 21 679   | 33 238 281<br>33 259 960 | 91.5<br>91.6 |   |            | 5 294<br>5 242                            | 33 893 656<br>33 898 898     | 93.4                 |
| Oradell                                      |                |  |                          | 01.0         | Harrington Dock                                   | 338        | 4 814                                     | 33 903 712                   | 93.4<br>93.4         |
|  | 291<br>292     | 21 466<br>20 676                               | 33 281 426               | 91.7         |   | 340 /      | 4 633<br>4 588                            | 33 908 345                   | 93.4                 |
| Galloway township                            | 293            | 20 516   | 33 302 102<br>33 322 618 | 91.7<br>91.8 | North Caldwell                                    |            |   | 33 912 933                   | 93.4                 |
| Woodcliff Lake                               | 294<br>295     | 20 466<br>20 106                               | 33 343 084 1             | 91.8         | Saddle Pivor                                      | 342        | 4 289<br>3 903                            | 33 917 222<br>33 921 125     | 93.4                 |
|  |                | 20 100   | 33 363 190               | 91.9         | Ogdensburg  | 343<br>344 | 3 761                                     | 33 924 886                   | 93.4<br>93.4         |
| Leonia<br>Franklin Lakes                     | 296            | 19 529   | 33 382 719               | 91.9         | Mount Arlington                                   | 344        | 3 658<br>3 563                            | 33 928 544<br>33 932 107     | 93.4                 |
| Rumson                                       | 297<br>298     | 19 176<br>18 954                               | 33 401 895               | 01.0         | Sibbehoro   |            |   |                              | 93.5                 |
| Haddon HeightsHopewell township              | 299            | 17 796   | 33 420 849<br>33 438 645 | 00.4         | Anmouth Reach                                     | 347        | 3 230  <br>3 148                          | 33 935 337<br>33 938 485     | 93.5<br>93.5         |
|  | 300            | 17 550   | 33 456 195               | 92.1         | laworth   | 348        | 2 816                                     | 33 941 301                   | 93.5                 |
| Lakehurst                                    | 301            | 17 354   | 33 473 549               |              |   | 350        | 2 277                                     | 33 943 578<br>33 945 548     | 93.5<br>93.5         |
| Wharton                                      | 302            | 17 309   | 33 490 858               | 92.2<br>92.2 | ligh Bridge                                       | 351        | 1 653                                     |                              |                      |
| air Haven                                    | 303<br>304     | 17 070   3                                     | 33 507 928<br>33 524 827 | 92.3         | lew Hangyor town-him                              | 352        | 1 538                                     | 33 947 201<br>33 948 739     | 93.5<br>93.5         |
| Clayton                                      | 305            |  | 33 524 827<br>33 541 056 | 92.3         | loomingdale                                       | 353<br>(X) | 1 444                                     | 33 948 739<br>33 950 183     | 93.5                 |
| 1Places with suppressed sales (if applicable | 1-1            |  |                          |              | rospect Park                                      | · (X)      | (B)                                       | <u> </u>                     | (X)                  |

<sup>&</sup>lt;sup>1</sup>Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

<sup>2</sup>Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are <sup>3</sup>Excludes nonemployer direct sellers, SIC 5963.

# APPENDIX A. General Explanation

#### CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1982 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

- 1. The nonmail universe consists of firms which were not required to file a regular census return and includes:
  - a. All nonemployers, i.e., all firms with no paid employees during 1982. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1982 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more. This change in qualifications for the 1982 census is described in the Comparability of the 1977 and 1982 Censuses section below.

b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at anytime during 1982 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

- The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:
  - a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1981 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1982 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1981.
  - b. The 10-percent sample of small employers referred to in section 1b above which were sent the census

mailing packages containing the appropriate 1982 questionnaires.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.<sup>1</sup> However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

- 1. The nonmail universe.
  - a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies. Data are not provided for nonemployers by kind of business as planned for 1982 because a substantial number of the nonemployer records, obtained from the Internal Revenue Service (IRS), were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
  - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1977 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1982 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

# COMPARABILITY OF THE 1977 AND 1982 CENSUSES

The 1977 and 1982 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas—The boundaries of a number of areas for which data are shown in the 1982 census are not the same as in the 1977 census because of annexations, other boundary changes, redefinitions of SMSA's, and changes in qualifying criteria since 1977.

In 1977, separate data were published for certain censusdefined unincorporated places with 25,000 inhabitants or more. For 1982, data for census-defined, unincorporated places

<sup>&</sup>lt;sup>1</sup> Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

are no longer shown separately but are included as part of the "remainder of county" statistics. In addition, improved methods, used in the 1982 census for determining the proper geographic areas into which businesses are tabulated within a given county, resulted in a number of businesses that were not tabulated as part of the "remainder of county" statistics in previous censuses being included within the "remainder of county" for 1982.

In 1977, special economic urban areas (see Geographic Areas Covered in introductory text) in New England qualified for separate publication if they had an urban population of at least 2,500 and a total population of at least 10,000. For 1982, the urban population requirement has been eliminated, and the area must have a population of 10,000 to qualify for separate publication.

Leased departments-In 1977 and in prior censuses, data for leased departments were consolidated with the data for stores in which they were located. In the 1982 census, each leased department was treated as a separate establishment and was classified according to the kind of business it conducted. For example, in the 1977 reports, data for a leased department selling shoes were included in the kind-of-business statistics of the lessor store. For the 1982 reports, however, a leased department selling shoes would be considered a separate retail establishment under the "shoe store" classification. It should also be noted that in the 1982 classifications (with the exception of department stores for which leased department data are recognized for classification purposes), the procedure which separated the leased department from the main store might have affected the kind-of-business code assigned to a relatively small number of main stores, because the coding procedure did not take into account the lines of merchandise carried by the leased department.

Because of these changes in the leased department concepts between 1977 and 1982, the 1977 data were retabulated at the State and United States levels to put them on a comparable basis with the 1982 data. Also, due to the relatively high level of leased department activity in department stores, department store sales summaries for 1982 have been separately presented for the following classifications:

Department stores (incl. leased depts.)
Department stores (excl. leased depts.)

Nonemployer firms—In 1977, the census included any retail nonemployer firm which reported a sales volume of \$2,500 or more, plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. In the 1982 census, nonemployer firms are included if, on an annual basis, they reported a sales volume of at least \$1,000. This change was made so that establishments will be included in the retail census based on the same criterion used for including establishments in the other economic censuses, i.e., \$1,000. Had the 1982 criterion been applied in the 1977 Census of Retail Trade, an additional 62,000 nonemployers with sales of \$120.6 million would have been included.

In 1977 and prior censuses, the combined data for all establishments (nonemployer firms plus establishments of employer firms) were presented for selected kind-of-business classifications including all 2-digit major industry groups. For these censuses, data for nonemployer firms were obtained from administrative records of the Internal Revenue Services (IRS)

based on business tax returns. For 1982, data for nonemployers and the combined data for all establishments are presented only at the retail trade total level for all geographic areas. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into various miscellaneous categories rather than in the specific kind of business. As a result, when the IRS supplied the Bureau of the Census with the kind-of-business codes derived from information reported by businesses for 1982 on IRS form 1040, Schedule C, the Bureau found that there were proportionately far more businesses classified in miscellaneous categories for 1982 than for 1977. The Bureau of the Census and the IRS are taking steps to ensure that data can be published for all establishments by kind of business in the 1987 and subsequent censuses.

#### **EXPLANATION OF TERMS**

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC82-I-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented, for establishments with payroll, by kind-of-business group and, for all establishments, only for total retail trade in appendix G of the United States Summary report included as part of this series.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Firms—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. For economic census purposes, the terms firm and company are synonymous.

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and

gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Annual payroll—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

First quarter payroll—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1982.

Paid employees for pay period including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Legal form of organization—The legal form of organization for firms in the mail universe was based on the response to the organization status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

Limited data are published in this series of reports for individual proprietorships and partnerships. A later retail trade report, Establishment and Firm Size (Including Legal Form of Organization), RC82-I-1, will present data by the following legal forms of organization:

- 1. Corporations (including corporate cooperatives).
- 2. Individual proprietorships.
- 3. Partnerships.
- 4. Other types.

Auxiliary establishments—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for auxiliaries which primarily service retail establishments are presented for selected industrial classifications in tables included in the United States Summary report of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

# ALL ESTABLISHMENTS VERSUS ESTABLISHMENTS WITH PAYROLL

Most tables in this report present data for two major categories of establishments: All establishments and establishments with payroll.

The term "all establishments" includes those without payroll ("mom and pop" operators) and those with payroll. The number and sales of establishments without payroll is determined by subtracting data for establishments with payroll from data for all establishments.

As in the table below:

2,972 (Number of total establishments)

-1,900 (Number of establishments with payroll)

1,072 (Number of establishments without payroll)

The sales of the 1,072 establishments is \$27,006 (000).

Table 1. Summary Statistics for the State: 1982

(For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A)

|             |                           |                 | All establ | ishments <sup>1</sup>                                    |                   |        | Establish | ments with     | payroll                     |   |
|-------------|---------------------------|-----------------|------------|--|-------------------|--------|-----------|----------------|-----------------------------|---|
| SIC<br>code | Kind of business          |                 | Sales      | Unincorp<br>busine<br>Individual<br>proprie-<br>torships | Partner-<br>ships |        | Sales     | Annual payroll | First<br>quarter<br>payroll | Paid<br>employees<br>for pay<br>period<br>including<br>March 12 |
|             | Poteil trade <sup>2</sup> | Number<br>2 972 | (\$1,000)  | (number)   | (number)          | Number | (\$1,000) | (\$1,000)      | (\$1,000)                   | (number)  |
|             | Retail trade <sup>2</sup> | 2 9/2           | //1 535    | 1 593  | 295               | 1 900  | 744 529   | 105 855        | 23 434                      | 14 76   |

As explained in the "Comparability of 1977 and 1982 Censuses," data are not shown by kind of business for all establishments. Instead, the symbol †† appears to denote that data for all establishments are available only for total retail trade (see Abbreviations and Symbols in the introductory text).

#### KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-ofbusiness classifications according to the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, sold by different kinds of business is available in the 1982 Census of Retail Trade report, Merchandise Line Sales, RC82-I-3.)

# Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint,

glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521)—Establishments engaged in selling primarily lumber or lumber and a general line of building materials to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523)—Establishments engaged in selling primarily paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. Establishments not selling to the general public or that are known in the trade as wholesale are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawnand garden supply stores (SIC 526)—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in the growing of plants are classified in SIC major group 01.

Mobile home dealers (SIC 527)—Establishments primarily engaged in the retail sales of new and used mobile homes, including parts and accessories. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

# General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general

merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

- Furniture, home furnishings, appliances, and radio and TV sets.
- 2. A general line of apparel for the family.
- 3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)
Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of Department stores (excl. leased depts.) are also presented:

Conventional department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

- Usually provide check-out service and customer assistance (sales persons) within each department.
- 2. Frequently have a catalog order desk.
- Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

- Soft goods and hard goods which are primarily nationally advertised brands.
- 2. Appliances which are serviced by another company.
- Limited lines of merchandise through seasonal or special catalogs.

Discount or mass merchandising department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and usually:

 Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.

- 2. Provide centralized check-out service.
- Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
- 4. Do not have a catalog order desk.

These stores often sell:

- Soft goods which are usually their own corporate brands or are unbranded.
- 2. Hard goods which are primarily nationally advertised brands.
- 3. Appliances which are serviced by another company.

National chain department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

- Usually provide check-out service and customer assistance (sales persons) within each department.
- 2. Usually have a catalog order desk.
- Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

- Soft goods and hard goods which are their own corporate brands or are unbranded.
- 2. Appliances which are serviced by their own company.

Variety stores (SIC 533)—Establishments engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their totals sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

# Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Meat and fish (seafood) markets (SIC 542)—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included in the census.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores.

Dairy products stores (SIC 545)—Establishments primarily engaged in the retail sale of dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments buying ice cream and similar products and selling them from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily engaged in the retail sale of bakery products, such as bread, cakes, and pies, and preparing some or all of the products sold on the premises. Establishments manufacturing bakery products and selling them chiefly through house-to-house routes are classified in SIC 2051. Establishments purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries—selling only (SIC 5463)—Establishments primarily engaged in the retail sale of bakery products such as bread, cakes, and pies, none of which are produced on the premises.

Miscellaneous food stores (SIC 549)—Establishments primarily engaged in the retail sale of specialized foods not elsewhere classified, such as eggs and poultry, health foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

# Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They usually have a service and parts department.

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars.

Tire, battery, and accessory dealers (SIC 553 pt.)—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories. Establishments primarily selling used merchandise are classified as used merchandise stores (SIC 5931).

Other auto and home supply stores (SIC 553 pt.)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

Boat dealers (SIC 555)—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

Recreational and utility trailer dealers (SIC 556)—Establishments primarily engaged in the retail sale of new and used recreational vehicles, trailers, campers (pickup coaches), and other trailers for passenger automobiles, and motor homes, including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527.

Motorcycle dealers (SIC 557)—Establishments primarily engaged in the retail sale of new and used motorcycles, motor scooters, and mopeds, including parts and accessories.

Automotive dealers, n.e.c. (SIC 559)—Establishments primarily engaged in the retail sale of new and used automotive

vehicles, such as snowmobiles, dunebuggies, and gocarts; aircraft; and new equipment and supplies, not elsewhere classified.

## Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Women's accessory and specialty stores (SIC 563)—Establishments primarily engaged in selling women's accessories and specialties, such as millinery (ready-to-wear and custom made), blouses, knitwear, hats, foundation garments, underclothing, negligees, robes, hosiery, costume jewelry, gloves, and handbags. (Separate data are shown only at the national level.)

Children's and infants' wear stores (SIC 564)—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (SIC 566 pt.)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.)—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group.

Furriers and fur shops (SIC 568)—Retail establishments primarily engaged in selling fur coats and other fur apparel, including fur apparel made in the same establishment to custom order. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219. (Separate data are shown only at the national level.)

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing (except fur apparel, SIC 568) to individual order.

# Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios,

television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily engaged in the retail sale of floor coverings and related products. Establishments sometimes performing installation service are included in this industry. Contractors primarily engaged in installing floor coverings are classified in SIC 1752.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custommade draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous home furnishing stores (SIC 5719)—Establishments primarily engaged in the retail sale of miscellaneous home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, and window shades. Establishments primarily engaged in the retail sale of miscellaneous home furnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio and television stores (SIC 5732)—Establishments primarily engaged in the retail sale and installation of radios, television sets, home computers and software, record players, and high fidelity (hi-fi) and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

Record shops (SIC 5733 pt.)—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

Musical instrument stores (SIC 5733 pt.)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

# Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Restaurants and lunchrooms (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages selected by the patron from a full menu. These establishments provide waiter or waitress service and seating facilities for at least 15 patrons. They often serve alcoholic beverages. Establishments in which

sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (alcoholic beverages) (SIC 5813).

Social caterers (SIC 5812 pt.)—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar place rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Cafeterias (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.)—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as pizza, chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

Contract feeding (SIC 5812 pt.)—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen custard stands (SIC 5812 pt.)—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

# Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.)—Establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the

basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores (SIC 591 pt.)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593)—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; automobile parts, accessories, tires, and batteries; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; those primarily selling used mobile homes, in SIC 5271; and those primarily selling scrap, waste, and junk, in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail order houses (SIC 5961).

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film,

and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

Mail order houses (SIC 5961)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 25 employees or more and operated by mail order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 25 employees and operated by mail order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, mail order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail order houses.

Automatic merchandising machine operators (SIC 5962)—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), and lockers and scales (SIC 7299). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

Direct selling establishments (SIC 5963)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from a truck. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, home furnishings and equipment; mobile food service; books and stationery; and other direct selling.

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, ice, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Fuel oil dealers (SIC 5983)—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily engaged in the retail sale of liquefied petroleum (LP) gas (bottled gas or in bulk).

Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

Cigar stores and stands (SIC 5993)—Establishments primarily engaged in the retail sale of cigars, cigarettes, tobacco, and

smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994)—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Miscellaneous retail stores, n.e.c. (SIC 5999)—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are optical goods stores, pet shops, typewriter stores, and other retail stores.

# APPENDIX B. General Questions



U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS

#### 1982 CENSUS OF RETAIL TRADE

| OF THE PARTY OF TH |   | O.M.B.  | APPROVAL NO. 0807-   | 0371: EXP   | RES 12/84                             |
|--|---|---|--|---|---------------------------------------|
| NOTICE — Response to this inquiry Is required by law (Ittle 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are Immune from legal process.  Please complete this form and RETURN TO  BUREAU OF THE CENSUS 1201 East Tenth Street Jeffersonville, Indiana 47134  DUE DATE: FEBRUARY 15, 1983  If you cannot file by the due date, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).   |   | ertaining to this report,<br>Census File Number (CFN)   | Employer Identific<br>Number   |   |                                       |
| <b>Note</b> — Please read the accompanying instructions before answering the questions.  | L   |   |  | ٦   |                                       |
| Item 1 — EMPLOYER IDENTIFICATION NUMBER Is the Employer Identification (EI) Number shown in as that used for this establishment on its latest 19; Quarterly Federal Tax Return, Treasury Form 941?  094 1  YES 2 NO — Enter current EI NO. —   Item 2 — PHYSICAL LOCATION OF ESTABLISHM Answer items a, b, c, and d NOTE: P.O. boxes or rural routes are not physical  a. Same as shown in mailing label. If differer  | 9 digits) ENT   | oo3 1  Individual post partnership 3  I Cooperative 4  I Cooperative 5  I Government o  I Corporation   | s establishment during reprietorship association (taxable) association (tax-exem) — Specify ———————————————————————————————————— | pt)   | x which                               |
| b. Is this establishment physically located inside of the city, town, village, etc.?  oss 1[]YES 3[]]  | the legal boundaries  No legal boundaries  Don't know | DOLLAR FIGURES  Item 5 - DOLLAR VOLUME IN 1982  | OF BUSINESS  | Mil-<br>lions sam<br>(000) 1 12<br>1 12<br>Mil. The | ds lars<br>0) (000)<br>6  <br>5   628 |
| c. Type of municipality where physically located  36 1 [ ] City, village, or borough  2 [ ] Town or township  d. Name of county where physically located   | Other or don't know                                   | Sales of merchandise and ot operating receipts EXCLUD sales (or other) taxes collect.  Item 6 — PAYROLL AND El a. Payroll in 1982, before d  (1) Total ANNUAL payro | ING ted  MPLOYMENT eductions   | Mil. Tho  | ou. Dol.                              |
| Item 3 - OPERATIONAL STATUS  a. How many months during 1982 did this firm or organization actively operate this establishment?  b. Mark (X) the ONE box which best describes this at the end of 1982.  | Number of months                                      | (2) FIRST QUARTER pay b. Employment in 1982  Number of paid employee period including March 1: both full- and part-time e   | yroll<br>-<br>s for the pay<br>2, 1982. (Include   | 031  <br>   | ber                                   |
| OO1 1 In operation  2 Temporarily or seasonally inactive  3 Ceased operation — Give date  4 Sold or leased to another operator — Give date at right — AND enter name, etc., below,  NAME OF NEW OWNER OR OPERATOR  | Figures only  Month Day Year                          | Item 9 – KIND OF BUSINES<br>describes the PRINCIPAL &<br>(Categories appl   | S - Mark (X) the ONE<br>lind of business of this<br>ropriate to individ  | estabilshm  | est<br>ent in 1982.                   |
|  | ZIP COOE  |   | CONTI  | INUE ON PA  | GE 2                                  |

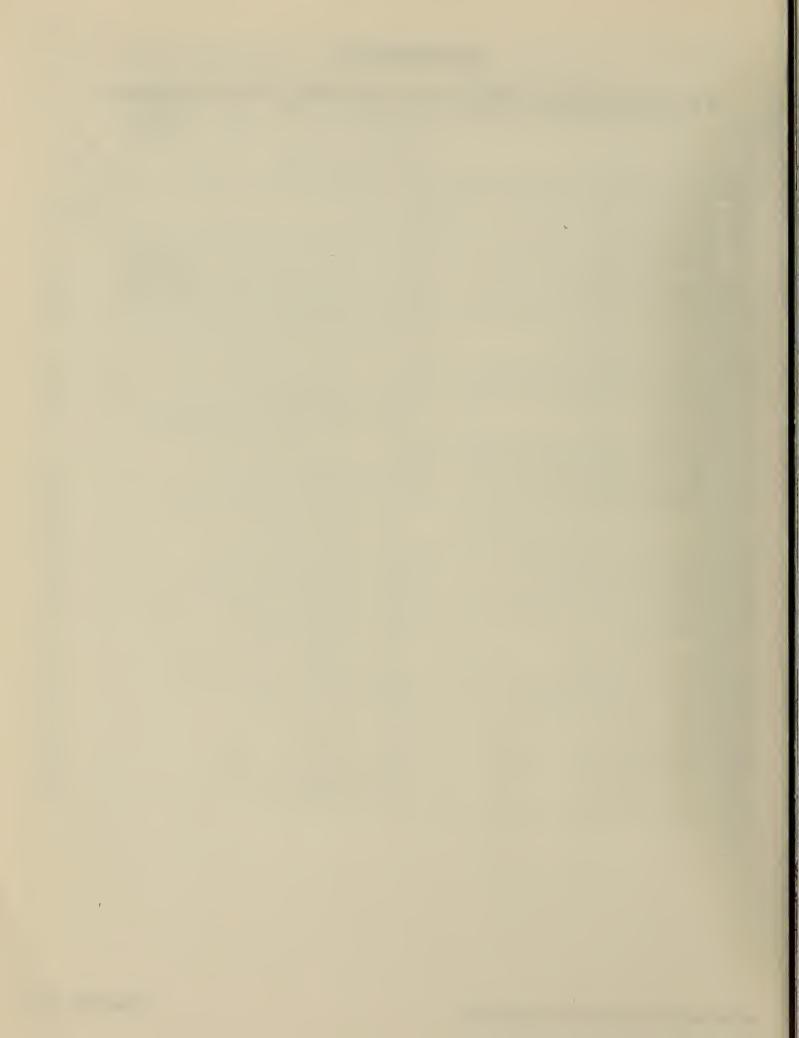
|   |               |                    |        |           |                  |  |                              |                              |                |         | 1    | Page 2 |
|---|---------------|--------------------|--------|-----------|------------------|--|------------------------------|------------------------------|----------------|---------|------|--------|
| Item 11 — MERCHANDISE LINES  Report sales either in dollar figures (see example on page 1), or as a percent (in whole percents) of total sales (see example below). |               |                    |        |           | is a             | c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1982?  |                              |                              |                |         |      |        |
| HOW TO If figure is 38.76% of total sales:  |               | Mil.               | Thou.  | Dol.      | Per-<br>cent     | If more than one, provide the <b>physical location</b> address and other information indicated below for each establishment. Continue with same format in item 14 (or attach a separate sheet) if necessary. |                              |                              |                |         | ith  |        |
| PERCENTS  |               | rt whole percents  |        |           |                  |  |                              |                              |                |         | 39   |        |
|   | Not accept    | ible               | -      | 1         |                  | 38.76  |                              | NAME, ADDRESS, AND ZIP CODE  | 1982           |         | 10u. | Dol.   |
| Merc  | handise lines | Cen-<br>sus<br>use | 1      | hated sal | es durir<br>Dol. | Per-<br>cent   |                              |                              | Sales          | 081     |      |        |
| (Categories appropriate to individual form)   |               |                    |        | Cent      | 1                | KIND-DF-BUSINESS DESCRIPTION   | Annual<br>payroll            |                              |                |         |      |        |
| (Ca   | itegories apt | ropriate to        | maivid | Juai 10   | 1111)            |  |                              |                              | Census<br>use  | 088     |      |        |
|   |               | $\approx$          |        |           |                  | /  |                              | NAME, ADDRESS, AND ZIP CODE  | 1982           | Mil. Ti | 10u. | Dol.   |
| Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.   |               |                    |        |           |                  |  | Sales                        |                              | 1              |         |      |        |
|   |               |                    |        |           |                  | 2  | KIND-OF-BUSINESS DESCRIPTION | Annual payroll               | 082            | <br>    |      |        |
|   |               |                    |        |           |                  |  |                              | Census                       | 088            |         |      |        |
| Item 13 - 0   | WNERSHIP, CO  | NTROL. AND         | LOCAT  | IONS OF   | OPER             | ATION  | Г                            | NAME, ADDRESS, AND ZIP CODE  | 1982           |         | าดน. | Dol.   |
| a. Is this company owned or controlled by another company?  |               |                    |        |           |                  | 3  | KIND-OF-BUSINESS DESCRIPTION | Sales                        | 081            |         |      |        |
|   |               |                    |        |           |                  |  |                              | Annual<br>payroli            | 082            | 1       |      |        |
| 097 1 []<br>2 [   | YES→          |                    |        |           |                  |  |                              |                              | Census<br>use  | 088     |      |        |
|   | EIN           | lo. (9 digits)     |        |           |                  |  |                              | NAME, ADDRESS, AND ZIP CODE  | 1982           |         | ou.  | Dol.   |
| b. Does this company own or control any other company or or control any other company or  |               |                    |        |           | PANY             |  |                              | Sales                        | 081            |         |      |        |
| companies?  | s?            |                    |        |           |                  |  | 4                            | KIND-DF-BUSINESS DESCRIPTION | Annual payroll | 082     | 1    |        |
| 1-  | ואס           | lo. (9 digits)     |        |           |                  | ΙΤ.  |                              |                              | Census         | 088     |      |        |

## APPENDIX C.

# Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

| SIC<br>code      |   |              | SIC<br>code          | Title   | Reporting<br>form CB- |  |
|------------------|---|--------------|----------------------|---|-----------------------|--|
| 52               | BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY,<br>AND MOBILE HOME DEALERS |              | 57                   | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES                     |                       |  |
|                  |   |              | 5712                 | Furniture stores  | 5701                  |  |
| 5211             | Lumber and other building materials dealers                             | 5201         | 57 13                | Floor covering stores   | 5704                  |  |
| 5231             | Paint, glass, and wallpaper stores                                      | 5202         | 5714                 | Drapery, curtain, and upholstery stores                               | 5705                  |  |
| 5251             | Hardware stores   | 5203         | 5719                 | Miscellaneous home furnishing stores                                  | 5705                  |  |
| 5261             | Retail nurseries, lawn and garden supply stores                         | 5204         | 5722                 | Household appliance stores  | 5702                  |  |
| 5271             | Mobile home dealers   | 5205         | 5732                 | Radio and television stores   | 5702                  |  |
| 53               | GENERAL MERCHANDISE GROUP STORES  |              | 5733 pt.<br>5733 pt. | Record shops. Musical instrument stores.                              | 5703<br>5703          |  |
| 5311 pt.         | Conventional department stores  | 5301         | 58                   | EATING AND DRINKING PLACES  |                       |  |
| 5311 pt.         | Discount or mass merchandising department stores                        | 5301         | 5812 pt.             | Restaurants and lunchrooms  | 5801                  |  |
| 5311 pt.         | National chain department stores  | 5301         | 5812 pt.             | Social caterers   | 5801                  |  |
| 5331             | Variety stores  | 5302         | 5812 pt.             | Cafeterias  | 5801                  |  |
| 5399             | Miscellaneous general merchandise stores                                | 5301         | 5812 pt.             | Refreshment places  | 5801                  |  |
|                  |   |              | 5812 pt.             | Contract feeding  | 5802                  |  |
| 54               | FOOD STORES   |              | 5812 pt.             | Ice cream, frozen custard stands                                      | 5801                  |  |
|                  |   |              | 5813                 | Drinking places (alcoholic beverages)                                 | 5801                  |  |
| 5411             | Grocery stores  | 5400         |                      |   |                       |  |
| 5423             | Meat and fish (seafood) markets   | 5400         | 59                   | MISCELLANEOUS RETAIL STORES   |                       |  |
| 5431             | Fruit stores and vegetable markets                                      | 5400         |                      |   |                       |  |
| 5441             | Candy, nut, and confectionery stores                                    | 5400         | 5912 pt.             | Drug stores   | 5901                  |  |
| 5451             | Dairy products stores   | 5400         | 5912 pt.             | Proprietary stores  | 5901                  |  |
| 5462             | Retail bakeriesbaking and selling                                       | 5400         | 5921                 | Liquor stores   | 5902                  |  |
| 5463<br>5499     | Retail bakeriesselling only Miscellaneous food stores                   | 5400<br>5400 | 5931<br>5941 pt.     | Used merchandise stores   | 5903<br>5904          |  |
| 3477             | miscerialeous food stores   | 3400         | 5941 pt.             | General line sporting goods stores                                    | 5904                  |  |
|                  |   |              | 5942                 | Book stores   | 5905                  |  |
| 55               | AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS                        |              | 5943                 | Stationery stores   | 5905                  |  |
|                  |   |              | 5944                 | Jewelry stores  | 5906                  |  |
| 5511             | Motor vehicle dealersnew and used cars                                  | 5501         |                      |   |                       |  |
| 5521             | Motor vehicle dealersused cars only                                     | 5501         | 5945                 | Hobby, toy, and game shops  | 5907                  |  |
| 5531 pt.         | Tire, battery, and accessory dealers                                    | 5502         | 5946                 | Camera and photographic supply stores                                 | 5908                  |  |
| 5531 pt.<br>5541 | Other auto and home supply stores                                       | 5502<br>5504 | 5947<br>5948         | Gift, novelty, and souvenir shops                                     | 5905<br>5905          |  |
| 5551             | Gasoline service stations   | 5503         | 5949                 | Luggage and leather goods stores                                      | 5909                  |  |
| 5561             | Recreational and utility trailer dealers                                | 5503         | _                    | Sewing, needlework, and piece goods stores                            |                       |  |
| 5571             | Motorcycle dealers  | 5503         | 5961 pt.             | Department store merchandisemail order                                | 5910                  |  |
| 5599             | Automotive dealers, n.e.c   | 5503         | 5961 pt.             | General merchandise, n.e.cmail order                                  | 5910                  |  |
| 3377             | Automotive dealers, mercer  | 3303         | 5961 pt.             | Other mail-order houses   | 5910                  |  |
| 56               | APPAREL AND ACCESSORY STORES  |              | 5962                 | Automatic merchandising machine operators                             | 5802                  |  |
| 5611             | Vania and havel alables and formulables and second                      | 5601         | 5963 pt.             | Furniture, home furnishings, equipmentdirect                          | 5910                  |  |
| 5621             | Men's and boys' clothing and furnishings stores                         | 5601         | 5063                 | selling   | 5910                  |  |
| 5631             | Women's ready-to-wear stores  | 5601         | 5963 pt.<br>5963 pt. | Mobile food servicedirect selling  Books and stationerydirect selling | 5910                  |  |
| 2021             | women's accessory and specialty stores                                  | 3601         |                      | Other direct selling  | 5910                  |  |
| 5641             | Children's and infants' wear stores                                     | 5601         | 5963 pt.             |   |                       |  |
| 5651             | Family clothing stores  | 5601         | 5982                 | Fuel and ice dealers, n.e.c   | 5911                  |  |
|                  |   | ] 5001       | 5983                 | Fuel oil dealers  | 5911                  |  |
| 5661 pt.         | Men's shoe stores   | 5602         | 5984                 | Liquefied petroleum gas (bottled gas) dealers                         | 5911                  |  |
| 5661 pt.         | Women's shoe stores   | 5602         | 5992                 | Florists  | 5912                  |  |
| 5661 pt.         | Children's and juveniles' shoe stores                                   | 5602         | 5993                 | Cigar stores and stands   | 5902                  |  |
| 5661 pt.         | Family shoe stores  | 5602         |                      | News dealers and newsstands   | 5902                  |  |
| •                |   |              | 5999 pt.             | Optical goods stores  | 5913                  |  |
| 5681             | Furriers and fur shops  | 5601         | 5999 pt.             | Pet shops   | 5914                  |  |
|                  |   |              | 5999 pt.             | Typewriter stores   | 5905                  |  |
| 5699             |   |              | 5999 pt.             | Other retail stores, n.e.c  | 5916                  |  |



# APPENDIX D. Standard Consolidated Statistical Areas and Standard Metropolitan Statistical Areas

[Titles and definitions shown for SCSA's and SMSA's are those established by the Office of Management and Budget, as of January 1982]

#### Standard Consolidated Statistical Areas

SCSA and definition

New York-Newark-Jersey City, N.Y.-N.J.-Conn.
Jersey City, N.J., SMSA
Long Branch-Asbury Park, N.J., SMSA
Nassau-Suffolk, N.Y., SMSA
New Brunswick-Perth Amboy-Sayreville, N.J., SMSA
New York, N.Y.-N.J., SMSA
Newark, N.J., SMSA
Norwalk, Conn., SMSA
Paterson-Clifton-Passaic, N.J., SMSA
Stamford, Conn., SMSA

Philadelphia-Wilmington-Trenton, Pa.-Del.-N.J.-Md. Philadelphia, Pa.-N.J., SMSA Trenton, N.J., SMSA Wilmington, Del.-N.J.-Md., SMSA

#### Standard Metropolitan Statistical Areas

SMSA and definition

| Allentown-Bethlehem-Easton, PaN.J. Warren County, N.J. Carbon County, Pa. Lehigh County, Pa. Northampton County, Pa.  | Newark, N.J. Essex County, N.J. Morris County, N.J. Somerset County, N.J. Union County, N.J.  |
|---|---|
| Atlantic City, N.J. Atlantic County, N.J.   | Paterson-Clifton-Passaic, N.J. Passaic County, N.J.   |
| Jersey City, N.J. Hudson County, N.J.  Long Branch-Asbury Park, N.J. Monmouth County, N.J.  New Brunswick-Perth Amboy-Sayreville, N.J. Middlesex County, N.J.   | Phlladelphla, PaN.J. Burlington County, N.J. Camden County, N.J. Gloucester County, N.J. Bucks County, Pa. Chester County, Pa. Delaware County, Pa. Montgomery County, Pa. Philadelphia County, Pa. |
| New York, N.YN.J.  Bergen County, N.J.  Bronx County, N.Y.  Kings County, N.Y.  New York County, N.Y.  Putnam County, N.Y.  Queens County, N.Y.  Richmond County, N.Y.  Rockland County, N.Y.  Westchester County, N.Y. | Trenton, N.J. Mercer County, N.J. Vineland-Millville-Bridgeton, N.J. Cumberland County, N.J. Wilmington, DelN.JMd. New Castle County, Del. Cecil County, Md. Salem County, N.J.                     |

SMSA and definition

For the symbol

SIC

553 p 563 p 563 p 565, 6 555, 556 557 559 564 56 562; 562, 563, 6 565, 662

no

pero

R

# APPENDIX E. Percent of Sales Data Based on Administrative Records and Estimation for the State: 1982

[For the retail trade total, data are shown for all establishments. Data for individual retail kinds of business are shown only for establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text]

|                                      |   | Percent of sales‡-                            |                        |                            |  | Percent of sales‡-                            |                        |
|--------------------------------------|---|---|------------------------|----------------------------|--|---|------------------------|
| SIC code                             | Kind of business  | From administra-<br>tive records <sup>1</sup> | Estimated <sup>2</sup> | SIC code                   | Kind of business   | From administra-<br>tive records <sup>1</sup> | Estimated <sup>2</sup> |
|                                      | Retali trade <sup>3</sup> <sup>4</sup>  | 1   | 1                      | 57                         | Furniture, home furnishings, and equipment   |   |                        |
| 52                                   | Buliding materials, hardware, garden supply, and mobile home dealers  | 1   | 1                      |                            | stores   | 1   |                        |
| 521, 3                               |   | 1   | 1                      | 5712                       | Furniture stores   |   | 1                      |
| 521<br>523                           | Building materials and supply stores  Lumber and other building materials dealers  Paint, glass, and wallpaper stores   | 1   | 2<br>1                 | 5713, 4, 9<br>5713<br>5714 | Home furnishing stores Floor covering stores Drapery, curtain, and upholstery stores   |   | 1                      |
| 525<br>526<br>527                    | Hardware stores   | 2 2   | 0                      | 5719                       | Miscellaneous home furnishing stores   | ò   | ŏ                      |
| 527                                  | Retail nurseries, lawn and garden supply stores<br>Mobile home dealers  | 3   | 2                      | 572                        | Household appliance stores   | 1   | 1                      |
| 53                                   | General merchandise group stores  | 0   | 0                      | 573<br>5732                | Radio, television, and music storesRadio and television stores   | 1   | 1                      |
| 531                                  | Department stores (incl. leased depts.) <sup>5</sup> 6  | 0   | 0                      | 5733<br>5733 pt.           | Music stores   | Ö   | 1                      |
| 531<br>531 pt.<br>531 pt.<br>531 pt. | Department stores (excl. leased depts.) <sup>5</sup><br>Conventional <sup>5</sup><br>Discount or mass merchandising <sup>5</sup><br>National chain <sup>5</sup> | Ō   | 0 (0)                  | 5733 pt.                   | Musical instrument stores  | ĭ   | ó                      |
| 531 pt.                              |   | (D)<br>(D)                                    | (D)<br>(D)             | 58                         | Eating and drinking places   | 1   | 1                      |
| 533<br>539                           | Variety stores  | 0   | 0                      | 5812<br>5812 pt.           | Eating places  | 1   | 1                      |
| 54                                   | Food stores   | 0   | 0                      | 5812 pt.<br>5812 pt.       | Cafeterias   | 1 2   | 2                      |
| 541<br>542                           | Grocery stores  | 0   | 0                      | 5812 pt.                   |  | 0   | 1                      |
| 546                                  | Retail bakeries Retail bakeries — baking and selling  | 1   | 1                      | 5813                       | Drinking places (alcoholic beverages)  | 2   | 1                      |
| 5462<br>5463                         | Retail bakeries—baking and selling<br>Retail bakeries—selling only  | 1 2   | 1 0                    | 591                        | Drug and proprietary stores  | 1   | 1                      |
| 543, 4, 5, 9                         | Other food stores   | 2 4   | 3                      | 591 pt.<br>591 pt.         | Drug stores Proprietary stores   | 1 0   | 1 0                    |
| 543<br>544<br>545                    | Other food stores   | 2 0   | 2 7                    | 59 ex. 591                 | Miscellaneous retall stores  | 1   | 1                      |
| 549                                  | Dairy products stores   | 2   | 1                      | 592                        | Liquor stores  | 1   | 1                      |
| 55 ex. 554                           | Automotive dealers  Motor vehicle dealers _ new and used cars   | 1   | 1                      | 593                        | Used merchandise stores  | 2   |                        |
| 551<br>552                           | Motor vehicle dealers—used cars only  | 3   | i                      | 594<br>5941                | Miscellaneous shopping goods stores<br>Sporting goods stores and bicycle shops   | ]   | 1                      |
| 553<br>553 pt.<br>553 pt.            | Auto and home supply stores Tire, battery, and accessory dealers Other auto and home supply stores  | 1   | 2<br>2<br>5            | 5941 pt.<br>5941 pt.       | General line sporting goods stores<br>Specialty line sporting goods stores   | 2   | 1                      |
|                                      |   | 1   | 5                      | 5942<br>5943               | Book storesStationery stores   | 1 2   | 1                      |
| 555, 6, 7, 9<br>555                  | Miscellaneous automotive dealers<br>Boat dealers  | ]   | 0                      | 5944<br>5945               | Jewelry stores   | 1 0   | 1 1                    |
| 556<br>557<br>559                    | Recreational and utility trailer dealers  | 1   | 0<br>1<br>0            | 5946<br>5947               | Camera and photographic supply stores  | 2   | 1                      |
| 554                                  | Automotive dealers, n.e.c   | 1   | 0                      | 5948<br>5949               | Jewelry stores Hobby, toy, and game shops Camera and photographic supply stores Gift, novelty, and souvenir shops Luggage and leather goods stores Sewing, needlework, and piece goods stores. | 1 2   | 0 2                    |
| 56                                   | Apparel and accessory stores  | 0   | 1                      | 596                        | Nonstore retailers   | 0   | 0                      |
| 561                                  | Men's and boys' clothing and furnishings stores   | 1   | 1                      | 5961<br>5962               | Mail order houses  | 0   | 0                      |
| 562, 3, 8<br>562                     | Women's clothing and specialty stores and furriers _<br>Women's ready-to-wear stores  | o   | 1                      | 5963                       | Automatic merchandising machine operators<br>Direct selling establishments   | 0   | 0                      |
| 563, 8                               | Women's ready-to-wear stores  | 1   | 1                      | 598<br>5983                | Fuel and ice dealers   | 1   | 1                      |
| 565                                  | Family clothing stores  | 0   | 0                      | 5984<br>5982               | Fuel and ice dealers, n.e.c  | 3   | 4                      |
| 566<br>566 pt.                       | Shoe stores   | 1   | 1                      | 5992<br>5993               | Florists   | 2   | 1                      |
| 566 pt.<br>566 pt.                   | Women's shoe storesChildren's and juveniles' shoe stores  | 0   | 1                      | 5994                       | Cigar stores and stands News dealers and newsstands  | з   | 2                      |
| 566 pt.                              | Family snoe stores  | ó   | 1                      | 5999<br>5999 pt.           | Miscellaneous retail stores, n.e.c   | 2<br>1  | 1 1                    |
| 564, 9<br>564                        | Other apparel and accessory stores<br>Children's and infants' wear stores   | 1 1   | 1                      | 5999 pt.<br>5999 pt.       | Pet shops  | 2 2   | 1 4                    |
| 569                                  | Miscellaneous apparel and accessory stores  | 3   | 1                      | 5999 pt.                   | Other miscellaneous retail stores, n.e.c.  | 2   | 1                      |

<sup>‡</sup> Coverage symbols: 0—Less than 10 percent; 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

Includes sales information obtained from administrative records of other Federal agencies.

Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

Excludes nonemployer direct sellers, SIC 5963.

Includes sales from catalog order desks.

Includes sales from catalog order desks.

Includes sales from catalog order desks.

Abern 1977. Belle Bloom Mon! Nutte Sout

> Wes 1981 Wes 1980

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# APPENDIX F. Geographic Notes

Aberdeen township name was changed from Matawan township in November 1977.

Belleville township name was changed from Belleville in July 1981.

Bloomfield township name was changed from Bloomfield in July 1981.

Montclair township name was changed from Montclair in November 1980.

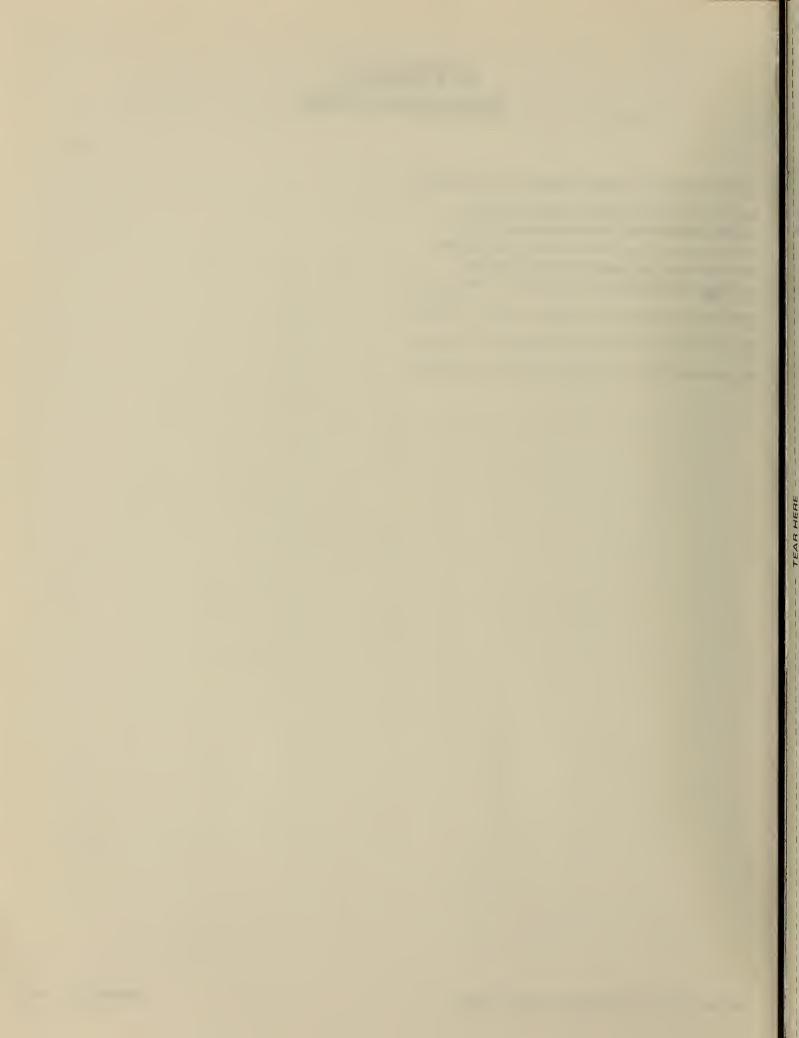
Nutley township name was changed from Nutley in September 1981.

South Orange Village township name was changed from South Orange in January 1978.

Verona Borough township name was changed from Verona in September 1981.

West Caldwell township name was changed from West Caldwell in September 1981.

West Orange township name was changed from West Orange in November 1980.



### REFERENCE MATERIALS • ORDER FORMS • PUBLICATION CORRECTIONS

|       | Please send me the items marked (  |  |                            |  |  |  |  |
|-------|--|--|----------------------------|--|--|--|--|
|       | Corrections (if there are any) for this publication — <b>Retail Trade, New Jersey, RC82-A-31</b>   |  |                            |  |  |  |  |
|       | If you purchase several different reports from the 1982 Economic Censuses, you should complete this form from each of the reports and return it to the address shown below to receive publication corrections. However, you should complete the following on <b>only</b> one of the forms. |  |                            |  |  |  |  |
|       | Guide to the 1982 Economic Censuses and Related Statistics   |  |                            |  |  |  |  |
|       | ☐ Monthly Product Announcement—A monthly notice of all products released by the Census Bureau during the previous month—useful primarily to persons who plan to purchase publications, tapes, etc., in the future.   |  |                            |  |  |  |  |
|       | Publication announcements and or   | rder forms — Mark (X) subjects in which  | h you are interested.      |  |  |  |  |
|       | Retail Trade   | Economic Censuses of   | Governments                |  |  |  |  |
|       | ☐ Wholesale Trade  | Outlying Areas (Puerto Rico,<br>Guam, Virgin Islands, and<br>Northern Mariana Islands) | ☐ Foreign Trade            |  |  |  |  |
|       | ☐ Service Industries   | ☐ Enterprise Statistics  | Population                 |  |  |  |  |
|       | ☐ Construction Industries  | ☐ Minority- and Women-<br>Owned Businesses   | Housing                    |  |  |  |  |
|       | ☐ Manufacturing  | ☐ Agriculture  | ☐ International Statistics |  |  |  |  |
|       | ☐ Mineral Industries   | County Business Patterns   | Geography                  |  |  |  |  |
|       | ☐ Transportation   | Quarterly Financial Report   | ☐ Guides, Catalogs, etc.   |  |  |  |  |
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## **PUBLICATION PROGRAM**

#### 1982 CENSUS OF RETAIL TRADE

Publications of the 1982 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233. The first results were issued in preliminary reports. Final detailed statistics are issued in separate paperbound reports, which subsequently are assembled and reissued in clothbound volumes.

#### **Final Reports**

#### Geographic area series-52 reports (RC82-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, and employment, by varied retail classifications. Data for all establishments (establishments with payroll and establishments without payroll) are presented on number of establishments, sales, and number of proprietorships and partnerships, only for total retail trade. All statistics are presented for the State, SMSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1982 data are provided for all establishments on sales per capita, number of inhabitants per establishment, and sales per establishment, only for total retail trade. In addition, for establishments with payroll, data are shown by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1977 and 1982 are shown by kind of business for establishments with payroll and, for all establishments, only for total retail trade.

#### Major retail center series-51 reports (RC82-C-1 to -51)

A separate report is being issued for each State and the District of Columbia. Each report presents statistics for retail establishments with payroll by varied kind-of-business detail on number, sales, payroll, and employment. In addition, data for all establishments are presented on number and sales only for total retail trade.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and all other major retail centers (MRC's) in the SMSA.

Descriptions of the boundaries of each CBD and MRC also are included.

#### Industry series-56 reports (RC82-I-1, 2, 3 (1 to 53), and 4)

The first report (RC82-I-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States and, for all establishments, only for total retail trade.

A report (RC82-I-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail

firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC82-I-3 (1 to 53)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each SMSA, and the United States as a whole. Data for States and most SMSA's will be available on microfiche only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 34 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC82-I-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

#### **Final Report Volumes**

- Volume I. Retail—Summary and Industry Statistics. Includes data previously issued in series RC82-I.
- Volume II. Retail Trade—Geographic Area Statistics. Includes data previously issued in series RC82-A.
- Volume III. Retail Trade—Major Retail Centers. Includes data previously issued in series RC82-C.

#### Microfiche

Every final report in the 1982 Census of Retail Trade will be available on microfiche.

#### **Public-Use Computer Tapes**

Selected data—generally detailed information by industry and/or geographic area—also are available on public-use computer tapes. For the selected data, these tapes will provide the same information found in the final reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data. These tapes, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

#### **OTHER ECONOMIC CENSUSES REPORTS**

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1982 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233.

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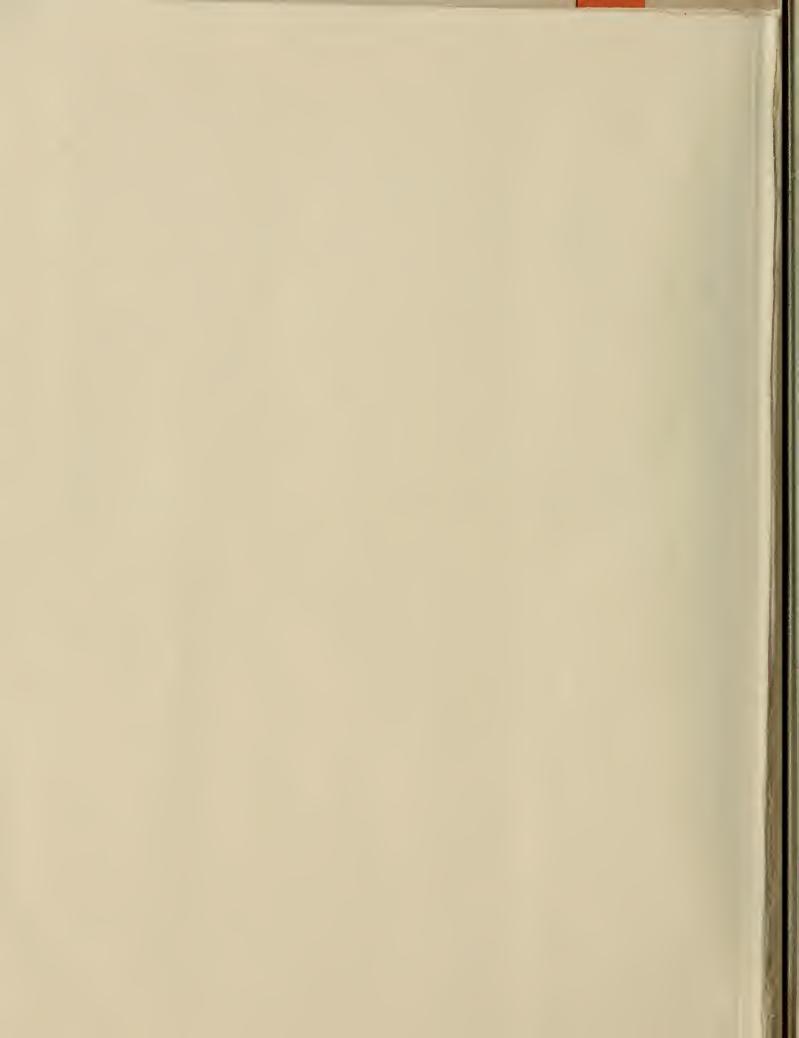


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